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*"Connecting Basketball & Entertainment for  
Peace In Our Communities"*

Re: Sponsorships and In-Kind Donations

At **Ballin For Peace**, we understand that forming business-to-business relationship provides a clear edge in today's marketplace. Whether you're looking to bolster awareness or build client relations, Ballin For Peace Day of Festivities scheduled during NBA All-Star weekend in Los Angeles, California will provide the ultimate opportunity with our intense entertainment industry sports activities. Our mission is to build strong and lasting partnerships. This event will be filled with a variety of Artists from various genre's and special appearances by NBA Players, Entertainers and many, many others.

Ballin' for Peace - New Social Workers (NSW) is a 501c3 non-profit organization, formed to provide positive recreational activities for youth and adults. We provide positive programs and services to at-risk youth as an alternative to gangs and violence by promoting involvement in extracurricular activities. These activities include basketball entertainment, workshops, educational information, health care services and community events.

We invite you to partner with us for this highly anticipated event to be held Friday, February 16<sup>th</sup>, 2018, at Dave & Buster's 6801 Hollywood Boulevard in Los Angeles, California. Your company brand will appear in all media, print, website and social media forums along with presence on event days.

Thank you for taking time to view our attached proposal and we look forward to hearing from you soon.

Warm Regards,

Ryan Hicks

Ryan Hicks, Co-Founder & Principal

Email: [ryan@ballinforpeace.org](mailto:ryan@ballinforpeace.org)

Direct: (818)256.9306

Marcell Gordan, CEO GlowHouse Gaming

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Direct: (323) 787-0255

# MEDIA



# PREVIOUS SPONSORS

**Ballin' For Peace**







# NBA All-Star Weekend Rookie Game Viewing Party & Fundraiser

Dave & Buster's | Friday, February 16<sup>th</sup>, 2018 | 6801 Hollywood Blvd #343, Los Angeles, CA 90028 | Time??

*Presented by Ballin For Peace, GlowHouse Gaming & bWorks Entertainment*

## BALLIN FOR PEACE LOCAL SPONSORSHIP DECK

<b>TITLE SPONSOR \$5,000</b>	<b>PLATINUM SPONSOR \$3,000</b>	<b>GOLD SPONSOR \$2,500</b>	<b>SILVER SPONSOR \$1,000</b>	<b>CHAMPION SPONSOR \$500</b>
Product/service exclusivity status on all materials (i.e.: corporation name presents your company name and event title)	Second most prominent inclusion of brand presence in all electronic, print, and digital marketing tactics	Third most prominent inclusion of brand presence in most electronic, print, and digital marketing tactics	Inclusion of brand presence in most electronic, print, and digital marketing tactics	Inclusion of brand presence in some electronic, print, and digital marketing tactics
Prominent inclusion of brand presence in all electronic, print, and digital marketing tactics	Full page ad in event program	Full page ad in event program	Quarter page ad in event program	Acknowledgement in event program
Priority recognitions, mentions throughout the event	Recognitions, mentions throughout the event	Recognitions, mentions during event breaks		
Company banners/signage prominently displayed at venue	Company banners/signage displayed at venue	Company banners/signage displayed at venue		
Logo on Event DVD/Video	Logo on Event DVD/Video	Logo on Event DVD/Video		
8 - Tickets	6 - Tickets	4 - Tickets	2 - Tickets	

RYAN HICKS | Co-Founder & Principal | (818) 256.9306 | Email: [ryan@ballinforpeace.org](mailto:ryan@ballinforpeace.org)

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