



WORK·LIFE *Balance* RETREAT

2021

PARTNERSHIP AND SPONSORSHIP PACKET

A weekend
dedicated to
relaxation and
rejuvenation.

When

SEPTEMBER 17-19, 2021

Where

EVERGREEN RESORT
STONE MTN, GEORGIA



ABOUT CATAPULT YOU

EVERYDAY, WOMEN CONSTANTLY STRUGGLE TO FIND BALANCE. JUGGLING DEMANDING ROLES AT WORK, HOME, AND IN THEIR COMMUNITIES, WOMEN FIND IT HARD NOT TO GET OVERWHELMED. IT'S TOUGH TO FIND TIME TO THEMSELVES AND RESET. THAT'S WHERE **CATAPULT YOU** PLAYS A ROLE. WE ARE A MOVEMENT THAT CONNECTS WOMEN; BUILDING A SUPPORTING TRIBE FOCUSED ON FINDING BALANCE. OUR SELF-CARE EVENTS, BOOK CLUB AND WEEKEND RETREATS SERVE AS A REFRESHING REFUGE TO RELAX.

AN ATTORNEY, WIFE, AND MOM...

CANDACE DUVERNAY IS THE FOUNDER AND HEART BEHIND **CATAPULT YOU**. SHE CREATED THE GROUP TO HELP PROPEL WOMEN TO THEIR NEXT LEVEL OF PERSONAL, PROFESSIONAL, AND INTERPERSONAL SUCCESS BY SHOWING THEM THE IMPORTANCE OF WORK-LIFE BALANCE.



MISSION

WE ARE HERE TO PROVIDE A SAFE SPACE FOR WOMEN TO CONNECT WITH ONE ANOTHER FOR THE PURPOSE OF UPLIFTING AND ENCOURAGING EACH OTHER. WE EXIST TO ALLOW WOMEN A RARE OPPORTUNITY TO FOCUS ON PERSONAL AND PROFESSIONAL DEVELOPMENT, SELF-CARE, AND SELF-LOVE THROUGH WORKSHOPS, RETREATS, AND NETWORKING MIXERS.

VISION

OUR VISION IS TO CREATE A NATION-WIDE NETWORK OR TRIBE OF WOMEN WHO HOLD EACH OTHER ACCOUNTABLE TO THEMSELVES. WE FIRMLY BELIEVE THAT OUR JOBS, FAMILIES, AND FRIEND NETWORKS THRIVE WHEN WE FIRST THRIVE.

OUR PROGRAMS

WE REGULARLY HOST EVENTS THAT FOCUS ON THE WHOLE WOMAN. WHETHER THROUGH A TWO DAY RETREAT FOCUSING ON WORK/LIFE BALANCE, A NETWORKING MIXER, OR A SMALL BUSINESS BOOT CAMP, WE ARE ALL ABOUT PROVIDING WOMEN AN OPPORTUNITY TO MOVE TOWARDS THEIR BEST SELVES! WE DO THIS IN A SAFE SPACE WITH LIKE-MINDED WOMEN AND THE EXPERIENCE IS PRICELESS.



WHY OUR RETREAT IS WORTH YOUR INVESTMENT

OUR WORK-LIFE BALANCE RETREAT IS AN INTIMATE EVENT THAT GIVES YOU THE OPPORTUNITY TO REALLY CONNECT WITH ATTENDEES. DURING THE EVENT, THERE WILL BE MULTIPLE OPPORTUNITIES TO BE IN FRONT OF WOMEN WHO KNOW THE VALUE IN BUSINESSES LIKE YOURS.



100-150

Attendees expected based on last year's numbers



30-45

Our audience consists of women ages 30-45 who value mental and physical wellness & invest in self-care.



10-20

Vendors

EVENT LINE-UP

OUR EVENT IS CURATED TO PROVIDE AN UNPARALLELED EXPERIENCE FOR WOMEN IN NEED OF A REFRESH, RESET, AND RETREAT FROM THEIR DAILY GRIND AS WIFE, MOTHER, AND WORKING WOMAN.



WELCOME MIXER

AN OPPORTUNITY TO BREATHE, TAKE IN THE RESORT, AND MEET OTHER LADIES.

MENTAL HEALTH BREAKFAST

THIS BREAKFAST WILL FOCUS ON THE IMPORTANCE OF MAINTAINING HEALTHY BOUNDARIES, SELF-CARE, AND OVERALL MENTAL WELLNESS.

PAJAMA PARTY

THE LADIES WILL JUMP INTO THEIR PAJAMAS AND ENJOY A GIRL TALK SESSION WITH A SEX THERAPIST, DATING EXPERT, AND RELATIONSHIP COACH.

GROUP YOGA

A GROUP SESSION OVERLOOKING STONE MOUNTAIN IS GOOD FOR THE BODY AND SOUL.

GIRLS NIGHT IN

LET'S HAVE A NIGHT IN TO GET TIPS ON MAKEUP, PERSONAL CARE, AND MORE!

VISION BOARD BREAKFAST

LET'S CHART OUR NEW + MORE BALANCED PATH WHILE ENJOYING A FINAL GROUP BREAKFAST.



3 DAYS

This retreat is three days that focuses on the Whole Woman.



6

Interactive Sessions to Propel Women to the Next Level

SPONSORSHIP LEVELS

PLATINUM

WEBSITE PROMOTION
SOCIAL MEDIA PROMOTION
PREMIUM LOGO PLACEMENT
GIFT BAG INCLUSION
VENDOR TABLE
2 RETREAT TICKETS

\$1,500

GOLD

WEBSITE PROMOTION
SOCIAL MEDIA PROMOTION
PREMIUM LOGO PLACEMENT
GIFT BAG INCLUSION
1 RETREAT TICKET

\$750

SILVER

WEBSITE PROMOTION
ONSITE MENTION
GIFT BAG INCLUSION
1 RETREAT TICKET

\$500

SPONSOR A SESSION

BALANCE LOUNGE
YOGA SESSION
GRAB+GO LUNCH

\$350

WEBSITE PROMOTION
ONSITE MENTION

FRIEND OF CATAPULT YOU

\$250

ONSITE MENTION

VENDOR TABLE

1 DAY

TABLE WITH LINEN

\$100

2 DAYS

TABLE WITH LINEN

\$200

**INTERESTED IN THESE SPONSORSHIP AND
VENDOR OPPORTUNITIES...OR PARTNERING
IN OTHER WAYS THROUGH IN-KIND
SUPPORT OR PRODUCT PLACEMENT?**

CONNECT WITH US VIA EMAIL:

INFO@CATAPULTWOMEN.COM

STAY CONNECTED



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WWW.CATAPULTWOMEN.COM