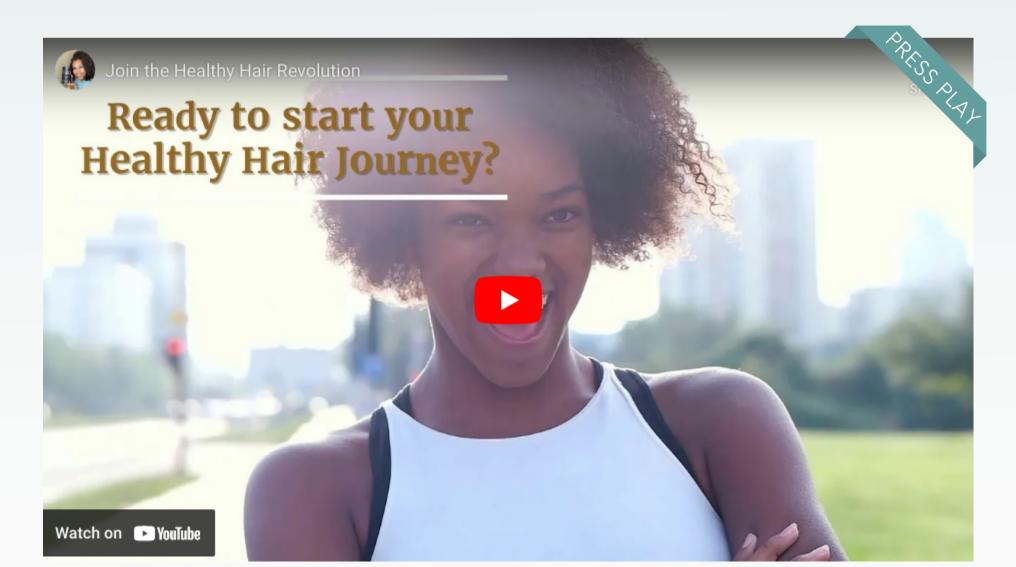


The Healthy Hair Summit is a multi-day virtual event focused on our culture, health, and haircare. We believe in understanding the foundations of our hair and body in order to make informed decisions guided by expert speakers.



2023 SPEAKERS



JOE MIGUEL

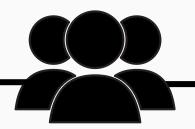




DEBBIE WILLIAMS







EXPECTED ATTENDEES

IDENTIFY AS...

GENDER

AGE

RACE

FEMALE 19-60 BLACK

100%

OF PARTICIPANTS
WOULD RECOMMEND THE
HEALTHY HAIR SUMMIT TO
THEIR FRIENDS

SPEAKERS FROM A DIVERSE AND INTERACTIVE PROGRAM

Since the first summit we have continually gathered elite speakers from across the United States which have included doctors, filmmakers, acclaimed hair stylists, life coaches, and an Assembly Woman. This upcoming summit will feature on location interviews with culture influencers.

WHY SPONSOR THE HEALTHY HAIR SUMMIT?

By sponsoring the <u>Healthy Hair Summit</u> your brand will gain exposure to a niche international demographic interested in holistic health, tips on natural hair care, and increasing their cultural awareness.

SPONSORSHIP TIERS

TITI	\sim \sim		

LOGO PLACEMENT ON **EVENT WEBSITE AND** PROMOTIONAL MATERIALS \$10,0000

MENTION IN PRESS RELEASE

30 MIN BRAND INTERVIEW FEATURED IN **SUMMIT**

UP TO 30 SECOND VIDEO COMMERCIAL ACROSS ALL VIDEOS SPONSOR

SOCIAL MEDIA **MENTIONS**

INCLUSION IN SPONSORED EMAIL **BLASTS AND NEWSLETTERS**

SHARE EXCLUSIVE OFFERS ON PERKS PAGE

OPPORTUNITY TO HOST A SPONSORED GIVEAWAY

CATEGORY SPONSOR

LOGO ON ONE CATEGORY PAGE

15-20 SECOND VIDEO COMMERCIAL 1 PRESENTATION OF YOUR CHOICE

SOCIAL MEDIA **MENTIONS**

VENDOR

INCLUSION IN SPONSORED EMAIL **BLASTS AND NEWSLETTERS**

SHARE EXCLUSIVE OFFERS ON PERKS PAGE

OPPORTUNITY TO HOST A SPONSORED GIVEAWAY

TALK SPONSOR

LOGO ON ONE TALK

INCLUSION IN SPONSORED EMAIL BLASTS AND **NEWSLETTERS**

SOCIAL MEDIA MENTION

SHARE EXCLUSIVE OFFERS ON PERKS PAGE

OPPORTUNITY TO HOST A SPONSORED GIVEAWAY

EALTHY HAIR SUMMIT

"it was all good information it was very helpful!"

85%of Healthy Hair Summit Attendees tuned in for over half of the talks

40% of Healthy Hair Summit Attendees tuned in for every one of the talks

Healthy Hair Summit will be promoted across all social media platforms.

"My favorite part was listening to what others had to say ensuring I am on the right path for healthy hair

-Lauwana



CONTACT US TODAY FOR SPEAKER OPPORTUNITIES



INFO@HEALTHYHAIRSUMMIT.COM



(347)878-2875