



PURPOSE- LED FASHI ON

ethical

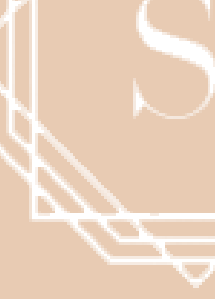
USE SOCIAL SWAGGER FOR SOCIAL GOOD

Be *that* feminist
advocate who rebels
gender inequality and
inspires a liberated
future for a new Gen.

Lunch with industry
figureheads and ethical
media on *causeful
commerce*, circular
fashion and the need for
digital advocacy.

6 EU CITIES, QUARTERLY
PLANT BASED LUNCH
1:00 PM - 2:30PM





Confirm your voice at the table orders@shopmy.world



.BRAND PLACEMENT

Be *that* business that advocates human rights among some of the world's most admired eco-motivators.

Discuss brand placement at our global series of ethical culture (art) luncheons each designed for 50 ethical lifestyle influencers

-  Eco Venue Hosts
-  Sustainable Table Linens
-  Natural Room Fragrance
-  Edible Organic Blooms

.LIVING RUNWAY

Be *that* brand that advocates female equality while collaborating with globalized ethical trandsetters.

Product placement on 'living runway' and positive publicity in notable style blogs.

USE SOCIAL
SWAGGER
FOR SOCIAL
GOOD

"An educated girl will invest 80% of her knowledge into her community, compared to just 15% of men. Join us in enriching communities, one girl and one purchase at a time."

Confirm your placement orders@shopmy.world



SPONSORSHIP TIERS

EURO

| | |
|--|--------|
| Platinum global 12 o (6 cities, 24 events) | 96,000 |
| Gold global 3 mo (6 cities, 6 events) | 24,000 |
| Silver global 12 mo (1 city, 4 events) | 16,000 |
| Bronze national 3 mo (1 city, 1 event) | 6,000 |

BASE BENEFITS

ADDITIONAL BENEFITS

EURO

| | | |
|--|-------------------------------|-------|
| Access to 2.5million followers per event | Social media special (GIF Ad) | 2,800 |
| Logo placement on event material | Guest appearance (speaker) | 2,500 |
| Logo in Press Kit to global publishers | Video Ad with Guest Speaker | 2,500 |
| Social media credits on all event posts | | |
| Social media special (exclusive Ad) | | |
| Marketing material in guest Gift Bags | | |
| Network with prospective ambassadors | | |
| 50 ethical lifestyle influencers per event | | |
| Positoning among 50+ luxury fashion brands | | |
| February events held during Fashion Weeks | | |
| include an interactive activist eco-campaign | | |
| and popup for fashionistas | | |
| International media releases | | |