



Luxury Experience & Co

CELEBRITY GIFTING LOUNGE
IN HONOR OF THE

71ST EMMY AWARDS

SEPTEMBER



11AM-5PM

Los Angeles, California

BENEFITS

PHOTOS & VIDEO

- LE&CO'S PROFESSIONAL PHOTOGRAPHY TEAM DELIVERS QUALITY BRANDED PHOTOS WITH EVERY CELEBRITY AND INFLUENCER IN ATTENDANCE THAT MEETS WITH YOUR BRAND
- RECEIVE LINK TO YOUR PHOTOS AFTER EVENT FOR IMMEDIATE DIRECT DOWNLOAD

TARGETED RELATIONSHIP BUILDING

- MEET FACE TO FACE WITH CELEBRITIES AND PRESS
- INTRODUCTION TO TOP INDUSTRY EXECUTIVES, TALENT MANAGERS AND PUBLICISTS
- OPPORTUNITY TO NETWORK TO BUILD BRAND AWARENESS AND SOCIAL MEDIA ENGAGEMENT

EXPOSURE IN THE PRESS

- COMPANY INCLUDED IN ALL PRESS RELEASES
- TOP MEDIA OUTLETS IN ATTENDANCE WHICH HAVE INCLUDED IN THE PAST E! NEWS, US WEEKLY, IHEART RADIO, OK! MAGAZINE, LA WEEKLY, MODERN LUXURY MEDIA OUTLETS, AND MANY MORE

POST EVENT

- BE FEATURED IN LOCAL, NATIONAL, AND WHEN APPLICABLE, INTERNATIONAL PRESS COVERAGE
- DEVELOP STRATEGIC RELATIONSHIPS WITH TALENT AND PRESS CONTACTS MADE AT THE EVENT

SPONSORSHIP

TITLE - \$50,000 SPONSORSHIP

- COMPANY NAME SHARED ON ALL LE & CO EVENT MARKETING MATERIALS
- COMPANY LOGO ON STEP AND REPEAT
- SIX (6) ON-SITE REPRESENTATIVES AT EVENT
- 15 X 5 FOOT PRODUCT DISPLAY SPACE
- PHOTO OPPORTUNITIES WITH CELEBRITIES HOLDING YOUR PRODUCT
- LINK TO ALL PROFESSIONAL PHOTOS CAPTURED
- DIRECT ACCESS TO ATTENDING MEDIA
- INCLUDED IN LE & CO PRESS RELEASE
- COMPANY NAME OR LOGO ON EVENT INVITATION
- PREMIERE PLACEMENT WITHIN THE LOUNGE AND BRANDED THROUGHOUT THE EVENT
- EXCLUSIVITY WITHIN YOUR PRODUCT CATEGORY
- COMPANY LOGO ON GIFT BAG WITH LE&CO

PRESENTING - \$30,000 SPONSORSHIP

- FOUR (4) ON-SITE REPRESENTATIVES
- COMPANY LOGO ON STEP AND REPEAT
- 10 X 4 FOOT PRODUCT DISPLAY SPACE
- PHOTO OPPORTUNITIES WITH CELEBRITIES HOLDING YOUR PRODUCT
- LINK TO ALL PROFESSIONAL PHOTOS CAPTURED
- DIRECT ACCESS TO ATTENDING MEDIA
- INCLUDED IN LE & CO PRESS RELEASE
- COMPANY NAME OR LOGO ON EVENT INVITATION
- PROMINENT PLACEMENT WITHIN THE LOUNGE
- EXCLUSIVITY WITHIN YOUR PRODUCT CATEGORY DURING THE EVENT

SPONSORSHIP

PLATINUM - \$10,000 SPONSORSHIP

- THREE (3) ON-SITE REPRESENTATIVES
- 8 X 4 FOOT PRODUCT DISPLAY SPACE
- PHOTO OPPORTUNITIES WITH CELEBRITIES HOLDING YOUR PRODUCT
- DIRECT ACCESS TO ATTENDING MEDIA
- INCLUDED IN LE & CO PRESS RELEASE
- EXCLUSIVITY WITHIN YOUR PRODUCT CATEGORY

GOLD - \$7,500 SPONSORSHIP

- TWO (2) ON-SITE REPRESENTATIVES
- 6 X 4 FOOT PRODUCT DISPLAY SPACE
- PHOTO OPPORTUNITIES WITH CELEBRITIES HOLDING YOUR PRODUCT
- DIRECT ACCESS TO ATTENDING MEDIA
- INCLUDED IN LE & CO PRESS RELEASE

SILVER - \$5,000 SPONSORSHIP

- ONE (1) ON-SITE REPRESENTATIVE
- 4 X 4 FOOT PRODUCT DISPLAY SPACE (COCKTAIL TABLE)
- PHOTO OPPORTUNITIES WITH CELEBRITIES HOLDING YOUR PRODUCT
- DIRECT ACCESS TO ATTENDING MEDIA
- INCLUDED IN LE & CO PRESS RELEASE

GIFT BAG - \$2,500 SPONSORSHIP

- PRODUCT INCLUDED IN GIFT BAG GIVEN DIRECTLY TO TALENT
- NO ON-SITE REPRESENTATIVE
- INCLUDED IN LE & CO PRESS RELEASE

ABOUT LE&CO

TODAY'S MOST INNOVATIVE BRANDS ALIGN THEMSELVES WITH LE & CO LUXURY GIFT LOUNGES TO GET THEIR PRODUCTS DIRECTLY INTO THE HANDS OF THE HOTTEST NAMES IN FILM AND TELEVISION. THE EXCLUSIVE ENVIRONMENT OF LE&CO EVENTS ALLOWS CLIENTS ONE-ON-ONE INTERACTION WITH KEY PRESS, CELEBRITIES, VIP'S, AND GIVE PARTICIPATING BRANDS SPECIALIZED PHOTO OPPORTUNITIES WITH THEIR PRODUCTS AND THE CELEBRITY FOR POTENTIAL MARKETING AND PRESS MATERIALS.

LE & CO HAS TAKEN PART IN SUCH HIGH PROFILE EVENTS AS GIFTING LOUNGES PRIOR TO THE OSCARS, EMMYS, GOLDEN GLOBES, GRAMMYS, SUPER BOWL, ESPYS, COACHELLA, FOUNDATION & CHARITY EVENTS, AND FOOD & WINE EVENTS. LE & CO HAS BEEN FEATURED ON E! NETWORK, CELEBRITY PAGE TV, US WEEKLY, IN STYLE, ANGELENO MAGAZINE, THE NEW YORK TIMES, CNN, MANHATTAN MAGAZINE AND MANY OTHER NATIONAL PUBLICATIONS, AND IS PROUD TO CONTINUALLY BE WORKING WITH CLIENTS SUCH AS ROLLS-ROYCE, LOUIS III, BMW, BLOOMINGDALE'S, WARNER BROS., AND MANY MORE.

www.LuxuryExperienceCo.com

