



# **SPIKENET**

## **SPONSORSHIP PACKAGE**

**THE SPIKENET IS THE LEADING DIGITAL DESTINATION FOR VOLLEYBALL CONTENT AND REAL-TIME EVENT COVERAGE. THE SPIKENET IS CURRENTLY THE FASTEST-GROWING DIGITAL PORTAL IN THE U.S. & PUERTO RICO.**

**THE SPIKENET EDITORIAL AND VIDEO TEAM ARE COMPOSED OF CURRENT VOLLEYBALL PLAYERS, RETIRED PLAYERS AND EXPERIENCED PROFESSIONALS IN THE SPORTS MEDIA & MARKETING FIELD. THE GOAL OF THIS TEAM IS TO CREATE CONTENT ON THE DAILY BASIS. THIS WILL PROVIDE FANS WITH A PLATFORM WHERE THEY CAN FOLLOW THEIR FAVORITE TEAMS AND HOT TOPICS DURING MAJOR EVENTS.**



**ABOUT US**



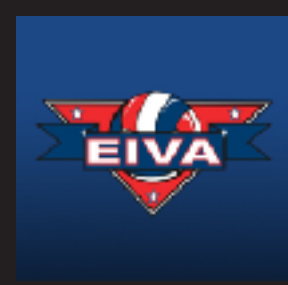
## ABOUT US

OUR STRATEGY IS REALLY SIMPLE. OUR FANS ARE THE BASE OF OUR CONTENT. THEY DEMAND AND WE PROVIDE. REGARDLESS OF HOW BIG THE WORKLOAD COULD BE, OUR STAFF WORKS ON DELIVERING VOLLEYBALL NEWS AND TOPICS THAT FANS WILL FIND RELEVANT AS THE ACTION IS GOING ON. VOLLEYBALL IS APPROACHED THROUGH A UNIQUE PERSPECTIVE HERE AT THE SPIKENET. THIS ALLOWS US TO PRODUCE CONTENT AND DELIVER EACH VOLLEYBALL FAN A PERSONALIZED REPORT. THAT WAY WE KEEP OUR SUPPORTERS IN THE LOOP AND AHEAD OF THE GAME AT ALL TIMES.

THE SPIKENET ALSO LOOKS TO USE TREND-SETTING AND INNOVATIVE TECHNOLOGY TO ENGAGE FANS THROUGH ALL SPIKENET PLATFORMS. STREAMING OUR CONTENT THROUGH TABLETS, SMARTPHONES, COMPUTERS AND SMART TV'S ARE ALL PART OF THE ENDLESS POSSIBILITIES. THESE TOOLS HELP THE SPIKENET SOLIDIFY ITS UNMATCHABLE VOLLEYBALL EXPERIENCE.







**MORE**

## EVENTS & PRESENCE



**WITH YOUR SPONSORSHIP, YOU CAN HAVE  
ACCESS TO MORE THAN 100 EVENTS PER YEAR.**



# NOT JUST PHYSICALLY BUT ALSO INCREASE YOUR REACH DIGITALLY



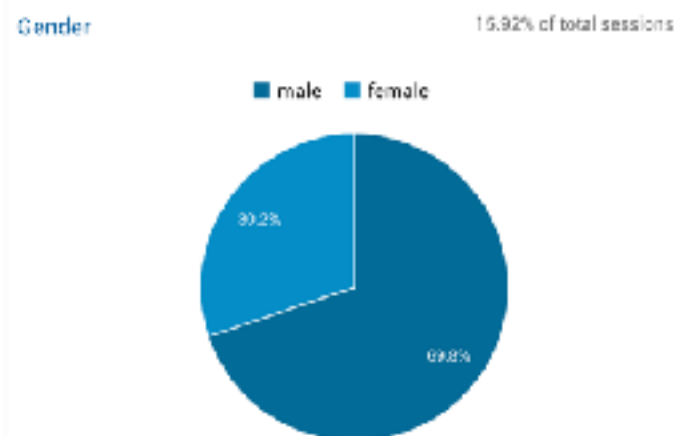
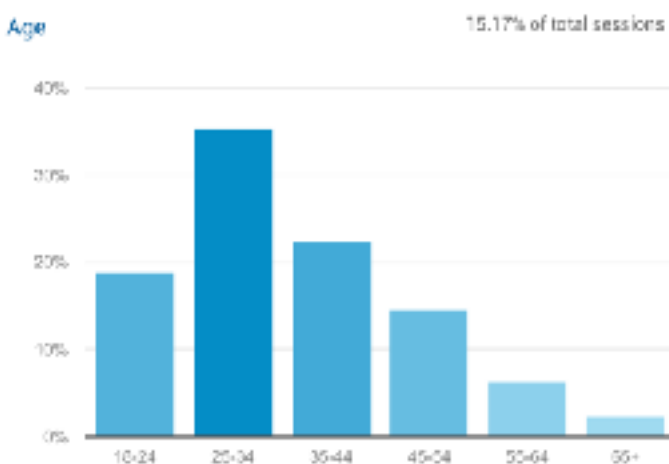
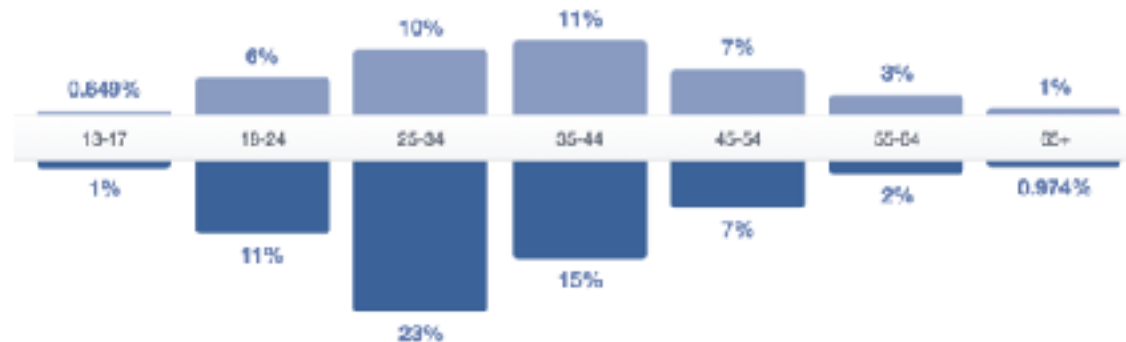
## DEMOGRAPHICS

### Women

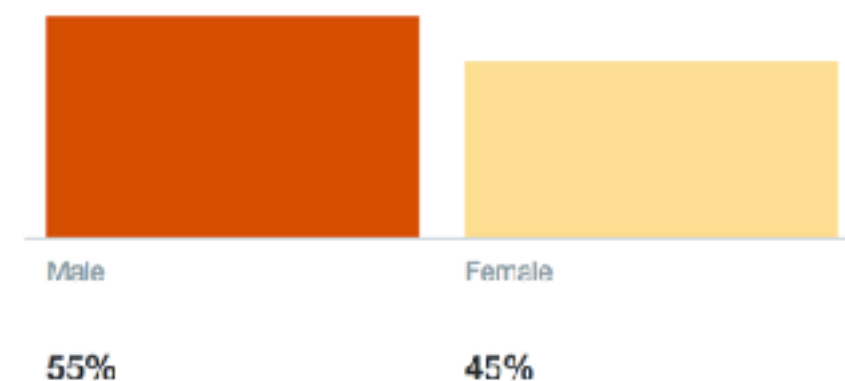
39%  
Your Fans

### Men

60%  
Your Fans



### Gender





# NOT JUST PHYSICALLY BUT ALSO INCREASE YOUR REACH DIGITALLY



## ANALYTICS (YOUTUBE)



**The SpikeNet**

Created: Apr 6, 2016 • Videos: 247

CHANNEL

Lifetime (Apr 6, 2016 – Oct 24, 2017)

Watch time  
Minutes

135,044



Average view duration  
Minutes

1:37



Views

82,729



Your estimated revenue

\$3.78



Likes  
547

Dislikes  
32

Comments  
57

Shares  
770

Videos in playlists  
485

Subscribers  
308



**USA vs Guatemala Highlights**

9.1K views • 4 weeks ago



**Interview with Darian Rosado**

2.8K views • 1 year ago



**Megan Courtney Florida Wave**

1.8K views • 1 year ago



**Lloy Ball Talk with SpikeNet**

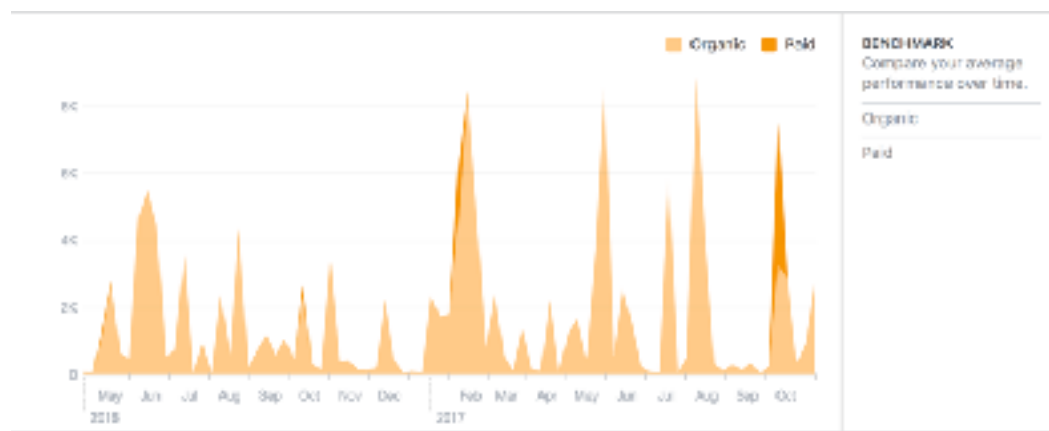
1.6K views • 1 year ago



# NOT JUST PHYSICALLY BUT ALSO INCREASE YOUR REACH DIGITALLY



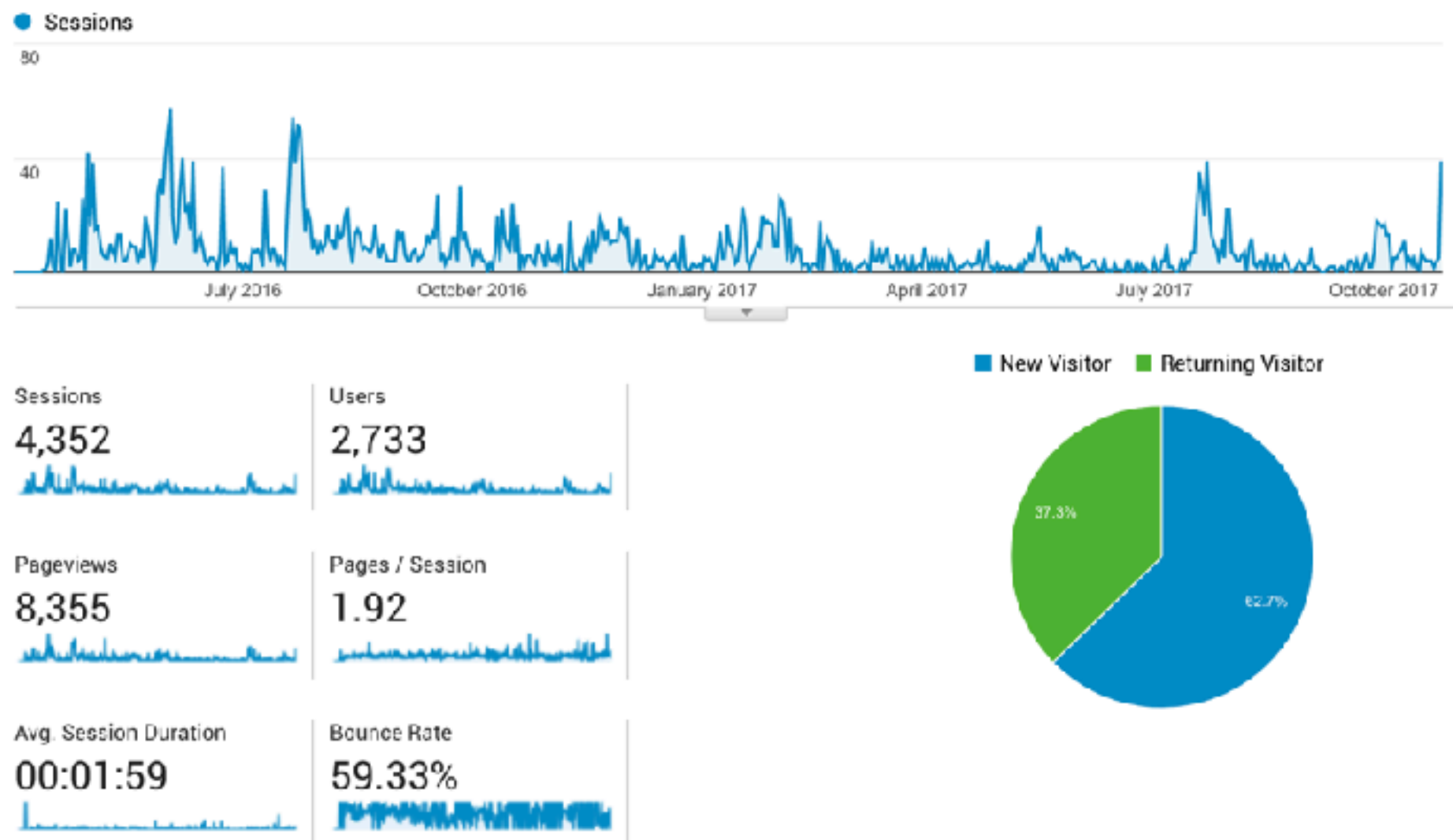
## ANALYTICS (FACEBOOK)



# NOT JUST PHYSICALLY BUT ALSO INCREASE YOUR REACH DIGITALLY



## ANALYTICS (WEBPAGE)





# NOT JUST PHYSICALLY BUT ALSO INCREASE YOUR REACH DIGITALLY



## ANALYTICS (TWITTER)

### JUL 2017 SUMMARY

Tweets

550

Tweet impressions

191K

Profile visits

9,060

Mentions

49

New followers

74

### JAN 2017 SUMMARY

Tweets

148

Tweet impressions

20K

Profile visits

1,174

Mentions

9

New followers

10

Tweets

54

Tweet impressions

14.2K

Profile visits

453

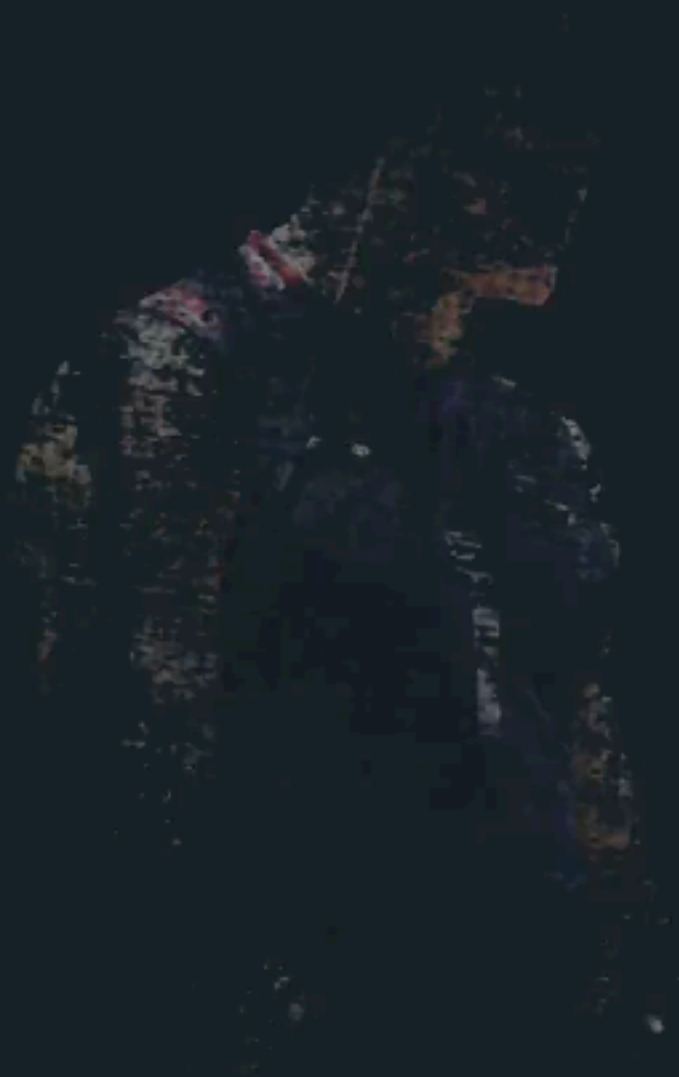
New followers

4

**DURING USAVHPC**

**DURING LVSF**

**DURING LVSM**



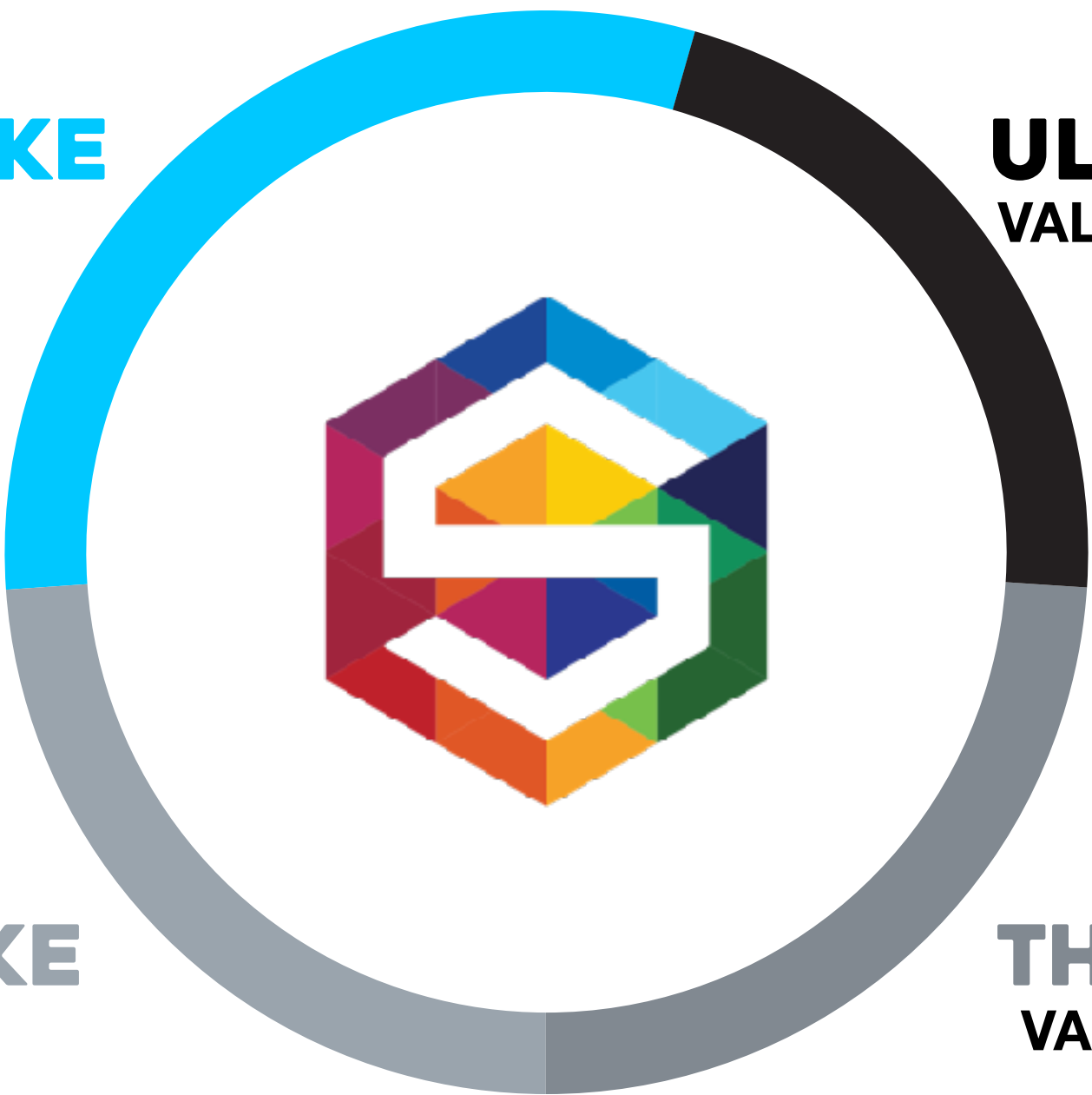


**ULTIMATE SPIKE**  
VALUE: \$5,000

**ULTIMATE SPIKE**  
VALUE: \$3,000

**GOLDEN SPIKE**  
VALUE: \$1,500

**THE SPIKE**  
VALUE: \$800



**SPONSORSHIP OPTIONS**

# SPIKENET

CARLOS LA TORRE  
(787) 586-8250  
CLTORRE@LOOPSMEDIAGRP.COM

