

**THE BUILDING BRIDGES AND  
AFRICAN UNION 6TH REGION  
USA  
AFRICAN DIASPORA  
TOUR**

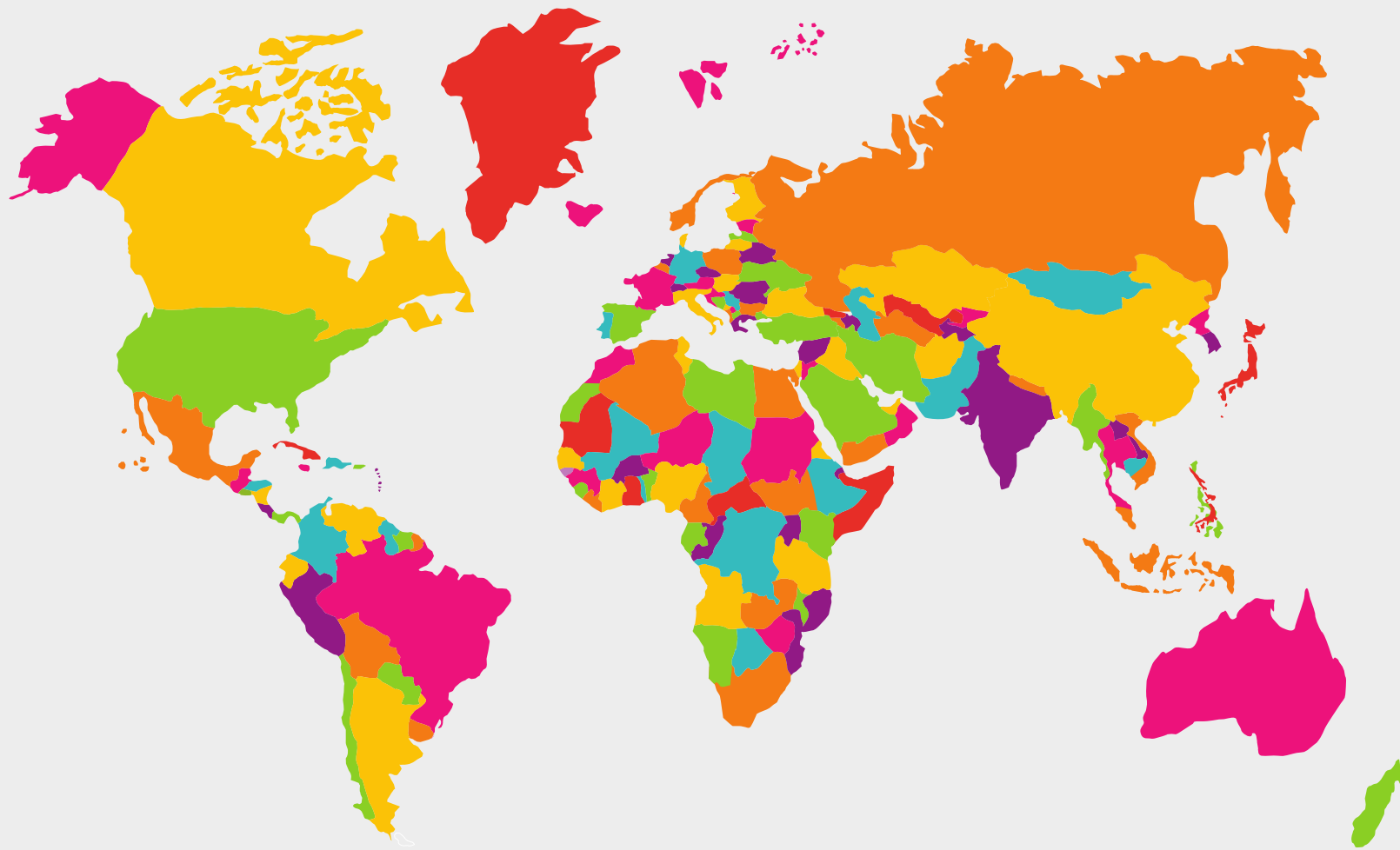
"We are the Blessings of Africa Uniting to Build Bridges Together"



**AFRICAN UNION 6TH REGION USA  
THE CENTER FOR TRUTH AND HEALING  
THE BLESSINGS OF AFRICA  
EMPOWERMENT FOUNDATION  
BUILDING BRIDGES GLOBAL GROUP  
AND MORE...**



# WHAT IS THE AFRICAN UNION 6TH REGION USA?



African Union Sixth Region USA is the official African Union Diaspora Foundation established to facilitate the Africa Diaspora Initiative in America, in line with the Article 3(q) which invites the African Diaspora to participate as an important component in the building of the African Union with the sole purpose of building sustainable partnerships between the African continent and the African Diaspora through sustainable dialogue and effective collaboration with governments and peoples of different regions of the World in which the Diaspora populations are located; for the rejuvenation of the global African family as an instrument of wider renaissance; and ultimately to enable the African Diaspora increasing participation in the affairs of the African Union as observers and as the sixth region of the continent that would contribute substantially to the implementation of policies and programs.

Be a Part of the African Diaspora  
Initiative and Register at

**JOIN AU6RUSA.ORG**

# WHAT TO EXPECT

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1K+

ATTENDEES

SHOW OFF YOUR  
PRODUCTS AND  
SERVICES TO  
NEW AND  
EXISTING  
CUSTOMERS

6

CITIES

LOS ANGELES  
HOUSTON  
CHICAGO  
NEW YORK CITY  
CHICAGO  
WASHINGTON  
ATLANTA

10

SPEAKERS

OUR GUEST  
SPEAKERS REACH  
OVER 2 MILLION  
VIEWERS PER  
MONTH

100

BUSINESSES

BLACK  
ENTREPRENEURS  
ARE ONE OF THE  
FASTEST  
GROWING  
DEMOGRAPHICS





## KEYNOTE SPEAKERS

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PHIL SCOTT  
DR. QUEEN BLESSING ITUA  
RIZZA ISLAM  
SHIRLEY HUSAR  
BROTHER BEN X  
PRINCE DYNAST AMIR  
HER EXCELLENCY SHANTA  
LANA  
DERIC MUHAMMAD  
YAHCANON BEN YAH  
AND MORE...



# EVENT HIGHLIGHTS

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## THE BLACK BUSINESS EXPO

The Building Bridges Black Business Expo is a full-day event featuring Black-owned businesses and entrepreneurs showcasing their products and services, breakout workshops, entertainment and more.

## THE BUILDING BRIDGES FORUM

The Building Bridges Forum features a panel of special guests with diverse minds discussing issues such as The Black Family, The Black Community, Reparations, Economic Development, Social Services and more.





# EVENT HIGHLIGHTS

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## THE TASTE OF THE DIASPORA

The Taste of the Diaspora is a festive celebratory feast to celebrate our unity and represents peace and brotherhood. This VIP reception features a red carpet photo opportunity, all you can eat buffet, entertainment, meet and greet with our special guests and more.

## THE BLACK BUSINESS PITCH CONTEST

The Black Business Pitch Contest is an business accelerator award giving Black entrepreneurs an opportunity to pitch their business ideas and get the chance to win prize money for start up expenses



# EVENT HIGHLIGHTS

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## THE BLACK HISTORY TRIVIA CONTESTS

The Black History Trivia Contests acknowledge our history through fun interaction while giving contestants the opportunity to win prizes and money





# TOUR STOPS

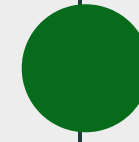
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DATES &  
LOCATIONS



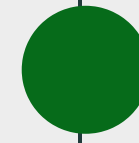
CITY BANQUET HALL - COMPTON, CA

SEPTEMBER 7TH AND 8TH, 2019



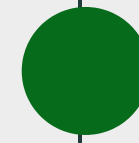
THE SHRINE OF THE BLACK MADONNA - HOUSTON TX

SEPTEMBER 14TH AND 15TH, 2019



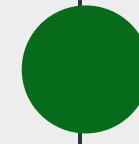
CHICAGO, IL (TBA)

SEPTEMBER 21ST AND 22ND, 2019



BROOKLYN, NY (TBA)

SEPTEMBER 28TH AND 29TH, 2019



AFRICAN AMERICAN CIVIL WAR MUSEUM - DC

OCTOBER 5TH AND 6TH, 2019



THE ATRIUM EVENT CENTER - STONE MOUNTAIN, GA

OCTOBER 12TH AND 13TH, 2019

# DEMOGRAPHICS

## THE SEXES

WOMEN 60%  
MEN 40%

## INCOME

AVERAGE INCOME  
EXCEEDS \$58,000

## GEOGRAPHY

DOMESTIC  
&  
INTERNATIONAL

## AGES

UNDER 24 9%  
25-34 28%  
35-44 42%  
45-60 12%  
OVER 60 9%

## INTERESTS

BEAUTY, HEALTH, FASHION,  
AUTOMOTIVE, EDUCATION,  
FAMILY, PERSONAL CARE  
AND DEVELOPMENT

## NATIONALITY

AFRICAN-AMERICANS,  
AFRICAN IMMIGRANTS,  
DESCENDANTS OF  
AFRICANS

# SPONSORSHIP & VENDOR OPPORTUNITIES



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# TITLE SPONSOR

## FULL TOUR SPONSORSHIP

### \$50,000

Company Name & Logo joined to the  
"Building Bridges" event title

\*Top Billing on all Radio Ads, Event Materials,  
Press, Media, Event Website, Tickets, and On-  
Site Signage in each City of our Tour

\*Attendee Mailing List

\*Prominent Placement on Event Recap Video

\*Sponsor Recognition on Social Media and  
Event Mentions

\*Full Product Launch-Pad

\*20 x 20 Exhibition Space

\*Full Page Ad & Article in Program Book

\*Sponsored Livestream (Primary)

\*Ten (10) All-Access Passes

\*Sponsored Lounge or Social Mixer in WI-FI  
Branding

\*Your Company's Prop or Mascot On-Site (Main  
Attraction)

\*Exclusive Podium Banner Placement for  
Forums

Red Carpet Branding

Radio and TV Ads on Media Partners platforms

Live mentions on Guest Speaker's social media  
platforms

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# DIAMOND SPONSOR

## FULL TOUR SPONSORSHIP

**\$25,000**

\*Secondary Placement on all Radio Ads,  
Event Materials, Press, Media, Event  
Website, Tickets, and On-Site Signage in  
each City of our Tour \*Attendee Mailing List

\*Secondary Placement on Event Recap  
Video

\*Sponsor Recognition on Social Media and  
Event Mentions

\*Full Product Launch-Pad

\*20 x 20 Exhibition Space

\*Full Page Ad & Article in Program Book

\*Sponsored Livestream (Secondary)

Ten (10) All-Access Passes

\*Branded Session

Red Carpet Branding

# FULL TOUR SPONSORSHIP LEVELS

## PLATINUM - \$10,000

- \*Placement on all event materials, press, media, website, and on-site signage
- \* Sponsor Recognition on Social Media and Event Mentions
- \*Product Demo & Giveaway
- \*Branded Session
- \*10 x 10 Exhibition Space
- \*Full-Page Ad in Program Book
- \*Four (4) All-Access Passes and MORE....

## GOLD - \$7,500

- \*Placement on all event materials, press, media, website, and on-site signage
- \*Sponsor Recognition on Social Media and Event Mentions
- \*Product Demo & Giveaway
- \*10 x 10 Exhibition Space
- \*Full-Page Ad in Program Book
- \*Four (4) All-Access Passes and MORE....

## SILVER - \$5,000

- \*Placement on all event materials, press, media, website, and on-site signage
- \*Sponsor Recognition on Social Media and Event Mentions
- \*Product Demo & Giveaway
- \*10 x 10 Exhibition Space
- \*Full-Page Ad in Program Book
- \*Four (4) All-Access Passes and MORE....

## BRONZE - \$2,500

- Placement on all event materials, press, media, website, and on-site signage
- \*Sponsor Recognition on Social Media
- \*Product Giveaway
- \*10 x 10 Exhibition Space
- \*Half-Page Ad in Program Book
- \*Two (2) All-Access Passes and MORE..



# CITY SPONSORSHIP LEVELS

## PEARL SPONSOR - \$1,500

- \*Public Named City Sponsor Placement on all event materials, press, media, website, and on-site signage
- \*Sponsor Recognition on Social Media & Local Press
- \*10 x 10 Exhibition Space
- \*Full-Page Ad in Program Book
- \*Two (2) All-Access Passes and MORE

## RUBY SPONSOR - \$700

- \*\*Placement on all event materials, press, media, website, and on-site signage
- \*Sponsor Recognition on Social Media & Press
- \*10 x 10 Exhibition Space
- \*Half-Page Ad in Program Book
- \*Two (2) All-Access Passes and MORE....

## PANEL SPONSOR - \$2,000

Align your company with the goals of The Building Bridges Black Business Expo and Forum by sponsoring one of the panel discussions .

- \*Panel Introduction
- \*Placement on all event materials, press, media, website, and on-site signage
- \*Sponsor Recognition on Social Media & Press
- \*10 x 10 Exhibition Space
- \*Half-Page Ad in Program Book
- \*Branded Panel Banner
- \*Two (2) All-Access Passes and MORE....

## WORKSHOP SPONSOR - \$500

Highlight your company's thought leadership and brand with a 1-hr workshop for conference attendees.

- \*Placement on all event materials, press, media, website, and on-site signage
- \*Sponsor Recognition on Social Media & Press
- \*Branded Workshop Materials
- \*10 x 10 Exhibition Space
- \*1/4-Page Ad in Program Book
- \*Two (2) All-Access Passes and MORE....



## STANDARD VENDOR

- \*Two (2) chairs
- \*Two (2) exhibitor registration badges
- \*Free Basic Business Listing in Program Book
- \*Discounts & Perks

\$75



## PREMIUM VENDOR

- Two (2) chairs
- \*Company Logo on Event Promo
- \*Two (2) exhibitor registration badges
- \*Booth listed on Vendor Directory
- \*Free Business Ad in Program Book
- \*Discounts & Perks

\$125

# PROGRAM BOOK ADVERTISING

FULL PAGE AD

\$500

HALF-PAGE AD

\$350

1/4 PAGE AD

\$250

STANDARD BUSINESS AD

\$50

FEATURED ARTICLE

\$1,500

FRONT COVER

\$1,000





## MEDIA SPONSORSHIP

Are you looking to put your media brand in front of our guests? Become a media sponsor and get access to hundreds, if not, thousands of new consumers.

## MEDIA PARTNERS

Help us promote our event and get the word out using your brand and social media platforms. Conduct interviews, make announcements, blast e-mails, share promotions and more to show your brand's support.,





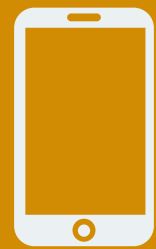
# CONTACT DETAILS

## LET'S UNITE AND BUILD BRIDGES!



### Email Address

[INFO@BUILDINGBRIDGESGLOBALGROUP.COM](mailto:INFO@BUILDINGBRIDGESGLOBALGROUP.COM)



### Phone Number

(404) 749-0192



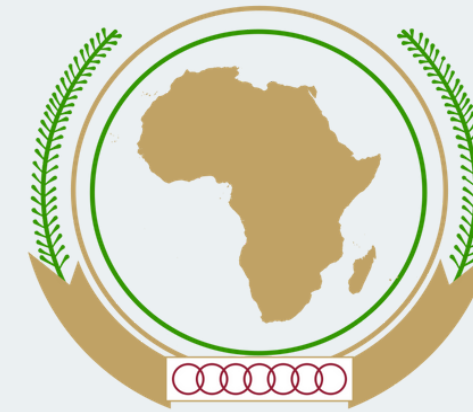
### Mailing Address

5481 MEMORIAL DR. SUITE G4 STONE MOUNTAIN GA  
30083



### Payment Link (Tax Deductible)

27-1286507 Dynasty Entrepreneur Development Inc  
[CLICK HERE TO MAKE PAYMENT](#)



**African Union**  
Sixth Region USA 

BE A PART OF THE AFRICAN DIAPORA INITIATIVE

[AU6RUSA.ORG](http://AU6RUSA.ORG)

EMAIL US AT [MEMBERSHIP@AU6RUSA.ORG](mailto:MEMBERSHIP@AU6RUSA.ORG)



**UNITE 2 BUILD**  
UNITY EQUALS POWER

[BUILDINGBRIDGESMOVEMENT.COM](http://BUILDINGBRIDGESMOVEMENT.COM)