

The **SPRINT** Experience

**Some opportunities arrive with a contract attached.
Most arrive disguised as a conversation.**

Liberty Station | San Diego, CA
August 16-18

Because one introduction can change everything.
This is where conversations become opportunities.

The Reality for Women in Business Today

01

They're Doing Everything Right

They're showing up, posting content, attending events, building relationships, and investing in growth.

Yet progress often feels slower than it should.

02

Trust Is Harder Than Ever

AI-generated content, crowded platforms, and endless noise have made it more difficult to stand out and earn trust.

People aren't looking for more information. They're looking for people they trust.

03

Relationships Still Drive Growth

Behind nearly every breakthrough is a conversation, referral, introduction, or partnership.

The businesses that grow fastest aren't always the loudest. They're the most connected.

That's Why **SPRINT** Exists

We created
The **SPRINT** Experience to bring
together ambitious women
entrepreneurs, trusted experts,
and growth-focused brands in an
environment designed to
accelerate meaningful
connections.



Why This Audience Matters



01

CLARITY & POSITIONING

Attendees are actively refining how they communicate their value. They're investing in becoming easier to understand, refer, and buy from.

02

VISIBILITY & TRUST

Attendees are looking for practical ways to become more recognizable and build trust in a crowded marketplace.

03

RELATIONSHIPS & REFERRALS

Attendees are intentionally building strategic relationships, partnerships, and referral networks. This is where many of the most valuable conversations happen.

04

REVENUE & GROWTH

Attendees are focused on turning attention, visibility, and relationships into measurable business growth. They're looking for tools, services, and partners that support that journey.

05

PERSPECTIVE & POSSIBILITY

Attendees are investing in personal and professional growth because they believe bigger opportunities are possible. They come ready to learn, engage, and take action.

The SPRINT Experience attracts entrepreneurs who are actively investing in their growth, visibility, relationships, and revenue. That's why it creates meaningful opportunities for aligned sponsors.

The Right Conversations Start Here



This isn't passive attendance.

• This is active investment.

The women who attend The **SPRINT** Experience are investing their time, money, and attention to grow their businesses.

They're looking for:

- trusted resources
- strategic relationships
- practical solutions
- new opportunities

They arrive ready to engage, participate, and take action. That's what makes this event valuable for sponsors.

You're not competing for attention.

You're joining conversations that are already happening.

Meet The Experts Guiding The Experience



Michelle Bell
Revenue & Growth

Helps entrepreneurs turn attention into revenue through smarter customer journeys and monetization strategies.

Known for helping entrepreneurs generate revenue from the very first customer interaction.



Stephanie Graziano
Story & Positioning

Helps entrepreneurs communicate their value with greater clarity and confidence.

Known for turning experience, expertise, and personal stories into messaging that connects and converts.

The **SPRINT** Experience

Why Sponsorship Works Differently Here

You're Part of the Experience

Your brand isn't placed on the sidelines. Sponsors are integrated into the conversations, activities, and moments that attendees remember most.

Relationships Create Results

A logo creates awareness. A conversation creates trust. SPRINT is designed to facilitate the kinds of interactions that lead to referrals, partnerships, and long-term customer relationships.

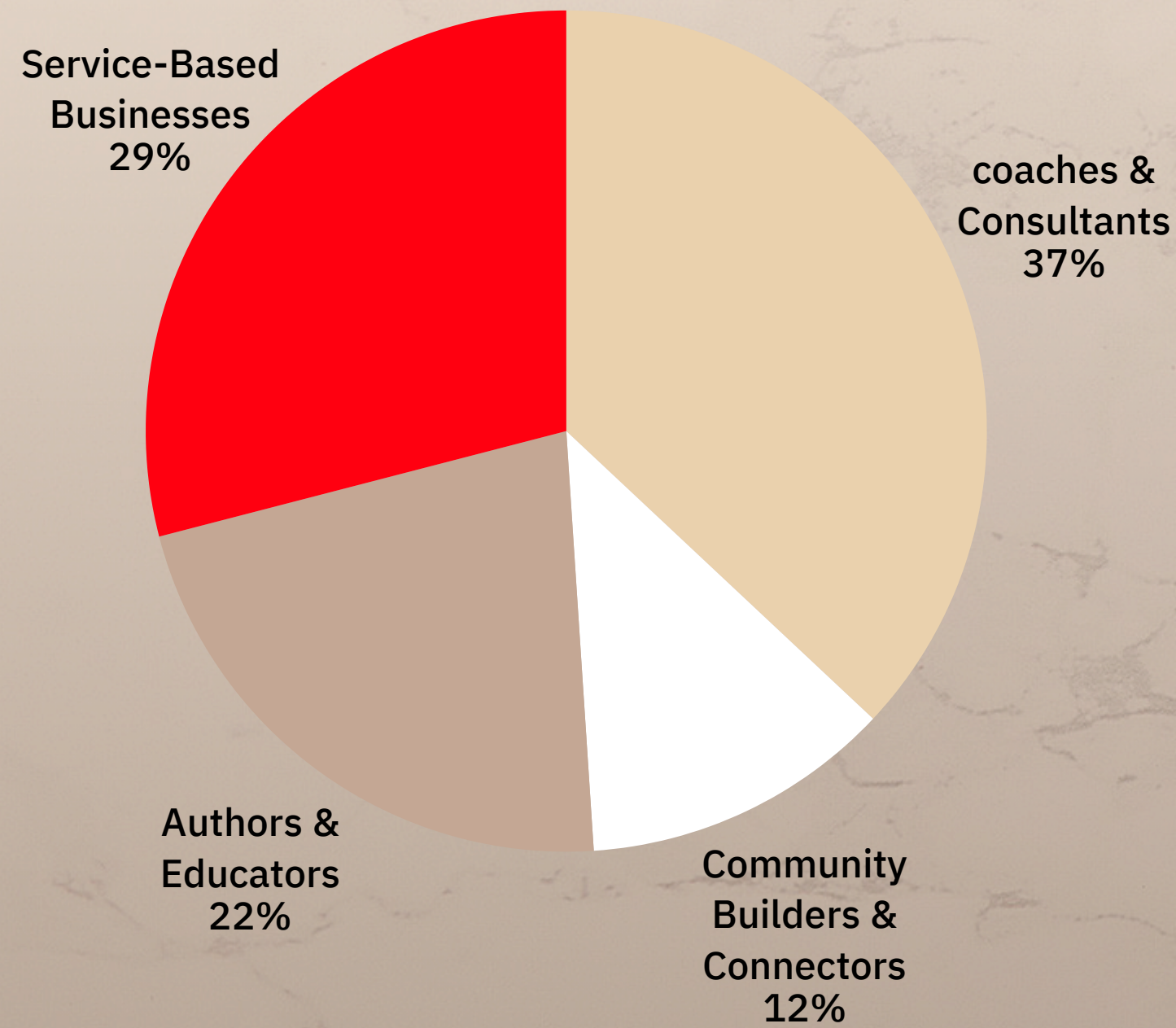


The Right Audience

These are women entrepreneurs actively investing in their businesses and looking for trusted solutions to support their next stage of growth.

**The most valuable thing you can sponsor isn't content.
It's connection.**

Women Entrepreneurs Actively Investing In Growth



Attendees include:

- Coaches and consultants
- Service-based business owners
- Authors, speakers, and educators
- Community builders and local leaders
- Growth-minded professionals investing in visibility, relationships, and revenue

Why It Matters

- They invest in growth
- They seek trusted resources
- They influence decisions beyond their own businesses

Why They're Coming To SPRINT

Growth-Minded & Action-Oriented

They're done collecting information. They're looking for practical solutions they can apply immediately.

Relationships That Lead Somewhere

They value meaningful conversations, trusted referrals, and strategic partnerships.

Visibility, Revenue & Opportunity

They want to grow their businesses with greater clarity, stronger connections, and sustainable revenue.

**They don't just consume content.
They invest in solutions.**



Why Sponsors See Results

This audience is:

- Actively investing in their businesses
- Open to new tools, services, and partnerships
- Looking for trusted solutions that help them grow

Which means:

- Your brand is introduced in a high-trust environment
- You're connecting with business owners who value growth
- You're building relationships, not chasing leads

Bottom line:

This is where meaningful conversations become business opportunities.



Sponsorship At A Glance



**Built By
Entrepreneurs
For Entrepreneurs**

- August 16-18, 2026
- Liberty Station, San Diego
- Women entrepreneurs actively investing in growth
- Multi-day immersive experience
- Networking mixer
- VIP experiences
- Content opportunities
- Speaker access

Sponsorship Opportunities

Visibility is easy. Trust is earned.

Choose the sponsorship experience
that best aligns with your brand.

Limited partnerships available



THE **SPRINT** EXPERIENCE '26

Sunday August 16 - Tuesday August 18, 2026

The Vesper Venue

Liberty Station | San Diego, CA

Choosing The Right Partnership

Unlike traditional expos, sponsor tables are integrated into the event experience, creating natural opportunities for conversation throughout the weekend.

Every sponsor has access. Higher partnership levels create greater visibility, recognition, and influence.

Sponsors benefit from:

- Meaningful conversations with engaged attendees
- Opportunities to demonstrate, not just promote
- Integration into key event experiences and touchpoints
- Visibility before, during, and after the event

This is not lead generation. This is relationship-based revenue.

Presenting Partner - \$10,000

Exclusive - ONE (1) available

Become the brand most closely associated with The SPRINT Experience.

Featured Thought Leadership Opportunity

- Position your brand as a trusted resource through a featured presentation or sponsored segment.

Premium Brand Presence Throughout The Experience

- Create meaningful interactions with attendees across the event experience.

Exclusive Visibility During Key Networking Experiences

- Including the Welcome Mixer and VIP Dinner.

Integrated brand presence across attendee communications, event experiences, and sponsor recognition opportunities.

Premier Partner - \$5,000

Enhanced recognition and sponsored experience opportunities

Everything in Supporting Partner **PLUS**:

- Premium exhibitor placement throughout the event
- Recognition during key event experiences
- Dedicated post-event attendee email
- Social media and press release inclusion
- Featured sponsor video placement
- Opportunities for direct conversations with attendees throughout the experience

- Networking Evening Sponsor
- VIP Dinner Sponsor
- Lanyard Sponsor
- Badge Sponsor
- Lunch Sponsor
- Lite Bites Sponsor
- Custom Experience Sponsor

Integrated visibility before, during, and after the event.

Why We Limit Sponsors

We intentionally limit partnerships to ensure every sponsor receives meaningful visibility, real conversations, and genuine opportunities to connect.

This is not lead generation. This is relationship-based revenue.

Supporting Partner - \$1,500

Everything in Gold PLUS:

- Premium vendor placement
- Stage recognition
- Additional social feature
- Additional ticket
- Sponsor spotlight

Intentionally limited to maximize sponsor visibility

Community Partner - \$750

A simple way to support the experience while increasing brand visibility.

- Vendor table
- One admission ticket
- Logo on website
- Social recognition
- Event slideshow recognition
- Swag inclusion

Contributing Partner - \$400

- Swag inclusion
- Logo on website
- Includes one (1) general admission ticket

In Kind Sponsorships

Not Every Partnership Starts With a Check

We welcome select partners who contribute products, services, or experiences that enhance The **SPRINT** Experience.

Examples Include

- Photography and videography
- Catering and beverage experiences
- Gift bag and attendee gifts
- Printing and branded materials
- Wellness and attendee experience enhancements
- Technology and event support services

Partnership Benefits

In-kind contributions receive sponsorship benefits aligned with the value of the contribution, including visibility, recognition, and integration into the event experience.

Let's Build Something Meaningful

If your product, service, or expertise helps create a better experience for attendees, we'd love to explore a partnership.

THE
SPRINT
The **SPRINT** Experience

**IF YOUR BRAND ENHANCES THE EXPERIENCE,
WE WANT TO PARTNER WITH YOU.**

Limited placements.
Strategic alignment required.