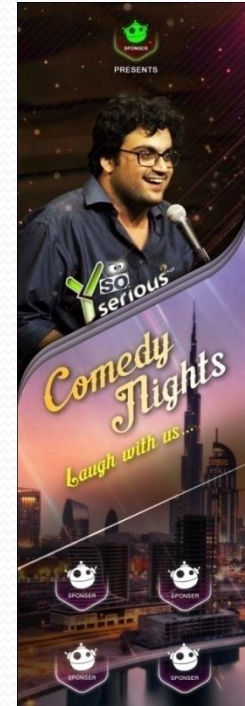




ABOUT

- Comedy offers a way to think out of the box to question ourselves.
- YSoSerious is coming up with Comedy shows in Dubai for people who can think out of the box.
- Long term vision includes 4 shows a week.
- We have many different Comedians/Artists on board like EIC, AIB, Zakir Khan, Karunesh Talwar, Amit Tandon & many more.....
- Some of their works are given below in the links:
 - [EIC: Atul Khatri on Indians Traveling to America](#)
 - [EIC: Angad Singh Ranyal on Traveling to First World Countries](#)
 - [AIB: Tanmay Bhat & Khamba talk Bollywood & more](#)
 - [Zakir Khan - When I meet a Delhi Girl](#)



WHY U.A.E ???

- Dubai, which has long been a hub of diverse international entertainment, can now stake its claim as the comedy capital of Middle East.
- Dubai is a cosmopolitan city of diversity and contrasts at the crossroads of Europe, Asia and Africa.
- Over 4 million Indian migrants, who form over 40% of the total population of the UAE, are estimated to be living in the UAE.



PASSENGER TRAFFIC

More & More People are heading to UAE

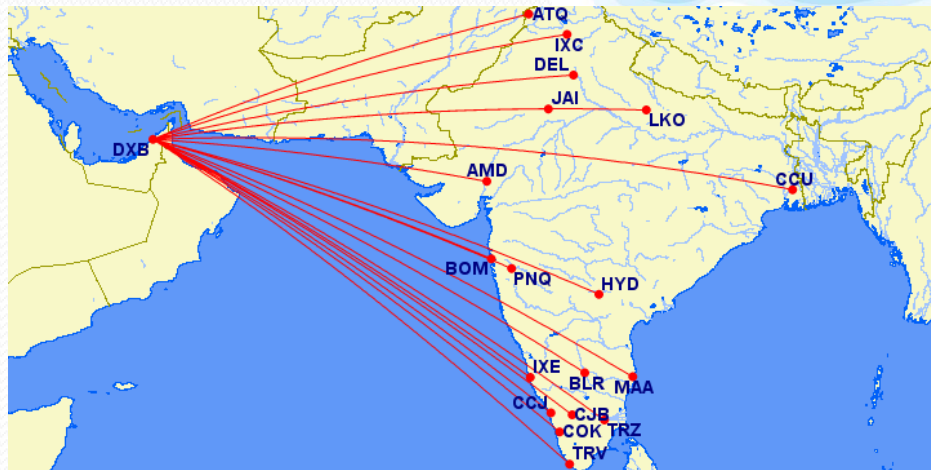


FLYERS TO INDIA

1.9 cr 

FLYERS FROM INDIA

2.0 cr 



BUSIEST ROUTES

17.2 Lakh Mumbai – Dubai

14.3 Lakh Delhi - Dubai

HIGHEST TRAVEL

1.3 cr India - UAE

All figures for
Jan-Sept 2016
Source: DGCA

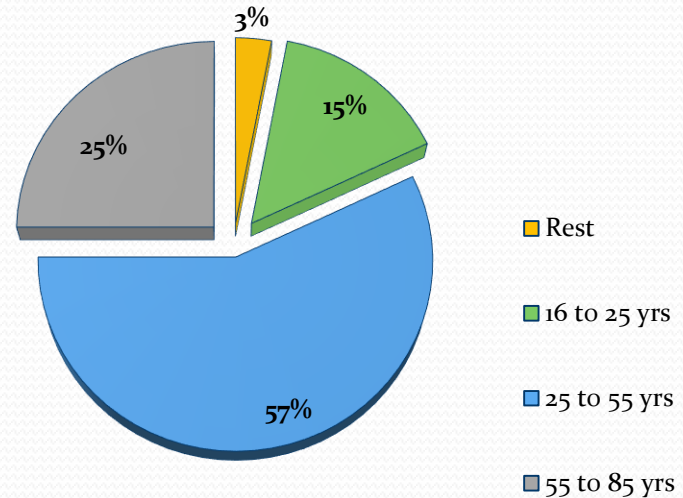


Target Audience

A majority of Indians live in the three largest cities of the UAE - Abu Dhabi, Dubai and Sharjah.

Approximately 26% of Indian migrants live in apartments or villas in the large cities of Abu Dhabi, Dubai and Sharjah, while 15% live in rented rooms in cities.

AUDIENCE Composition - AGE



EVENT DETAILS

- Currently, 14 shows are planned from March to May at Downtown Dubai City & Dubai Marina City .7 shows in each location .
- June & July would be a Break, due to Ramadan & School Holidays.
- From August shows would resume as normal.



14 SHOW SCHEDULE

Months	Dates
March	16 th -17 th & 30 th -31 st
April	13 th -14 th , 20 th - 21 st & 27 th -28 th
May	11 th -12 th & 25 th -26 th
June	Ramdan Off
July	School Break



SPONSORSHIP REQUIREMENT FOR 2 SHOWS



TITLE SPONSORS

US\$ 21,000

- Presence on Stage Backdrop screen.
- Meet & greet with Artist.
- Product inclusion in Content Speech by artist.
- Product Roll-out opportunity.
- Presence on other Screens at venue.
- Presence on all Standees outside Venue.
- Distribution of Title Sponsor Products related Information at the Venue.(Flyers , Product Brochure)
- Presence on 1000+ Tickets.
- Presence on the area gates outside venue.
- Regular announcement on the stage by the Anchor **RJ VED of 105.4 FM.**
- On Stage Felicitation (by Artist).
- Social Media Promotions on YSOSERIOUS.xyz website and Social Media Pages like Facebook.
- Social Media Promotions on Comedians / Artists Social Media Pages (Facebook, Twitter Etc.).
- Standees at more than 20 locations around Dubai.
- Mention on Radio 105.4 FM.
- Mention in Press Conference.
- Video Montage in Uploaded Video Snippet of every show on all social media platforms.
- Mention on Posters uploaded on all Social Media Platforms.
- 40 Free Invitations per show.



POWERED BY SPONSORS

US\$ 15,000

- Presence on Stage Backdrop screen.
- Product Roll-out opportunity.
- Presence on other Screens at venue.
- Presence on all Standees outside Venue.
- Distribution of Travel Sponsor Products related Information at the Venue.(Flyers , Product Brochure)
- Presence on 1000+ Tickets.
- Presence on the area gates outside venue.
- Regular announcement on the stage by the Anchor **RJ VED** of **105.4 FM**.
- On Stage Felicitation (by Artist).
- Social Media Promotions on YSOSERIOUS.xyz website and Social Media Pages like Facebook.
- Social Media Promotions on Comedians / Artists Social Media Pages (Facebook, TwitterEtc.).
- Standees at more than 20 locations around Dubai.
- Mention on Radio 105.4 FM.
- Mention in Press Conference.
- Video Montage in Uploaded Video Snippet of every show on all social media platforms.
- Mention on Posters uploaded on all Social Media Platforms.
- 30 Free Invitations per show.



OFFICIAL SPONSORS

US\$ 10,000

- Presence on Stage Backdrop screen.
- Meet & greet with the Artist .
- Presence on other Screens at venue.
- Presence on all Standees outside Venue.
- Distribution of Official Sponsor Products related Information at the Venue.(Flyers , Product Brochure)
- Presence on 1000+ Tickets.
- Presence on the area gates outside venue.
- Regular announcement on the stage by the Anchor **RJ VED** of **105.4 FM**.
- On Stage Felicitation (by Artist).
- Social Media Promotions on YSOSERIOUS.xyz website and Social Media Pages like Facebook.
- Social Media Promotions on Comedians / Artists Social Media Pages (Facebook, TwitterEtc.).
- Standees at more than 20 locations around Dubai.
- Mention on Radio 105.4 FM.
- Mention in Press Conference.
- Video Montage in Uploaded Video Snippet of every show on all social media platforms.
- Mention on Posters uploaded on all Social Media Platforms.
- 30 Free Invitations per show.



ASSOCIATE SPONSORS

US\$ 5,000

- Presence on Stage Backdrop screen.
- Presence on other Screens at venue.
- Meet & greet with the Artist. (Sponsorship for 2 or more events at one go.)
- Presence on all Standees outside Venue.
- Presence on 1000+ Tickets.
- Presence on the area gates outside venue.
- Regular announcement on the stage by the Anchor **RJ VED of 105.4 FM.**
- On Stage Felicitation (by Artist).
- Social Media Promotions on YSOSERIOUS.xyz website and Social Media Pages like Facebook.
- Social Media Promotions on Comedians / Artists Social Media Pages (Facebook, TwitterEtc.).
- Standees at more than 20 locations around Dubai.
- Mention on Radio 105.4 FM.
- Mention in Press Conference.
- Video Montage in Uploaded Video Snippet of every show on all social media platforms.
- Mention on Posters uploaded on all Social Media Platforms.
- 20 Free Invitations per show.



Partners Onboard



Life is too Short to be
Serious all the Time.

