

MAHADEV ENTERTAINMENT USA



SPONSORSHIP PACKAGE



KUTCH NI KOYAL
GEETABEN RABARI
GARBA DHAMAAL
IN BOSTON

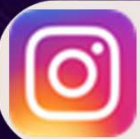
26TH SEPTEMBER 2026
SATURDAY
6:30 PM TO 11:30PM



ABOUT GEETABEN RABARI



GEETA BEN RABARI IS A GUJARATI FOLK SINGER. SHE CAME INTO THE SPOTLIGHT BY SINGING THE GUJARATI SONG "ROMA SER MA." SHE IS REFERRED TO AS THE 'KUTCHI KOYAL' WHICH MEANS THE 'SONGBIRD OF KUTCH'. SHE SINGS BHAJANS, FOLKLORE, SANTVANI, AND DAYRA AND BY THE AGE OF 20, SHE ESTABLISHED HERSELF AS A WELL-KNOWN SINGER OF GUJARAT



5.6M FOLLOWERS



3.5M FOLLOWERS



REACH THOUSANDS OF ENGAGED SOUTH ASIAN CONSUMERS WITH CELEBRITY GARBA SHOWS IN BOSTON!

Expected Attendance

4500 + People

Target Demographics

- South asians within Boston and neighboring states All ages and
- genders

Other statistics South Asians are the **highest income earners** within US. Specifically, to Massachusetts, **72% of Indians** and **57% of Pakistanis** have at least a bachelor's degree, compared to 30% of the general Boston population.



BECOME A PRESENTING SPONSOR

\$20,000

- 1.Exclusive Presenter Logo Placement:** Your logo prominently displayed on all flyers and posters as the presenting sponsor of the event.
- 2.Artist Meet & Greet:** Enjoy the opportunity to meet and greet the artist before the show commences.
- 3.Backstage Access Passes:** Receive 2 backstage entry passes per presenter, granting you exclusive access to the behind-the-scenes action of the event.
- 4.Participation in Lamp Lighting:** Be a part of the ceremonial lamp lighting, symbolizing your involvement and support for the event.
- 5.Stage Recognition:** Gain visibility and recognition with your logo displayed before the show, during halftime and at the end of the show showcasing your role as a presenter.
- 6.Digital Advertisement on LED Screen:** Promote your brand with a digital advertisement displayed on the LED screen throughout the day of the show, reaching a large audience.
- 7.Lobby Standee Display:** 2 standees from sponsor's end showcasing your brand will be allowed to be placed in the lobby area by the local organizers, increasing visibility and brand exposure.

8. Exclusive Booth:

Gain access to one booth on the day of the show, providing you with a dedicated space to engage with attendees and showcase your products or services.

9. Complimentary Tickets:

Receive 100 tickets to distribute among your staff, clients, or guests, allowing them to enjoy the event as your guests. By becoming a presenting sponsor, you will enjoy exclusive branding opportunities, backstage access, and recognition throughout the event. Your sponsorship investment will contribute to the success of the event while providing your brand with extensive exposure and access to a targeted audience. Please note that the presenting sponsorship package is limited to only four sponsors to ensure exclusivity and maximum impact. Don't miss this opportunity to showcase your brand as a leading supporter of the event. We look forward to partnering with you to create a memorable and impactful event!

9. One Night Hotel for one room provided.

**DEADLINE 31ST JULY FOR LOGO TO BE DISPLAYED
ON PHYSICAL MARKETING MATERIALS**



BECOME A PLATINUM SPONSOR

\$10,000

- 1.Promotional Material Logo Placement:** Your logo prominently displayed on all online promotional material as the official "platinum" sponsor of the event.
- 2.Stage Thank You Shout-Out:** Receive a special thank you shout-out from the stage, acknowledging your valued support and contribution as a platinum sponsor.
- 3.Artist Meet and Greet:** Enjoy the opportunity to meet and greet the artist during the halftime break, creating a memorable experience for you and your guests.
- 4.Stage Recognition:** Gain visibility and recognition with your logo displayed before the show and during halftime, showcasing your role as a platinum sponsor.
- 5.Digital Advertisement on LED Screen:** Promote your brand through a digital advertisement that runs on the LED screen, capturing the attention of the audience throughout the event.
- 6.Lobby Standee Display:** 1 standee from the sponsor's end featuring your brand will be allowed to be displayed in the lobby area. This ensures heightened visibility and brand exposure.
- 7.Complimentary Tickets:** Receive 35 tickets, allowing you to share the experience with your staff, clients, or guests, ensuring they enjoy the event as your guests.



BECOME A GOLD SPONSOR



\$5,000

- 1. Digital Poster and Flyer Logo Mention:** Your logo will be prominently featured with a mention on all digital posters and flyers, increasing your brand visibility and recognition.
- 2. Social Media Announcements:** Benefit from dedicated social media announcements, ensuring that your sponsorship and involvement in the event are shared with a wide audience.
- 3. Stage Announcements:** Receive stage announcements throughout the event, further amplifying your brand's association with the event.
- 4. Halftime Stage Recognition:** Enjoy stage recognition during halftime, showcasing your support as a valued gold sponsor.
- 5. LED Screen Digital Advertisement:** Your digital ad will run on the LED screen during the event, capturing the attention of attendees and enhancing brand exposure.
- 6. Complimentary Tickets:** Receive 15 tickets per event, allowing you to invite clients, employees, or guests to attend the event.

**DEADLINE 31ST JULY FOR LOGO TO BE DISPLAYED ON
PHYSICAL MARKETING MATERIALS**



BECOME A **SILVER SPONSOR**



\$2,500

- 1. Logo Mention in Digital Flyers:** Your logo will be included with a mention in all digital flyers, increasing brand visibility and recognition among the event audience.
- 2. Social Media Announcements:** Benefit from dedicated social media announcements, ensuring that your sponsorship and support for the event are shared with a wide online audience.
- 3. Digital Advertisement during Event:** Your digital ad will be displayed on the screen during the event, allowing you to reach and engage with event attendees.
- 4. Complimentary Tickets:** Receive 10 tickets per event, providing an opportunity for you to invite clients, colleagues, or guests to attend the event.

**DEADLINE 31ST JULY FOR LOGO TO BE DISPLAYED ON
PHYSICAL MARKETING MATERIALS**



BECOME A **BRONZE SPONSOR**

\$1,000

- 1.Social Media Logo Placement:** Your logo will be prominently displayed on the event's social media platforms, increasing brand visibility and exposure to a wide online audience.
- 2.Digital Advertisement during Event:** Your digital ad will be showcased on the screen during the event, capturing the attention of attendees and allowing you to promote your brand effectively.
- 3.Complimentary Tickets:** Receive 5 tickets per event, granting you the opportunity to invite clients, colleagues, or guests to attend the event.

VENDOR TABLE \$500 Ea.
2 OR MORE TABLE \$400Ea.
10' X 10' BHOOTH \$1000

**DEADLINE 31ST JULY FOR LOGO TO BE DISPLAYED
ON PHYSICAL MARKETING MATERIALS**



**BRING YOUR BRAND
TO THE SPOTLIGHT**



CONNECT TODAY

NITEEN KHATRA

781-266-6958

MahadeventertainmentUSA@gmail.com

SPICELAND09@YAHOO.COM