

Something unique is coming...

Wait, what?

... your way.

Wait, when?



Enjoy it.

Here we go.



virtual conference

15 – 17 april 2021

Present to Succeed

Helping business professionals write, design,
and deliver truly effective presentations

5k+

attendees

30

sponsors

12

countries

3

days

A cutting-edge virtual presentation event

We believe truly effective presentations should be the norm and not the exception.

So why now and why virtual?

- 01 Effective communication is needed more than ever, and presentation skills are still the soft skill with the biggest shortage on the market*.
- 02 Allows us to reach thousands of people but also provide you with data & insights that no in-person event can.
- 03 There is no affordable alternative to learn and connect with the absolute best storytellers, slide designers and presenters in the world.

5k+

attendees

3

days

4

workshops

4

tracks

20+

sessions

30+

speakers

*Source: <https://economicgraph.linkedin.com/research/linkedin-2018-emerging-jobs-report>

Our audience – your current and future customers



COUNTRIES

UK, Germany, Sweden, Norway, Finland, Denmark, Netherlands, Austria, Portugal, Poland, Romania, Bulgaria



ROLES

Sales, Marketing, Engineering, HR, Design, Finance, Startup Founders

INDUSTRIES

IT, Banking & FinTech, Pharma, Telco, Manufacturing, Health & Beauty, Education, Services

**We are investing
€40 000+ in marketing
budget on all major
platforms to reach our
target audience.**

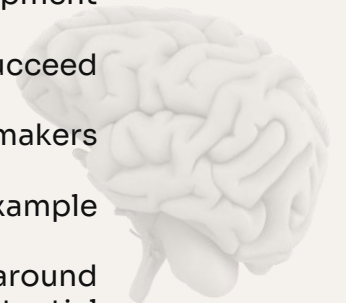
DEMOGRAPHICS

24 – 45
male & female
professionals



PSYCHOGRAPHICS

Curious and passionate about self-development
Goal oriented and motivated to succeed
Influencers and decision makers
Drive change and lead by example
Help people around them reach their potential
Demand the best for themselves and their customers



They already joined!



Chase Hughes

America's leading behavior expert serving police, government and special units. Author of 3 best-selling books on human behavior.



Verineia Codrean

Top public speaking coach getting high-end executives featured in Forbes, Bloomberg, Women's Health, Cosmopolitan and many more.



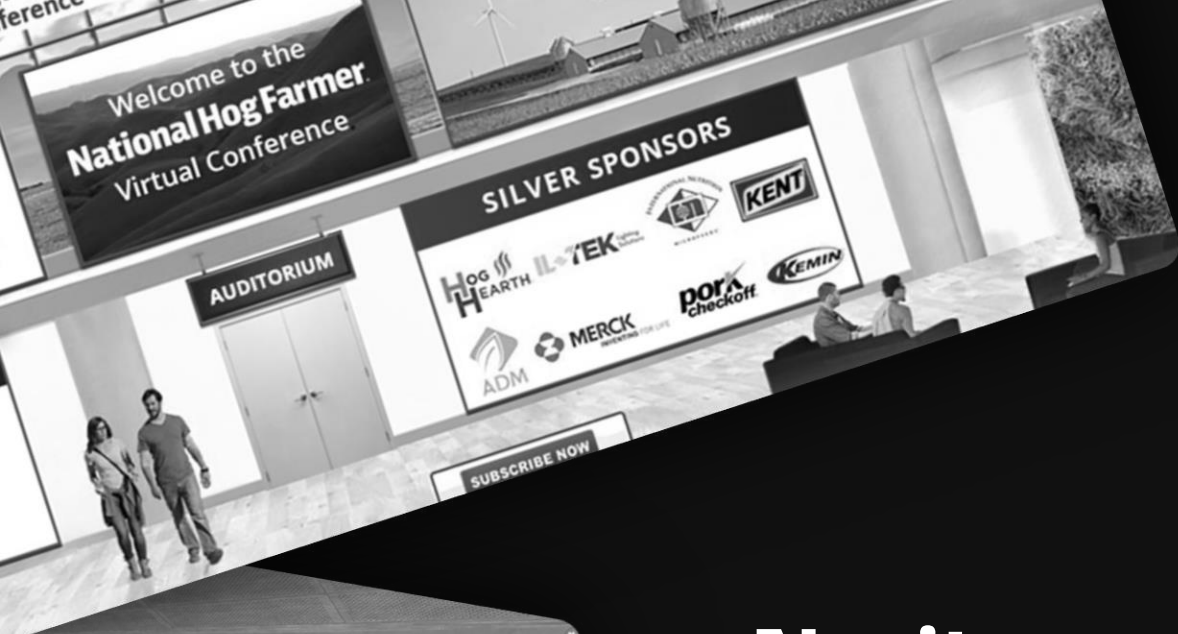
Mark Bowden

Voted #1 Body Language Professional in the world for two years in-a-row, Mark is also a best-selling author of 4 books, and sought-after keynote speaker.



Delivered virtually. Executed with no compromises.

Premium services is what people expect from us
and what you will be associated with.



No, it won't look like this.

Don't panic.

Using the #1 platform for virtual conferences out there*

€26 000 investment

We are partnering with **BigMarker** because of their fanatic attention to detail and incredible UX!

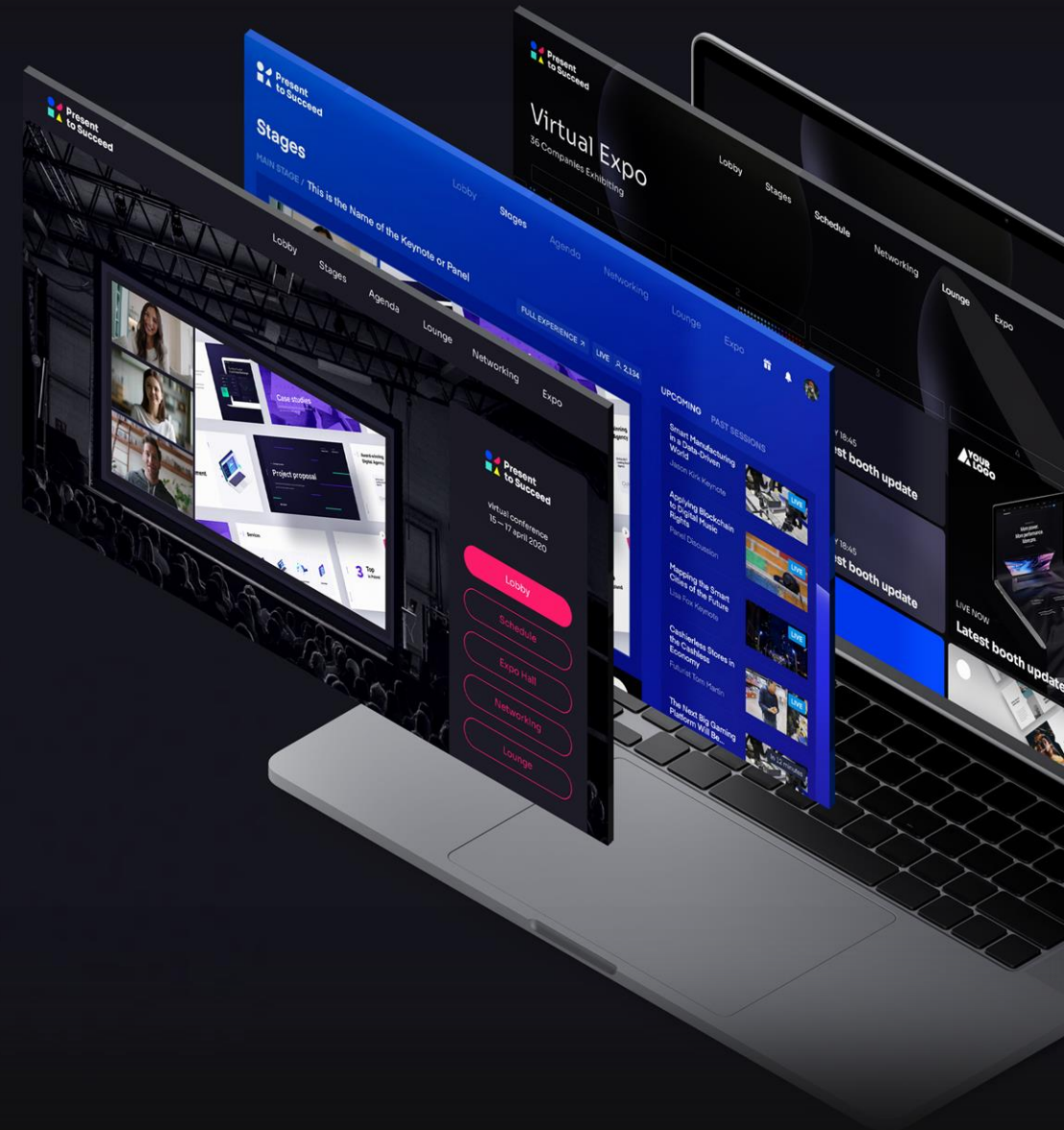
Scales to **10K+ attendees**

Allows **complete customization** down to the smallest detail

Provides option for **generating leads** through offers, polls and gamification

Generates **detailed reporting** on attendee's participation & engagement

Comes with **enterprise-grade SLA**



BigMarker is trusted by

Google

nielsen



Panasonic

SoFi



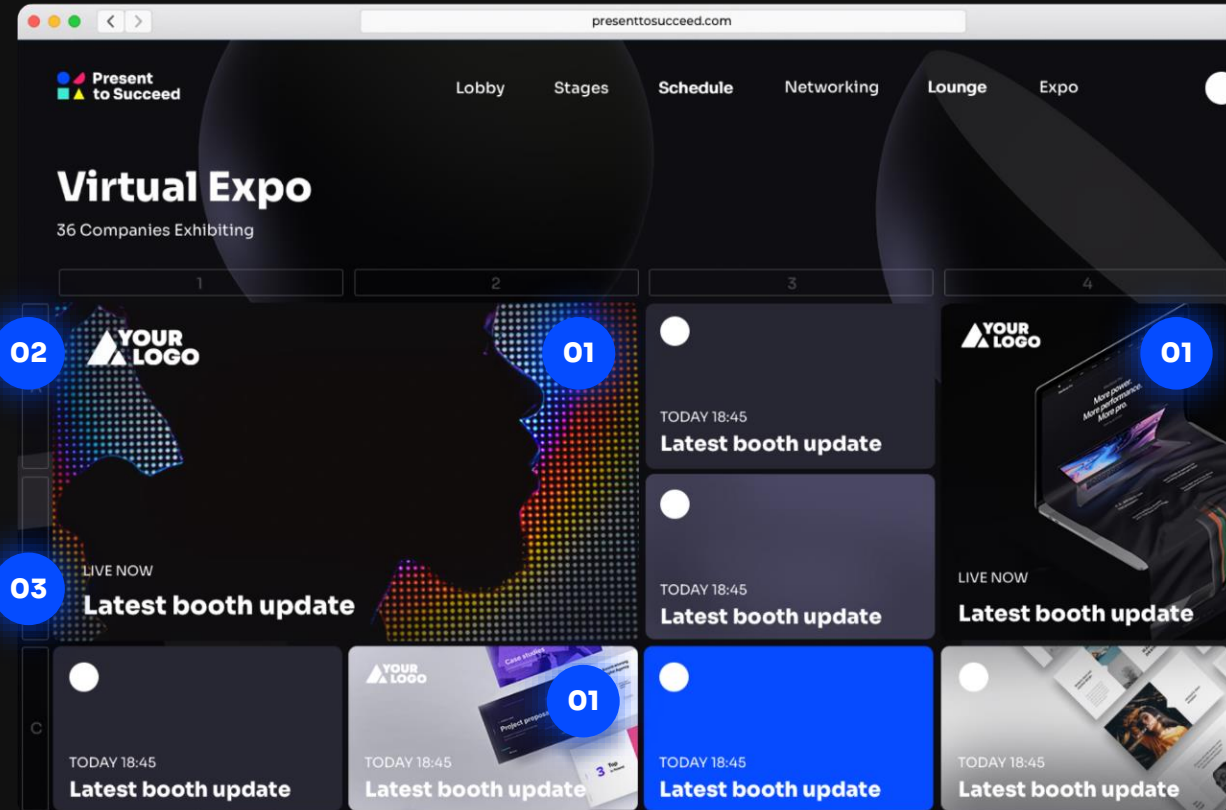
*Rated #1 on Capterra, G2 and Getapp

Your booth, your way

Present your company how you imagine it

**Relax. It's on us.
Our designers at
356labs will take
care of you and go
the extra mile so you
can be proud of the
way you and your
brand are presented.**

- 01 Different booth sizes
- 02 Customizable logo and image
- 03 Live updates showing at all times

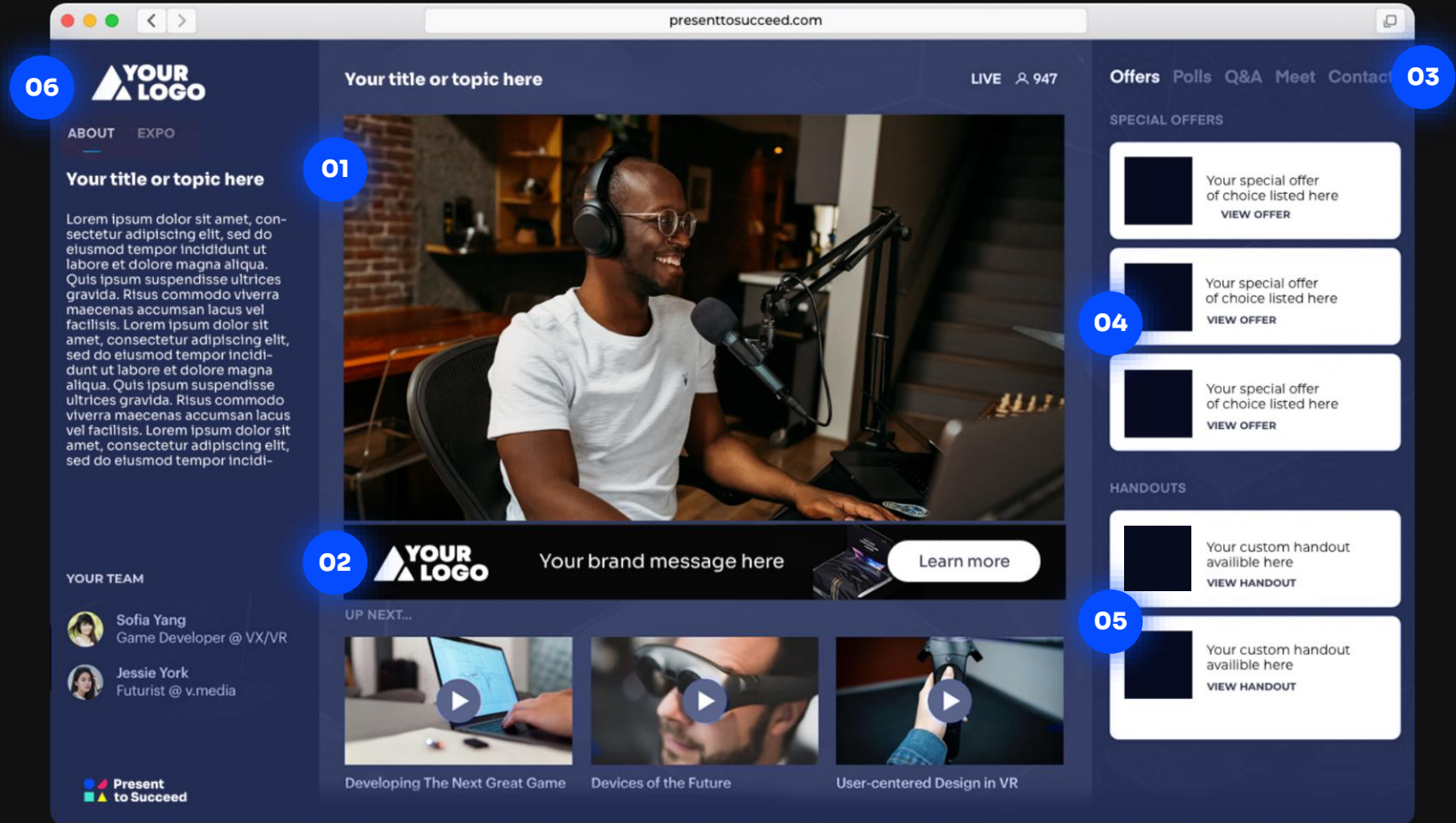


BigMarker will capture data for any interaction and we will present + send you detailed analytics on your booth's engagement after the event.

This is your booth

Take advantage, engage visitors,
get qualified leads.

- 01 Go live, use videos, or adopt a mixed approach
- 02 Lead traffic to a webpage through a custom banner
- 03 Network with the attendees with chat, QA and even 1:1 Meetings
- 04 & 05 Generate interest in your services by uploading offers, handouts or by utilizing polls and gamification
- 06 Use your logo and background to create a tailor-made experience



Location, location, location. We host from here. It's nice.

We booked one of
the newest and most
eye-catching studios
in the country.
Equipped with state-
of-art tech and some
of the best people in
the industry, it will
provide us with
peace of mind.

Our home

L AUNCHEE

Launchee will help us with:

All the needed **tech equipment**

Streaming & recording the event

Live production of all sessions & panels

Running the **introductions and video
ads** before and between the sessions

Guaranteeing we are all well hydrated
and **full of energy**




Join us and be part of something truly special!

	Regular	<i>Italic</i>	Bold
Tickets for the event	15 premium (€2 550 in value)	40 premium (€6 800 in value)	80 premium (€13 600 in value)
Logo and company intro on the site	▪	▪	▪
Social media campaign announcement	▪	▪	▪
Virtual booth	regular	large	jumbo
Detailed booth reporting and analytics	▪	▪	▪
Master Class tickets	2 (€600 in value)	4 (€1 200 in value)	8 (€2 400 in value)
Lifetime access to the recordings of the sessions & workshops		▪	▪
Special promos for specific audience members or groups		▪	▪
Company video played during the breaks (1 x day)		▪	▪
Company video played before the day starts (1 x day)		▪	▪
Sponsor a session (“this session is sponsored by”)		▪	▪
Sponsored e-mail campaign			▪
Logo on each digital campaign (daily reach 15–45k for 4 months)			▪
Logo on the virtual background (seen by 5k+ attendees)			▪
Popup banner during the event			▪
	€5 500	€13 500	€25 000

*All prices exclude VAT

The background is a solid blue color. In the top left, there is a large, light blue sphere. In the top right, there is a large, light blue sphere. In the bottom left, there is a large, dark blue cube. In the bottom right, there is a large, dark blue cube. The text is centered in the middle of the image.

We have standard packages, but we also build custom solutions.

A thin vertical line with a red-to-blue gradient, positioned centrally between the main headline and the subtext.

We know that one size does not fit all so we will listen and propose a tailored offer that fits your needs perfectly.

Reserve your sponsor spot!

Your current and future customers will be there!

5k+

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countries

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Email us

 **Present
to Succeed**

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presenttosucceed.com

