



CORC | YOGA



Seek Experiences

THAT WILL LEAVE YOU IN AWE.
FOR THOSE WILL BE THE HIGHLIGHTS OF YOUR LIFE.



CORC YOGA PRESENTS:

THE *Renewal*

Rebuild, Restore & Reconnect in Mother Nature's splendor on a week-long wellness experience nestled in the cork sanctuary just outside Évora, Portugal.



An experience celebrating **self care + sustainability + community**

June 27-July 3, 2021 | Évora, Portugal | Tivoli Ecoresort

Retreat Price: Starting at €2990 and €4110
Expected Attendance: 100+ guests

the EXPERIENCE.

With social distance measures, together we will dive into the physical & healing aspects of daily **YOGA**, soundbaths & meditation alongside world-renowned teachers.

Immersive Portuguese wine + olive oil **TASTINGS** & farm to table cooking experiences with award winning culinary artists.

Reconnect with self and **NATURE** as we roam through the cork forests of Alentejo, cork trekking amongst the Giving Trees.



**GIVE BACK WHILE YOU GET AWAY
+ SUPPORT MENTAL HEALTH:**

We are true believers in sustainable & healthy living for the body, mind, & soul. We donate a percentage to our youth mental health partners: The *Youth Mental Health Project* in the U.S. & the *Desavio Jovem* organization in Portugal.

the LOCATION.



TIVOLI EVORA ECORESORT



TRAVEL Inspired by adventure, we've experienced first hand the joy & magic that travel can have on our hearts & minds, allowing us to develop a deeper connection with the greater global community. Combining cultural hot-spots with rugged landscapes & wide-stretching beaches, Portugal is a hidden gem.

Connecting luxury and sustainability mindfully, Tivoli Ecoresort is the World's first cork hotel. Corc Yoga has reserved the entire resort to celebrate a unique week long experience with our community.

Customize an activation and capture the attention of 100+ attendees that are captivated by luxury wellness.



our C(OM)MUNITY.

MEET YOUR INSTRUCTORS



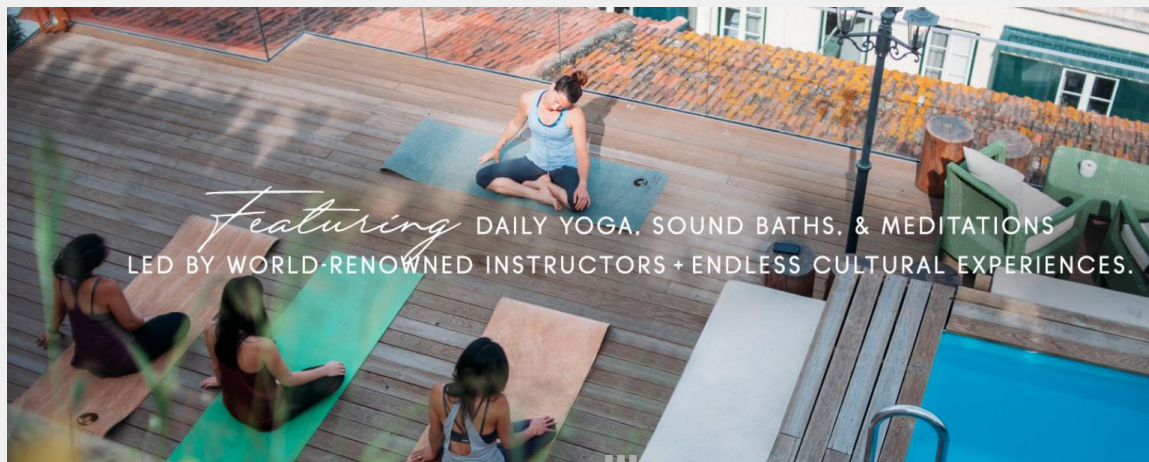
MEET YOUR CHEFS



Sponsors have **THE OPPORTUNITY** to be incorporated into outdoor yoga practices within the cork forest + poolside rooftop yoga + meditation sessions.

Bringing culinary artists together for farm-to-table experiences nourishing both body and mind.

Sharing meals brings us together and builds community. Sponsors have **THE OPPORTUNITY** to be featured within cooking workshops, dinners crafted by culinary artists and private chefs along with local wine & olive oil tastings.



CONNECT with our CORC YOGA C(OM)MUNITY



OUR GLOBAL COMMUNITY

We are a community of mindful travelers, yogis & sustainability-devotees.

90% Females + Males 35+

\$100K+ Avg Household Income

US + Europe Strongest Corc Yoga consumer markets

Values Travel, Self Care, Sustainability + Community

\$639 Billion Global Wellness Tourism Industry

Statistic Source Global Wellness Institute

Join us as we **CELEBRATE** & cultivate **WELLNESS** together.

Sponsors will have **THE OPPORTUNITY** to be directly connected and creatively immersed within our mindful c(om)munity of luxury travelers, retreat attendees, wellness experts, yoga instructors, private chefs & culinary artists at The Renewal.

why CORC YOGA.

in the PRESS.

Los Angeles Times

Is your yoga mat bad for the environment?



Yoga mat manufacturers are looking for alternatives to the highly toxic PVC. These Corc yoga mats are made from cork trees in Portugal. (CNN)

SPA & BEAUTY

today

JANUARY EDITORS' PICKS

2020

Corc Yoga Traveler Kit (\$290)



Perfect for yoga classes, wellness retreats, and everything in between, this curated kit includes a stylish travel cork backpack, travel cork mat, and cork block. A \$240 value! Available in different colors.

The A-List of Travel ®
LUXURY TRAVEL
MAGAZINE



Conrad New York Downtown Connects Via IGTV Content

Wellness (Yoga) Wednesday - Each Wednesday, a Corc Yoga mat ambassador teaches a special yoga class, just for Conrad New York Downtown's IGTV. Corc Yoga creates yoga mats from cork harvested in Portugal; they are 100% sustainable and made without rubber or plastic. Available in the Conrad New York Downtown fitness center, these mats are antimicrobial and hypoallergenic! We will offer onlookers a discount code on Corc Yoga mats at the end of the video!

social INFLUENCE.

TAP Air Portugal 539K

Jonah Kest 129K

Bryan Kest 17K

Leslie Durso 32K

Tivoli Evora Ecoresort 10K

Tivoli Hotels 51K

Indira Joga 44K

Valeria Hinoios 151K

Meagan Kong 23K

Yoga Yely 30K

WeTravel 10K

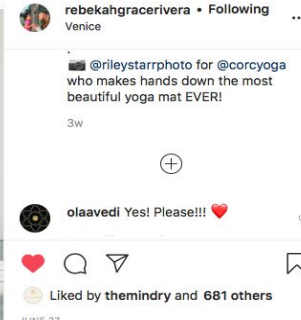
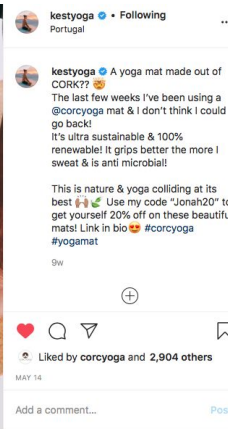
Berlin Yoga Conference 10K

Italia Power Yoga

Kalani Oceanside Non Profit Retreat

Conscious City Guide 30K

Corc Yoga Ambassador Community : 50K



previous partners WINS.

C(om)munity is the heart of Corc Yoga. We collaborate on international yoga retreats, events, & community activations.

SIX SENSE DOURO VALLEY

FOUR SEASONS

WANDERLUST

CONRAD HOTELS

1 HOTELS

MONTAGE HOTELS & RESORTS

MINDBODYGREEN

THE CLASS BY TARYN TOOMEY

TENNIS CHANNEL [video](#)

MINDRY MALIBU

YOGA JOURNAL



Namaste 🧘



Tennis Channel teamed up with [@YogaJournal](#) to host a rooftop yoga class at the [@ConradNYDtnwn](#), allowing guests to cater to their minds and bodies before the [@USOpen](#).

[@Steve_Weissman](#) | [@CorcYoga](#) | [@MobotNation](#) | [@Gymshark](#) | [#USOpen](#)





GLOBAL COMMUNITY
+ CONNECTION +
SALES POTENTIAL

SPONSORSHIP **OPPORTUNITIES**

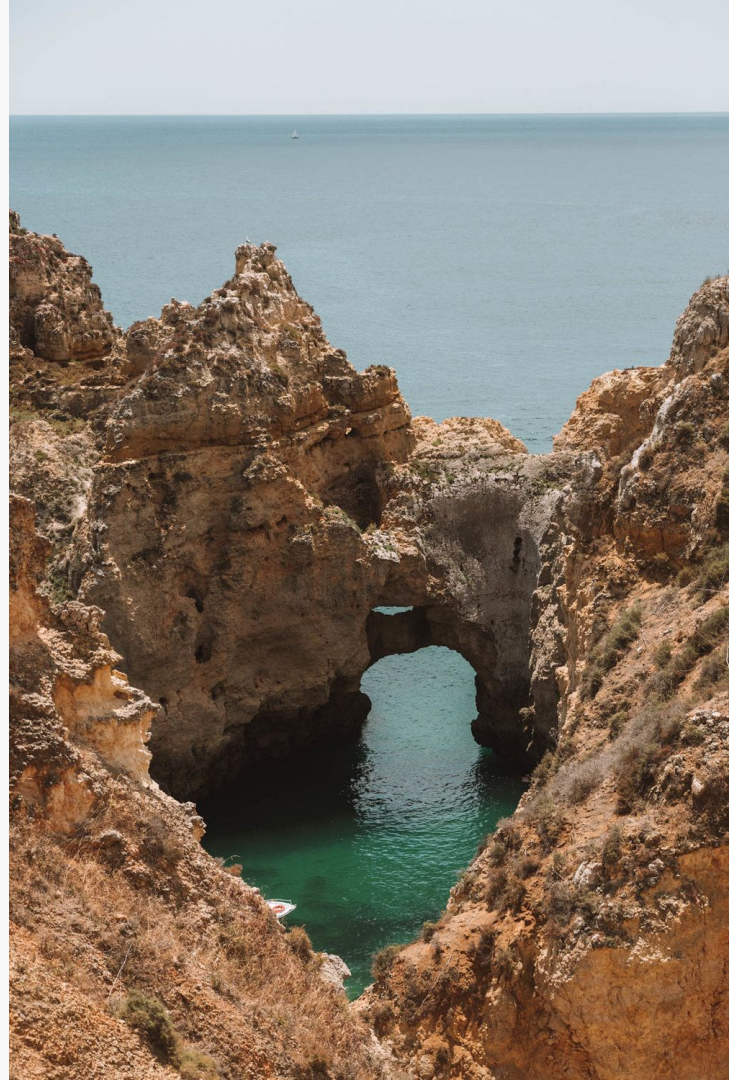
EVORA SPONSOR €15K

- **ENGAGE** a captive audience. Direct access to 100+ luxury retreat clients on property + during excursions, 6 days, 6 nights.
- **RETAIL POP UP!** Curate a retail space at Tivoli Evora EcoResort, 4 Star Luxury property with branded logo during retreat!
- **EXCLUSIVE CUSTOM COLLABORATION:** 100+ guests will receive a customized Corc Yoga mat with your brand logo to practice on during the retreat + take home to love!
- **ACTIVATION + PRODUCT PLACEMENT + PARTICIPATION** Be the focus + brand highlighted during a hands-on excursion, workshop or experience!
- **BRANDING** Prominent Logo Placement: On site, Paid Ads, Marketing, Social Media + Events
- **ACCESS** + logo inclusion on Corc Yoga's The Renewal Retreat webpage + Exclusive Concierge App, available to retreat goers.
- **GIFT BAG** In suite + guest room gift bag inclusion.
- **EXPOSURE** to top thought leaders + influencers in the global wellness, luxury travel, yoga, culinary arts + sustainability spaces.
- **FEATURED** on Corc Yoga Social Media, Blog, Email Campaign + Press.
- **EXPAND** your brand exposure to NEW luxury clients.
- **BUILD** mutually beneficial connections within a like minded community.
- **GIVE BACK** help us make a positive impact on the lives of others + Mother Earth.



ALGARVE SPONSOR €10K

- **ENGAGE** a captive audience. Direct access to 100+ luxury retreat clients on property + during excursions, 6 days, 6 nights.
- **ACTIVATION + PRODUCT PLACEMENT + PARTICIPATION** Be the focus, a hands-on highlight during an excursion, workshop or experience!
- **BRAND** Logo Placement: On site, Paid Advertisement, Marketing + Promotional Events
- **ACCESS** + logo inclusion on Corc Yoga's [The Renewal Retreat](#) webpage + Exclusive Concierge App, available to retreat goers.
- **GIFT BAG** In suite + guest room gift bag inclusion.
- **EXPOSURE** to top thought leaders + influencers in the global wellness, luxury travel, yoga, culinary arts + sustainability spaces.
- **FEATURED** on Corc Yoga Social Media, Blog, Email Campaign + Press
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SINTRA SPONSOR €5,000

- **ENGAGE** a captive audience. Direct access to 100+ luxury retreat clients on property + during excursions, 6 days, 6 nights.
- **ACTIVATION + PRODUCT PLACEMENT + PARTICIPATION** Be the focus, a hands-on highlight during an excursion, workshop or experience!
- **BRAND** Logo Placement: On site
- **GIFT BAG** In suite + guest room gift bag inclusion.
- **EXPOSURE** to top thought leaders + influencers in the global wellness, luxury travel, yoga, culinary arts + sustainability spaces.
- **FEATURED** on Corc Yoga Social Media
- **EXPAND** your brand exposure to NEW luxury clients
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IN KIND SPONSOR

COST OF PRODUCT + SHIPMENT

the GIFT of GIVING

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JOIN OUR C(OM)MUNITY



CONNECT WITH US

info@corcyoga.com

FOLLOW OUR JOURNEY



WWW.CORCYOGA.COM