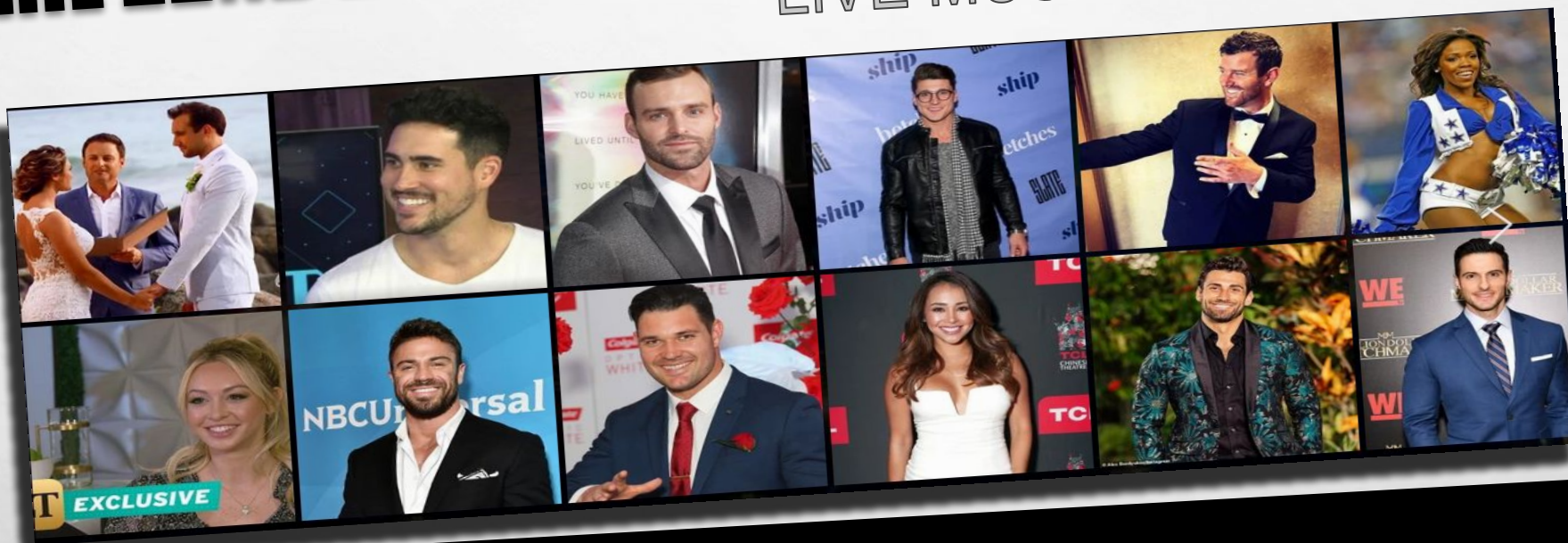


Jackie Kallens
HEARTS ENTERTAINMENT
APRIL 22ND 2020

BATTLE OF THE BACHELORS

PLUS
LIVE MUSICAL PERFORMANCES!



INFO@HEARTSENTERTAINMENT.COM

ticketmaster®

HOSTED BY:

BACHELOR IN PARADISE STARS

JADE AND TANNER TOLBERT

INTRODUCTION

HEARTS ENTERTAINMENT IS PROUD TO PRESENT OUR PROPOSAL REGARDING SPONSORSHIP OPPORTUNITIES FOR THE MOST TALKED ABOUT EVENT OF THE YEAR! "BATTLE OF: THE BACHELORS". THE EVENT WILL BE HELD AT THE AVALON THEATRE IN HOLLYWOOD CALIFORNIA ON APRIL 22ND 2020.

CONTESTANTS FROM ABC'S HIT SHOWS, "THE BACHELOR", "THE BACHELORETTE" AND "BACHELOR IN PARADISE" WILL SQUARE OFF INSIDE THE BOXING RING TO SETTLE THEIR BAD BLOOD ONCE AND FOR ALL. THE EVENT WILL ALSO FEATURE LIVE MUSICAL PERFORMANCES FROM SOME OF LA'S HOTTEST TALENT".

THE EVENT WILL BE STREAMED LIVE AROUND THE WORLD AND A PORTION OF ALL PROCEEDS BENEFIT THE BAHAMAS DISASTER RELIEF FOUNDATION.



HERE'S WHY YOU SHOULD BE A SPONSOR

- GET YOUR BRAND OR PRODUCT IN FRONT OF MILLIONS OF TARGETED EYES! THE COMBINED FOLLOWING ON SOCIAL MEDIA OF ALL “BACHELOR”, “BACHELORETTE” AND “BACHELOR IN PARADISE” CONTESTANTS IS MORE THAN TEN MILLION! AND KEEP IN MIND THESE ARE VIEWERS WHO HAVE LOYALTIES TO THE “BACHELOR” BRANDS.
- SIMPLY PUT - THEY BUY WHAT THESE CELEBRITY INFLUENCERS SELL.
- NEVER BEFORE HAS THERE BEEN SUCH AN EXTRAORDINARY OPPORTUNITY TO TARGET YOUR MARKET SO SPECIFICALLY AND TO SO MANY SETS OF EYES IN THE 18-49 DEMOGRAPHIC.



www.heartsentertainment.com

THE EVENT – “BATTLE OF: THE BACHELORS”

- APRIL 22ND 2020 LIVE STREAMED AROUND THE WORLD AND LIVE FROM THE AVALON THEATRE IN HOLLYWOOD CALIFORNIA IS WHERE THE MOST TALKED ABOUT EVENT OF THE YEAR TAKES PLACE!
- CELEBRITY BOXING – TOP TEN RECORDING ARTISTS – LEGENDARY CORNERMEN FROM THE WORLD OF BOXING AND THE UFC – CELEBRITY HOSTS AND A WHO’S WHO FROM THE WORLD OF ENTERTAINMENT WILL BE IN ATTENDANCE AND ANSWERING PHONES TAKING LIVE DONATIONS!
- JACKIE KALLENS - HEARTS ENTERTAINMENT HAS CALLED UPON IT’S SHOWBIZ FRIENDS AND THE CALL HAS BEEN ANSWERED! A PORTION OF ALL PROCEEDS FROM THIS GALA FILLED EVENING WILL BENEFIT THE GRAND BAHAMA DISASTER RELIEF FOUNDATION
- GET READY TO RUMBLE AS YOUR FAVORITE CONTESTANTS FROM ABC’S HIT SHOWS “THE BACHELOR” - “BACHELORETTE” WILL STEP INTO THE BOXING RING AND SETTLE THEIR BAD BLOOD ONCE AND FOR ALL! THE EVENT WILL BE COVERED BY ALL MAJOR ENTERTAINMENT MEDIA!

THE VENUE @ THE AVALON THEATRE

Hollywood California



THE AVALON THEATRE IS ONE OF HOLLYWOOD'S MOST HISTORIC LANDMARKS. FROM THE BEATLES FIRST PERFORMANCE IN 1964 TO ABC'S HIT TELEVISION VARIETY SHOWS. THE AVALON (FORMERLY HOLLYWOOD PALACE) HAS BEEN A SHOW BUSINESS EPICENTER SINCE OPENING IN 1927.

EVENT PROMOTION AND MARKETING

BAD BLOOD – BATTLE OF THE BACHELORS

- SOCIAL MEDIA CAMPAIGNS THROUGH BACHELOR AND BACHELORETTES SOCIAL MEDIA HITTING MILLIONS OF TARGETED VIEWERS.
- TELEVISION COMMERCIALS AIRING LOCALLY ON SPECTRUM AND NATIONALLY ON THEIR DIGITAL STREAMING SERVICE. COMMERCIALS WILL AIR ON “THE BACHELOR” - “VANDERPUMP RULES” - “THE HOUSEWIVES” AS WELL AS MTV, VH1 AND OTHER TARGETED NETWORKS.
- OUR PR COMPANY WILL COORDINATE INTERVIEWS, PRESS AND GARNISH AS MUCH AS EXPOSURE UTILIZING THE POPULARITY OF THE BACHELOR BRAND.



EXCLUSIVE TITLE SPONSOR - \$10,000

- BATTLE OF THE BACHELORS PRESENTED BY
- PRESS CONFERENCE NAMING RIGHTS
- 3 SOCIAL MEDIA POSTS BY A BACHELOR
- YOUR COMPANY HASHTAG ON ALL SOCIAL MEDIA
- PROMO EMAIL BLAST TO ALL LIVE STREAM CUSTOMERS
- PROMO EMAIL BLAST TO ALL TICKETMASTER CUSTOMERS
- COMPANY LOGO CENTER OF RING AND CORNER PADS
- LOGO INCLUSION ON ALL PRESS
- COMMERCIAL SPOTS ON WORLDWIDE LIVE STREAM
- MENTION IN ALL PRESS RELEASES
- OPPORTUNITY TO SPEAK IN FRONT OF STAR STUDDERD CROWD
- MENTIONS BY HOSTS THROUGHOUT THE NIGHT
- LOGO AND COMPANY BIO ON EVENT WEBSITE
- VIP TABLE FOR 20 TO "BACHELOR" MEET AND GREET DINNER
- 20 VIP RINGSIDE SEATS TO LIVE EVENT



PLATINUM PACKAGE - \$5,000

- MEET AND GREET DINNER PRESENTED BY YOUR BRAND
- PRESS RELEASE ANNOUNCING YOUR INVOLVEMENT
- PROMO EMAIL BLAST TO ALL TICKETMASTER CUSTOMERS
- SOCIAL MEDIA POST BY A BACHELOR
- BANNER AT PRESS CONFERENCE
- 30 SECOND COMMERCIAL SPOTS DURING LIVE STREAM
- LOGO AND COMPANY BIO ON WEBSITE
- LOGO PLACEMENT AROUND VENUE
- MENTIONS BY CELEBRITY RING ANNOUNCER DURING EVENT
- VIP TABLE FOR 10 TO "BACHELOR" MEET AND GREET DINNER
- 10 VIP RINGSIDE SEATS TO LIVE EVENT
- PROMO EMAIL BLAST TO OUR THOUSANDS OF DEDICATED SUBSCRIBERS ON BEHALF OF YOUR COMPANY PRIOR TO EVENT



GOLD PACKAGE - \$3,500

- PROMINENT LOGO PLACEMENT AROUND VENUE
- INCLUSION IN SOCIAL MEDIA BLAST BY BACHELOR
- (4) SOCIAL MEDIA POSTS ABOUT YOUR BRAND
- LOGO AND COMPANY BIO ON WEBSITE
- OPPORTUNITY TO SPEAK AT LIVE EVENT
- MENTIONS BY CELEBRITY RING ANNOUNCER
- VIP TABLE FOR 6 TO MEET AND GREET DINNER
- 6 VIP RINGSIDE SEATS TO LIVE EVENT
- (4) PROMO EMAIL BLAST TO OUR THOUSANDS OF DEDICATED SUBSCRIBERS ON BEHALF OF YOUR COMPANY PRIOR TO EVENT



SILVER PACKAGE - \$2,000

- LOGO PLACEMENT AT VENUE
- COMPANY BIO IN EVENT PROGRAM
- LOGO AND COMPANY BIO ON WEBSITE
- SOCIAL MEDIA POSTS ABOUT YOUR BRAND
- VIP TABLE FOR (4) TO MEET AND GREET DINNER
- 4 VIP RINGSIDE SEATS TO LIVE EVENT
- (2) PROMO EMAIL BLAST TO OUR THOUSANDS OF DEDICATED SUBSCRIBERS ON BEHALF OF YOUR COMPANY PRIOR TO EVENT



BRONZE PACKAGE - \$1,000

- LOGO PLACEMENT AT VENUE
- LOGO IN EVENT PROGRAM
- LOGO ON HEARTS WEBSITE
- (2) TIX TO MEET AND GREET
- 2 VIP RINGSIDE SEATS TO LIVE EVENT
- (2) PROMO EMAIL BLAST TO OUR THOUSANDS OF DEDICATED SUBSCRIBERS ON BEHALF OF YOUR COMPANY PRIOR TO EVENT



VIP PRODUCT PACKAGE - \$500

- \$500 CASH SPONSORSHIP
- \$500 IN PRODUCT DONATION WHICH WE WILL USE FOR GIVEAWAYS ON WEBSITE TO PROMOTE YOUR BRAND

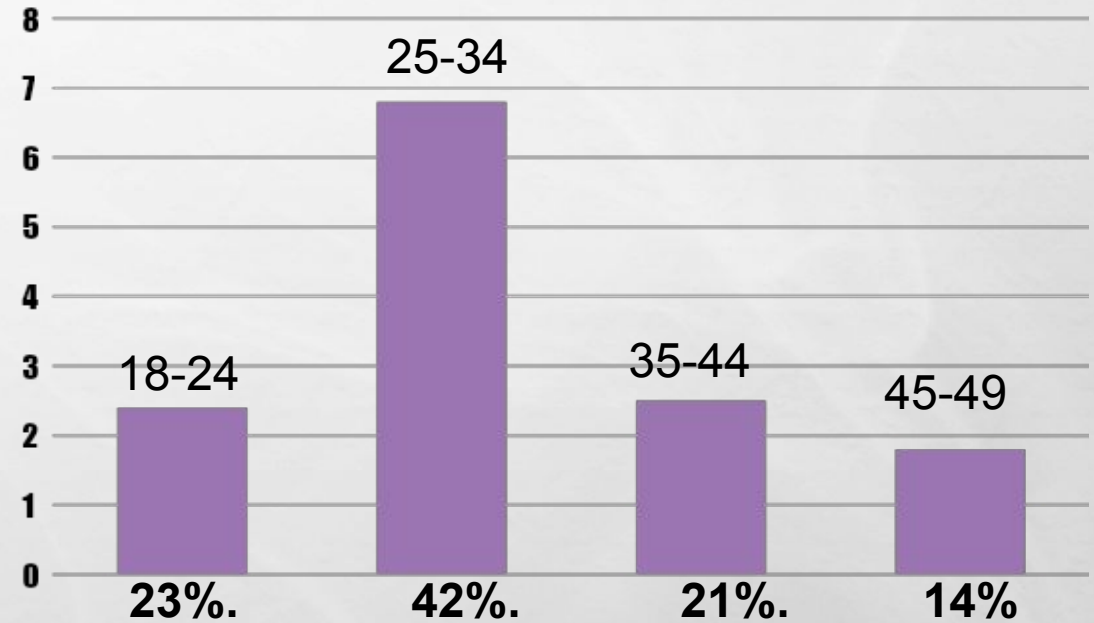
IN RETURN:

- LOGO IN EVENT PROGRAM
- LOGO ON HEARTS WEBSITE
- (2) VIP TICKETS TO LIVE EVENT
- INVITE TO MEET AND GREET DINNER
- PRODUCT PLACEMENT/GIVEAWAY TO VIP'S AT LIVE EVENT
- PRODUCT PLACEMENT/GIVEAWAY AT MEET AND GREET DINNER



DEMOGRAPHICS

- 18 – 49 YEARS OF AGE
- 79% FEMALE
- 21% MALE
- 82% COUPLES WILL WATCH TOGETHER
- AVERAGE HOUSEHOLD INCOME \$80,000 +



OUR PRESIDENT – JACKIE KALLEN

Jackie Kallen is boxing's most successful female manager in the history of the sport. Her life was the inspiration for the 2004 film *Against the Ropes*, starring Meg Ryan. A journalist-turned-publicist for Thomas Hearns and Detroit's Kronk Boxing Team, Kallen spent ten years learning the ropes. As a manager, she groomed James Toney to become a world champion. Kallen is an inspiration to many and reveals her secrets to overcoming adversity in all forms-sexism, discrimination and even life-threatening illness-to triumph over all.



Jackie Kallen is the author of *Hit Me with Your Best Shot: A Fight Plan for Dealing with All of Life's Hard Knocks*. She currently manages several boxers, is involved with many charities and is also very driven to raise awareness about women's health issues, specifically the early detection of heart disease & breast cancer, as she has a stent implant for her heart and had two lumpectomies. A dynamic and inspiring speaker, Kallen motivates audiences to empower themselves and fight against adversity to achieve personal success.

Jackie's latest venture, Hearts Around The World Entertainment is the culmination of a lifetime's work. The company's sole purpose is to raise money and awareness for those in need. Jackie has assembled a team of sports figures, businessmen and celebrities to make this venture a worldwide success.

info@Heartsentertainment.com