



# ANNUAL INTERNATIONAL JAZZ GALA

## THE BIGGEST INTERNATIONAL JAZZ GALA IN NEW YORK!

- Jazz Legends / Grammy award winners
- Performers from more than 10 Countries



The Annual Made in New York Jazz Gala . Sold out show with American Jazz legends **Randy Brecker, Lenny White, Alex Blake, Rufus Reid, Bobby Sanabria, Philip Harper, Tommy Campbell**, performing together with participants of the Made in New York online jazz contest!



# Jazz Legends

## Grammy Award Winners

Featured In Our Shows:

***Randy Brecker:** 18 Times Nominated Trumpeter With 6 Grammy Awards Wins.*



***Lenny White:** Three-Time Grammy Award-Winning Jazz Fusion Drummer.*



***Dave Weckl:** Grammy Award Winning Drummer.*



***Bobby Sanabria:** 4 Times Grammy Nominated Latin American Percussionist And Drummer*



***Wayne Escoffery:***

*Grammy Award Winning Saxophonist*



*....And Many Others....*

Current and previous  
sponsors and partners:

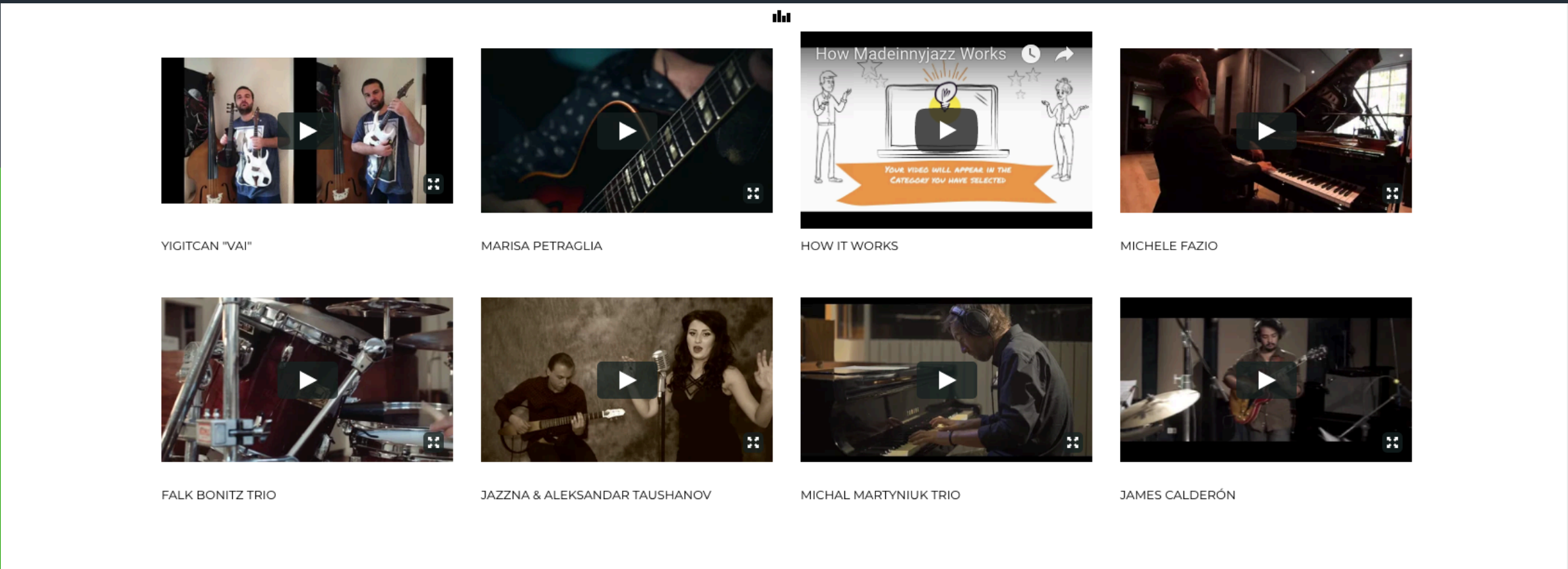


NUMBER ONE JAZZ COMPETITION  
IN THE MAIN SEARCH ENGINES



WITHIN 30 MILLION RESULTS

POWER UP YOUR BUSINESS  
WITH THE GREAT CAUSE

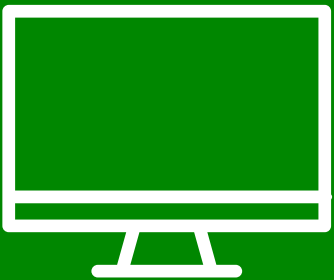


Over / 50K mailing list

ORGANIC  
TRAFFIC

Over / 5Million  
Video Loads

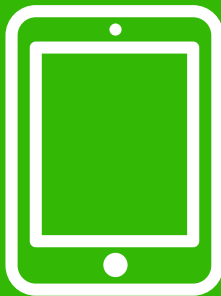
Influencers / Ready to create  
a buzz about your business



Social Media /  
37.91%



Direct Traffic /  
33.23%



ORGANIC  
SEARCH /  
28.85%



# ANNUAL EVENT @TRIBECA MAY 18 / 2019

TRIBECA PERFORMING  
ARTS CENTER



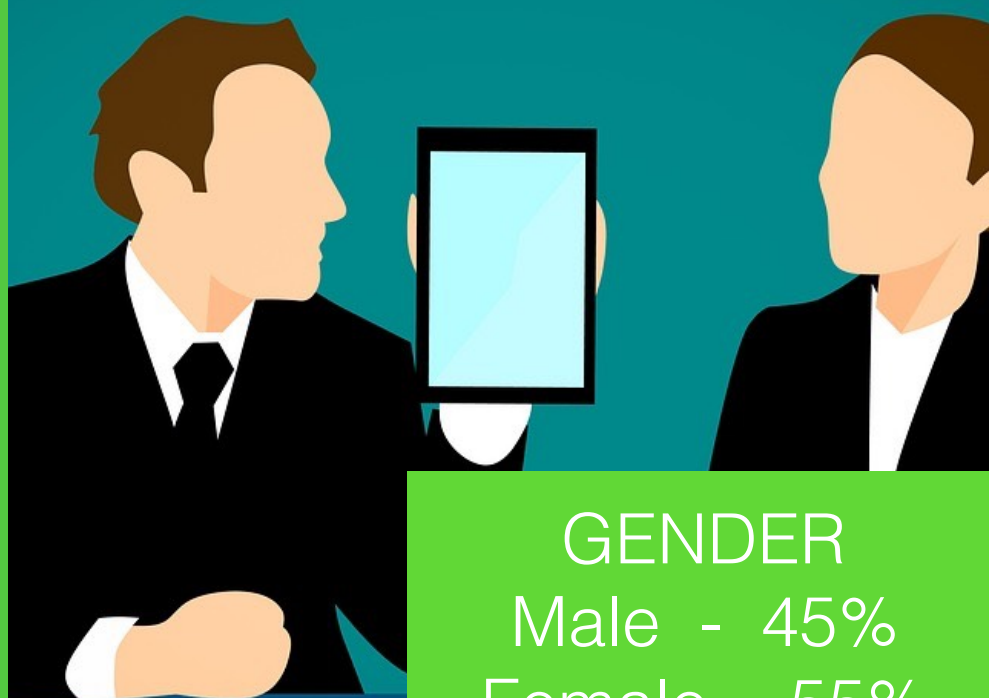
## AGE

19 - 25	15%
25 - 35	23%
35 - 45	27%
45 +	35%

## INCOME:

30,000K	36%
50,000K	19%
75,000K	37%
100,000K	8%

STAGE BANNERS  
BACK WALL VIDEO  
PROMOTIONAL ITEMS  
BROCHURE  
FRONT INSTALLATION  
LOBBY KIOSK  
MORE.....



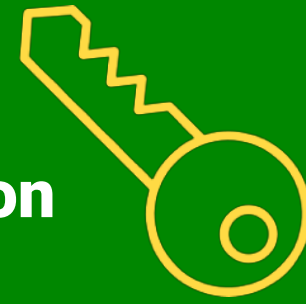
## GENDER

Male - 45%  
Female - 55%



# OUR PACKAGES

**TITLE**  
**Exclusive Position**



**Platinum**



**Gold**



- JAZZ GALA **BY TITLE SPONSOR**
- **(1 YEAR EXCLUSIVE)**
- EVERYTHING FROM THE **PLATINUM** AND **GOLD** PACKAGE
- *Step and repeat banner in front of the venue*
- *TV promo spot (before the show)*
- *Promotional booth / table (pre - show)*
- *6 month Logo Placement on the website*
- *8 (orchestra VIP) tickets at events*
- *Logo placement on Stage integrated in “Back Wall” roll*
- *Appreciation Plaque*
- *Logo printed on all medias*
- *Full color page in Brochure*
- *Announcement from the stage*
- **EVERYTHING FROM THE GOLD PACKAGE**

- *Social Media / PR mentioning*
- *TV Promo spot (before the show)*
- *Placement on [madeinnyjazz.com](http://madeinnyjazz.com) / 2 month*
- *4 Vip Tickets*
- *Lobby table with marketing materials*
- *Email blast*
- *Brochures handout*
- *Step and repeat banner logo in front of the Hall*

**YOUR CUSTOM  
PACKAGE**



Madeinnyjazz Gala is one of the biggest international events in New York and it's hosted musicians from Cuba, France, Brazil, Russia, Italy, Argentina, Israel, France, Canada, Montenegro, Turkey, Greece, Chile, Hungary, Germany..... including great Armenian Musicians.

Come and support global music talents.  
We will be happy to create a custom package for your company!