

YANY Beauty

an immersive beauty-tech experience

Experience

Sponsorship Packages and
Opportunities



THE EXPERIENCE YOU'VE BEEN WAITING FOR!



About YANY Beauty

We are the first Black-Owned Luxury, Sustainable, and Inclusive Beauty Brand & Curated Boutique, blending beauty and tech through cosmetics, mobile technology, and interactive experiences.





About The YANY Beauty Experience

Over 50 hand-selected beauty brand owners, entrepreneurs, influencers, hyper-local beauty lovers, and media come together to build sociability through beauty and beauty-tech with a fun evening of interactive and immersive beauty experiences, cocktails/mocktails, music, and mingling in a relaxed yet upbeat environment as we celebrate our beauty store anniversary and launch our beauty app.

EVENT GOALS

01

Create a fun atmosphere for beauty lovers, entrepreneurs, influencers, and brands to make meaningful connections.

02

Foster unity among the company, media, local brands, and the local community creating awareness for all.

03

Bridge beauty and tech through real-life interactive and immersive experiences.



Bringing in people from
**various beauty
backgrounds** to connect
while having fun.

Invited guests are highly encouraged
to unwind, destress, and connect!

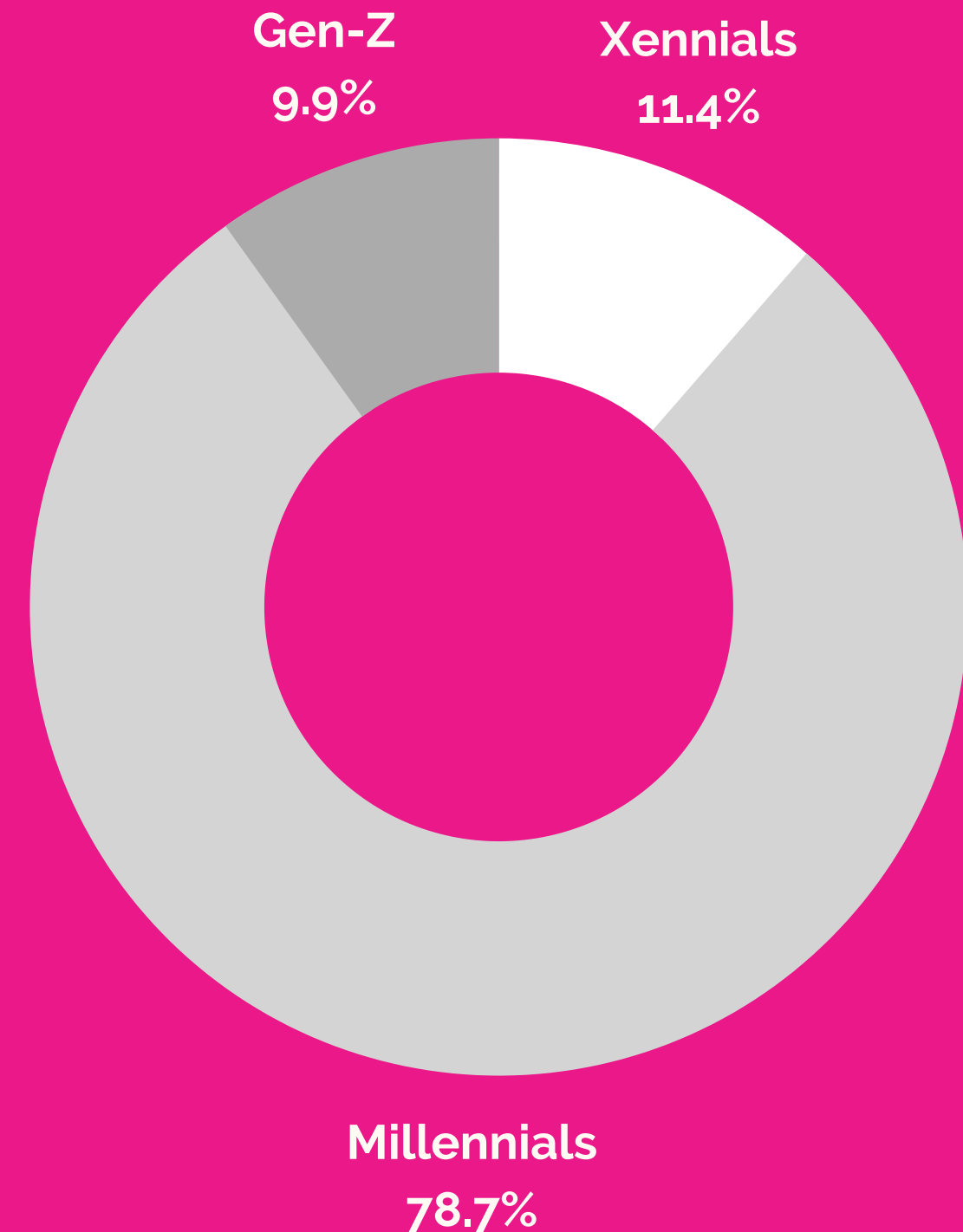
Our Target Audience

Meet the people that show interest in our events, products, and services.

Millennial, Xennial, and adult Gen Z multicultural Women who are shopping and tech-savvy, and love beauty, skincare, and events.

She Loves

- Beauty and cosmetics
- Skin and hair care
- Body positivity
- Clean beauty, sustainability, veganism
- Art and music
- Food and travel



✨ Growing & Dedictated Organic Audience

Instagram, Facebook,
& Newsletter

20.2K

Followers

Dedicated and engaged followers with
90% of our audience women ages 25 - 45
living in the United States.

Instagram, Facebook,
Pinterest, Twitter

68.5K

Weekly Engagement

Target audience who engaes with our
content across social media platforms.



Sponsorship Opportunities

See how you can get to engage with the people that matter to you.

SPONSORSHIP PACKAGES



The Skincare Changer

Be a recognized sponsor at the event with an invitation for 1.

The Makeup Maven

Get your products or marketing materials in the hands of VIP guests with an invitation for 2.

The Beauty World

Get your product placed at the event, and in the hands of VIP with full recognition and an invitation for 4.

Package Benefits and Pricing

*If none of these packages work for you, ask us how to become an in-kind gift sponsor.

Plan Options

Skincare Changer

Makeup Maven

BEAUTY WORLD

Event Product Placement

Placement of your product throughout the event space.
and official named sponsor.



Event Page Logo Feature

Placement of your logo on the event web page.



Social Media Promo

Dedicated Instagram post 3 images and Instagram story.



Logo on In-Event MKG

Logo on step-and-repeat or similar backdrop and all
event marketing



Gift Bag Product Placement

Placement of your product in all VIP gift bags.



Event Tickets

Number of invitations to the event

1

2

4

Pricing

\$3,000

\$4,500

\$7,500

How Our Sponsors Benefit

- Build business and consumer relationships
- Gain valuable insights into new and current markets
- Foster a positive relationship with local communities
- Generate leads
- Boost brand recognition
- Engage niche markets
- Interact with prospects



The YANY Beauty Experience

We hope you'll join us for an unforgettable evening of immersive beauty-tech. We'll be awaiting your response.



Phone Number

678-545-6394

Email Address

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Website

www.yanybeauty.co

Get Started Today

www.yanybeauty.co/sponsor

YANY  **BEAUTY**