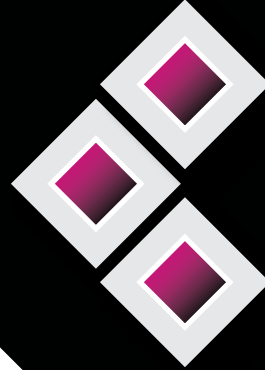


Pakistan's Biggest Education Expo



2nd Annual

INTERNATIONAL
EDUCATION

EXPO 20



14th

MARCH 2020

ORGANIZED BY



STUDY AIMS

THE NISHAT HOTEL

EMPORIUM MALL

LAHORE PAKISTAN



INNOVATION

SIMPLICITY

EFFICIENCY

**We Bring 3 creative things to grow your
business with unlimited innovation.**





INVITATION

Study Aims feels much happier & express our willingness to invite you to participate in our 2nd Annual International Education Expo which will take place in Pakistan at Nishat Hotel, Emporium Mall, Lahore on Saturday, 14 th March, 2020.

The Study Aims will focus to ensure following objectives related to the promotion, Exhibition, information, associating and connecting the foreign education providers, famous educational consultants across Pakistan and young students; aspiring to study in internationally reputable institutions. Therefore, Study Aims will be proved a unique, vibrant, rich and a bridging platform that will transform the ideas, aspirations, hopes, and wishes into a reality by achieving concrete



Message from CEO

It is with great pride that I address our portal Study Aims and their products. I expressed my gratitude for your presence at this huge event that is not only a source of information, guidance, inspiration and motivation, but also it is an event that instills and inculcates a new energy, innovation, creative thinking and future vision for our youth. In today's globalized world, foreign education has become an indispensable discourse for ones career in globally competitive professional market. No doubt, nowadays, popular international education destinations are presenting a matchless attraction for international students for their excellence in curriculum, innovation in multiple professional educational fields while setting highest standard in quality, educational excellence, and quality assurance in research fields. Therefore, in Pakistan, our young generation needs highest level of guidance, information from a unique platform like Study Aim.

Our organization is making relentless struggle and presenting effortless opportunity for young students to get information and meet directly to representatives of various international universities; having international repute, foreign degree awarding institutes and educational organizations. Study Aim offers a real difference with its unique kind of educational institutions, cooperative style of its staff to provide readymade and ready line information regarding foreign education in the field of; Certificates, Diplomas, Pathways, Foundation, Undergraduate, Graduate and Ph.d programs across the world. Therefore, this forum is offering unique services like a cooperative bridge among worldwide and countrywide education consultants, institutions, universities, and students who envisaged getting qualification

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Objectives

- Providing a meeting point and networking place among Pakistani students, education consultants, and foreign educational institutions.
- Coordinating the educational consultants and foreign institutions, universities, education providers not only can brand their products but also get a unique exposure for expansion of their business at this huge platform.
- Exploring various opportunities for prospective students to receive valuable information regarding foreign educational opportunities, International career goals and developing professional competencies in young graduates to meet the challenges of this rapidly changing world.
- Ensuring a unique platform for modern education seekers and education providers to share their latest courses, degree programs, scholarship opportunities, updated information regarding visa application process related to various high commissions.
- Making it appealing and vibrant educational expo that provides the opportunity to aspiring students to explore different opportunities to study in various globally famous universities.
- This event organized by Study Aims is an efficient, Cost effective and attractive for foreign education providers and consultants for promotion their business and to enhance their sales.
The expo will be held in famous, luxurious, and modern Exhibition centre of 7 star (The Nishat Hotel adjacent to Emporium Mall) Lahore situated in the midst of densely populated area where Pakistani colleges, universities, and modern school system are located nearby.
This event will take place on Saturday, 14 th March 2020. Sponsors and exhibitors representing their relevant professional businesses, foreign institutions, educational consultants, organizations, brands; are cordially invited to ensure their participation/confirmation of place before 31 st of December 2019.

One on one networking





OVERVIEW

- A unique idea by Study Aims Expo 2020
- We are proud to organize these events like Expo 2019 and many conferences and workshops in different cities all over the Pakistan.
- Many well-known exhibitors from all over Pakistan as well as Foreign Universities representatives.
- As we see still there exist huge gaps and demands in this field which we need more Institutions to get involved as Exhibitor.
- We decided to continue this event every year for long term period.
- Through Study Aims Expo 2020 event we are striving to equip all our exhibitors, guests and visitors with common space and environment to meet each other for future possible cooperation, first-hand study, training, exchange and career opportunities in international level.



Unique Idea

One on one networking

10000 Students Leads



Events Highlights

- Massive Students turn out more than 10000 students From Pakistan
- Brand your product in front of 10000 targeted students
- Meet educational consultants and students under one roof
- Get qualified leads
- Data to be shared with participants
- Filtered and well qualified leads with serious aspirants
- Unique opportunity of branding, marketing and interacting
- Huge interaction among universities, agents, and foreign education aspirants
- Extensive and the biggest Digital/Print Media Marketing Tools
- Ideal timing for upcoming sessions/intakes
- Coordinating/Cooperating of local universities/ famous college and reputable institutions
- Opportunism to get on spot enrollment/admissions

Branding, Marketing, Interacting

Qualified Leads

Extensive Marketing Tools

Onspot Applications





Who is organizer :

This event organized by Study Aims is an efficient, Cost effective and attractive for foreign education providers and consultants for promotion their business and to enhance their sales. Study Aims is the organizer of this International Education Expo 2020 , who has vast experience to handle such programs and Educational Consultancy from last 20 years.

What is Study Aims:

Study Aims is an educational portal which helps the students & foreign educational consultants to meet each other. Students get registered on this portal and can find the educational consultant according to their budget, city and foreign universities as well as Educational consultants can also find the student according to their specialty. Universities can also get registration on this portal to find the real students.



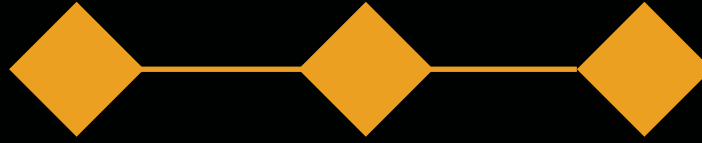
Leading Education Event Orgnizer

Study Abroad Portal of Pakistan

3000 agents' connectivity







Automation Social Media Marketing Campaign

Biggest marketing Targeted audience campaign

- News Papers Ads
- Facebook personal & Pages
- Facebook groups
- LinkedIn
- Instagram
- Google +
- WhatsApp
- Classified Ads Submission Websites
- Events sites
- Email Broadcasting
- SMS branded /non branded upto 1 million
- Leaflets and brochures
- Door to door flyer distribution
- Road Sign Boards & Flexes

More Than 10000 Leads Generation





Past Sponsors List:

Diamond Sponsors
Silk Consultant
SANTIAGO CANYON COLLEGE

Gold Sponsors
IDEA365 GROUP

Silver Sponsors
CHISTY LAW CHAMBER

Bronze Sponsors
UNI-GUIDE
HORIZON INTERNATIONAL
TORRENS UNIVERSITY /VICPAK



Unique Idea

One on one networking

10000 Students Leads



TABLE 01
SILK CONSULTANTS

KANDAMA UNIVERSITY

SILK CONSULTANTS

Study Abroad

Past Sponsors List:

1. IDEA365 GROUP
2. SILK CONSULTANTS
3. UNI-GUIDE
4. SANTIAGO CANYON COLLEGE
5. KBIES CONSULTANTS
6. CHISTY LAW CHAMBER
7. HORIZON INTERNATIONAL
8. BMR CONSULTANTS
9. FUTURE CARE
10. ACE EDUCATION SERVICES
11. ROUTES OVERSEAS CONSULTANTS
12. NSA CONSULTANTS & LEGAL ADVISOR
13. INTERNATIONAL EDUCATION NETWORK
14. ULSTER UNIVERSITY
15. GLOBAL UNIVERSITY SYSTEM
16. CAREER ADVISOR SERVICES
17. ROYAL VISION EDUCATION COUNSELING
18. WORLD CHOICE INTERNATIONAL
EDUCATION CONSULTANT
19. MH INTERNATIONAL
20. BANDIRMA UNIVERSITY TURKEY

20. BANDIRMA UNIVERSITY TURKEY
21. TORRENS UNIVERSITY /VICPAK
22. ARSA ADVISOR
23. ED-FOREIGN
24. LIFE CONSULTANT
25. AL SANIA JAPAN LANGUAGE CENTER
26. IES PAKISTAN
27. EAST WEST CONSULTANT
28. CONCORDIA UNIVERSITY CHICAGO
29. ED-BRIDGE
30. CTL EURO COLLEGE CYPRUS KBIES
31. HJ CONSULTANT
32. EDUCATION LINKS
33. BETTER IDEA
34. NEXCO CONSULTANTS
35. SEEJONG UNIVERSITY
36. AH CONSULTANTS
37. MANCHESTER METROPOLITAN
UNIVERSITY, UK.
38. OZ CONSULTANCY SERVICES PTY LTD



39. DESTA CONSULTING
40. MIND MATTERS CONSULTANT
41. BLUE SKY IMMIGRATION
42. OXFORD INTERNATIONAL
43. SIIRT UNIVERSITY TURKEY
44. BANGOR UNIVERSITY UK
45. RMT ENTERPRISES
46. MAK COUNSELLING
47. EUROPEAN UNIVERSITY OF LEFKE
48. WEBSTER UNIVERSITY
49. ICONIC SOLUTIONS
50. HEDS INTERNATIONAL
51. ED-FOREIGN
52. AIBT
53. ULTIMATE INSTITUTE OF AUSTRALIA
54. QUEENSFORD COLLEGE
55. HUB INTERNATIONAL
56. AUSTRALIAN TECHNICAL COLLEGE
WESTERN AUSTRALIA
57. ROYAL VISION









Agenda

- 09.00 am **Open Hall**
 - 10.00 am **Expo session**
 - 1.00 pm to 2.00 pm **Lunch Break**
 - 2.00 pm to 5.00 pm **Expo Seasion**
 - 5.00 pm to 6.00 pm **Lucky Draw ceremony**
- 
- 



Location

The expo will be held in famous, luxurious, and modern Exhibition centre of 7 star (The Nishat Hotel adjacent to Emporium Mall) Lahore situated in the midst of densely populated area where Pakistani colleges, universities, and modern school system are located nearby.





Sponsors categories & cost details

Tariff Plan:

Please find the tariff plan of various Sponsoring Packages and Exhibition Options, as well as a Floor Plan and Overview of the exhibition space. We welcome and anticipate your courageous response, in time confirmation and to show interests in available booking options in order to secure and confirm your place as a sponsor and/ or exhibitor in due time.

Pricings

Gold Package

Silver Package

Exhibitor

PACKAGES AND EVENT PRICES

EXHIBITOR

Our Pricing Excluding 17% Tax

US\$ 2000

- Basic Furniture (2ft/6in x 4ft Table, 2 chairs, Power)
- 15000- Students Leads Sharing
- Logo print on Backdrop
- Logo print in pre event Campaigns
- Special Give away Coupen
- Listing on Studyaims.com
- Lunch

POPULAR

SILVER SPONSOR

Our Pricing Excluding 17% Tax

US\$ 3000

INCLUDES BASIC PACKAGE

- Flex at Hall & Regsitratio Desk
- Interview for Social Media
- Vanue Screen video coverage
- PopUp Banner on studyaims.com
- Email campaign per & post event
- Media Coverage
- Vanue VIP Protocol
- Facilitatio of Special Lunch voucher at venue
- Full Day provision of Refreshment
- Special distribution of Promotional Material outside
- Opening & Closing Special Thanks to Sponosrs
- Acknowldgement of Sponsors name at Break
- Complete sponosr profile on event site
- Opportunity for speech (3 minutes) at Lunch
- Sharing of Participants list and Coordination of networking
- Logo on Post Conference 'Thank You' Email to Delegates
- Provision of advance table Space.
- 2 Days Accomodation *.
- Gala Dinner
- See Lahore Fam Trip (next Day)

GOLD SPONSOR

Our Pricing Excluding 17% Tax

US\$ 4000

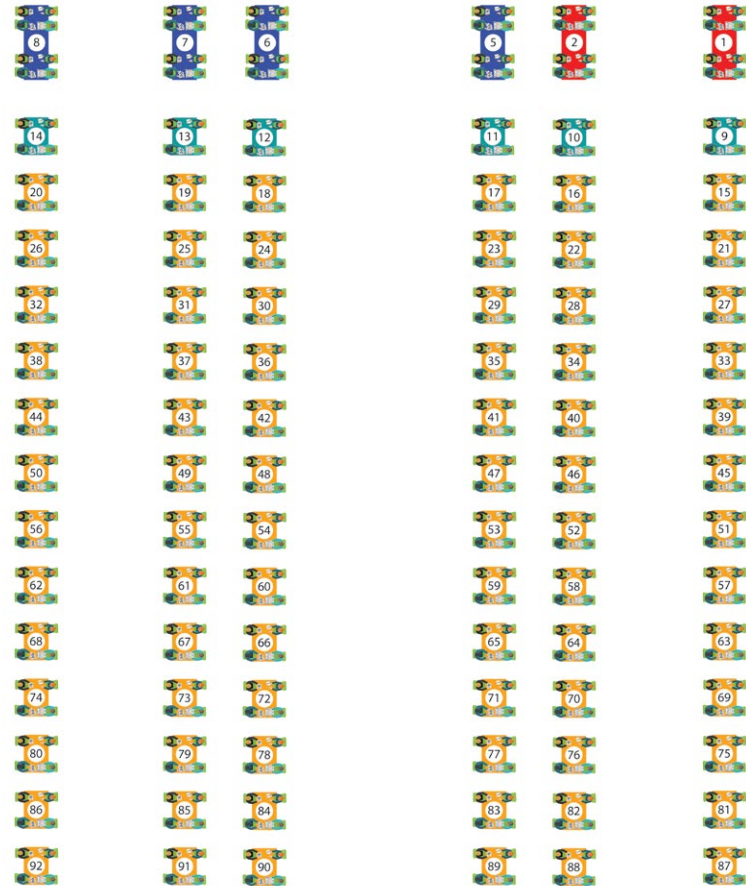
INCLUDES BASIC + ADVANCE PACKAGE

- Massive Display of Flex Banner at Main Entrance
- Provision of Premier table Space
- Special distribution of Promotional Material in Hall
- Display of Sponsors Logo at Grand reception
- Acknowldgement of Sponsors name at Break

FLOOR PLAN

TABLE SIZE:
2ft/6in x 4ft

STAGE



Pakistan's Biggest Education Expo

ORGANIZED BY



STUDY AIMS

14th

MARCH 2020

Vanue

THE NISHAT HOTEL EMPORIUM MALL LAHORE PAKISTAN



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+92-321-4426607



Location
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