



NYU
**SPORTS
FILM
FESTIVAL**

SPONSOR DECK

OUR CURRENT PARTNERS



Ranked as the 2021

#1 FILM SCHOOL IN THE US

by the Hollywood Reporter,

 62 MIN

 REC

NYU film has quite the reputation. Spike Lee, Martin Scorsese, and Chloe Zhao are just a few of the many world-renowned directors to walk through NYU's doors.

The university is also considered a brand in itself. Consistently ranked as one of America's top 'dream schools', NYU received a record-high 100k applicants in the 2021 cycle. NYU is trendy, prestigious, and located in the heart of both film and sports.

Combine the work of the country's best film school and one of the country's best sports business programs, and you get this unforgettable event.

Welcome to the 2nd annual NYU Sports Film Festival.

FHD

What we offer YOU



Activate your brand to a network of 50k+ students and 500k+ alumni.



Direct pipeline to film students and professors at the best film school in the United States



Association with NYU's elite academic reputation and its 'dream school' brand



Unique and memorable way to activate your brand in New York City



Network with Oscar & Emmy winning creators, marquee media and sports executives, celebrities, and more.



Activate your brand to 18-24 year olds — the next generation of consumers

TV BROADCAST

- Films and moments of festival to be featured on SNY — NYC's regional sports network.
- 8 'primetime' airings.
- Own commercial time that is an asset for sale.



IN-APP STREAMING

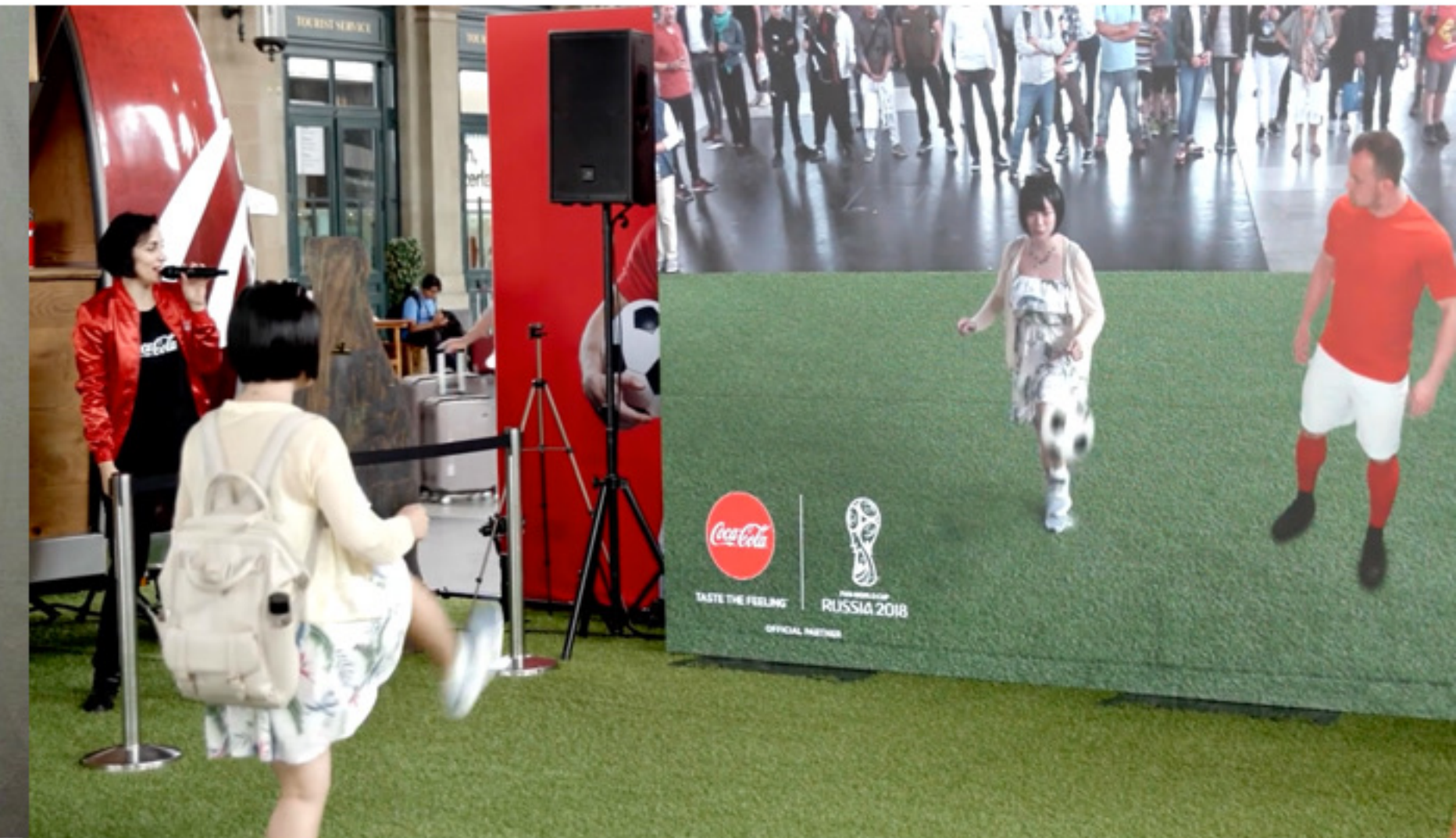
- SNY broadcast available for replay streaming
- Emmys streaming app
- Will be available on app indefinitely

NOTE: Networking opportunities with executives from SNY and The Emmys WILL be available at the live festival.



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Presented by: (YOUR LOGO)



THE WAYS WE CAN **ACTIVATE** YOUR BRAND



98%

of survey respondents reported that seeing or trying a product at a live event made them more likely to buy it.

WHEN: April 30th 2022

WHERE: Tentative Venue: National Basketball Players Association (NBPA) Building
*subject to change

VISIT: wp.nyu.edu/sff for more information.

CONTACT: Smit Bajaj at sb7983@nyu.edu to schedule a meeting.



NYU
S P O R T S
F I L M
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