

**MISSION
ELIXIR** 

What is ELIXIR™

MISSION ELIXIR is a global personal development, wellbeing and networking platform.

VISION

MISSION ELIXIR seeks to become a global personal development and wellbeing platform with a reach in the natural healing industry, We seek to empower individuals to unlock their potential as well as conduct research and development into advanced healing systems.

MISSION

ELIXIR's mission is to empower and uplift as many individuals as possible. Contributing towards SILVERSEVEN's goal of positively impacting the lives of 3 Billion People by 2025.

SOCIAL IMPACT

MISSION ELIXIR's social mission is to save as many lives as possible that have been impacted by mental health and prevent suicides from occurring. Death by suicide is an extremely complex issue that causes pain to hundreds of thousands of people every year around the world. Approximately 800,000 commit suicide every year, that's one person every 40 seconds.

ELIXIR™

THE BEGINNING

MISSION ELIXIR started as a clothing brand in an attempt to save a suicidal person. Due to military operations the individual lost their job and was pressured into taking loans from banks and friends to provide for their family. Unable to repay the loan, the individual was pressured to commit suicide to stop banks from taking possession of their family's home. The banks restricted travel for the individual until the loan was paid. To extend a helping hand, MISSION ELIXIR started selling garments to gather funds to repay the loan, from there on MISSION ELIXIR became an organization with a much bigger mission.

Be a superhero, save a life

www.missionelixir.com



ELIXIR™

At MISSION ELIXIR, we are passionate about helping individuals transform their lives and reach their full potential. We provide personal development coaching to individuals and teams, as well as wellness programs and tools. With our holistic approach to personal and professional growth, we help our customers create meaningful and lasting changes.

We believe that everyone has the power to take charge of their own personal growth and we are dedicated to providing accessible and affordable resources to help them do just that. Come join the mission and see how you can grow and reach your greatest potential with MISSION ELIXIR.

**HEALING
DEVELOPMENT
LIFE TRANSFORMATION**

ELIXIR MISSIONS

In today's fast-paced world, it's easy for our personal development to take a backseat. Between work, family, and social obligations, it can be difficult to find the time to focus on our own wellbeing. Our organization offers a variety of personal development courses (MISSIONS) designed to help individuals grow and thrive in all aspects of their lives.

MISSION ELIXIR provides personal development courses in various fields to improve an individuals wellbeing and help them achieve their goals. These courses cover a range of topics, from mindfulness and self-care to communication and leadership skills. Whether looking to boost confidence, manage stress, or enhance relationships, there's a course for everyone.



ELIXIR MISSIONS'

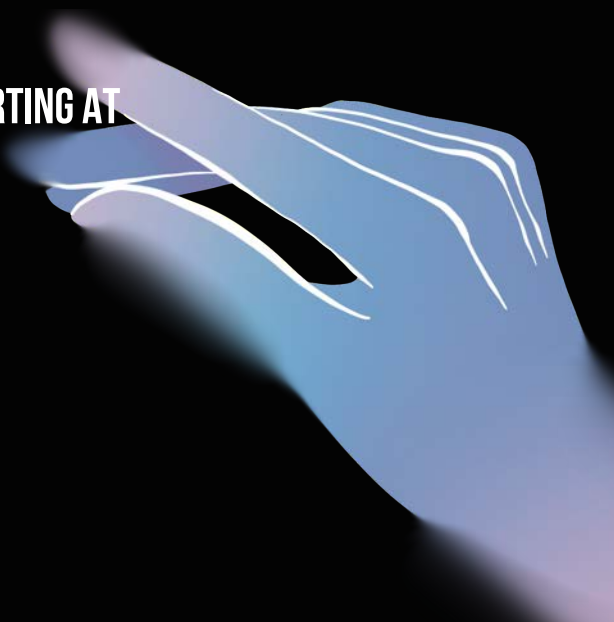
PERSONAL DEVELOPMENT

What sets Elixir Missions apart from other personal development courses is their emphasis on practical application and added aspect of healing. Instead of just learning theory, the learner would be given tools and strategies to implement in daily life. This hands-on approach ensures that their able to see real results and transformation.

Our team is a diverse cohort of experts, academics and coaches. We call them The Superheroes. Investing in personal development courses can be a powerful way to improve wellbeing and achieve success in all areas of life. With ELIXIR Missions, support and guidance needed to reach an individuals full potential is provided via our platform. Not only valuable skills and insights will be gained, but also becoming part of a vibrant and supportive community that will help an individual grow and thrive for years to come.

So why not take the first step today? Your future self will thank you.

**MEMBERSHIP STARTING AT
INR 999 PER YEAR**



MISSION ELIXIR INITIATIVES

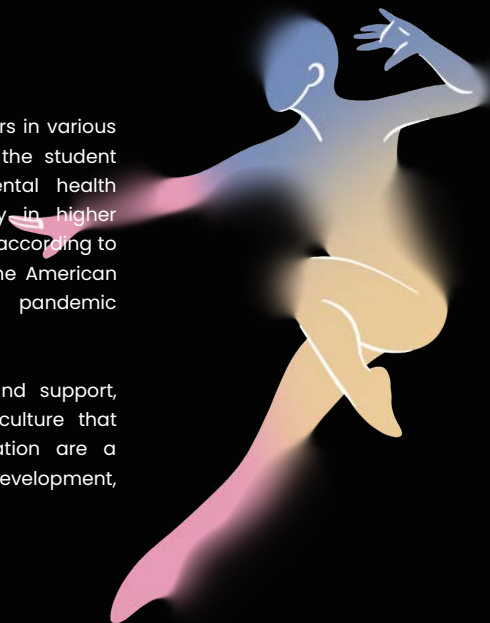
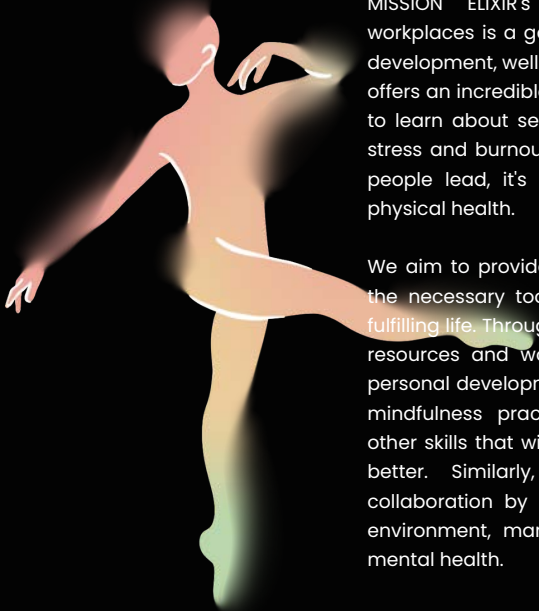
COLLABORATION WITH UNIVERSITIES / WORKPLACE

MISSION ELIXIR's collaboration with universities and workplaces is a game-changer when it comes to personal development, wellbeing, and mental health. This partnership offers an incredible opportunity for students and employees to learn about self-care, resilience, and how to cope with stress and burnout. With the fast-paced lifestyle that most people lead, it's essential to prioritize one's mental and physical health.

We aim to provide a platform where individuals can learn the necessary tools and strategies to live a healthy and fulfilling life. Through this collaboration, students can access resources and workshops that focus on enhancing their personal development and wellbeing. They can learn about mindfulness practices, stress-reduction techniques, and other skills that will help them manage their mental health better. Similarly, employees can benefit from this collaboration by learning how to create a positive work environment, manage their workload, and prioritize their mental health.

MISSION ELIXIR conducts webinars and seminars in various universities / workplaces around the world, the student population is especially vulnerable to mental health ailments. In just six years, student anxiety in higher education institutions jumped from 17% to 31%, according to a study by the Healthy Minds Network and the American College Health Association. The COVID-19 pandemic brought the issue to the forefront.

With the help of Mission Elixir's expertise and support, universities and workplaces can create a culture that values employee wellbeing. Such collaboration are a significant step towards promoting personal development, wellbeing, and mental health.



ADVANCED HEALING SYSTEMS

NATRUPATHY

Food in itself has the properties to heal an individual. MISSION ELIXIR in collaboration with HEALTHY and PURPLE FRUIT have created a specialized menu to heal bodily ailments. The menu has been designed to increase the healing powers of the body and make it easier for the individual to heal. It is also designed to help reduce the side effects that may be caused due to long-term medication. The menu includes a wide range of dishes that are packed with healing properties and natural ingredients such as herbs, spices, vegetables, fruits and grains.

The food is ideated in a way that ensures maximum nutrient absorption by the body so that it can effectively utilize these nutrients to heal itself. Thus, this menu helps in promoting natural healing of bodily ailments without having to rely on strong medications. The menu has been designed using various healing methodologies from around the world, such as Ayurveda, chinese medicine, recipes by Medical Medium to name a few.

The PURPLE FRUIT menu also consists of special drinks that are made using healing herbs and spices. These drinks help in boosting immunity, reducing inflammation, and aiding digestion. They also help in detoxifying the body and providing essential vitamins and minerals needed for optimal health.

ELIXIR NETWORK

ELIXIR Network is a global network specifically designed for universities, colleges, schools, and businesses. It aims to connect global leaders, students, and professionals to foster collaboration, exchange knowledge, create opportunities, build connections and make friends.

THE INVESTORS NETWORK

MISSION ELIXIR's recently updated platform introduces profile creation and networking opportunities. Connecting investors with founders where start-up ideas can be pitched.

A NETWORK THAT ENCOURAGES DEVELOPMENT

Personal Development and wellbeing are at the core of MISSION ELIXIR. The network takes our core mission and implements it into a community.

HEALING NETWORK

Be part of a community that heals, make friends that last a lifetime. Healing is also provided by therapy sessions booked via our website.

ELIXIR *Voyages*

All about travel and traveling, for travelers.



WHAT IS ELIXIR VOYAGES?

ELIXIR Voyages offers a unique experience that cannot be found anywhere else. Our trips are designed to provide personal growth and healing while exploring new cultures and landscapes. We believe that traveling can help open up your mind and spirit, allowing you to experience the world in a new way.

Our carefully crafted trips include activities such as yoga, biking and mindfulness training to help you reconnect with yourself. Additionally, we offer opportunities to learn about local culture and customs through immersive experiences with the people who call them home. Travel is a great way to maintain mental well-being, and, by extension, it contributes to a happier and more fulfilling life.

We strive to create an atmosphere of exploration, acceptance, and connection that will leave you feeling transformed when your journey is complete.



Adventure Awaits

When MISSION ELIXIR set out to save a suicidal person, it became a mission for us. To this day, we are committed to this specific MISSION of preventing suicide.

Traveling can help reduce stress and anxiety. According to a study published in the journal *Psychology of Well-Being*, people who take vacations report feeling more relaxed and have lower levels of anxiety than those who do not. Traveling can also provide an opportunity to take a break from everyday life and reconnect with yourself. Taking a break from a regular routine allows you to focus on yourself, your thoughts, and your feelings without the distractions of everyday life. This can be very beneficial for mental health as it gives you an opportunity to think through any issues or problems that may be causing stress or anxiety in life.

It's A Big World Out There, It Would Be A Shame Not To Experience It.

– J.D. Andrews

SUICIDE PREVENTION HOTLINE

AVAILABLE GLOBALLY 24 X 7

MISSION ELIXIR operates a suicide prevention hotline that can be called by anyone around the world. The aim is to prevent suicides and provide a helping hand to individual under distress and to prevent a suicide from happening.

The hotline is operated by a team of volunteers and professionals who are trained to handle calls from individuals in distress. The team consists of experts in psychology and mental health, as well as experienced counselors and social workers. The volunteers work hard to provide compassionate and non-judgmental support to people in need. They are available 24 hours a day, seven days a week, so that those in need can get help whenever they need it. In addition to providing emotional support, the hotline also provides resources for those seeking help with mental health issues and suicide prevention. MISSION ELIXIR is dedicated to making sure that everyone who needs help can get it, regardless of their location or background. Visit our website to read more on real life rescue cases.



The MISSION ELIXIR Heart Shield

ELIXIR HEARTS



LIFE ELIXIR

Sometimes we're stuck in a situation and can't see a solution. Life ELIXIR seeks to provide an ELIXIR to those who've been cornered into a situation and need a helping hand.



LOVE ELIXIR

Love is extremely powerful, it may transform a person or even act as a painkiller. Love can bring a person out of depression.



HEALING ELIXIR

Sometimes, we're stuck in chronic pain or a disease that impacts our quality of life. Healing ELXIR seeks improve the quality of life of effected individuals, and possibly provide a lasting cure.

The ELIXIR hearts are for individuals to speak without words. Sometimes its difficult to express.

HOW CAN YOU SUPPORT ELIXIR?

SALES

MERCHANDISE

MISSION ELIXIR creates its own merchandise and also collaborates with various brands to introduce various collections. The profits from the sales are invested to grow and support MISSION ELIXIR and fund life saving projects.

FUNDRAISERS

EVENTS

MISSION ELIXIR events also conduct fundraisers if any individual or corporate would like to contribute towards the mission via collaborations. The Celebration of Life is an example of an MISSION ELIXIR event.

COLLABORATIONS

CORPORATES

Various firms contribute towards MISSION ELIXIR as a CSR initiative. Several firms have pledged to support MISSION ELIXIR.



ELIXIR

Prospects

THE MARKET

The personal development sector is a rapidly growing industry focused on empowering individuals to improve their lives and reach their full potential. It encompasses a wide range of products, services, and resources aimed at enhancing personal growth, self-improvement, and self-awareness. In recent years, the personal development sector has gained significant traction as people increasingly seek ways to enhance various aspects of their lives, including career success, relationships, physical and mental well-being, and overall happiness. The industry caters to a diverse range of individuals, from young professionals seeking career advancement to retirees looking for new hobbies or personal fulfilment.

The personal development market had a valuation of USD 41.81 billion in 2021, and it is projected to experience a steady compound annual growth rate (CAGR) of 5.5% from 2022 to 2030.

The future of the personal development sector looks promising, as society continues to place value on personal growth and holistic well-being. As technology advances and new trends emerge, the industry will likely adapt and expand its offerings to meet the evolving needs of individuals.

USP

MISSION ELIXIR's USP's include being the first global platform that provides healing along with personal development and networking. It's about developing a person as a whole from healing the psychical body to mental wellbeing. Combing the entire ELIXIR experience, as a platform.

As with every SILVERSEVEN Venture, each business has a social mission. MISSION ELIXIR provides suicide prevention solutions.

ELIXIR

Investors

SILVERSEVEN® VENTURES

SILVERSEVEN® is a global venture builder, management and social impact firm on a mission to start the next generation companies. MISSION ELIXIR is a venture of SILVERSEVEN.

SILVERSEVEN® exists to contribute towards bringing positive transformative change within societies using our business propositions. Our Vision is to accelerate and create lasting positive change in multiple disciplines alongside help facilitate the transition to a sustainable economy. Exponential challenges demand exponential solutions. Incremental approaches, while important, are no longer sufficient. Becoming a breakthrough business isn't just about technologies and business models. Fundamentally, it is about mindsets and leadership away from the conventional.

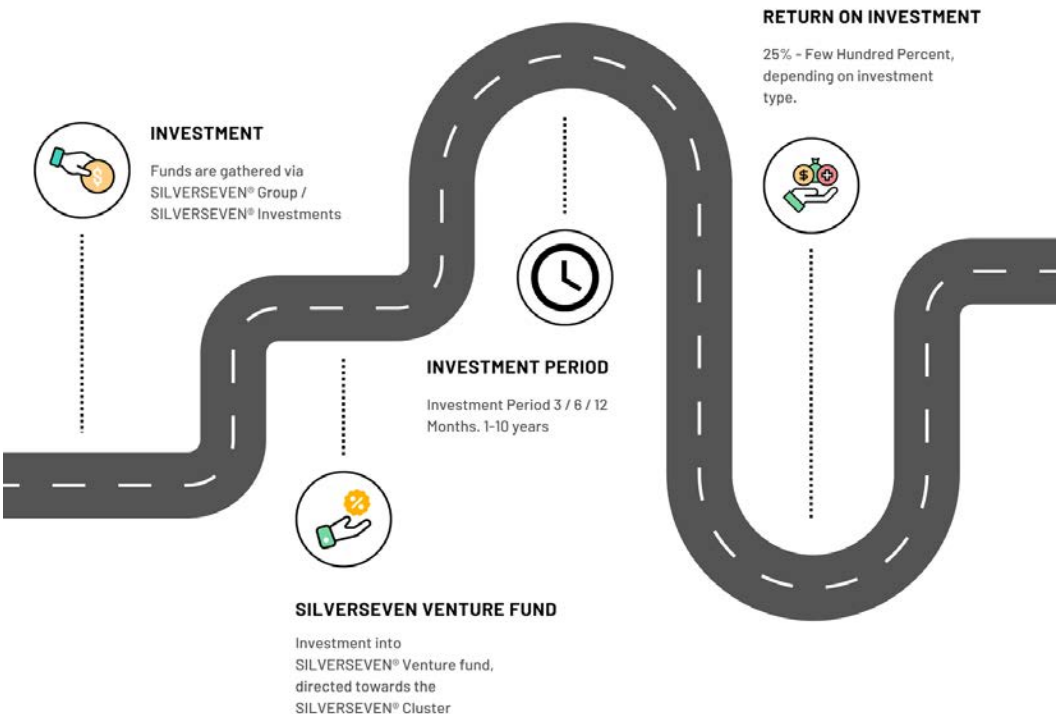
SILVERSEVEN® VENTURE FUND

Investment opportunities are available via the SILVERSEVEN® Venture Fund, which is a venture capital, private equity and real estate fund. MISSION ELIXIR and its various properties such as The Celebration of Life are a great opportunity for investors and companies alike as a CSR effort. Including those who want to create positive impact via their undertakings.

SILVERSEVEN® VENTURE FUND

The SILVERSEVEN® Venture Fund Catalyzes on investing in next generation projects and ventures that have the potential to create positive impact on humanity. A diverse portfolio of investments in various industries. Providing investors a short-term to a long-term outlook, with ROI of greater than 25%.

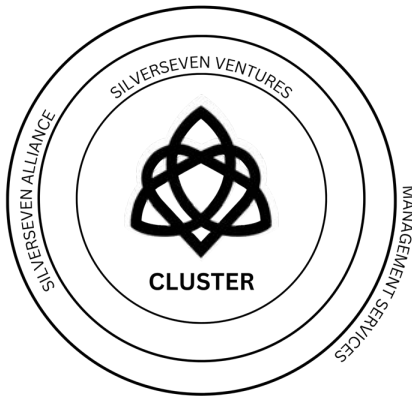
SILVERSEVEN® VENTURE FUND ROADMAP



IMAGINE A WORLD WITHOUT BORDERS

We work as one global team, people with exceptional talents, abilities and potential to create a collaborative international environment where new viewpoints are encountered. Cultural inclusion and diversity are vital to us, alongside encountering different perspectives to help our firm, our clients and our people achieve extraordinary, enduring results. We are committed to advancing diversity, equality, and inclusion in business, in society and within our firm.

THE SILVERSEVEN® CLUSTER



SILVERSEVEN® Ventures

Ventures that are categorized as SILVERSEVEN® Ventures, we have a majority holding in the venture and are built in-house.

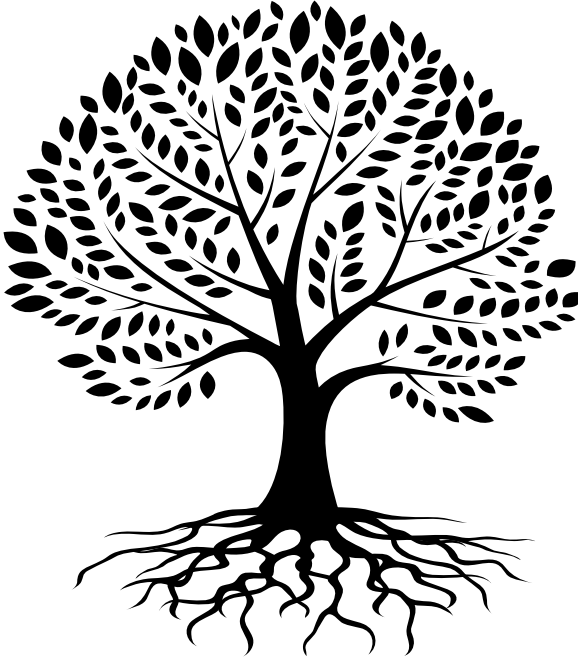
SILVERSEVEN® Alliance

Ventures we start with our clients are categorized as SILVERSEVEN® Alliance ventures.

Management Services

Providing management services to start-ups and organizations who are seeking to accelerate their business and align their business propositions with SILVERSEVEN®'s mission.

THE SILVERSEVEN® FOUNDATION



SILVERSEVEN®
FOUNDATION

The SILVERSEVEN® Foundation is the social impact arm of SILVERSEVEN® that strives to create lasting impact in the world by providing innovative services and programs. We focus on providing access to educational resources, health services, and economic opportunities for communities around the world. With our wide range of initiatives, we strive to empower individuals, families, and communities to reach their full potential. Each SILVERSEVEN® venture has a social impact mission, the foundation is the base to creating positive impact.



ELIXIR



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SILVERSEVEN® VENTURES