



Luxury Experience & Co

2023 CALENDAR

Pro Bowl Feb 6th - Las Vegas

Super Bowl Feb 11th - Phoenix, Arizona

Oscars March 11th, 2023 - Los Angeles

Kids Choice Awards April 8th - Los Angeles

Influencer Health & Wellness Gifting Lounge June 3rd - Los Angeles



WHAT OUR CLIENTS SAY

"Luxury Experience Company's Pre-Espy gifting event was a great opportunity to build our brand awareness and gain brand interaction with an impressive lineup of athletes and influencers. There was an enthusiastic but well organized atmosphere to the event as a whole, and we've gained new fans and contacts that we would never have met otherwise. We will definitely participate again!"

Bryon Schreckengost, Brand Manager, Ryder Estate Wines

Partnering with Luxury Experience & Co. was a game changer. The amount of detail that went into the Pre ESPYS Gifting Suite was amazing. All of the celebrity talent made themselves available partly due to Melissa McAvoy's relationships. My company will definitely be as sponsor for the Emmy's event in September!"

Celebrity Trainer, Justin Shaw

"Luxury Experience Company gave our brand Manly Sunscreen exactly what it needed...a perfect venue with not just celebrities to endorse our product but media coverage and national exposure to help launch our sunscreen on a mass level!"

Lane Garrison, Actor & Owner, The Manly Company

"I have worked in special events for about 13 years and been fortunate enough to have participated in activations such as Grand Prix, Comic Con, E3, Critics Choice Awards, VMA's and many many other events. Recently I had the opportunity to work with Melissa McAvoy and have to tell you that I was so impressed with their professionalism, organization and their planning. I felt like I was working with a partner who wanted me to succeed, and they were so friendly and approachable it helped make my job all the much easier the day of the event." I literally cannot wait to work with them again!"

Michael Tertoolle, Hollywood Photo Booth

"Melissa and her team were excellent to work with and partnering with Luxury Experience and Co. has proven to be a good business decision for Sailrock Resort due to the effectiveness of their representation, responsiveness to our needs, and availability when required."

Kashmie Ali, Managing Director, Sail Rock Resort & Spa, Turks and Caicos



MELISSA MCAVOY
FOUNDER, LUXURY EXPERIENCE & CO



BRAND OPPORTUNITIES

GIFTBAG \$2,500

Product included in gift bag
Limited number of photos with talent
No on-site representative
Included in LE & CO Press Release

SILVER \$5,000

On-site representative
6 X 4 foot product display table with linen
Photo with all attending talent holding your product or with brand
Copies of professional photos captured and delivered with in 24 hour
Direct access to attending media
Included in LE & Co press release

GOLD \$7,500

Two on-site representatives
6 X 6 foot product display table with linens
Photo with all attending talent holding your product or with brand
Copies of professional photos captured and delivered with in 24 hours
Direct access to attending media
Preferred placement in Lounge
Included in LE & Co press release

PLATINUM \$10,000

Three on-site representatives
10 X 10 foot product display table with linens
Photo with all attending talent holding your product or with brand
Copies of professional photos captured and delivered with in 24 hours
Direct access to attending media
Included in LE & Co press release
Exclusivity within your product category
Receive contact information for all attending talent and press



BRAND OPPORTUNITIES

PRESENTING \$15,000

- Four on-site representatives
- 10x20 foot product display table with linen
- Photo with all attending talent holding your product or with brand
- Copies of professional photos captured and delivered within 24 hours
- Direct access to attending media
- Included in LE & Co press release
- Company name or logo on event invitation
- Prominent placement within the lounge
- Exclusivity within your product category
- Guaranteed placement in leading world-class magazine
- Receive Event Press Report with two weeks after the event
- Receive contact information for all attending talent and press

Title \$25,000

- Company name shared on all LE & Co event materials
- Six on-site representatives
- 20 X 20 foot lounge space with product display table with linen
- Photo with all attending talent holding your product or with brand
- Copies of professional photos captured
- Direct access to attending media
- Included in LE & Co press release
- Company name or logo on event invitation
- Premiere placement within the lounge and branded throughout the event
- Logo on step and repeat
- Exclusivity within your product category
- Guaranteed placement in leading world-class magazine
- Receive Event Press Report with two weeks after the event
- Receive contact information for all attending talent and press



PRESS

ONLINE



Luxury Experience & Co Kicked Off The Ultimate Athlete & Celebrity Gifting Lounge Experience

LuxeGetaways March 2, 2022 General

CJ Franco

The FBOY Island star attends Luxury Experience & Co.'s Health and Wellness Celebrity Gifting Lounge Experience at Spring Place in Beverly Hills.

PURSUITIST

LUXE GETAWAYS
TRAVEL IN STYLE

was excited to partner with the Petersen Automotive Museum to celebrate the Super Bowl coming igeles," says LE & Co Founder Melissa McAwoy. "We celebrated the Super Bowl wrapped in the most venue which includes a historic collection of automobile history."



Gabe Nabers, Los Angeles Chargers

The HOLLYWOODTIMES



Luxury Experience & Co Celebrates Emmy Week with the Ultimate Celebrity Experience Gifting Lounge in Beverly Hills



The French Celebrate: Gilles Marini and Cardinal du Four's Christophe Namer



Janina Gavankar

On January 4th, Luxury Experience & Co and The Vanderpump Dogs Foundation presented a luxury gifting lounge honoring nominees and presenters during Golden Globes weekend at Valerie Beverly Hills, located in the exclusive Beverly Hills "Golden Triangle."

LE & CO gifted celebrities an unparalleled level of style and sophistication in beauty, health, home, travel and wellness, all in support of Lisa Vanderpump (Real Housewives of Beverly Hills and Vanderpump Rules) and her non-profit dog rescue organization.

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ENTERTAINMENT MEDIA

ES Entertainment Today
Entertainment and Sports Today

LUXURY EXPERIENCE & CO PRE SUPER BOWL GIFTING LOUNGE @ PETERSEN AUTOMOTIVE MUSEUM THURS. FEB. 10TH, 2022

POSTED BY BK ON FEBRUARY 15, 2022 IN CELEBRATION, DESIGN, EVENTS, FOOD AND DRINK, LIFE & CULTURE, SHOWCASE | LEAVE A COMMENT

GOTHAMOLOGY



LUXURY EXPERIENCE & CO AND LE PAIN QUOTIDIEN WELCOME HOLLYWOOD A-LISTERS TO SECRET EUROPEAN GARDEN FÊTE

Super Bowl Champions Cam Akers, Ryan Santos, and More Attend the Luxury Experience & Co at the Petersen Automotive Museum

February 18, 2022 Dr. Patti Martin On Celebrity Gifting Lounges

Bloomingdale's Aventura + Luxury Experience & Co Gifting Lounge

Photography by Tereza Rosta on February 14, 2022 in Fashion, Lifestyle, Super Bowl 2022



Charles Fittman & Jay Clouston

Aventura, FL - February 1, 2022 - Bloomingdale's on the verge to create the top Super Bowl experience with the who's who in the sports world and entertainment industry while partnering with The Dan Marino Foundation. Luxury Experience & Co presented an exclusive gifting lounge honoring celebrities and athletes in Miami during Super Bowl Week. The Super Bowl brought in top celebrities and athletes, LE & Co. called the ultimate Super Bowl gifting experience where celebrities, athletes and brands mingled while also supporting The Dan Marino Foundation. Gifting lounge brands included: Karyn Parsons, John Michael Heckerling, L'Oréal Paris, Ralph Lauren, and more.

ALL ABOUT LA EVENTS
SUPER BOWL LUXURY EXPERIENCE & GIFTING LOUNGE



THE LA GIRL

Splash adding style to your life™
magazines

worldredeye



Luxury Experience & Co's Women's Health & Wellness Gifting Lounge in Beverly Hills, CA



Bionic Buzz® got cover Luxury Experience & Co's Women's Health & Wellness Gifting Lounge. This luxury lounge event featured top celebrities, influencers and media at the Spring Place Beverly in Beverly Hills, CA. Melissa McAvoy is the founder of Luxury Experience & Co and known for creating exclusive experiences for her clients, while introducing new consumers, celebrities, influencers and pro athletes to their brands. By partnering her like-minded clients, McAvoy has created a unique niche in growing her clients brand through



Gifting Suites

Dawn's Corner - Women's Month - March 21, 2022



Entertainment Hollywood



How To Create the Top Celebrity Experience With The Who's Who at the Oscars

BEVERLY HILLS, CA, US, March 29, 2022 /EINPresswire.com/ -- **Luxury Experience & Co** and **Valerie Beverly Hills** presented a luxury gifting lounge honoring nominees and presenters during Oscars Weekend at the exclusive Valerie Beverly Hills located in the "Golden Triangle" in the heart of Beverly Hills, California. With quality and luxury in mind, LE & Co gifted celebrities an unparalleled level of style and sophistication in beauty, health, home, travel and wellness.

"LE & Co was excited to partner with Valerie Beverly Hills to celebrate this years Oscars in an amazing architectural backdrop in the heart of Beverly Hills," says LE & Co Founder Melissa McAvoy. "— Luxury Experience & Co Founder, Melissa McAvoy.

Singleton's "Snowfall," star Angela Lewis and many others, which created a great mix of film and television talent.



Selling Sunset Star Amanza Smith

Award winning Emmy Nominated TV Producer | Netflix Instant Hotel Serena De Comarmond, "Wicked" actor Kirk Bovill, "Kingstown" actor Pha'Rez Lass, "Dollface" actor Gilles Marini, "The Mindy Project" actor Skye Townsend, Tyler Perry's "The Have and the Have Nots" actor Celeste Thorson, Filmmaker/Actress Kathy Kolka, Model/Influencer and Reality star CJ Franco, Actress/TV Host Caitlin O'Connor, Power Rangers star Jacqueline Scislowski, John

ENTERTAINMENTHOLLYWOOD.NET

Gifting Suites – Entertainment Hollywood

Petersen Automotive Museum Address: 6060 Wilshire Blvd, Los Angeles 90036 Energy Independence Now, the Petersen Automotive Museum, and Global Green...

Luxury Experience & Co's Women's Health & Wellness Gifting Lounge in Beverly Hills, CA

Luxury Experience & Co. Spotlights Women's Health and Wellness at Luxury Lounge

Celebrity, Influencer & Athlete Women's Health & Wellness Gifting Experience

By Christina Parini - February 28, 2022



Luxury Experience & Co. Celebrates



LUXURY EXPERIENCE & CO CELEBRATED WOMEN WITH A HEALTH & WELLNESS CELEBRITY GIFTING LOUNGE EXPERIENCE IN BEVERLY HILLS!

POSTED BY BK ON MARCH 9, 2022 IN CAMERA CALL AND ANNOUNCEMENT, CELEBRATION, EVENTS, LIFE & CULTURE, PREMIERE, RECEPTION, SHOWCASE | LEAVE A COMMENT

BENEFITS

PHOTOS & VIDEO

We hire only the top photographers to make sure you never miss a photo

Receive your digital photos in one day of all attending talent

Have a video made (additional fee)

TARGETED RELATIONSHIP BUILDING

Meet face to face with all attending talent and press

Introduction to Top Industry Executives, Stylists & Talent Managers

Opportunity to network to build brand awareness

EXPOSURE IN THE PRESS

Your company included in all press releases

Category related press invited

Top media outlets in attendance

POST EVENT

Receive Press and Media Recaps within 2 weeks of event completion

Be featured in local, national, and international press coverage

Gain a celebrity spokesperson for your product

Receive contact information for all attending talent and press

Receive Event Press Report with two weeks after the event

WHY LE & CO

LE & Co events are widely known for bringing that little extra something into the gifting environment with great brands, fun atmosphere, and all for a good cause.

LE & Co guides clients through the A-Z process of designing and producing successful events. From personal soirees to corporate parties, LE & Co makes each endeavor and event to remember

LE & Co integrates the entertainment and non-profit industries by bringing in celebrities to maximize clients fundraising efforts and exposure.

LE & Co Specializes in event-driven product media placement, including national publications and television and fast becoming a popular value-added feature for LE & Co Luxury Gift Lounge vendors.

Celebrities, Athletes & Influencers can take your brand to another level. LE & Co works with top talent, by getting them to endorse your product, and by doing this you are leveraging not just their power, but also the power of word of mouth.