

<b>Learning Goal</b> What do we need to learn? What is our riskiest assumption? What is our one priority?			
<b>Hypothesis / Assumptions</b> Is it falsifiable? Is it <b>Specific</b> ? Is it causal (e.g. If X then Y)? Is it <b>Relevant</b> to the learning goal?			
<b>Metric / Data</b> Qualitative or quantitative? Is it actionable? Is it <b>Measurable</b> ?		<b>Fail Condition</b>  (If this happens, our hypothesis is clearly false!)	<b>Early Stop</b>  (If this happens, stop! Experiment is broken, retro!)
<b>Plan</b> How will you collect the data? Is it <b>Specific</b> ? Is it <b>Achievable</b> ?  Link to any supporting documents.			
<b>Time Box</b> Is the experiment <b>Timely</b> ? Can we get data faster? Would less data be sufficient? Is the retro in our calendar?	<b>Start</b>	<b>End</b>	<b>Retro</b>
<b>Result</b> What happened? What data did we collect? Anything unexpected?			
<b>Next Step</b> Pivot or persevere? Another experiment for this goal? Do we need to clean up?			

Project Name: