



# Kitties, Canines & Cruisers

*Motorcycle Rescue Rally Sponsorship Package*



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# ABOUT US

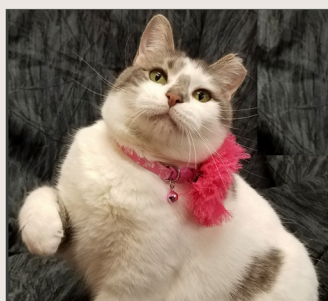
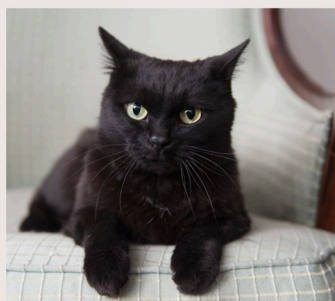
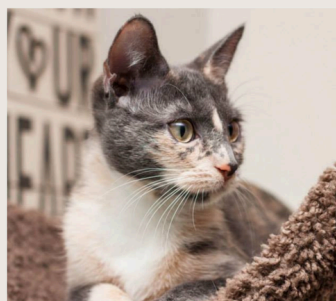
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## → Vision

We envision a world where every cat has access to compassionate care and a chance at a forever home. By partnering with shelters, rescues, and the community, we strive to reduce euthanasia, raise standards in feline welfare, and inspire lasting compassion for cats in need.

## → Mission

St. Sophia's Forgotten Felines provides the best in temporary care for cats in transition, focusing on those transferred from high-volume shelters and TNR partner organizations. Through fostering, medical care, and thoughtful placement, we help every cat find safety, stability, and a loving home.



TEMPORARY CARE FOR CATS IN TRANSITION

525 W Roosevelt Road, Wheaton, IL 60187

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## → Our History

Founded in 2011, St. Sophia's Forgotten Felines is a 100% volunteer-run cat shelter based in Wheaton, Illinois. We place nearly 1,000 cats and kittens into loving homes each year, supported by over 300 volunteers, 48 foster homes, and 10 pet store partners. Your partnership helps us continue saving lives, one cat at a time.

# EVENT OVERVIEW

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We are excited to invite you to partner with us for Kitties, Canines, and Cruisers: Motorcycle Rescue Rally, a large-scale, alcohol-free motorcycle ride and community festival benefiting animal welfare organizations.

The event features a poker-run–style motorcycle ride that culminates in a destination festival with cat and dog adoptions hosted by multiple participating shelters and rescues, local vendors, food trucks, live entertainment, raffles, and interactive activities.



The rally is designed to bring together riders, families, pet lovers, and community supporters for a full-day experience centered on connection and impact.

Sponsorship provides high-visibility, in-person engagement with attendees throughout the event. All sponsors receive on-site booth space, with placement prioritized by sponsorship level to maximize foot traffic and exposure.

Sponsor logos are featured across multiple platforms, including the event website, printed promotional materials, event T-shirts provided to all registered riders, and social media promotion. Top-tier sponsors also receive logo placement on our 18-foot adoption trailer, providing ongoing recognition that extends well beyond event day and into future community outreach and adoption events.



# WHY PARTICIPATE

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Participating in Kitties, Canines, and Cruisers: Motorcycle Rescue Rally offers organizations the opportunity to be part of a high-impact community event that brings together local businesses, riders, families, and animal lovers around a shared cause. Beyond brand visibility, participation supports lifesaving work, strengthens community relationships, and creates authentic, face-to-face engagement in a positive, mission-driven environment.



## Give Back Locally

Support animal welfare organizations working directly in your community. Your participation helps fund medical care, foster placement, and adoption efforts for cats and dogs in need, with tangible impact that stays local and visible.



## Engage Customers Face-to-Face

Connect with attendees in a relaxed, interactive setting that encourages conversation and relationship-building. On-site engagement allows your team to showcase your brand, products, or services while building genuine connections with current and future customers.



## Earn Meaningful Recognition

Align your organization with a well-recognized, community-focused cause. Sponsors receive public acknowledgment across multiple channels and, at higher levels, ongoing recognition through long-term logo placement that extends visibility beyond the event itself.



## Be a Part of a Signature Community Event

Join a large-scale, family-friendly event designed to become an annual tradition. Participation positions your organization as a committed community partner invested in experiences that bring people together for good.

# SPONSORSHIP TIERS

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## Presenting Sponsor – \$2,000

- Naming recognition as Presenting Sponsor
- Premium booth space with highest-priority placement
- Prominent logo placement on:
  - Event website
  - Printed event materials
  - Event T-shirts provided to all registered riders
- Primary logo placement on the 18-foot adoption trailer
- Verbal recognition from the stage throughout the event
- Dedicated pre- and post-event social media recognition
- Opportunity to include branded materials or giveaways for riders
- Recognition as sponsor helping make the venue possible



## Gold Sponsor – \$1,000

- Booth space with priority placement
- Logo placement on website, printed materials, and event T-shirts
- Secondary logo placement on the 18-foot adoption trailer
- Stage recognition
- Social media promotion
- Opportunity to include branded materials or giveaways



## Silver Sponsor – \$500

- Booth space
- Logo placement on website and printed materials
- Logo placement on the 18-foot adoption trailer (*standard placement*)
- Social media recognition
- Opportunity to include branded materials or coupons



## Bronze Sponsor – \$250

- Booth space
- Name recognition on event website
- Social media shout-out
- Opportunity to include branded coupons or materials

# NAMED SPONSORSHIPS

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## Stage Sponsor – \$750

- Exclusive recognition as Stage Sponsor
- Booth space with priority placement near stage
- Logo signage at the stage
- Stage mentions throughout the event
- Logo placement on website and printed materials
- Social media recognition



## Adoption Ally - \$750

- Exclusive recognition of the adoption area
- Booth space adjacent to Adoption Alley
- Logo signage in adoption area
- Logo placement on website and printed materials
- Social media recognition highlighting adoption impact



## Vendor Village – \$500

- Recognition as Vendor Village Sponsor
- Booth space within Vendor Village
- Logo signage in vendor area
- Logo placement on website and printed materials
- Social media recognition



## Rider Rally – \$500

- Recognition as Rider Rally Sponsor
- Booth space near rider-focused areas
- Logo placement on website and printed materials
- Social media recognition
- Opportunity to include branded rider materials



# VENDOR PASSPORT PROGRAM

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The Vendor Passport Program is an interactive engagement initiative designed to increase foot traffic, encourage meaningful sponsor interactions, and provide measurable engagement opportunities during Kitties, Canines, and Cruisers: Motorcycle Rescue Rally.

## Program Overview

- Event attendees receive a Vendor Passport at check-in or information stations
- The passport lists participating sponsor and vendor booths
- Attendees visit booths to receive a stamp, punch, or QR confirmation
- Completed passports are entered into raffle drawings



## Tiered Passport Participation & Prizes

- *General Passport Raffle*
  - Attendees who complete the standard Vendor Passport are entered into the general raffle prize pool
- *Sponsored Booth Passport Raffle*
  - Attendees who visit designated Sponsored Passport Booths qualify for entry into a separate, higher-value raffle drawing

## Sponsor Participation & Benefits

- Inclusion as a required stop for the higher-value raffle tier
- Increased and targeted booth foot traffic
- Direct, face-to-face engagement with attendees
- Opportunity to showcase products, services, demos, or giveaways
- Access to Opt-In attendee contact information from participants who complete passports
- Inclusion in post-event engagement reporting related to passport participation

*All data collection and sharing will comply with applicable privacy and consent standards.*



Website  
**www.stsff.com**