

SAVE TH' DATE, MATEY!

Silver Paws Gala 2018

SENIOR PETS ARE HIDDEN TREASURE!

October 27, 2018

6pm • Chicago Marriott Northwest

Don't be a Scallywag!

Wear yer cocktail attire or yer pirate attire!

Young at Heart

SENIOR PET ADOPTIONS



Join Young at Heart at our annual Silver Paws gala for a fun filled evening to raise funds to rescue, adopt, support, and to provide sanctuary for senior dogs and cats in need.

THE EVENING INCLUDES:

- Drinks and appetizers
- Five course dinner with wine
- Raffles and Wine Pull
- Open Bar
- Live Music by Acoustic Generation
- Exciting Live Auction with Jim Miller
- Silent Auction with Incredible Items
- Meet Young at Heart senior dogs



Sponsorships Available • Donations Accepted • 847.529.2025
Tickets on sale June 2018 • www.adoptaseniorpet.com



THE 2018 SILVER PAWS GALA

Young at Heart's 7th annual Silver Paws is an exciting night of live music, cocktails, dinner & dessert, plus silent and live auctions, all to benefit the rescued senior pets of Young at Heart. 350+ pet lovers will attend this event, presenting a fantastic opportunity for your business to support a unique and charitable cause. The event will be held at Marriott Chicago Northwest in October of 2018. Donations and Sponsors are needed! Be a part of this life-saving night for senior pets!

ABOUT YOUNG AT HEART

Young at Heart is the oldest organization in Northern Illinois that specializes in rescuing and rehoming senior dogs and cats over the age of 7 years. 100% of the adoptable animals are rescued from situations where they are at risk of being euthanized simply because of their age. Young at Heart's adoption center and sanctuary for senior pets will open in Woodstock, IL later this year.

Young at Heart Pet Rescue is a 501c3 charitable organization.

All donations are tax-deductible as allowed by law. Tax ID 20-2476194

MORE INFORMATION

Sponsorships or Donations: Sandy at events@adoptaseniorpet.com or 224.358.1760

Visit www.adoptaseniorpet.com for more information

Young at Heart • PO Box 1293 • Palatine IL 60078.



2018 SPONSORSHIP OPPORTUNITIES

Join us as a sponsor for a wonderful evening for homeless senior pets.
All levels except Fund a Need include your name, business name or logo on onscreen display in constant rotation and the opportunity to include promotional materials or product samples in guests' swag bags.

CAPTAIN \$25,000 (EXCLUSIVE/PRESENTING) • 20 Tickets (two tables) to Silver Paws (VIP seating near stage) with table sponsor identification • Your name, logo, or pet's name displayed prominently on all collateral • Your name, business name or logo included on ticket site and our website • Your name, business name or logo included on video screens throughout event • Young at Heart bag of loot for each table guest. • Professional photo with Young at Heart board of directors/staff/dogs for PR use • Half-day program at the facility tailored to meet the needs of the corporate/private group including visits with the senior pets • Verbal Recognition at event • Pre-event VIP cocktail hour with Young at Heart board, staff, and senior dogs

FIRST MATE \$10,000 10 Tickets (one table) to Silver Paws (Premier seating near stage) with table sponsor identification • Your name, logo, or pet's name displayed prominently on all collateral • Your name, business name or logo included on ticket site and our website • Your name, business name or logo included on video screens throughout event • Young at Heart bag of loot for each table guest. Professional photo with Young at Heart board of directors/staff/dogs for PR use • Verbal Recognition at event • Four tickets to Pre-event VIP cocktail hour with Young at Heart board, staff, and senior dogs

BUCANEER \$5,000 3 Pairs of Tickets to Silver Paws (Priority seating) • Your name included on ticket site and our website • Your name, business name or logo included on video screens throughout event • Professional photo with Young at Heart board of directors/staff/dogs for PR use • Two tickets to Pre-event VIP cocktail hour with Young at Heart board, staff, and senior dogs

BLACK PEARL \$2,500 2 Pairs of tickets to Silver Paws • Your name included on ticket site and our website • Your name, business name or logo included on video screens throughout event

JOLLY ROGER \$1,000 • 1 Pair of tickets to Silver Paws • Your name included on ticket site and our website • Your name, business name or logo included on video screens throughout event

BLACKBEARD SOUND SPONSOR \$10,000 (Exclusive) Your logo displayed in print flanking the stage as sound & stage sponsor. • Your name, business name or logo included on video screens throughout event. Four tickets to Pre-event VIP cocktail hour.

SEA DOG TECH SPONSOR \$7,500 (Exclusive) Your logo displayed on electronic bidding tablets and bidder paddles, and on offsite bidding site. • Your name, business name or logo included on video screens throughout event. • Four tickets to Pre-event VIP cocktail hour.

PIRATE GROG SPONSOR \$5,000 (Exclusive) Your logo displayed on all bars at the event as sponsor for the night's special cocktail. Your name, business name or logo included on video screens throughout event. Two tickets to Pre-event VIP cocktail hour.

TREASURE CHEST SPONSOR \$5,000 (Exclusive) Your logo displayed on all raffle materials as sponsor for the night's special raffle prize. Your name, business name or logo included on video screens throughout event. • Two tickets to Pre-event VIP cocktail hour.



Please return sponsorship form by September 1, 2018
Contact: Sandy at 847.529.2025 or events@adoptaseniorpet.com



Please send form & payment to:
YOUNG AT HEART c/o Sponsorship Coordinator
PO Box 1293 • Palatine IL 60078

Or Online at: srpets.co/sponsorsilverpaws
Questions? Contact events@adoptaseniorpet.com
847.529.2025

DONOR/BUSINESS

2018 SILVER PAWS SPONSORSHIP

Business Name: _____

Contact: _____

Listed As: _____

Address: _____

City: _____ State: _____

Telephone: _____ Fax: _____ Zip: _____

Email: _____ Website: _____

SPONSORSHIP LEVEL

- ☐ First Mate \$10,000
- ☐ Buccaneer \$5,000
- ☐ Black Pearl \$2,500
- ☐ Jolly Roger \$1,000

EXCLUSIVE OPPORTUNITIES

- ☐ Presenting Captain \$25,000
- ☐ Blackbeard Sound \$10,000
- ☐ Sea Dog Tech \$7,500
- ☐ Pirate Grog \$5,000
- ☐ Treasure Chest \$5,000

FUND A NEED

- ☐ Any Amount \$ _____

CREDIT CARD DETAILS

Credit Card: Mastercard / Visa (please circle)

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Card Holder: _____ 3 digit code _____

Expiry Date: _____ Signature: _____

DEADLINE TO SPONSOR 9.1.18

All banners/signage at the event will be provided by Young at Heart with your sponsorship package.

Event Collateral: Please plan for 350 attendees.

Your Logo: Please email a high resolution logo to events@adoptaseniorpet.com along (eps, png, or jpg format preferred. If you do not have a logo, we will create a simple one for you.

FOR OFFICE USE ONLY

Volunteer's name: _____

Date Received: _____

Processed By: _____

Form and payment may be submitted online at srpets.co/sponsorsilverpaws