

# LUXURY EXPERIENCE & CO

## Pre Espys Gifting Lounge

July 13th, 2026

New York City

with

ROLLS-ROYCE MOTORCARS



# BENEFITS

## PHOTOS & VIDEO

We hire only the top photographers to make sure you never miss a photo  
Receive your digital photos in one day of all attending talent  
Have a video made (additional fee)

## TARGETED RELATIONSHIP BUILDING

Meet face to face with all attending talent and press  
Introduction to Top Industry Executives, Stylists & Talent Managers  
Opportunity to network to build brand awareness

## EXPOSURE IN THE PRESS

Your company included in all press releases  
Category related press invited  
Top media outlets in attendance

## POST EVENT

Receive Press and Media Recaps within 2 weeks of event completion  
Be featured in local, national, and international press coverage  
Gain a celebrity spokesperson for your product  
Receive contact information for all attending talent and press  
Receive Event Press Report with two weeks after the event

## WHY LE & CO

LE & Co events are widely known for bringing that little extra something into the gifting environment with great brands, fun atmosphere, and all for a good cause.

LE & Co guides clients through the A-Z process of designing and producing successful events. From personal soirees to corporate parties, LE & Co makes each endeavor and event to remember

LE & Co integrates the entertainment and non-profit industries by bringing in celebrities to maximize clients fundraising efforts and exposure.

LE & Co Specializes in event-driven product media placement, including national publications and television and fast becoming a popular value-added feature for LE & Co Luxury Gift Lounge vendors.

Celebrities, Athletes & Influencers can take your brand to another level. LE & Co works with top talent, by getting them to endorse your product, and by doing this you are leveraging not just their power, but also the power of word of mouth.



# Brand Opportunities

## GIFTBAG \$2500

Product included in gift bag  
Limited number of photos with talent  
No on-site representative  
Included in LE & CO Press Release

## SILVER \$5000

On-site representative  
6 X 4 foot product display table with linen  
Photo with all attending talent holding your product or with the brand  
Copies of professional photos captured and delivered within 24 hours  
Direct access to attending media  
Included in LE & Co press release

## GOLD \$7500

Two on-site representatives  
6 X 6-foot product display table with linens  
Photo with all attending talent holding your product or with the brand  
Copies of professional images captured and delivered within 24 hours  
Direct access to attending media  
Preferred placement in the Lounge  
Included in LE & Co press release

## PLATINUM \$10,000

Three on-site representatives  
10 X 10 foot product display table with linens  
Photo with all attending talent holding your product or with the brand  
Copies of professional photos captured and delivered within 24 hours  
Direct access to attending media  
Included in LE & Co press release  
Exclusivity within your product category  
Receive contact information for all attending talent and press



## PRESENTING \$30,000

Four on-site representatives

10x20 foot product display table with linen

Photo with all attending talent holding your product or with brand Copies of professional photos captured and delivered with in 24 hours Direct access to attending media

Included in LE & Co press release

Company name or logo on event invitation

Prominent placement within the lounge

Exclusivity within your product category

Guaranteed placement in leading world-class magazine

Recieve Event Press Report with two weeks after the event

Receive contact information for all attending talent and press

## Title \$50,000

Company name shared on all LE & Co event materials

Six on-site representatives

20 X 20 foot lounge space with product display table with linen

Photo with all attending talent holding your product or with brand

Copies of professional photos captured

Direct access to attending media

Included in LE & Co press release

Company name or logo on event invitation

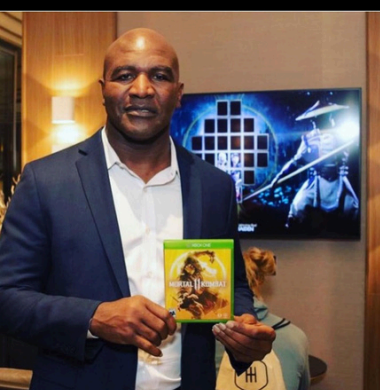
Premiere placement within the lounge and branded throughout the event logo on step and repeat

Exclusivity within your product category

Guaranteed placement in leading world-class magazine

Receive Event Press Report with two weeks after the event

Receive contact information for all attending talent and press





*Luxury Experience & Co*

**TikTok Shop**

*at the lounge*

**Luxury Experience & Co is excited to announce our  
TikTok Live Booth at the gifting lounge!**

This exclusive feature will enable brands and athletes to go live directly from the lounge, showcasing participating products and engaging with streaming viewers in real-time. It's a powerful opportunity to expand brand visibility, drive immediate sales, and create authentic connections with audiences beyond the event.

