

METTĀ CREATIVE

WE CREATE IN-PERSON EXPERIENCES FOR THE WORLD'S
LARGEST GENERATION TO MAKE GENUINE FRIENDSHIPS.



OUR MISSION IS TO CONNECT AND INSPIRE A PURPOSE-DRIVEN COMMUNITY TO
ACT AND LIVE MORE SUSTAINABLY THROUGH CREATIVE ARTS EXPERIENCES.

मेत्ता (METTĀ): LOVING-KINDNESS; BENEVOLENCE.



BEAUTY IN THE BACKYARD



IS A 3-DAY, CREATIVE ARTS RETREAT FEATURING COLLABORATIVE ARTS, LIVE MUSIC, YOGA, A COMMUNITY POTLUCK, CAMPING, WORKSHOPS, TEAM GAMES AND ACTIVITIES CONDUCIVE TO CONVERSATION ON A BEAUTIFUL 200-ACRE CAMPGROUNDS IN DARLINGTON, MARYLAND.

RE-CONNECTION: WITH EACH-OTHER, OURSELVES AND NATURE.

FOR MORE DETAILS ABOUT THE RETREAT, PLEASE VISIT WWW.THEBACKYARD.WORLD

WHY THIS EVENT?



3/4 OF OF MILLENNIALS VALUE EXPERIENCE OVER THINGS. AGED 18-34, 9/10 OF MILLENNIALS HAVE ATTENDED AT LEAST ONE LIVE EVENT IN THE PAST 12 MONTHS, AND THE MILLENNIAL GENERATION IS THE LARGEST GENERATION EVER.



\$23 BILLION WAS SPENT ON EVENT SPONSORSHIPS IN THE LAST YEAR, THE AVERAGE SPONSORSHIP BEING \$12,500. COMPANIES SPEND SO MUCH ON EVENTS BECAUSE OF HOW EFFECTIVE IT IS TO MARKET TO HAPPY PEOPLE. AND MILLENNIAL SPENDING ON ENTERTAINMENT IS OVER \$190 BILLION/YEAR, JUST IN THE US.



WE EXPECT 500-1,000 PEOPLE TO ATTEND, 100+ CREATIVE ARTISTS, 20 VENDORS AND 4-7 INFLUENTIAL PEOPLE AND MEDIA CHANNELS INCLUDING PBS, UDAILY AND TOWN SQUARE DE. OUR GROWING COMMUNITY IS 59% FEMALE AND 41% MALE, WITH THE HIGHEST CONCENTRATION BETWEEN 22-27 ON THE MID-EAST COAST, USA.

METTĀ CREATIVE

WE WANT TO REPRESENT:

- SUSTAINABLE COMPANIES • LIFESTYLE COMPANIES
- OUTDOORS COMPANIES • HEALTH CONSCIOUS COMPANIES
- TRAVEL COMPANIES • FORWARD-THINKING COMPANIES

& YOUR COMPANY

AS EVENT SPONSORS

AS A B-CORP, WE DONATE 15% OF OUR PROFITS TO HIGHLIGHT DIFFERENT NONPROFITS EACH EVENT.

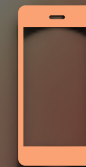
THANK YOU

PLEASE SEE FULL SPONSOR PAGE: [HTTPS://WWW.SPONSORMEETEVENT.COM/E/OYIKFXM8](https://www.sponsormeetevent.com/E/OYIKFXM8)

QUESTIONS? PLEASE CONTACT US DIRECTLY:



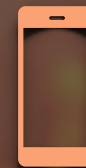
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WE LOOK FORWARD TO OUR COLLABORATION.

WITH OUR DEDICATED TEAM, COMMUNITY SUPPORT AND VETERAN MENTORSHIP, METTĀ CREATIVE IS WELL EQUIPPED TO MAKE THIS EVENT A SUCCESS, AND AS ALL SHIPS RISE WITH THE RISING TIDES, WE AIM TO GROW WITH OUR SPONSORS AS WELL. WE BELIEVE STRONGLY IN CREATING AND MAINTAINING GENUINE HUMAN RELATIONSHIPS, WHICH IS THE ROOT OF ALL BUSINESS.

METTĀ WORKS BETTĀ WHEN WE DO IT TOGETHĀ



BEAUTY IN THE BACKYARD

CREATIVE ARTS RETREAT | CAMP RAMBLEWOOD, MD | OCTOBER 12-14

MUSIC LINEUP

OF TOMORROW

JOE KEYES AND THE
LATE BLOOMER BAND

Bunk
Buddha

Shishi

CATULLUS

be.IN

BASSDREAD

THE RUST SHOWCASE

SAM
TRIO

TYGRIS

MALAKAI

FACE PLANT

Shapesift

FT. ZONE DRUMS & TYGRIS

DICE MAN

BITSKY

IMAGINATION
(LIVE)

MUWY

NVMSOFT

Mariano

Box
Eva

Luxe'n'bass

CONFETTI

beatkitty

LUKE
ANDY

HUMAYNA

JEFF & MEGA

EBISU SOUND SHOWCASE

OMNIGALACTIC | PEACE SINE | YOGAMUFFIN

ADEY8 | ALWAYS ALPHA | AVOCADOS ANONYMOUS | D.P. | DANNY BALTIMORE

DELACOUR | DEVAUGHN JONES | DJ ERO | DULANEY | EARTH EPHECT | ECSTATIC DANCE

FATHER FIGURE | FFIIZZYY | FORX | FRAGMENTS OF GREATNESS | FRANKLIN | HAMMOCKS | HOTBED

THE GLASS PICKS | KAELLUM | KIA | LUNAR SUNDANCE | MARSHALL PARKS | THE NEW WORKINGMEN | SARASBRODIR

SHRUBSQUAD | STEPHEN CAMPBELL | SOL GOOD | THAT JAWN | TWONSKI | URSIDAE | UPTOWN BOYS | WOLFEMAYNE

ARTISTS AT LARGE

MIKE CANDELA (OF TOMORROW) | JON HAO (BUNK BUDDHA)

RE-CONNECTION

COLLABORATIVE ARTS | LIVE MUSIC | COMMUNITY POTLUCK | ACRO-YOGA | CAMPING
WORKSHOPS | SCAVENGER HUNT | HIKING | FORAGING | TEAM GAMES | MEDITATION | DANCE
ORGANIC & VEGAN OPTIONS | CRAFT VENDORS | JUICE BAR | ART GALLERY | OPEN JAMS
SECRET SETS | GROUP CABINS | INDOOR FACILITIES | METTĀ TOKEN | FREE SHOWERS

THANK YOU

THE
RUST
NEWP



vive
organic



15% PROCEEDS TO POST-
LANDFILL ACTION NETWORK

METTĀ CREATIVE



REAL SALT

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