

# Sponsorship Levels



	DIAMOND LEVEL \$10,000	EMERALD LEVEL \$5,000	RUBY LEVEL \$2,500	OPAL LEVEL \$1,000	QUARTZ LEVEL \$500
Event Passes	12 VIP Passes 8 GA Passes	6 VIP Passes 6 GA Passes	4 VIP Passes 4 GA Passes	2 VIP Passes 2 GA Passes	2 GA Passes
Solo Logo on Hwy 67 billboard for 3 months	✓	✗	✗	✗	✗
Logo on Hwy 67 billboard for 3 months	✓	✓	✗	✗	✗
Logo on 67 Hwy Banner	✓	✓	✓	✗	✗
Logo on promotional flyers & posters	✓	✓	✓	✗	✗
LED Digital Billboard Ads on Mainstage	12 ads total (1 every slot)	6 ads total (2 daily)	3 ads total (1 daily)	2 ads total (over weekend)	1 ad total (over weekend)
Social Media Posts	One Weekly & Boosted	Once weekly	Bi-Weekly	2 times monthly	Once monthly
Business mentions on all press releases	✓	✓	✗	✗	✗
Personal banner displayed on grounds	✓	✓	✗	✗	✗
Logo on welcome banner	✓	✓	✓	✗	✗
Website sponsor page with active links	✓	✓	✓	✓	✓
Live mentions by MC during event	✓	✓	✓	✓	✓
Ad in event schedule brochure	Full Page	1/2 Page	1/4 Page	Listed in sponsors section	Listed in sponsors section
20x10 mainstage spot with electric	✓ +2 RV Sites	✓ +1 RV Site	✓	✗	✗
10x10 mainstage spot with electric	✗	✗	✗	✓	✗
10x10 spot in venue to promote business	✗	✗	✗	✗	✓
Banner on Main Stage	✓	✗	✗	✗	✗
Logo on Solar Eclipse glasses	✓	✗	✗	✗	✗
Signage with logo in hospitality areas	✓	✓	✗	✗	✗
Logo on event staff shirts	✓	✓	✓	✗	✗
Post Event shoutouts, recaps on socials & website	✓	✓	✓	✓	✓
Total \$\$\$ Value	\$14,000+	\$7,000+	\$3,500+	\$1,500+	\$700+

# Digital Billboard Ad Packages



## **BANJO PACKAGE: \$500 (\$150 IN SAVINGS!)**

Your 1 min Ad featured 3 times during Solar Strings on our Main Stage Digital Billboards, as follows:

- One Headline Premium Spot (\$300 value)
- One Premier Spot (\$200 value)
- One Standard Spot (\$150 Value)

## **GUITAR PACKAGE: \$650 (\$200 IN SAVINGS!)**

Your 1 min Ad featured 4 times during Solar Strings on our Main Stage Digital Billboards, as follows:

- One Headline Premium Spot (\$300 value)
- Two Premier Spots (\$400 value)
- One Standard Spot (\$150 Value)

## **FIDDLE PACKAGE: \$750 (\$250 IN SAVINGS!)**

Your 1 min Ad featured 5 times during Solar Strings on our Main Stage Digital Billboards, as follows:

- One Headline Premium Spot (\$300 value)
- Two Premier Spots (\$400 value)
- Two Standard Spots (\$300 Value)

## **MANDOLIN PACKAGE: \$1000 (\$300 IN SAVINGS!)**

Your 1 min Ad featured 6 times during Solar Strings on our Main Stage Digital Billboards, as follows:

- Two Headline Premium Spots (\$600 value)
- Two Premier Spots (\$400 value)
- Two Standard Spots (\$300 Value)