

Summer Sounds Berlin 2023

Event Description & Infos

GENERAL DESCRIPTION

Summer Sounds Berlin 2023 is an Open-Air, Open-Stage and most importantly Open-to-all Music celebration of Summer in Berlin.

Featuring **12 Acts + 1 DJ**, and organised by **Season Sounds Music Events** as a part of the *Season Music Series*, Summer Sounds will take place on **Saturday 22nd July 2023** at the vibey **Berliner Berg Brauerei** - a suggestive Urban Open Air location that will be appositely decorated and summerly enhanced for the occasion.

Doors will open at 7 PM with a DJ set by Portuguese DJ **Unallome** - Live Music will start around 8:15 PM and will last until 11 PM.

The night will be kickstarted by the **5 acts** that have successfully applied to the **Summer Sounds Berlin 2023**

Open Stage Application

which will perform 2 Original song each, which will be followed by the main event: a 20 minutes set by rising **Punk Rock** band **Skin On Flesh**, whose songs got recently featured in the reboot of Blockbuster videogame **Cyberpunk 2077**.

The performance will be followed by another Sub-Event: the international Music Label Party of **Mars Alliance**.

This latter will cross promote the event with Season Sounds and Berliner Berg Brauerei in order to get their own audience to join. Mars Alliance will also bring **5 artists** to perform live (acoustically or with a DJ



playing the backing track in the background). The complete list of the Artists can be found in the Bands & Artists Section of this PDF.

The Event will be promoted to two different Target Groups in two separate ways; if on one hand we are going to address the General Public promoting the event as an *Open-Air, Open-Stage and Open-to-all Music celebration of Summer in Berlin* on the other we will try to get the fan-base of our 12 acts to come support their favorite artists at the show.

The Event fee will be **donation based** at the entrance (1 - 10 €) **Go Out.net** sealed a new deal with Season Sounds and became the official Ticketing partner again.

Season Sounds will also organise a BBQ and Food Stand with Vegan Options for the general public to enjoy, as well as a booth with merchandising from Mars Alliance and possibly from Potential sponsors (TBC).



A photo shoot for the promotion of the Event was held on the first weekend of June and featured the Punk Rock Berlin based band Skin on Flesh, the “face” of the marketing campaign.

More promotion oriented formats are already taking place and will take place on Instagram and Facebook over the next few weeks and the

days before the event.

As the event is featured online on a variety of websites, including the prestigious [Visit Berlin](#), the team is looking for more Media Partners to help spread awareness around the event.

BANDS & ARTISTS

- Skin on Flesh - *Punk Rock*
(<https://open.spotify.com/artist/3Pndr3kAkUKT2aFV7VlhEm?si=OcCXd3JIRU2lqqQoGylT5q>)
- Sofia Luna (Mars Alliance, TBC) - *Pop*
(<https://open.spotify.com/artist/3bTfQ0PZY7lZp7fxagN70y?si=WaZjBYTLsd-h9naMNIBFEQ>)
- Max Neveroff (Mars Alliance, TBC) - *80's Dream Pop*
(<https://open.spotify.com/artist/0aO1fll3bLJ2XpaGBb7U90?si=BzmDVnx1SbamOndcSdyKRw>)

- Loulia (Mars Alliance) - *RnB / Pop*
(<https://open.spotify.com/album/74pq7yeCvBqeXmFOy4zSvC?si=8lrczZ00QoGLlfrnIHCapw>)
- Skovron (Mars Alliance) - *RnB / Pop*
(<https://open.spotify.com/artist/2Cbn4QFRQoqW8O528Xl7wx?si=Ij0GS2-SiWWI5G2ItLvZw>)
- Pilar Pimenta (Mars Alliance) - *Pop / Singer-Songwriter*
(<https://open.spotify.com/artist/46EJMt8q6noTqSalileVrS?si=JGSO8uvsSM2tkQ-lozcWRA>)
- Unallome (DJ) - (https://www.instagram.com/unallome_/)
- Mila Stahly *RnB / Pop* - (https://www.instagram.com/mila_sthly/)
- CALMDOWN (Open Stage) - *Electro Pop / Art Pop / Trip Hop*
(<https://open.spotify.com/artist/4k1u8z8duvqMx5DKanzvCP?si=e-vq7MwFRsSsEGmVrdfPiA>)
- Andres Marino & Lucia Boffo (Open Stage) - *Electronic / Jazz / Experimental*
(<https://open.spotify.com/artist/4LmnjW4WeWu5whFSMMadTP?si=W-d1bCftQ1yiMR-TtddHyw>)
- TIAHI (Open Stage, TBC) - *Indie Pop*
(<https://open.spotify.com/artist/3f2W0dBkMBsRIUXjia1DjG?si=9CtOVkLGQImuk6dJlvSNjw>)
- Joby (Open Stage, TBC) - *Electronic / Trap*
(<https://open.spotify.com/album/04w83BfJJsYQj0SuyhUfvF?si=WxjyZUPuRpe-cYKbwLxeHw>)
- Kings & Pills (Open Stage, TBC) - *Punk Rock*
(https://open.spotify.com/artist/6LcYlIdO2Bw0r4u213sESe?si=uPbelvvrRT_SttwZ6-sfrRg)

USEFUL LINKS

- [Season Sounds Music Events](#)
- [Berliner Berg Brauerei](#)
- [Mars Alliance](#)
- [Go Out](#)
- [Drive Page with Media Links](#)

CONTACTS

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More infos on Season Sounds available at: linktr.ee/seasonsounds

Instagram: <https://www.instagram.com/seasonsoundsberlin/>



Facebook: <https://www.facebook.com/people/Season-Sounds-Music-Events/100090436119606/>