

EXPO HONDUREÑA USA

2023

ABOUT EXPO HONDUREÑA USA

EXPO HONDUREÑA USA is a first in its kind. This family event seeks to generate a space where entrepreneurs, businesses, artists, and organizations can promote and offer their products, services, and talent, and where the local community can learn more about Honduran traditions, folklore, and gastronomy.

The first Expo Hondureña USA was held July 16 and 17, 2022 and was attended by local and foreign companies, artists, media and the Honduran Consulate, reaching an influx of around 5,000 people according to LAPD statistic foot traffic..



DATE AND VENUE

- July 15th and 16th, 2023
- Corner of L. Ron Hubbard Way and Sunset Blvd, Hollywood, CA

SPONSORSHIP PACKAGES

- Vendor - \$1,000
- Silver - \$1,500
- Gold - \$5,000
- Platinum - \$10,000

CONTACT INFORMATION

- ortizpublicrelations@outlook.com
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AN EVENT PRODUCED BY:



Sponsorship Packages

COMPARISON CHART

FEATURES	VENDOR	SILVER	GOLD	PLATINUM
Exhibition Space	5 X 10*	10 X 10	10 X 10	10 X 10
Table with cloth, chairs	1, 1	1, 2	1, 2	1, 2
On stage mention	●	●	●	●
On stage presence (for welcome, raffles or giveaways)	●	●	●	●
Logo on premium sponsors banner	●	●	●	●
Newsletter mention (more than 20k subscribers)	●	●	1 month	4 months
Right to collect attendance information (7500+ attendees expected)	●	●	●	●
VIP Lounge Wrist Bands	2	2	4	6
Branding on Honduras Magazine Website (20k subscribers and 102k monthly visits)	●	●	●	●
Social Media mentions, posts and/or lives	●	●	1	3
Hyperlink feature of company's name/logo on all digital marketing material	●	●	●	●
Interview/Promotional Video on Honduras Magazine Youtube Channel	●	●	●	●
	\$1000	\$1500	\$5000	\$10000

*Vendor package includes a 5 x 10 exhibition space in a shared 10 x 10 booth

CONTRACT RULES:

- Send the confirmation of participation before April 10, 2023.
- The check must be payable to ORTIZ PUBLIC RELATIONS.
- Non-refundable, 50% of the sponsorship/vendor fee is REQUIRED to secure your vendor space or sponsorship. The remaining 50% must be paid by June 15, 2023.
- Your company logo in high resolution is needed for digital and print media before April 20, 2023.
- In any case that our event is postponed/cancelled, the sponsorship will remain until a new date is established.
- Not respecting setup and breakdown times will result in cancellation of vendor space and participation, and loss of your payment.
- As a vendor, we encourage you to promote the event by posting or reposting the approved marketing material, so your clients can visit your booth the days of the event.
- Vendors not complying with using Expo Hondureña USA marketing material can result in disqualification.
- Power, table, black tablecloths, chairs and tents will be provided, we won't provide extension cords.
- If your booth requires electricity, please notify 30 days prior to the day of the event.

Cancellation notices must be submitted in writing 30 days prior to the event.