



SPONSORSHIP OPPORTUNITIES

MARCH 29, 2025, FOUR SEASONS HOTEL, WASHINGTON, D.C.

ABOUT THE WUNDERBARTOGETHER GALA 2025

The WunderbarTogether Gala is a premier celebration of German-American collaboration, hosted by the German International School Washington D.C. (GISW) on March 29 at the Four Seasons Hotel in Washington, D.C. This year's gala will honor Condor Airlines with the prestigious Global Unity Award for their outstanding contributions to fostering international connections and advancing cross-cultural understanding.

Join Us at Washington D.C.'s Premier German Event

As the premier German event of the season in Washington D.C., the WunderbarTogether Gala offers a unique opportunity to celebrate and deepen the cultural and educational bonds between Germany and the U.S.

The German International School Washington D.C. is honored to host this gala, which embodies the campaign's values of international collaboration and education.

Event Highlights

- **Keynote by Ambassador Michaelis**

Ambassador Michaelis will deliver a keynote address highlighting the importance of international partnerships in shaping a united and prosperous future.

- **Special Performance by Haddaway**

Enjoy an electrifying live performance by Haddaway, known for his global hit, "What Is Love." His vibrant energy will create an unforgettable experience for attendees.

- **Elegant Networking Opportunity**

Held at the prestigious Four Seasons Hotel, the gala offers fine dining, inspiring entertainment, and an unparalleled chance to network with prominent figures from diplomacy, business, and education.

Honoring Condor Airlines

This year's honoree, Condor Airlines, exemplifies the gala's theme by building bridges through their dedication to connecting people and cultures. Mikko Turtiainen, Vice President of Sales for Condor Airlines, will accept the Global Unity Award on behalf of the company.



Speakers



Andreas Michaelis

Ambassador of the Federal Republic of Germany to the United States

Andreas Michaelis has been Ambassador of the Federal Republic of Germany to the United States since August 2023. Before he was State Secretary of the Federal Foreign Office in Berlin from January 2022 until July 2023. Previously, he served as Ambassador to the United Kingdom and before that as State Secretary of the Federal Foreign Office in Berlin.

Andreas Michaelis joined the German Foreign Service in 1989. He served as Private Secretary to the Minister of State at the Foreign Office, at the Embassy in Tel Aviv, and subsequently held several positions in Bonn and Berlin including Spokesman of the Federal Foreign Office. Michaelis then served as Ambassador to the Republic of Singapore, as Director for Asian and Pacific Affairs and as Director for Near and Middle Eastern Affairs and North Africa at the Foreign Office, before being appointed Ambassador to the State of Israel and then Political Director of the Federal Foreign Office.

Andreas Michaelis studied Political Sciences and Philosophy at the Universities of Hannover and Oxford.



Mikko Turtiainen

Director of Sales, Condor Airlines

Mikko is an airline professional with nearly 25 years of experience, spanning two airlines. He has also gained valuable insight while holding a Board position with Amadeus Finland and part of the advisor committee to Visit Finland. The majority of his career has been with the passenger business of an airline, in management positions in both Sales, Distribution and Revenue Management. He extended his airline experience by leading an airline cargo sales team for a good four years. He has been a spokesman for the airlines for two decades and has been involved in a multitude of public speaking events throughout his career.

Over the past decade, Mikko has contributed to the airlines' strategy work, as well as a key figure in the implementation of strategy. He strongly believes change is for the good of a company and has put a lot in understanding change management. He is happily married for over 20 years, a proud father to three children, and enjoys the company of the black labrador, Zola.

GALA THEME:

Bridging Cultures, Building Futures

The theme, “**Bridging Cultures, Building Futures,**” emphasizes the critical role of cross-cultural connections in creating a better future. It encompasses two central ideas:

- **Bridging Cultures:** Promotes understanding, respect, and celebration of cultural diversity, aiming to create meaningful connections and foster empathy, tolerance, and collaboration.
- **Building Futures:** Focuses on the long-term value of cultural exchange and international partnership, laying the groundwork for a more inclusive, peaceful, and interconnected world.

By embracing these principles, the gala underscores its mission to celebrate unity while inspiring action toward a shared global vision.

PERFORMANCE BY

Haddaway

Haddaway is best known for his 1993 hit single “What Is Love,” which topped the charts in 13 countries and reached the top 10 in many others, including the United States and the United Kingdom. In 2024 he released “Lift Your Head Up,” an 80s influenced dance track which is possibly a precursor to another full-length album.



Sponsorship and Ticket Opportunities

LEVEL	CONTRIBUTION	BENEFITS
CORPORATE LEADERS	US \$35,000	Exclusive table for 10, full-page ad, prominent logo placement (program, table, sponsorship wall, websites), social media promotion
INTERNATIONAL LEADERS	US \$25,000	Prominent table for 10, full-page ad, prominent logo (program, table, websites), social media promotion
COMMUNITY LEADERS	US \$15,000	Table for 10, full-page ad, logo in program and on table, logo on websites
PARTNER LEVEL	US \$7,500	Seating for 5, half-page ad, logo on websites, logo in program
BUSINESS LEVEL	US \$1,000	Seating for 2, company name listed in program
INDIVIDUAL SPONSOR LEVEL	US \$500	Seating for 1, individual name listed in program
FAMILY SPONSOR TABLE	US \$3,000	Reserved table for 10, name listed in the program
FAMILY/INDIVIDUAL TICKET	US \$250	Seating for 1

For partnership and sponsorship opportunities, please reach out to us at giving@giswashington.org.

Additional exclusive sponsorship opportunities are also available.

We look forward to collaborating to make this gala a resounding success.



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The WunderbarTogether Gala is hosted by the German International School Washington D.C., a non-profit 501(c)(3) organization.
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