

IFW INTERNATIONAL
FASHION
WEEKS

AMSTERDAM

WORLD FASHION CENTRE

May 12th - 13th 2018

Sponsoring



INTERNATIONAL Fashion Weeks (IFW) is created by the United World Designers Fashion Council (UWDFC) and marketed by BLADI Media Group (BMG), both organizations dedicated to raising the profile of international fashion in the Netherlands with focus on the emergence of Amsterdam as one of the most important cultural cities in the world. We are proud to be a leader in supporting the growing community of artists and designers that are a part of the cultural renaissance worldwide and bringing them to the Dutch stage.

In May, Amsterdam will host a unique, immersive, and state of the art fashion experience to showcase the newest collections of international designers. IFW is at the forefront of innovation and design as we foster relationships between fashion tech start-ups, designers, retailers, and the media.

We are dedicated to supporting apparel, design, and art communities through a variety of initiatives, partners, organizations and charities and showcase the best local innovators in food, art and music.

With the support of industry leaders in the fashion, entertainment and business industries worldwide, IFW is not just a world-class fashion event, it is a collaboration and a movement of prominent innovators that are passionate about promoting and growing the International Fashion industry.

INTERNATIONAL Fashion Week presents a unique opportunity to reach an affluent and trendsetting audience through a one-of-a-kind branding and marketing platform.

Opportunities are available for companies in a variety of industries including real estate, travel, financial services, high-end automotive, art, jewellery and luxury products.

SPONSORS BENEFIT FROM EXTENSIVE PRESS COVERAGE, PROMINENT NAME AND PRODUCT PLACEMENT, PROMOTIONAL EFFORTS, AND MUCH MORE.

INTERNATIONAL Fashion Week is a primary opportunity to connect with an engaged & targeted audience.

Sponsors benefit from extensive coverage through our international partners, attendees, press & online medium.

Give your brand exposure at this top tier fashion event. Check sponsorship opportunities.

For more information you can contact us at sponsoring@ifwamsterdam.com



PARTNERS

ANDRES AQUINO

Andres Aquino, a fixture of the New York fashion scene, is an award-winning fashion designer, founder & producer of Couture Fashion Week New York which enters its 27th season in February 2018. The event serves as a platform for creative minds from around the world in a variety of art discipline.

In 2015 Andres Aquino founded and launched the Global Short Film Awards, an annual event with film screenings in cities around the world & awards presentation in Cannes. More cities worldwide will be participating in 2017. The premiere edition attracted over 1,800 film submissions from over 80 countries.

More information GlobalShortFilmAwards.com

Andres Aquino will present his new collection at the IFW in Amsterdam along with several designers from the CFWNY.

www.CoutureFashionWeek.com



International Fashion Weeks Amsterdam

MAARKAH, where we showcase the amazing designs & designers from throughout the Middle East & Africa. In Arabic, "MAARKAH" means *brand*, something that you don't see often enough with Middle Eastern & African designers represented in New York. Our goal is to shine a light on these wonderful & creative designers, putting a spotlight on them so that they become the brand, the MAARKAH, and get the recognition they deserve.

The incredibly creative & passionate designers from these countries and their brands are very much under-represented in New York's Fashion Week though many celebrities are already wearing their gorgeous designs. Through MAARKAH, we aim to change that in a very big way & introduce their brilliance to the world through exposure (or branding) with our annual New York showcase.

This internationally promoted & exclusive platform is produced by the famous Runway Prestige in collaboration with BLADI Media Group, who are well known for their world-class, highly professional runway services.

We truly believe that fashion has a universal appeal & crosses all lines of gender, race & religion. Our mission is to celebrate the universal appeal with a message of unity & the unbreakable spirit of community.

Maarkah
New York
Fashion Week
Maarkah.com



International Fashion Weeks Amsterdam

*Fashion Community Week
San Francisco
Paris*

fcwsf.com

Fashion Community Week is a non-profit organization focused on providing a powerful marketing & business platform for fashion, beauty & technology industries to showcase their products & services. We are the global 'intersection' of fashion in San Francisco.

As Fashion Community members, we highly believe in supporting local & global fashion businesses, talents & organizations that need our support! Our events are an expression of community coming together, creating business, collaborations & network.

Every year Fashion Community Week chooses 5 non-profit organizations to raise awareness by gifting proceeds from the events to benefit these organizations.

The event proceeds also help in sustaining the future Fashion Community Week events.

Green Fashion Week

Green Fashion Week (GFW) is an international event supported by GD Major and FSA in collaboration with the United Nations Framework Convention on Climate Change.

GFW objective is to become a reference point & a privileged interlocutor for all national and international initiatives in order to enhance & promote sustainable development models within the fashion industry. It aims at reconciling sustainability with the fashion industry, ethics & responsibility with beauty, luxury & comfort with style & elegance.

The protagonists of GFW are fashion designers and international companies that contribute to promote the concept of sustainability through their collections & their products. These products made with sustainable materials & produced with the same quality care are a reflection of their dedication.

After the past editions in Dubai, Abu-Dhabi, Milan, Los Angeles & Las Vegas, the next edition of GFW will take place in Rome, from 6th to 9th November in luxurious locations surrounded by the iconic monuments of the Eternal City.

To prove the climate neutrality of the event, a sustainability report will be released in collaboration with our partners: The United Nations and the Allcot Group. Moreover, the unavoidable emissions during the event are then analyzed & quantified. Based on the results of the emissions of CO2, GFW contributes to the reforestation projects in the Amazon.

DUBAI Design & Fashion Council

The Dubai Design and Fashion Council (DDFC) was established by the Dubai Government to raise the profile of Dubai as a regional & global destination for design. Leading the development of a sustainable industry, DDFC provides in-depth market intelligence and helps elevate local & regional talent, enabling the contribution of the creative industries to the development of the Emirates.

DDFC oversees, supports, promotes and drives initiatives related to 5 key design segments, Architecture, Fashion Design, Graphic Design, Interior Design & Product Design

Through the collaboration with the IFW, the DDFC is making this platform available for their designers as a showcasing and growth opportunity.

ddfc.ae

Eco Fashion Week Australia

Perth-based Australian Eco fashion designer/visual artist Zuhail Kuvan-Mills of Green Embassy has taken her passion for slow fashion to a new level with the creation of the very first international Eco Fashion Week Australia. The eco-focused event will make its exciting debut this 23rd of November through the 27th.

Sustainable is the new black and with Western Australia's very first International Eco designer runway, EFWA will address this wholeheartedly. The event will collaborate with universities, TAFE & schools for student designers providing showcases & student awards. EFWA will be a unique balance of inspiring fashion coupled with essential education.

EFWA is destined to be the world's newest classroom for slow fashion education, promising an avant-garde & awe-inspiring spectacular debut!

Zuhail Kuvan-Mills of Green Embassy will present her new collection at the IFW in Amsterdam allong with several designers from the EFWA.

