

Fall 2017  
Pla6573-1 Community Development Planning

Time: 11:00-1:00 PM

Location: 200 Buell Hall

Contact Information: Moira O'Neill, [moiraoneillhutson@berkeley.edu](mailto:moiraoneillhutson@berkeley.edu)

Office Hours: By Appointment.

## Course Description

Community development, defined as efforts to improve the quality of life in low-income communities, has existed in multiple forms for centuries. A professionalized “field” of community development emerged in the in the 1950s and 1960s in the United States, encompassing a wide range of institutions, policies and programs that individually and collectively were intended as investment in poor communities. This course explores the history, theory, and practice of community development. We will begin with readings that introduce us to structural factors and systems that impact low-income communities. We will then cover the antecedents of community development practice, including 20<sup>th</sup> century interventions by the public sector. We will explore community development practice, its evolution and current forms, and discuss the transformation of the nonprofit sector as the state retrenches from urban policy. We will discuss how globalization and immigration patterns have also transformed communities. Finally we will consider cutting-edge practices and obstacles in implementation.

This course provides a theoretically-informed understanding of the community development field, incorporates a real-world perspective on practice through case studies, and requires students to question the assumptions underlying past programs and policies, identify opportunities, and think critically about the programs and policies that will be needed going forward. How can theories from multiple disciplines help us understand the context for community development practice? What are the respective roles of government, community development corporations, foundations and community organizers? What are the most promising practices emerging in the field? As we consider these questions, we will explore the tensions that exist between people- and place-based policies, the difficulties of “swimming against the tide” of larger economic and political forces, and the challenges of measuring the impact of community development investments. Throughout the course, we will also discuss the opportunities and obstacles faced in implementing programs at the local level.

## Course Information:

This class is a 3 unit class and will meet once a week. You will be graded both on your level of participation in class discussion and your work on a Final Paper project. The breakdown of your final grade is as follows:

### 1. **Class Participation—20% of final grade**

You are expected to complete all assigned reading prior to class and to contribute to the class discussion. **There is a reading assignment for the first day of class.** Every student is expected to contribute to the class discussion over the course of the semester, and you are all encouraged to volunteer in every class. On the first day of class I will ask you sign up to be “on call” for certain topics that correspond to the reading assigned below. 20% of your grade will be based both on your level of participation in class discussion generally, and your level of preparation and contribution to the discussion around your assigned topic. To avoid a grade reduction or penalty, if you must miss a class, please e-mail me in advance with an explanation.

2. **Commentaries/Weekly Reflections (30%): Beginning the second week of class and every week thereafter**, by 5:00 p.m. on the Monday before class, you will need to upload a short reflection on the readings. You are welcome to relate the readings to your own experiences or share your reaction to the material. In general, you should try to look for what you find interesting, provocative, or contradictory in the readings, rather than simply critique them. Commentaries should be no more than one page (500 words) and may be as short as 200 words. by (at a minimum) posting the first commentary (by two nights before class) and gently moderating the discussion. Students are to submit 12 brief commentaries (on 12 different class sessions).

3. **Final Paper—50% of final grade**

You must complete a 15-20 page double-spaced, original research paper for the course, due no later than the close of exam period. We will discuss topic selection in class, but in general you may (1) target your research to a non-profit or public agency that is in need of research on a question of interest to you; (2) select a community development topic of interest to you and develop a case study regarding a specific place/institution that is actively addressing that issue; or (3) research a pressing issue of community development policy and assess options for reform; or (4) analyze a narrow issue of theory and its impact on a particular neighborhood. You should expect to schedule at least one appointment with me to discuss your topic of interest and research strategy. Your paper may draw from and develop the content that is covered in class, but you must also conduct independent research that builds on the material covered in the syllabus.

You will be graded on your (1) scope of research, use of sources and analytical depth of treatment of the sources used; (2) thoroughness, clarity, and organization; (3) quality and originality of reasoning; and (4) incorporation/sophistication of topics and concepts into your analysis.

**Assigned Reading and Method of Instruction:**

I have assigned reading to be completed before each class for all classes. I have grouped the reading primarily by topic and tentatively assigned dates for us to complete these topics. This syllabus provides an overview of the major topics and readings we will cover during the semester. **I may issue an updated version of this syllabus during the semester to account for the pace of our discussions, new developments in the field, guest speakers, and final reading assignments.** I may also assign supplemental reading in class. I will provide all materials in .pdf form or indicate where you can find these materials online.

Topic	Assigned Reading	Date
Introduction to Community Development.		
Defining the Problem and Identifying Opportunity, Part I.	Wacquant, Loic. 1997. "Three pernicious premises in the study of the American ghetto." <i>International Journal of Urban and Regional Research</i> , 21,2, pp. 341-353.  Patrick Sharkey (2013). "Chapter 2: The Inheritance of the Ghetto and Chapter 3: A Forty-Year Detour on the Path to Racial Equality," in <i>Stuck in Place: Urban Neighborhoods and the End of Progress toward Racial Equality</i> . Chicago: The University of Chicago Press.	9/5
Defining the	Massey, Douglas S. and Karen A. Pren (2012). "Origins of the New Latino Underclass." <i>Race and Social Problems</i> , 4(1): 5-17.	9/12

<p>Problem Identifying Opportunity, Part II.</p>	<p>Elizabeth Kneebone and Alan Berube (2013). “Chapter 2: Suburban Poverty by the Numbers and Chapter 3, Behind the Numbers: What’s Driving Suburban Poverty?” in <i>Confronting Suburban Poverty in America</i>. (Washington, D.C.: The Brookings Institution).</p> <p>National Research Council of The National Academies. (2014) “Chapter 10: Consequences for Communities” in <i>The Growth of Incarceration in the United States: Exploring the Causes and Consequences</i>.</p> <p>Hill, Marc Lamont (2016). “I. Nobody, VI. Emergency and VII. Somebody” in <i>Nobody: casualties of America’s war on the vulnerable, from Ferguson to Flint and beyond</i>. New York: Atria Books.</p> <p>Bailey, Zinzi, et. al. (2017) “Structural racism and health inequities in the USA: evidence and intervention.” <i>The Lancet</i>, 389: 1453-63.</p>	
<p>A Historical Perspective, Part I.</p>	<p>Robert Halpern (1994). <i>Rebuilding the Inner City: A History of Neighborhood Initiatives to Address Poverty in the United States</i>. NY: Columbia University Press, Chapters 1-3.</p> <p>Yin, Jordan. 1998. “The Community Development Industry System: A Case Study of Politics and Institutions in Cleveland, 1967-1997.” 20 <i>Journal of Urban Affairs</i> 137-157</p> <p>O’Connor, Alice. 1999. “Swimming against the Tide: A Brief History of Federal Policy in Poor Communities.” in Ronald F. Ferguson &amp; William T. Dickens (eds.), <i>Urban Problems and Community Development</i>, pp. 77-137.</p> <p>Ananya Roy, Stuart Schrader, and Emma Shaw Crane. “The Anti-Poverty Hoax: Development, Pacification, and the Making of Community in the Global 1960s.” <i>Cities</i> 44 (April 2015): 139–45.</p>	<p>9/19</p>
<p>A Historical Perspective, Part II.</p>	<p>Weir, Margaret, Ann Shola Orloff and Theda Skocpol. “Understanding American Social Politics.” In. <i>The Politics of Social Policy in the United States</i>. Margaret Weir, Ann Shola Orloff and Theda Skocpol (eds.) Princeton: Princeton University Press, pp.3-36.</p> <p>Stoutland, Sara. 1999. “CDCs: Mission, Strategy, and Accomplishments,” in Ronald F. Ferguson &amp; William T. Dickens (eds.), <i>Urban Problems and Community Development</i>, pp. 193-240.</p> <p>Stoecker, Randy. "The CDC Model of Urban Redevelopment: A Critique and Alternative." <i>Journal of Urban Affairs</i> 19, no. 1 (1997): 1-43.</p> <p>Rohe, William M. and Rachel G. Bratt. 2003. "Failures, Downsizings,</p>	<p>9/26</p>

	<p>and Mergers among Community Development Corporations." 13 1&amp;2 <i>Housing Policy Debate</i> 1-46.</p> <p>Glickman, Norman and Lisa Servon. 1999. "More than Bricks and Sticks: Five Components of Community Development Corporation Capacity." <i>Housing Policy Debate</i> 9, no. 3, pp. 497-539.</p>	
Theories of neighborhood change.	<p>Harvey, David. 1989. Chapter 2, pp.59-89, "The urban process under capitalism" in <i>The Urban Experience</i>. Baltimore, MD: Johns Hopkins University Press.</p> <p>O'Sullivan, Arthur. 1993. Chapter 14, pp. 383-419, "Why is housing different?" in <i>Urban Economics</i>. Homewood, IL: Irwin.</p> <p>Temkin, Kenneth, and William Rohe. 1996. Neighborhood Change and Urban Policy. <i>Journal of Planning and Education Research</i> 15:159170.</p> <p>Wyly, Elvin K., Hammel, Daniel, J. 2004. "Gentrification, segregation, and discrimination in the American urban system." <i>Environment &amp; Planning A</i> 36,7: 1215-1241.</p> <p>Freeman, Lance. 2005. Displacement or Succession: Residential Mobility in Gentrifying Neighborhoods. <i>Urban Affairs Review</i></p>	10/3
Theories of community, social capital and networks.	<p>Dionne, E. J. "The Quest for Community (Again)." <i>The American Prospect</i> 10 (Summer 1992), pp. 49-54.</p> <p>McKnight, John. "Regenerating Community." <i>Social Policy</i> (Winter 1997), pp. 54-58.</p> <p>Sampson, Robert. 1999. "What Community Supplies." In <i>Urban Problems and Community Development</i>. Edited by Ronald F. Ferguson, and William T. Dickens. Washington, D. C.: Brookings Institution Press, March 1999, pp. 241-279.</p> <p>Briggs, Xavier. (2004) "Social Capital: Easy Beauty or Meaningful Resource?" <i>Journal of the American Planning Association</i> 70(2):151-158.</p> <p>DeFilippis, James. (2001) "The Myth of Social Capital in Community Development." 12 4 <i>Housing Policy Debate</i> 781-806.</p>	10/3
Reconnecting to Human Capital		
Community	Littrell, Donald W. & Daryl Hobbs. 1989. "The Self-Help Approach"	10/10

<p>organizing.</p>	<p>in <i>Community Development in Perspective</i>, pp. 48-68.</p> <p>Fear, Frank A., Larry Gamm, &amp; Frederick Fisher. 1989. "The Technical Assistance Approach". In James A. Christenson &amp; Jerry W. Robinson Jr. (eds.) <i>Community Development in Perspective</i>, pp. 69-88.</p> <p>Robinson, Jerry W., Jr. 1989. "The Conflict Approach" in James A. Christenson &amp; Jerry W. Robinson Jr. (eds.) <i>Community Development Theory in Perspective</i>, pp. 89-116.</p> <p>Stall and Stoecker. 1998. "Community Organizing or Organizing Community?: Gender and the Crafts of Empowerment." <i>Gender and Society</i> 12, no. 6: 729-756.</p> <p>Delgado, Gary. 1986. <i>Organizing the Movement: the Roots and Growth of Acorn</i>. Philadelphia: Temple University Press, pp. 3-38, 63-90.</p>	
<p>Education.</p>	<p>Chung, Connie. "Connecting Public Schools to Community Development." <i>Communities and Banking</i>.</p> <p>Frug &amp; Barron, <i>Education from City Bound</i></p> <p>Trujillo et. al, <i>Community Schools as Urban District Reform: Analyzing Oakland's Policy Landscape through Oral Histories</i></p> <p>Chapters 9 and 12 in <i>Community Schools in Action: Lessons from a Decade of Practice</i></p> <p>"Forging the Food Justice Path" in <i>Ecoliterate: How Educators Are Cultivating Emotional, Social, and Ecological Intelligence</i></p>	<p>10/17</p>
<p>Health.</p>	<p>Corburn, Jason et al. 2015. "Making Health Equity Planning Work: A Relational Approach in Richmond, California." <i>Journal of Planning Education and Research</i>. Vol. 35 (3) 265-281.</p> <p>Pastor, Manuel and Rachel Morello-Frosch. 2014. "Integrating Public Health And Community Development To Tackle Neighborhood Distress and Promote Well-Being." <i>Health Affairs</i>. Vol. 33, no. 11. 1890-1896.</p> <p>Hutson, Malo, Wilson, Sacoby. 2011. "The Role of Community-Based Strategies in Addressing Metropolitan Segregation and Racial Health Disparities." <i>Community Development Journal</i>, 42, No.4, 476-493.</p> <p>Diez Roux, AV and Mair, C. 2010. "Neighborhoods and Health." <i>Ann NY Acad Sci</i>. Feb; 1186: 125-45.</p> <p>Jutte, Douglas, LeWinn, Kaja, Hutson, Malo, Dare, Ramie, and Falk, Janet. 2011. "Bringing Researchers and Community Developers Together to Revitalize A Public Housing Project and Improve</p>	<p>10/24</p>

	Health.” <i>Health Affairs</i> . 30, No. 11.	
Community economic development.		
People vs. place debate.	<p>Sharkey, Patrick, and Jacob W. Faber. “Where, When, Why, and For Whom Do Residential Contexts Matter? Moving Away from the Dichotomous Understanding of Neighborhood Effects.” <i>Annual Review of Sociology</i> 40, no. 1 (2014): 559–79.</p> <p>Tom Slater (2013). “Your Life Chances Affect Where You Live: A Critique of the ‘Cottage Industry’ of Neighbourhood Effects Research,” <i>International Journal of Urban and Regional Research</i> 37(2): 367–387.</p> <p>Xavier de Souza Briggs, Susan J. Popkin and John Goering (2010). <i>Moving to Opportunity: The Story of an American Experiment to Fight Ghetto Poverty</i>. NY: Oxford University Press. Chapter 6, When Your Neighborhood is Not Your Community, pp. 109 –134.</p> <p>Miraftab, Faranak. “Emergent Transnational Spaces: Meat, Sweat and Global (Re)Production in the Heartland.” <i>International Journal of Urban and Regional Research</i> 36, no. 6 (November 1, 2012): 1204–22.</p>	10/31
The global economy and transnational community	<p>Sassen, Saskia. "Whose City Is It? Globalization and the Formation of New Claims." In <i>Cities and Citizenship</i>. Edited by James Holston. Durham, Duke University Press, 1999, pp. 177-194.</p> <p>Fraser, J., Lepofsky, J., Kick, E., and Williams, J. 2003. “The construction of the local and the limits of contemporary community-building in the United States.” 38 3 <i>Urban Affairs Review</i> 417-445.</p> <p>Thompson, J. Phillip. "Universalism and Deconcentration: Why Race Still Matters in Poverty and Economic Development." <i>Politics and Society</i> 26, no. 2 (June 1998): 181-219.</p> <p>Chung, and Chang. "From Third World Liberation to Multiple Oppression Politics: A Contemporary Approach to Interethnic Coalitions." <i>Social Justice</i> 25, no. 3.</p> <p>Briggs, Xavier. (2004) <i>Civilization in Color: The Multicultural City in Three Millennia</i>, <i>City &amp; Community</i> 3(4):311-342.</p>	11/14
Market Based Approaches and leveraging development	<p>Warner, Mildred E. “Private Finance for Public Goods: Social Impact Bonds.” <i>Journal of Economic Policy Reform</i> 16, no. 4 (December 1, 2013): 303–19.</p> <p>Timothy Rudd et al. (2013). <i>Financing Promising Evidence-Based Programs: Early Lessons from The New York City Social Impact Bond</i>. New York: MDRC.</p>	11/21

	<p>Lake, Robert W. "The Financialization of Urban Policy in the Age of Obama." <i>Journal of Urban Affairs</i> 37, no. 1 (February 2015): 75–78.</p> <p>Molina, Frieda. 1998. <i>Making Connections: A Study of Employment Linkage Programs</i>. Washington, DC: Center for Community Change. <a href="http://www.communitychange.org/shared/publications/downloads/ccm_making.pdf">http://www.communitychange.org/shared/publications/downloads/ccm_making.pdf</a> [SKIM]</p> <p>Gross, Julian, LeRoy, Greg and Janis-Aparicio, Madeline. 2005. <i>Community benefits agreements: Making development projects accountable</i>. <a href="http://www.goodjobsfirst.org/pdf/cba2005final.pdf">http://www.goodjobsfirst.org/pdf/cba2005final.pdf</a></p> <p>Policylink. Equitable Development Toolkit. <a href="http://www.policylink.org/EDTK/default.html">http://www.policylink.org/EDTK/default.html</a> [SKIM]</p> <p>Nicholas J. Marantz (2015) What Do Community Benefits Agreements Deliver? Evidence From Los Angeles, <i>Journal of the American Planning Association</i>, 81(4): 251-67</p>	
<p>Philanthropy and intermediaries.</p>	<p>Schuman, Michael and Merrian Fuller. 2005 "The revolution will not be grant-funded." <i>Shelterforce</i>.</p> <p>Newman, Kathe and Ashton, Philip. 2004. "Neoliberal urban policy and new paths of neighborhood change in the American inner city." <i>Environment &amp; Planning A</i> 36,7: 1151-1172.</p> <p>Liu, Y. Thomas and Robert C. Stroh. 1998. "Community Development Intermediary Systems in the United States: Origins, Evolution, and Functions." <i>Housing Policy Debate</i> 9 3 575-594.</p> <p>Smith, Steven. "Civic Infrastructure in America: Government and the Non-profit Sector." Institute for Philosophy and Public Policy.</p> <p>Martin, Deborah. 2004. "Nonprofit Foundations and Grassroots Organizing: Reshaping Urban Governance." <i>The Professional Geographer</i> 56 3 394-405.</p>	<p>11/28</p>
<p>Sustainability and Regionalism.</p>		
	<p>Schrock, Greg, Ellen M. Bassett, and Jamal Green. 2015. "Pursuing Equity and Justice in a Changing Climate: Assessing Equity in Local Climate and Sustainability Plans in U.S. Cities." <i>Journal of Planning Education and Research</i>. Vol. 35(3) 282-295.</p> <p>Benner, Chris and Manuel Pastor. 2015. "Collaboration, Conflict, and Community Building at the Regional Scale: Implications for Advocacy Planning." <i>Journal of Planning Education and Research</i>. Vol. 35(3) 307-322.</p>	<p>12/5</p>

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