



SPONSORSHIP PROPOSAL

SUDO MAKE MY BUSINESS GREAT
MAY 9-10, 2018

CONTENT



1.	Introduction	01
2.	Our Team	02
3.	Board of Directors	03
4.	About ACEs Conference	04
5.	Past Sponsors	05
6.	Why Sponsor us?	06
7.	Sponsor Packages	08
8.	Contact	09

INTRODUCTION

ACEs Conference is where IT professionals go to make their business better.



ACEs Conference is the place for the inspiration, ideas, business networking, and instantly-applicable knowledge delivered by amazing speakers to help grow attendees IT consulting companies.

We know attendees will leave the conference “chomping at the bit”, ready to implement the ideas and techniques they’ll learn over two days of immersive experiences with fellow consultants and industry leaders.

ACEs Conference will deliver fantastic sessions, of course, but outside of the presentation hall, they’ll have many opportunities to engage with fellow consultants and sponsors who can deepen the experience at the conference even further.

Many IT professionals are in the business because of our innate skills as technologists. ACEs Conference was conceived to help us grow their businesses in every other way.

OUR TEAM



JUSTIN T. ESGAR

Justin Esgar was born with an iPad in one hand and a patent list in the other. Successful serial entrepreneur, certified Apple consultant and software developer, and conference designer, Justin revels in making life better for everyone through technological innovation. He empowers businesses, organizations, and individuals with his wealth of experience and knowledge, as well as an ongoing commitment to a tech-driven greener earth. Blogger, podcaster [appitalizeyouridea.com] and speaker at many national tech events, Justin knows what it takes to have a successful business.



BRIAN WINTERS

Brian Winters is an Apple Certified Support Professional who has administered databases for over a decade, with an emphasis on non-profit and media companies. Before joining the Virtua Computers team, he was the IT Director for a private resort on a remote island off the New England coast, managing all the technology needs for 100 staff and 500 guests.

OUR BOARD OF DIRECTORS

We thank our Board of Directors for providing guidance to make ACEs Conference 2018 the best yet.



ADAM ENGST

Adam C. Engst is a tech publishing entrepreneur and the CEO of TidBITS, the oldest purely online commercial publication, and the TidBITS Content Network, which provides syndicated content to Apple professionals. He has written numerous technical books, including the best-selling "Internet Starter Kit" series, and many magazine articles, thanks to Contributing Editor positions at MacUser, MacWEEK, and Macworld. His innovations include the creation of the first Internet advertising program in 1992, the first flat-rate accounts for graphical Internet access in 1993 (with Northwest Nexus for Internet Starter Kit for Macintosh), and the highly successful Take Control ebook series in 2003, which sold over a half-million books before being acquired by alt concepts in 2017.



ALLEN HANCOCK

Allen Hancock began providing support for Apple computer users in 1984. In 2000, he founded Mac Consulting Group, Inc, based out of Baton Rouge, Louisiana. Mac Consulting Group grew to become the premier source for Mac support in the greater Baton Rouge/New Orleans area. In 2012, Mac Consulting Group, Inc. and Orchard Solutions LLC, merged, combining forces to provide a full-service Apple training, consulting, and retail services outlet.



ANDY ESPO

In 1988 Andy Espo was running a special event production company in Boston, MA when the need for computers pushed him into a decision; "At that point, the choice was between DOS and Mac... and it was a pretty easy decision!" His interests in technology to that point had included professional audio, video, theatrical lighting and scenery and he dove into Macintosh, first succeeding in automating his business, then starting to help other businesses with their Macs as his reputation grew. In January of 1998 Andy made the transition to full-time "Mac guy" with his company, Call Andy!



WILL O'NEAL

Mid-Atlantic Computer Solutions was founded by Will O'Neal in 2002. Since then, we've grown each year because we love working with technology as much as we love working with people. You got into business to follow your passion, not to wrestle with computers. Working with computers and networks is our passion, and it's why we're in business! We make sure your systems work, so you are free to do what you love. Our mission is to find a solution to meet your needs, and that's exactly what we do.

ABOUT ACES CONFERENCE

SUDO MAKE MY BUSINESS GREAT

BACKGROUND

ACEs Conference is the brainchild of Justin Esgar, an Apple consultant from New York City. After being employed for a number of years, he ventured off on his own and started Virtua Computers. The only issue was that he was making the same mistakes his former employers were making. Knowing there was a better way to run his business, Justin reached out to other well-known consultants to see how they run their businesses. Justin realized that many other consultants should be learning this material also, and ACEs Conference was born.

2018 SETUP

Sponsors will have booths directly outside the conference room. Sponsors and Exhibitors will have maximum exposure to the attendees. Companies may also sponsor meals in which they solely will have the audience attention.



"The takeaways were amazing. I am still improving my business with everything I learned at ACES this year."

-Mike Howard, IT Works Computers

PAST SPONSORS

Here are a few kind words from our past sponsors

RICHARD COOPERMAN - MICRO DECISION SYSTEMS

As a sponsor, the ACEs Conference was an excellent experience for us. Organizers thoughtfully arranged the event, so we had ample time to speak with attendees, in a comfortable, professional setting. Accommodations were top notch, and the staff paid attention to every detail.

BRIAN BEST - LOGIC NOW

If you're trying to market to Apple-centric support businesses - and while there's many of them out there it's a tough niche to target - you can be assured that of all the sources of leads, this conference has the upper echelon of the independent Apple support market: people who are genuinely committed to making themselves and their businesses better. And if your product can help them do that the attendees will be delighted to hear from you.

CHARLES EDGE - JAMF SOFTWARE

ACEs has emerged as one of the best events to promote a product to the Apple Consultants Network community. Sponsoring the conference helped us converted dozens of Apple consultants into evangelists of our product, spreading a message that amplifies across their customer bases. Hanging out with all those consultants for a few days also helped us further shape our message to the community, so we look forward to doing this fantastic event again! Also, the organizers are pretty rad!



WHY SPONSOR US?

IT Consultants are the gateway to your products and services. They sell your product to their customers. You will have ample opportunity at Aces Conference to interact one on one with all the attending IT consultants so you can describe, demonstrate, and intimately discuss the nuances of your products and services.

- ✓ Over 100 attendees all in your direct market.
- ✓ Dedicated time to meet and greet attendees.
- ✓ Opportunities for unique marketing avenues.



“

“The Aces Conference was well organized, timed, and professionally handled, yet with a positive, relaxed energy. The diverse group of presenters all had unique messages, but still, fit the theme of business development and MSP. The content was helpful, everyone was engaging, and there were plenty of exciting giveaways and exclusive offers for attendees. I found all the sponsors to be relevant and useful. I would definitely attend again to stay in touch with this wonderful community; learn about new technologies and business practices, and have an excuse to travel to a cool city!”

”

Amy McKnight, owner The MacSpa

SPONSORSHIPS

Sponsorship does not include exclusivity to your industry. If exclusivity is desired, please add \$7500 to any sponsorship level.

Joker	\$1000	Logo on website
Clubs	\$1500	Logo on website, and conference sponsor screen. Mentioned in ACEsConf Blog
Spades	\$4000	CLUBS + Exhibition space at conference
Hearts	\$6500	SPADES + 10 minute speaking session to audience during conference
Welcome Party	\$9000	Sponsor the Welcome party on the Pitchers Patio overlooking Camden Stadium
Be a Speaker	\$15000	Do a 45-minute speaking session on your product during conference
Breakfast Sponsor	\$10000	Sponsor breakfast, and talk to audience during meal for 30 minutes.
Lunch Sponsor	\$10000	Sponsor lunch, and talk to audience during meal for 30 minutes.
Break Sponsor	\$3000	Logo will be displayed on coffee cups
Evening Party Sponsor	\$15000	Premiere Evening sponsorship
In-app placement	\$1250	To be listed in our ACEs Conference app
Lanyard Sponsor	\$1500	Logo to be displayed on lanyards
Internet Sponsor	\$3000	Custom SSID for Conference

ADD-ONS

Post Conference Attendee list	\$500	List of attendees post conference
Paid Blog post	\$500	Guest blog post
Paid Tweets	\$500	10 tweets over the 2 days with sponsorship information, tweeted from @ACEsConf

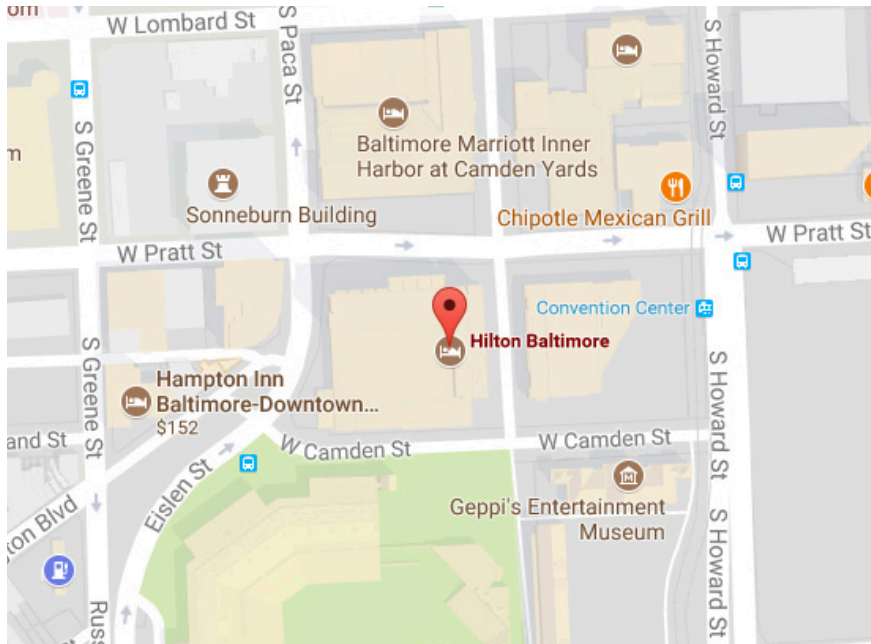
25% off any combination of sponsorships (not including add-ons)

CONTACT US

ACES CONFERENCE 2018

401 W Pratt Street
Baltimore, MD 21201

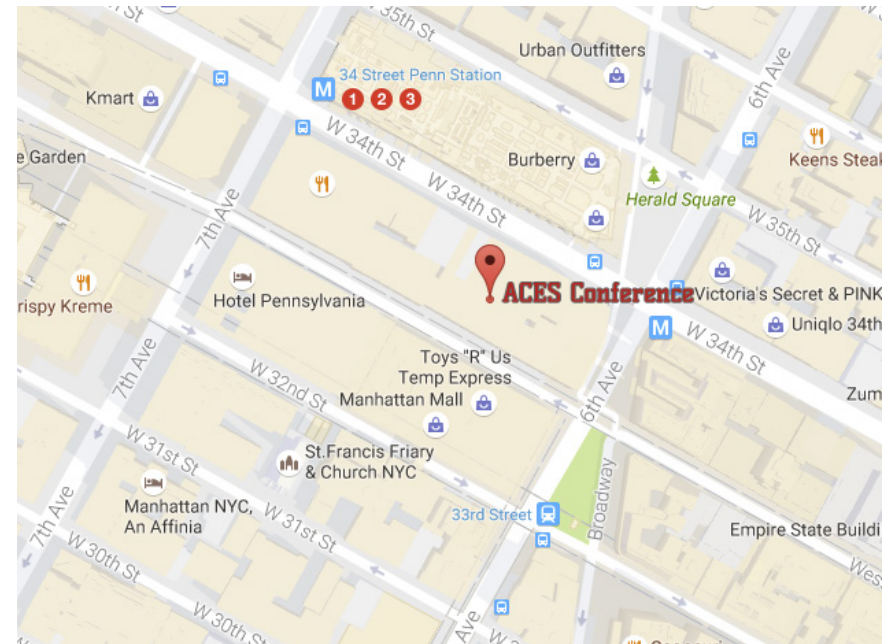
www.hilton.com | 443-573-8700



ACES CONFERENCE, INC

112 West 34th Street
18th Flr
NY, NY 10120

www.acesconf.com | 347-369-4878





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