



GIRL GAMER ROYALE

SPONSORSHIP OPPORTUNITIES

GGR LAN TOURNAMENT



WHAT WE'RE DOING

We are currently in talks to bring the Girl Gamer Royale (GGR) to a LAN Event. We are talking with large LAN events like PAX South as well as multiple e-sports venues across the United States that are interested in hosting our first LAN event. We are looking for PC and Accessory sponsors, as well as chair and furniture sponsors to provide us with a cutting-edge tournament arena. This partnership will be a joint venture with GGR as well as the venue. PAX South is currently looking for a hardware venue for their PAX Arena, in which the partnership will carry to multiple events through the weekend.

PAX South will take place January 18-20, 2019.

PAX ARENA PAX SOUTH STATS

70K
ATTENDANCE

55%
Earn \$50K-100K

693
Press Members



25%
FEMALE

75%
MALE



79%
18-34 YEARS OLD

GGR AUGUST 2018

STREAM STATS



27.6K

TOTAL LIVE VIEWS



20K

AVG. UNIQUE VIEWERS



3.1K

MAX CONCURRENT VIEWERS



500

AVERAGE CHATTERS



500K+

YOUTUBE CLIP VIEWS

Live stream stats are from the August 16, 2018 GGR stream on Avori's channel.
YouTube stats are from an estimated combined total of videos containing GGR clips.

GGR OCTOBER 2018

STREAM STATS



166.3K

TOTAL LIVE VIEWS



136K

AVG. UNIQUE VIEWERS



7.3K

MAX CONCURRENT VIEWERS



300

AVERAGE CHATTERS



500K+

YOUTUBE CLIP VIEWS

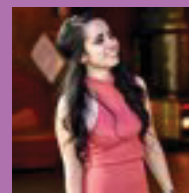
Live stream stats are from the October 18, 2018 GGR streams on Avori's channel.
YouTube stats are from an estimated combined total of videos containing GGR clips.

SOME PARTICIPATING STREAMERS



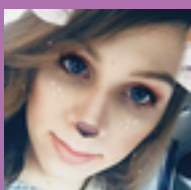
LURN

147K Followers



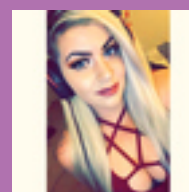
KATCONTII

76K Followers



LUMI

80K Followers



TARYN

42K Followers

80+ TWITCH STREAMERS PARTICIPATED IN THE OCTOBER 2018 TOURNAMENT.

DIAMOND

SPONSOR

\$15K

Presenting Rights

Your name will be added to the stream title and all promotional materials for the tournament as "Presented by"

Chatbot (Every 15 minutes)

A chatbot will present a text ad in the stream chat every 15 minutes that can include a link to your site.

30 Second Ad

We will show a 30 second video ad during breaks between matches

Additional Logo Placement

In addition to standard placement, brand logo will be placed on Commentator desk as well as Stream Panels.

Live Brand Mentions (4 times)

GGR commentators will mention the brand during the live stream

PLATINUM

SPONSOR

\$7.5K

30 Second Ad

We will show a 30 second video ad during breaks between matches

Chatbot (Every 20 minutes)

A chatbot will present a text ad in the stream chat every 20 minutes that can include a link to your site.

Additional Logo Placement

In addition to standard placement, brand logo will be placed in Stream Panels.

Live Brand Mentions (4 times)

GGR commentators will mention the brand during the live stream

GOLD

SPONSOR

\$4.5K

Chatbot (Every 30 minutes)

A chatbot will present a text ad in the stream chat every 30 minutes that can include a link to your site.

Live Brand Mentions (4 times)

GGR commentators will mention the brand during the live stream

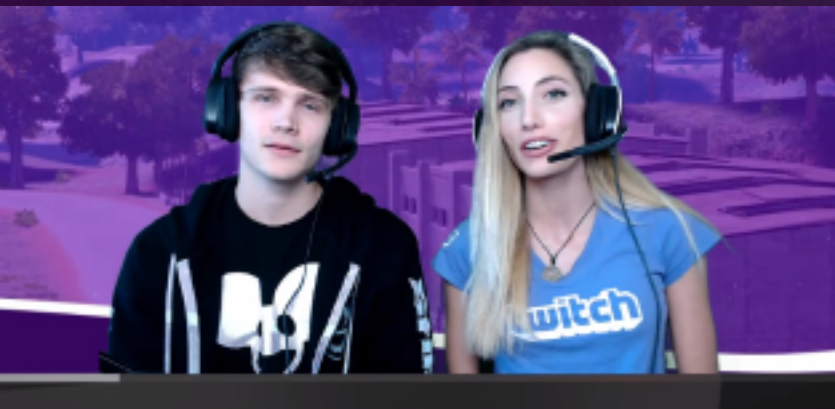
Additional Logo Placement

In addition to standard placement, brand logo will be placed in Stream Panels.



PACKAGES ALSO INCLUDE

- Social media promotion leading up to and after the tournament.
- Logo in on-screen carousel during tournament.
- Brand name listed in Avori's stream panels under GGR.



INDIVIDUAL SPONSORSHIP OPPORTUNITIES

30 Second Ad (4 times)	\$4000
Chatbot Ad (Every 30 mins)	\$1500
Live Brand Mention (4 times)	\$1000
Logo Placement (Carousel)	\$1250
Logo Placement (Panels)	\$1250