**Hope on Tap Sponsorship Opportunities**

**Event Overview**  
Hope on Tap is a one-night-only charity concert and community event hosted at Top Shelf Ice Arena to support Chef Rob Rosendahl, a veteran, local hero, and beloved chef who is currently fighting a recurrence of cancer. Rob volunteered his time and talent to help build the Top Shelf Bar & Grill from scratch—creating the menu, operating the kitchen, and serving countless guests with heart and generosity.

To give back to someone who gave so much, we're hosting an unforgettable evening featuring:

* **Live performance by JR Richards** (original lead singer of Dishwalla)
* **Food & drink specials**
* **Silent auction and raffle**
* **VIP Meet & Greet with JR Richards**

All proceeds go directly toward Chef Rob's cancer treatment and recovery.

**Event Details**  
Date: May 25th, 2025  
Time: Doors Open 5PM, Concert starts 6PM  
Location: Top Shelf Ice Arena, 6152 W Grand Ave, Gurnee, IL 60031  
Expected Attendance: 300+ community members, local leaders, and fans

**Sponsorship Opportunities**

**Presenting Sponsor – $5,000**

* Top billing in all promotional materials (“Hope on Tap presented by [Your Company]”)
* Logo on event banner, flyers, tickets, and digital promotions
* Verbal recognition from the stage
* 6 VIP tickets (includes Meet & Greet)
* Sponsor spotlight post on social media
* Option to place branded materials at event

**Gold Sponsor – $2,500**

* Logo featured on event banner and digital ads
* 4 VIP tickets (includes Meet & Greet)
* Verbal recognition during the event
* Recognition in event press release
* Social media thank-you post

**Silver Sponsor – $1,000**

* Logo on printed event signage
* 2 VIP tickets
* Mention in event program and social media

**Community Sponsor – $500**

* Logo or name listed on event website and signage
* 2 general admission tickets
* Recognition in social media sponsor reel

**In-Kind Donations (Raffle/Auction Items)**

* Recognition on auction signage and event materials
* Tag and thank-you on social media

**How to Sponsor or Donate**  
To confirm your sponsorship or donate auction/raffle items, please contact:  
**Gregg Morin**  
847-514-1641  
[Gregg.Morin@nextlevel-aimarketing.com](mailto:Gregg.Morin@nextlevel-aimarketing.com)

Thank you for helping us bring hope to Chef Rob and show the true power of community!