



**W3BX**  
WEB 3 EXPO

**SPONSORSHIPS**

*Wynn | Encore*  
LAS VEGAS

October 10 - 13, 2022



### Level 1 - \$20,000

- (2) VIP Passes
  - Wynn Resort Room - 4 Nights
  - Breakfast & Lunch - 4 days
- Logo placement on:
  - W3BX website
  - Email campaigns
  - W3BX App
  - On-Site at Event
- Press Release
- Company Profile Page

### Level 2 - \$40,000

- (4) VIP Passes
  - Wynn Resort Room - 4 Nights
  - Breakfast & Lunch - 4 days
- Logo placement on:
  - W3BX website
  - Email campaigns
  - W3BX App
  - On-Site at Event
- Press Release
- Company Profile Page
- 1 VIP Welcome Basket Item

### Level 3 - \$60,000

- (6) VIP Passes
  - Wynn Resort Room - 4 Nights
  - Breakfast & Lunch - 4 days
- Logo placement on:
  - W3BX website
  - Email campaigns
  - W3BX App
  - On-Site at Event
- Press Release
- Company Profile Page
- (1) VIP Welcome Basket Item
- Branded "Open Bar" at event

### Level 4 - \$100,000

- (10) VIP Passes
  - Wynn Resort Room - 4 Nights
  - Breakfast & Lunch - 4 days
- Logo placement on:
  - W3BX website
  - Email campaigns
  - W3BX App
  - On-Site at Event
- Press Release
- Company Profile Page
- (1) VIP Welcome Basket Item
- Branded "Open Bar" at event
- Video on 70' Registration Wall

# BRAND activation packages

Elevate your brand presence online and across our event space at the Wynn hotel. Includes full access to all the networking events, mixers and speaking sessions.



# W3BX

## CATEGORY SPONSOR

### \$100K

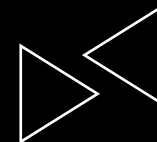
Wallet	Blockchain	Defi
Exchange	Gaming	NFT
Marketplace	Metaverse	VR/AR
Hardware	Mining	DAOs

Inescapable branding throughout the venue starting with the 70 ft video wall at the Registration Welcome Lounge. Every area in the building will showcase your branding including window clings, video signage, aisle signs and more.

\* 1 Sponsorship per Category

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LAS VEGAS





Open Bar - \$2,500/hr

Cash bar - \$1,500/hr

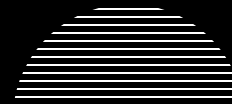
At a Vegas expo, the bar is a mandatory stop in one's quest for the hydration equilibrium.

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## BRANDED BARS

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- Logo branding on front of the bar
- Top of the front facing bar cling
- Additional tabletop signage complementary
- Place bar in booth or on expo floor



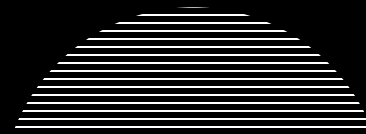
## Launch Party – “Presented by Brand” - \$150,000

- Logo on Bar Top - Inside (Right) (17.75”h x 350”) - \$5000
- Logo on Bar Top - Inside (Left) (17.75”h x 406.50”) - \$5000
- Logo on Cabana Bar - Poolside Bar Top (20.75” x 485.75”) - \$1000
- DJ Booth LED Screen - \$10,000 - 5 available
- Queue Line Monitors - VIP Side - \$1,000 - 10 available
- Queue Line Monitors - General Admission Side - \$1,000 - 10 available
- Mirror Clings - \$500 - 14 available
- Tabletop Clings (Small Round) - \$500 - 50 available
- Tabletop Clings (Large Round) - \$500 - 12 available
- Patio Tabletop Clings (Oval) \$500 - 15 available
- Full Length Mirror Wraps (34.75” x 76.75”) - \$1,000 - 14 available
- Column Wraps (112” x 53.5”) - \$2,000 - 8 available
- Custom Gobos - \$1,000 - 4 available
- Step 'n Repeat (8' x 8') \$2,500 - 5 available
- Ice Sculptures/Luges \$2,000 - 2 available



# ENCORE BEACH CLUB

EBC is one of the world's leading Beach Clubs and in October, is in prime season. Put your brand on full display in an unforgettable venue for the W3BX Launch Party



# LANYARDS & BADGES

One of the most visible  
activations available.

Lanyard Sponsorship  
\$40,000



Badge Sponsor - \$90,000

**RESERVED**





# MISCELLANEOUS

Wifi Sponsor  
Branded Login Screen  
\$75,000 - 1 Available



Phone Charging Kiosk  
\$25,000 - 10 Available

VIP Welcome Basket  
\$1000 - 20 available

Hanging Banners - Escalator  
\$5000 - 2 Available



Aisle Banners - Showcase  
\$5000 - 8 available



# main stage SPONSOR

This is the investor's show

The Main Stage will feature the headline speakers and panelists on the agenda of The Summit. With a capacity of 1,500 people, the Main Stage has the highest visibility and exposure of all the stages and workshops.

Main Stage presented by "Brand"

In-App Branding & Marketing

Logo on all signage and LED backdrop

\$150,000



# MERSAULT FIRESIDE CHAT SPONSOR

Mersault is an intimate (520 capacity) lounge where roundtables and fireside chats will be enjoyed throughout the day.

- Mersault Fireside Chats presented by "Brand"
- In-App branding
- All local marketing materials
- \$100,000



# COFFEE BAR IN THE ROTUNDA

Coffee first thing in the morning is a staple for most high functioning zombies. Let's tend to the herd.

Complementary Coffee Bar for all attendees 8am-10am.  
\$15,000 - (6 available)



# LOUNGES

The magic usually happens in the lounges. You have 3 incredible ones to choose from.

## Complete Lounge Takeover

- Entrance Signage "Brand Lounge"
- Branding on Bar inside the lounge
- Branding on High Boy tables
- Digital Signage inside the lounge
- Logo on map location.

01

• VIP Lounge - Summit - \$50,000

**RESERVED**

02

• VIP Lounge - Showcase - \$50,000

03

• Platinum Lounge - \$30,000





# event Pavillion

The primary location for all the W3BX networking, mixers and meals. The Event Pavilion will host up to 2,000 attendees per engagement, multiple times per day. This location has high visibility and a beautiful backdrop for branding.

- Hanging LED video display inside Pavillion.
- Banners and standing signage in and around Pavillion.
- Marketing Materials/ gifts at each seat.
- Opening remarks by sponsor



Breakfast - \$50,000 (4 available)  
Lunch - \$50,000 (4 available)  
Mixers - \$40,000 (4 available)

# CRISTAL TERRACE

Adjacent to The Showcase expo floor, enjoy stunning views and cocktails while lounging on the massive patio.

Branded High boys - \$500  
(50 available)

Open Bar \$2,500/hr  
Cash bar \$1,500/hr  
(6 available)





# VIDEO WALL

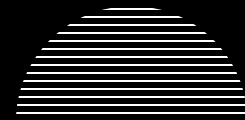
## REGISTRATION LOUNGE

70 feet of prime video signage at the entrance of the Expo

\$20,000 - (10 slots available)

Display your brand, gallery or video.

Seen by every attendee at Registration



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**see YOU IN VEGAS!**