Hannah Yukiko Pierce









Hannah Yukiko Pierce



Small Editions

Brooklyn, NY

Tell us a brief bit

about your practice

and artist book publisher. The nah Yukiko Pierce. money earned from commissioned design and production projects is used to fund artist book projects,

which are made in collaboration with early-mid career artists, and range from risograph printed zines to limited edition bookworks. Our projects focus on the book as a form of art. rather than a vehicle for artworks. Small Editions was founded in 2012 by Corina Reyn- artists without directly participating in the traditional olds and Kimberly McClure, and has existed in its cur-

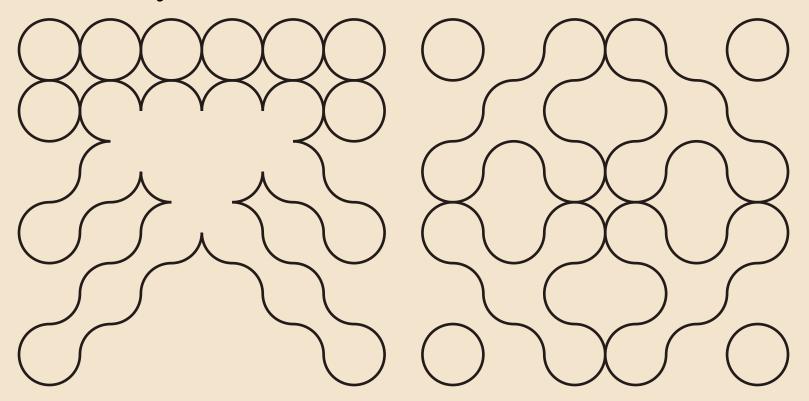
Small Editions is a book studio rent iteration since 2019 under the leadership of Han-

Hannah Yukiko Pierce (she/her) took over Small Editions after starting interdisciplinary art and design periodical loke magazine in 2018. With a background in arts administration and design strategy, Pierce began publishing as a means of making art and promoting art world scene.

What dimension of the artist do you find have the greatest impact on your work?

Learning and playing have the greatest impact on my work-time spent pursuing things that are not directly related to the work that I do allows me to interrupt thought patterns that often send me into a burnout spiral. Play and acquiring new skills or knowledge gives me the energy to combat stress, to reflect, and to find inspiration, which I am able to take back to my team and all of our collaborators.

"Play and acquiring new skills or knowledge gives me the energy to combat stress, to reflect, and to find inspiration, which I am able to take back to my team and all of our collaborators."



Are there any you feel should be added to the list?

What are the aspects of your practice that feel invaluable/unseen?

ect, be that publishing or client com- ing on a project.

Administrative labor, hands down. Peo- missions, we're probably communicatple largely only see the final product of ing with 3-5 different parties, and three the months (or years) of emailing, phone of us on computers manage 30-35 projcalls, prototyping, troubleshooting, pro- ects each year including our publishing ducing, and promotion of our projects. projects. Additionally, all of our projects (This is also leaving out the work to fol- are custom, which means that estilow up, maintain, or close out a project, mates take anywhere from 30 minutes and the work needed to keep the stu- to 2 hours of labor, especially because dio in working order-for ourselves and we want to be helpful and accurate from the government.) For any given proj- the jump, even if we won't end up work-

Can You Speak About "Building Community"



Small Editions

Building community and and publishing. sharing resources/knowl- Fairs are often the way I started a yearly "Small edge, for me, go hand in that I meet new publish- Press Picnic" in 2021 as a hand, and they are the ers, but they are often way for publishers, artists, most important part of not the best way to get to curators, booksellers, and what I do. It keeps me know people more close- anyone hoping to get insane, and gives me the en- ly. When I visit new cities, I volved in this world to get ergy that I need to come often reach out to presses to know each other in a reback to my practice with that I admire (well in ad- laxed setting. It has createxcitement and joy. We vance) to ask if they have ed a lot of wonderful new don't exist in a vacuum- any events during my friendships, and allowed there's so much inspira- stay, or if I might visit their folks who only previously tion, insight, and commis- studio. In this way I have know of each other to fieration that can be found met many new friends nally have the chance to by getting to know oth- and collaborators, and I speak with each other iner publishers, bookstore learn so much about the depth. owners, and artists who publishing conditions in are passionate about print each place I visit. To keep

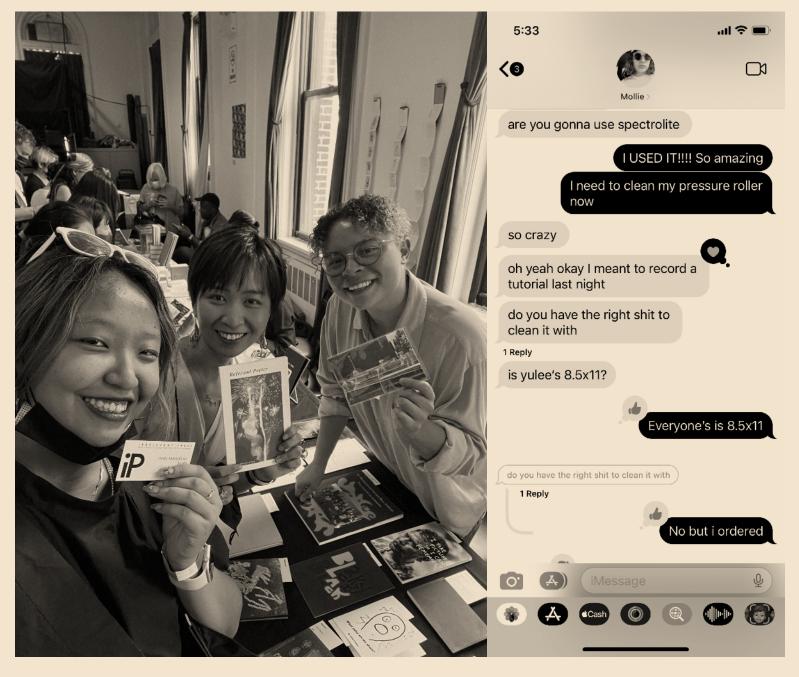
up the energy at home,

"People largely only see the final product of the months (or years) of emailing, phone calls, prototyping, troubleshooting, producing, and promotion of our projects."





"Everything Is About Friendship And Partnership At Irrelevant Press"



Holly Meadows-Smith and Mollie Underwood

Irrelevant Press

Oakland, CA & Brooklyn, NY

Tell us a brief bit about your practice

Irrelevant Press is a zine collec- culture), and have grown into a second studio in New tive and internet shop based in York, also with a risograph, focusing much more on Oakland, Brooklyn, and the world wide web. We have printing and publishing work of others artists. As a colbeen working together for almost 9 years (!) to create, lective, our biggest motivation for making is building print, and publish paper goods -- whether that's zines, community around the specific content we print. We prints, or books. We started out in Oakland with a riso- love making things with first time zinesters and collabgraph and access to digital printers through one collec- orating closely with new artists. To us, zine culture is all tive member's work at a commercial print shop, initially about accessibility, so we try to provide a platform that focusing on our own zines (about the internet and pop removes as many barriers to entry as possible.

What dimension of pact on your work?

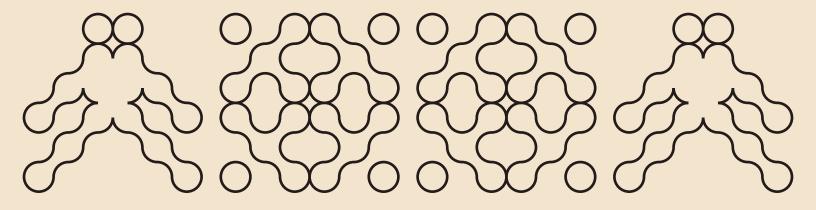


order to make IP financially viable or sustainwe can find ways to reduce costs as much as possible for certain artists and be completely transparent about cost of goods, labor costs, and capacity. We also try to provide free printing to organizers and activists in times of emergency. It feels a lot like sharing resources much of the time. Even beyond

printing and publishing peoples' work, we're also helping guide design choices or supporting artists in find other printers if we're not a good fit.

Building community and sharing re- On the less positive side, this means that we the artist do you find sources are very much at the core of our have to be really careful and communicative have the greatest im- work and have been since the begin- about capacity (from a time and financial ning. Irrelevant Press is a passion proj- perspective), and also creates conditions for ect and side-gig for everyone involved. very long days (and nights) sometimes. This There are pros and cons to this of course, feeds back into our prioritization of building but on the positive side, we have the luxury community and resource sharing because in of not always needing to prioritize money in order for the collective to survive we need the artists we work with to feel in community able for us. This means, when it makes sense, with us, to trust us, and to respect our boundaries. It's very often that we're creating close and long term relationships with artists we publish.

> Like-mindedness is key. We work with artists and people who understand this perspective and mission, and who are open to collaboration and flexibility. I think this comes through in the versatility of the press and variety of work we distribute. Artists see this and if they're looking for the same, will reach out and start the collaboration, often ending in friendship in addition to a new zine!



Are there any you feel should be added to the list?

What are the aspects of your practice that feel invaluable/unseen?



Can You Speak About "Partnership"

the physical and mental labor that goes try to clearly communicate with artinto creating a zine or book, especially ists about our needs and capacity. And for a collective like ours that does not also to communicate with each other, work on printing full-time. We get all because all of this work and the abilisorts of requests that add an immense ty to take it on fluctuates so much. IP amount of work to our already very is definitely not a well oiled machine. full plates: incredibly fast turnaround Mollie was printing until 2am the othtimes, multiple quote iterations, un- er night for perfect registration and finished files, requests for quotes with Holly just carried 30lbs of packages to missing information, asks for 100s the post office half a mile away. Some of copies of something etc. We have stuff isn't fun, but we love it!

This list is amazing! Excited for this project

I think some folks may not fully grasp learned over the years though, and

friendship and partnership at Irrel- ganic process, very friendship-forevant Press, and has been since the ward. Even when we're publishing work beginning. We decided to start IP be- by outside artists, one person is typicause we liked making things togeth- cally working with the artist directing er. And while we're no longer always in and ensuring the project makes sense the same physical space making, we for IP, but we're supporting each othare still close collaborators and crucial er through technical questions / paper partners. A lot of emails, a lot of Face- choices / accountability / recommentimes, a LOT of texting. These days, Irrelevant Press is split between Oak- doesn't stop with the core IP members. land CA and Brooklyn NY. We're not all We are very lucky to be surrounded by involved in every project, but anytime people who jump in and out to help as we're publishing work from within the projects come up, and we are so so collective, there is back and forth on grateful for that!

This is huge for us! Everything is about feedback and direction. It's a very ordations. There's a lot of trust. It also

"It's very often that we're creating close and long term relationships with artists we publish."

Irrelevant Press







Zoë Pulley





Tell us a brief bit about your practice

Hi.

My name is Zoë Pulley (she / her) and I'm a designer / busy-body that likes to make stuff.

Stuff being the -

artifacts memories ephemera & seemingly little nonsensical things textiles

that gradually gathers in junk draw- archival materials ers, attic chests, closets and crawl spaces. The stuff that is practiced audio - skills acquired, preserved and and/or other items fits passed down from kin to kin.

Stuff that is captured and stored away — safekept within albums and unlit spaces. Sometimes surfaced, sometimes not, sometimes passed down from generation to the next, sometimes forgotten and lost. Relegated as unremarkable - as just and implied meaning to create parstuff.

The stuff is always the origin point ing. My design practice is one that in a method I like to practice called surfacing.

My current practice attempts to reveal the regular, everyday, and spectacularly ordinary parts of Black life as conditioned on a Black individual's terms. Through the use of various material culture — think

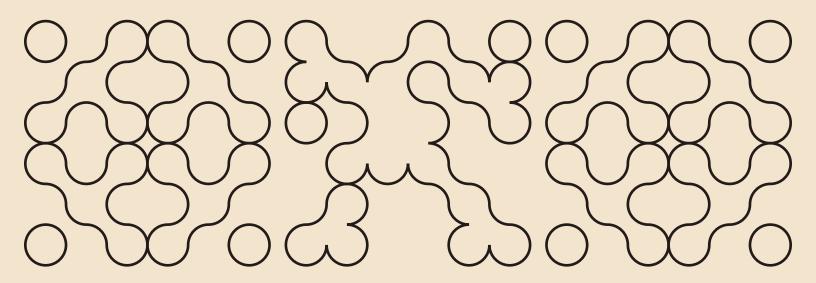
found-objects metals (aka stuff)—

particular to the essence of a narrative being investigated.

Designers work with datasets that are defined by the manipulation of words, images ticular outputs and further mean-

consciously chooses to create my own datasets based within personal vernaculars learned from, through and by the folx whom I call my kin.

My practice the last few years is the result of both conscious and subconscious explorations into the ways that personal vernacular draws from a collective understanding of self. And even more so — the ways in which one's collective consciousness is not only learned from family, but seemingly embedded in one's DNA. And with that - I hope to continue, expand and shift these parameters to ensure that the legacies embedded within the seemingly menial — within the stuff — can live on.



What dimension of have the greatest impact on your work?

This prompt actually feels incredibly enough to make. I am realizing that the race of a reevaluation of all of these dimensions within my practice. For the last few

years I have cycled through these four areas without pause and all at a matching pace which, for me, has resulted in much output but less time for reflection, gathering and new modes of understanding. This current confrontation of the inward, outward, labor and body has been an unlearning process - one in which I am questioning my value systems towards productivity, the pressure of time and my overall motives in the work I am privileged

the artist do you find timely, as I am currently working through these four dimensions are completed at different speeds — that the inward cannot compete at the same rate as the outward. That my labor toward the body of work cannot be at the cost of my being. That the production of the work can be and generally is a multifaceted process. That time can be of essence but also does notneed to be the governing variable. I am in the process of recognizing that I do not have to constantly be racing the clock towards making - that much of the making includes the reflections, the gathering and learning.

Are there any you feel should be added to the list?

Time

What are the aspects of your practice that feel invaluable/unseen?

Can You Speak About "Graphic Design"

I feel like the tools / lexicon of graphic design have given me another lens to interrogate the systems that institutions fight so fiercely to uphold. I understand graphic design as a methodology of making which allows me to explore storytelling. By being aware of the traditional rules of the practice, I aim to try to utilize these tools to subvert the ways in which the discipline can be perceived while challenging the ways in which these tools can be used to communicate.

That the administrative stuff takes time! But must be prioritized.



Designer

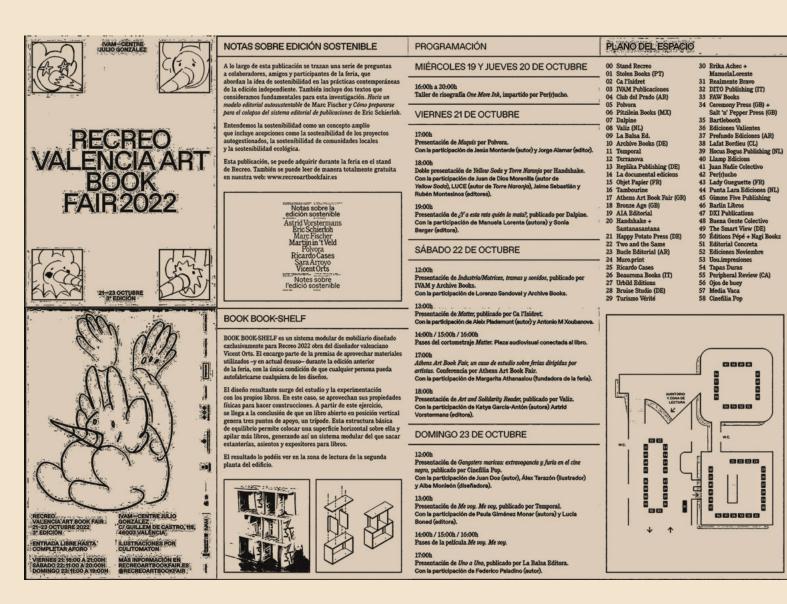
toe Pulley

"My design practice is one that consciously chooses to create my own datasets based within personal vernaculars learned from, through and by the folx whom I call my kin."



HANDSHAKE





Jaime Sebastián Rubén Montesinos

Tell us a brief bit about your practice

Handshake is the collaborative design practice of Jaime Sebastián and Rubén Montesinos. With an emphasis on printed matter, they design and execute publications, visu-

al identities, websites, packaging design, apparel, and photography for clients in very diverse fields, either at a large or small scale. In addition to the studio practice, Handshake operates as a platform for publishing printed matter, retail store, and divulgation; by holding events, exhibitions, and lectures. Focusing on visual arts and exploring the limits of contemporary publishing practices, Handshake collaborates with contemporary artists to create unique and experimental projects while having fun in the process.

Alongside Aythami Castellano and Iván Santana in 2020 they created Recreo Valencia Art Book Fair focused on decentralizing the focus of attention on European design and covering new languages of contemporary creation, helping to strengthen the circuit of art book fairs from less positioned Mediterranean countries.

What dimension of the artist do you find building have the greatest im- always pact on your work?

an international impact.

On one side, working with local con- low prices for our products so audi- traveling to their cities. temporary artists has been our fo- ences with different incomes can cus for the last couple of years. This has a strong impact on our commu-

has presentations, or talks. We've also work with a bigger audience. We've had been developing a profile as educa- also connected with other creators a strong im- tors, collaborating with universities while traveling to book fairs and pact on our and local institutions that host talks other events, eventually becoming statement as publishers/artists, but and workshops to share both what collaborators, doing commissions, also on our work as a design studio. we have learned from publishing or buidling strong friendships. We We've always tried to keep the bal- and the practices of other publish- always try to keep connected with ance of working locally but having ers around the world. Last but not them, sharing information and releast, accessibility has always been sources, being honest about our important to us, and we try to keep rates or costs, and visiting while access them.

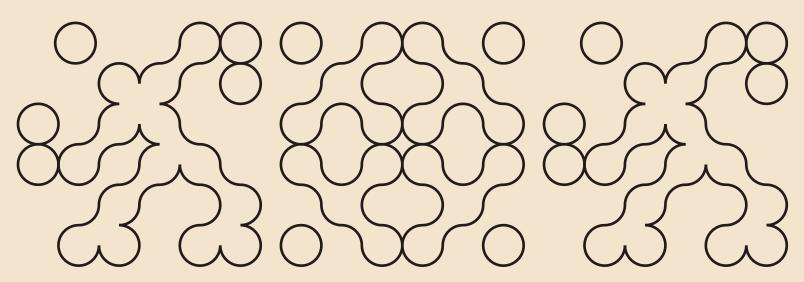
nity, as it became a tool for docu- On the other side, traveling to in- Recreo, connecting local publishmenting the strong young art scene ternational art book fairs is not ers with our friends worldwide, and of our city, not only through publish- only one of the main channels for showing new contemporary pubing printed matter but also by orga- our distribution; but also a way to lishing practices in our city.

Community nizing small events like exhibitions, share our friends and local artists'

Handshake

Valencia, Spain

As a natural conclusion of this process, we started co-organizing



Some proposals:

Are there any you feel should be added to the list?

Inward

Research as an artistic practice

Outward

- Share resources and information with other colleagues
- Talking about money

Labor/Production

- Keep in touch with stockists
- Research for other distribution channels
- Research for printing or binding techniques
- Correctly packing the books

This a list of aspects of our practice making them pay you. that most of the time feel unseen and invaluable:

 While everything gets more and more expensive, keeping accessibility to our work is a huge effort that takes time, research, and patience.

 To be as sustainable as possible, both
Packing orders for clients, stockists, from an environmental and a professional practices' point of view.

Keeping in touch with stockists and

 Self-reflect and analyze each year the impact of our work, annual billing, and studio expenses, so we can keep improving our project. Having a good database of your finances and always trying to improve the system so it adapts better to your needs.

or traveling to book fairs is always a longer process than we would like.

the Printed Matter Art Book Fair we co-published with Secret Riso Club

'About Community', a poster/manifesto that worked as a guide for the creation of a healthy local community. This poster has since been distributed through both channels, reaching bigger audiences than we could have on our own.

Also, as organizers of our local Art es and discuss challenges seems to us Book Fair, we take very seriously the the best way to keep growing as prohosting experience for publishers who fessionals and to adapt our practices trust us enough to travel for the event. to the ever-changing cultural and po-Knowing firsthand how much of a compromise it can be to invest in trav-

Last year, while visiting New York for eling to a fair without a guarantee that it's going to be profitable or even cover costs. For example, in the last two years, we made an online call for locals who wanted to host publishers during the fair. This proved a challenging goal, but it's a great way to expand connections beyond the fair itself.

> Fostering a comfortable space where publishers can share their experienclitical context.

"While everything gets more and more expensive, keeping accessibility to our work is a huge effort that takes time, research, and patience."

What are the aspects of your practice that feel invaluable/unseen?



Can You Speak About "Hosting/Being Hosted"

Handshake



MICROUTOPIAS



MICROUTOPIAS



Por un arte-acción del publicar

Publicación Publicación Publicación Publicación Publicación Publicación		<u>como</u> ación <u>de</u> <u>construcción</u> <u>excusa</u> generación	<u>acto</u> <u>ejercicio</u> un <u>aqu</u> de para <u>de</u>	_	<u>creativo</u> <u>reflexivo</u> <u>ahora</u> <u>histórica</u> <u>encuentro</u> <u>utopías</u>
Publicación Publicación Publicación Publicación Publicación Publicación	<u>como</u> <u>como sopor</u> <u>como herramie</u> <u>como</u>			<u>У</u> poéticos eintercam	<u>gráfico</u> <u>desobediente</u> <u>y políticos</u> <u>hbio honesto</u> <u>contranarrativas</u> <u>de hacer</u>
Publicación Publicación Publicación Publicación Publicación Publicación	<u>como</u>	<u>o de un</u> práctic creación de <u>experienci</u> <u>ensayo</u> omo	a <u>sentido</u>	<u>crítico</u> artística <u>y</u> estética futuros	<u>y sensible</u> <u>situada</u> <u>subjetividades</u> <u>expandida</u> (im)posibles <u>compartida</u>
Publicación Publicación Publicación Publicación Publicación Publicación	<u>como</u> <u>como intento</u> <u>como</u> <u>como</u> <u>como</u> <u>como</u>	privilegio <u>de ruptura</u> <u>articulació</u> eración <u>al</u> <u>acción</u> <u>ejercicio</u>	<u>asumido</u> <u>a las</u> <u>orden</u> <u>socialmo</u> <u>de</u>		problematizado <u>de poder</u> contradicciones <u>las cosas</u> <u>comprometida</u> <u>política</u>
Publicación Publicación Publicación Publicación Publicación Publicación	<u>como</u> <u>como impulso</u> <u>como mov</u> <u>como puls</u> <u>como puls</u>	<u>a ponerle</u> performance do <u>de</u>	de <u>afec</u> e <u>el cu</u> <u>micropo</u> <u>afectar</u> <u>movimiento</u> <u>creación</u>	<u>ierpo a</u> lítica <u>y dejara</u>	<u>efectos</u> <u>una</u> <u>idea</u> <u>descolonizadora</u> <u>se</u> <u>afectar</u> <u>al</u> <u>cambio</u> <u>colectiva</u>
Publicación Publicación Publicación Publicación Publicación Publicación	<u>como</u> proceso <u>como</u> (auto)g <u>como</u> adminis <u>como</u> de <u>como</u> invitación <u>como</u>	estión de de	<u>va del</u> <u>de est</u>	<u>desaprendiza</u> intuiciones problema ructuras nto/a través <u>encontrar</u>	<u>y sentires</u> <u>a resolver</u> preestablecidas

Publicación como arte-acción urgente

Darío Marroche



Microutopías Montevideo, Uruguay

<u>Tell us a brief bit</u> <u>about your practice</u> ed toward art books, zine production, and risograph pressings rooted in micropolitical artistic works in the collective construction of new dissident narratives and visual poetics from the South. The studio is run by Darío Marroche (he/they), sharing publishing practices with PS Montevideo, a member of the worldwide Publication Studio network since 2020. They are an organizer of the Montevideo Art Book Fair since 2018 and member of the "Lumbung of publishers", interna-

microutopías is a Uruguayan tional publishing network formed from participation in publication studio; it is orient- Documenta 15 in Kassel (2022).

Considering editing and publishing as a collaborative artistic practice, focused on printed art, artists books and graphic activism actions, from a critical, everyday and micro perspective., we explore the format and graphic resource as a narrative element of the works, expanding their interpretations and the creation of meaning and subjectivities in the readers. We use publishing as a communication tool and promotion of artistic-poetic-political discourses.

What dimension of the artist do you find have the greatest impact on your work?

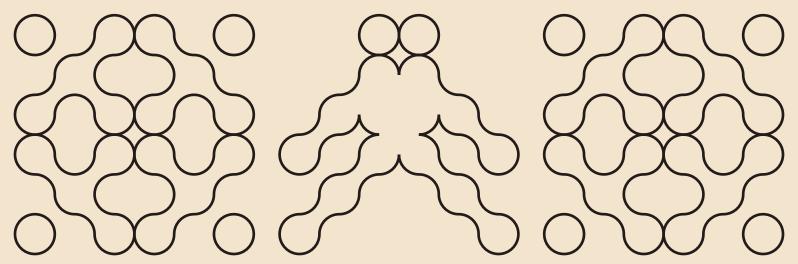
and evidencing our ideological positions in our printed works is key! We consider each publication project as a critical thinking exercise, focusing on the construction of meaning first for ourselves. Trying to be consistent in all decision making in the process. This idea of politically situated practice allows us to be in touch with the communities in which we and our work is inserted in and also work with/from the present context. The sensitive and personal is also political. Todo impreso es político.

Working from/around our Political Beliefs dimension that is of great interest to us is and evidencing our ideological positions in our printed works is key! We consider each publication project as a critical thinking exercise, focusing on the construction of meaning first for ourselves. Trying to be consis-

The global community that identifies, hosts, supports and shares our practice and motivates us to continue producing. This also implies building safe spaces where we can expand and reflect on the issues that challenge us, to discuss and exchange with others, collectively find answers and rephrase questions.

Related to the mentioned above, another questions.

"Self-precarization: Many times, in the desire to make and see our creations in the world, we fall into dynamics that not always are fair to ourselves"



<u>Are there any you</u> <u>feel should be added</u> <u>to the list?</u>

What are the aspects of your practice that feel invaluable/unseen?

<u>Can You Speak About</u> "Political Activism"

Prototyping/exploration of formats and material possibilities

• Document and record works, actions and processes. Generate the image archive, to socialize on networks and other means later.

The design of actions, activations and performances around what is published.

-The experiences as a Body of work, not just the book as the main product.

Environmental/ecological care

• Moral responsibility with what is published. Ex. Before deciding to publish any thing, we ask ourself internally if, in addition to being important to us, it could be important to others?

The (slow) time of collaborative processes, and the importance of respect for others' times. This issue (related to what is called Slow publishing) is reflected in decision-making and group care dynamics when co-creation experiences are designed, not always valued or aligned with the current rhythms of production and consumption of cultural goods.

Self-precarization. Many times, in the desire to make and see our creations in the world, we fall into dynamics that not always are fair to ourselves. Paying attention to the balance between work, return and rest is key! and one of the

We believe the activist attitude begins by assuming the privilege of having the tools to publish and problematizing and sharing that tool/privilege. We carry this out by organizing community-based activities around self-publishing and the bookmaking process.

It also has a contextual condition of situate our work from the South, stimulating more active micropolitical positions locally, and contributing to the construction of historical memory and counter-narratives to discursive hegemony/ heteronorm. It is about understanding publishing as a socially engaged practice and tensioning the private/public challenges we've had to face since the beginning.

We try to work on these issues starting by assuming the precarious context in which we find ourselves, and by proposing self-care practices to avoid irresponsibility, frustrations and burnout.

The fast-paced environment we live in does not allow for slow things to take their time to be born. I also think that being someone that works solo - the amount of small tasks that needs to be organised on top of making books by hand - from concept to printing to binding - is something that is often unseen (including by myself).

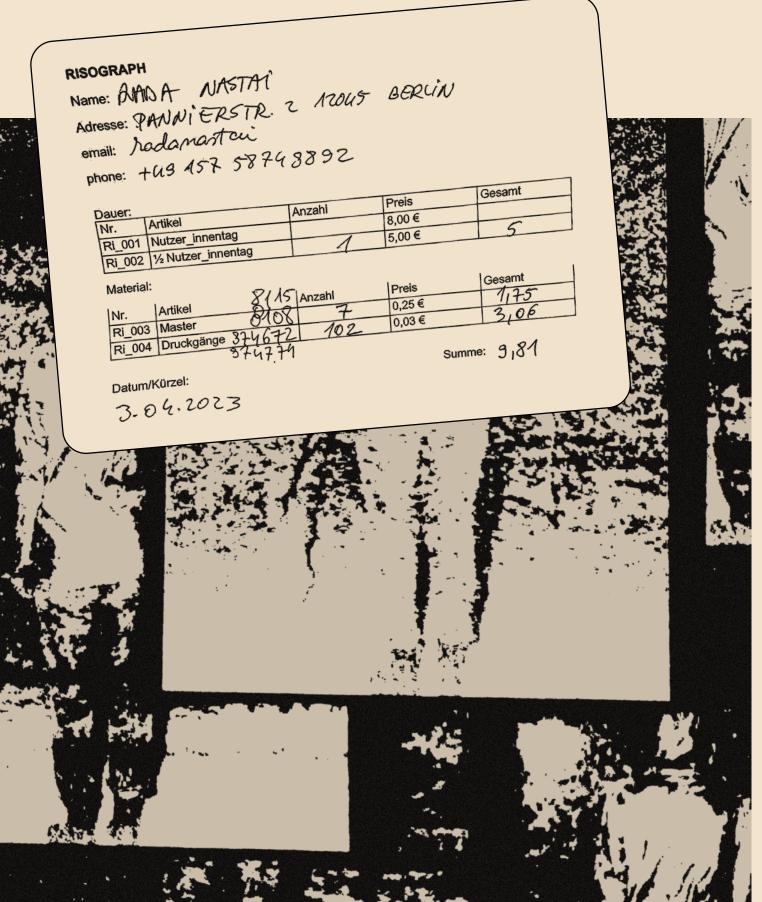
and poetic/political spheres. At last, it implies understanding and working on the symbolic power of images and their potential as a discursive device. The ultimate and greatest objective probably is to affect others (from a micro, sensitive and unpretentious way) and thus change the state of things. In that order, we've been publishing and organizing graphic actions (readings, paste-up, performances, etc.) to take our bodies to the street and demonstrate the urgencies we feel necessary to talk about.

Todo Impreso Es Político

Microutopias



BRUISE STUDIO



Rada Nastai



Bruise Studio

Berlin, Germany

Tell us a brief bit about your practice

Berlin-based publishing house and

artist studio. Behind the studio is the bookmaker, photographer and artist Rada Nastai (the person filling out this form as well (:) that started self-publishing using a riso-based practice in 2016. The need for more collaborative projects and taking a more outer role to the process

Bruise Studio is a of bookmaking has led to bruise, which started with two GR machines in her bedroom.

> I am interested in the book as a tool for radical art making: the way it can revolutionize the exhibition space and art institutions through democratizing distribution, affordability when it comes to art collection, and enabling the direct support to the artist and maker, while bypassing

gatekept, inaccessible systems. The book has worked as a contrap-

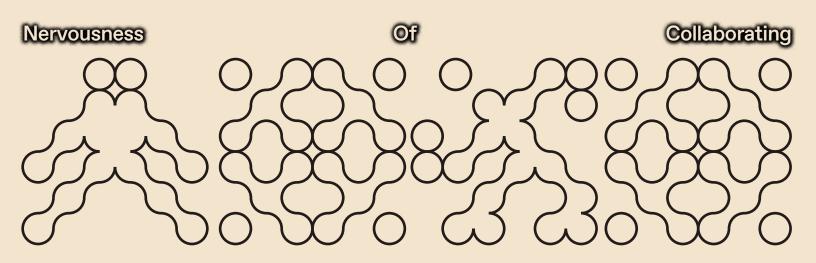
tion that has supported social, political and cultural communities and movements, empowering and archiving their truths. My practice is based in trying to maintain this grassroots spirit of book making, and investigate through conceptual exploration, storytelling and humor its shape and expressibility.

What dimension of the artist do you find have the greatest impact on your work?

periphery of art making, I am interested in the stories untold and the discarded images. I think the role of the narrator is the one that fits me best and impacts my work the most when it comes to ideating. However, the aspect of time as a scarce resource and keeping bruise financially independent are the outward struggles that impact my work and pushing it forward.

I am very interested in what happens at the The nervousness of collaborating and not being able to show up as a publisher to the task of paying my collaborators appropriately if the book flops, or aesthetically and conceptually misrepresenting the artists I work with and their identity are also anxieties that I struggles with as I make work.

"I am interested in the book as a tool for radical art making"



<u>Are there any you</u> <u>feel should be added</u> <u>to the list</u>?

What are the aspects of your practice that feel invaluable/unseen?



<u>Focus</u>, <u>time</u> as a precarious resource, <u>rejection</u> (funding, suggested collaborations, etc), <u>paper market</u>, <u>aesthetic movements</u> affecting the success rate based on the visual identity of the project

The work that goes in the conception of the work feels at times that the fastpaced environment we live in does not allow for slow things to take their time to be born. I also think that - being someone that works solo - the amount of small tasks that needs to be organised on top of making books by hand - from concept to printing to binding - is something that is often unseen (including by myself).

"...it feels at times that the fast-paced environment we live in does not allow for slow things to take their time to be born."

<u>Can You Speak About</u> "Finding Artists To Publish" I still self-publish in a way in which the book and the concept are more important as an object than the maker, however, when I do work with artists, I only do friends and other makers. It makes navigating the difficulties of producing books (from types of narrating through images to financial negotiations) easier and less anxiety-driven.



Business note - we should talk early on and consistently about where we see the project going, under what branch/branches it's published and how distribution will work. I don't want it to end in disasters or misunderstandings. But see it as an even split in terms of investment as well as responsibility of sales. I don't think we will have an issue, but let's discuss in our next meeting so we continue to be on the same page. Deviation was don't want the red, we want the green!! But green goes down, red goes up? What the fuck. Even I know that's not good business

Bruise Studio Jul 4, 2022	~	:
I completely agree here, I think	we should be both	
proactive about openly re-adju	-	
ways of dealing with the distro		
sell out and want more etc - as	s mentioned having this	
problem with)		
but i also honestly think we're	anna he pretty and i	0
these terms.	goina be pretty good i	
AGREED - with gathering the c	osts and splitting into	
half, as well as splitting the boo	oks into two halves and	
each be responsible for their o	wn. Does that sound	
okay to you?		
Show less		
		-
Reply or add others with @)



FUTURE FELLOW BAD STUDENT



Kiko Tiu, Pau Tiu and Felize Camille



Pau Tiu is a Risograph artist and

the Studio Director of Bad Student

Press. Since 2018, they have con-

ducted numerous Risograph work-

shops in the Philippines and have

taught hundreds of students about

the art of Risograph printing, both

in-person and online. They have

also hosted workshops in collab-

Future Fellow Bad Student

New York & Manila, Philippines

Tell us a brief bit about your practice

Future Fellow is Bad Student's creative studio operating in New York

and Manila. The studio is the synthesis of the diverse artistic backgrounds and talents of its founders; Kiko Tiu, Pau Tiu & Felize Camille. With expertise in art, design, illustration, film and print, Future Fellow is a creative force in the pursuit of play, imagination and exploration into the future.

What dimension of the artist do γou find have the greatest impact on your work?

Building

the biggest impacts when we pro- approach art and print. The down- cause we've found a community duce work and where we connect side to this, as an independent pub- that extended their time, resources with like minded individuals. As the lishing and only risograph press (at and has offered us a space, whethfirst Risograph Press in the Philip- the moment) in our country is that er mentally, emotionally or finanpines, we've built our own riso print we don't have anyone to turn to. If cially for us to continue. Because of community so we can share the our machine breaks down, runs out this, it fuels our passion even more love and exploration of risograph as of ink or doesn't have the right re- to educate people on risograph as a a print-making practice. We all met sources, we have to do the exten- print-making practice and empoweach other in an art school in the sive work of outsourcing materials ering the Filipino creative communi-Philippines that was unfortunate- mostly outside of the Philippines, ty to have a wider platform despite ly underfunded by the government which takes time and financial res- having these limitations within the during that time, but we believe we rouces as a small independent pub- country - hopefully inspiring othhave so many amazing minds de- lishing press. But after traveling and er creatives in the country to have spite these limitations. Pau named joining art book fairs international- their own independent publishing it Bad Student so we can all have ly, we've been so grateful to have and riso press. the freedom, the opposite of lim- found a community of riso presses itations- to be bad at something, in that empathized and helped us out

oration with brands such as Nike, Shake Shack and Uniglo. Kiko Tiu is an Industrial Designer. Printmaker & Filmmaker. Kiko has been traina terms of doing art or making a book in one way or another. We realize we c o m m u n i - and welcome it as part of the learn- need a community ourselves as inty and being ing process to become better. Luck- dependent publishers or riso pressnity is one of the same sentiments of how they as competitors. We're still here be-

ing as a Risograph Artist for 3 years under Bad Student and has exhibited his Risograph Artworks in Tokyo & Brooklyn. Felize Camille is a multidisciplinary artist, specializing in Illustration and Design. She is the Lead Illustrator, Art Director & **Executive Producer of Future Fel**low and Bad Student projects. She focuses her time working in the intersection of education, non-profit work and tech.

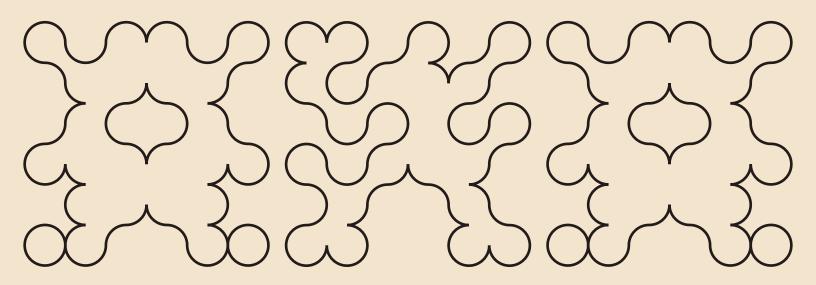
in a commu- ily, we've found people who share es rather than seeing each other

What are the aspects of your practice that feel invaluable/unseen?

<u>Can You Speak About</u> "<u>Teaching Workshops</u>" Economic constraints, administrative work and mental health. We want to be able to serve people as much as we can, but our bodies and financial capacity can only do so much as a small independent press. We're just 3 people trying to print, fix the machine, answer inquiries, calculate quotations, buy materials, teach people, apply to book fairs, and design/make art. It might sound so easy but it's not. Designing, printing and binding books one by one by hand takes time. But it's also part of the reason why we love to make books, we know how much work was put into it. Sometimes we don't get to work on our personal art anymore or get enough rest because of this, making it harder for our own mental health.

Teaching workshops has helped us educate more people about the wonders of risograph and print-making. In this digital age, Risograph proved to be the intersection and marriage of analog and digital aside from screen printing. It has helped us build a community who have found a home for their personal art and style, a playground to explore both worlds and not limiting them to stay on one side of the court. It also paved the way to find a community who share the same outlook on art and print, and in return we also learn so much from them and inspire each other in doing so.

"Pau named it Bad Student so we can all have the freedom - the opposite of limitations— to be bad at something, in terms of doing art or making a book and welcome it as part of the learning process to become better."





LUCKY RISOGRAPH



Amanda Chung & Chris Lucero



Brooklyn, NY



<u>Tell us a brief</u> bit about your practice

lucky risograph is an Asian and Hispanic-owned print press and design studio based in DUMBO, Brooklyn. Since our establishment in 2018, we have continued incorporating the eco-conscious, accessible, and affordable nature of risograph printing into our everyday practice. We collaborate with artists, small businesses, and grassroots organizers to translate their voices and work into art books, zines, and prints.

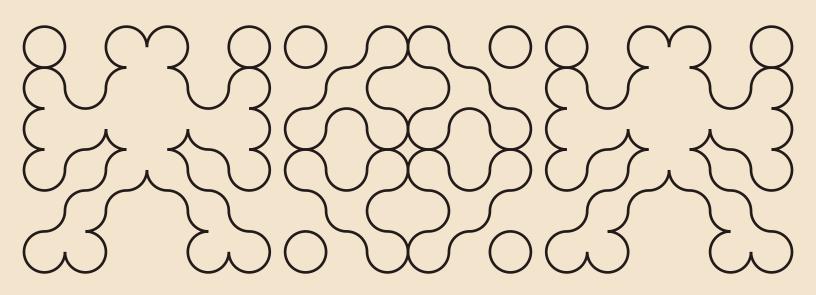
In 2019, along with our friends at Zine Hug, we created Sounds about Riso, an annual multi-faceted festival celebrating all things

riso. Our mission has been to provide accessible resources for independent publishing (with a focus on risograph), embracing imperfections, tactile learning, and sharing the process! Sounds about Riso continue to evolve each year, but in the past, we've organized an open call, mentorship program, virtual and in-person showcase, talks, and workshops. We hope to introduce and uplift emerging creators and aspiring zine-makers to get their hands on the ejoy of independent publishing.

<u>What dimension of</u> <u>the artist do you find</u> <u>have the greatest im-</u> <u>pact on your work?</u> Running a print studio while also navigating capitalism and laws with little background or knowledge and being a studio that consists of people who don't easily fit into those boxes. We learn a lot of things from failing or from those who have experienced something similar and shared their knowledge with us. We would say more than half of our energy is spent on Figuring It All Out and we wish we had more to allocate for the creative aspects

of the business!

Building community and relationships has also been a core part of what we do and has the most impact on our practice. Risograph printing was a very small niche when we first started, and the community has been not only inviting and generous but has been the most positive experience that allowed us to prosper and continue doing what we love. We naturally want to incorporate this as much as possible with our activities to not only give back but also to make it grow.



<u>Are there any you</u> <u>feel should be added</u> <u>to the list?</u> Learning and setting boundaries and documentation and archiving! Finding a balance between passion and professionalism

What are the aspects of your practice that feel invaluable/unseen? The physical and emotional demands of running a print shop and studio. Printing, binding books, reorganizing the space for new equipment and workshops, inventory management, paper restocking, and cleaning after projects are wrapped. A majority of our interactions with our audience, clients and collaborators are online, but on the side, we

are always moving to make sure the projects get completed. If we stop, every aspect of the studio also stops. I think often people are surprised to find out that there are only a few of us at the shop doing what we do.

<u>Can You Speak About</u> "<u>Finding/Maintaining</u> <u>Equipment</u>""

Our equipment acquiring and maintaining process had much to do with our studio space. We started in a literal closet in Chinatown on Eldridge

St., so everything had to be semi-portable and relatively compact. We started with a manual paper trimmer, a manual stapler, and a single drum SF9450 Risograph. For the first two years we had to balance space, equipment efficiency, and what tasks we were willing to do manually. For any projects that required equipment we didn't have (ie. digital printing or die cutting), we would ask around and do work trades. One example is Water Jokes, where we did the foil stamping for the cover at Small Editions (shout out to Hannah!).

Another example is How to Live on Love by Elizabeth Goodspeed, where we went over to Lea's studio (Lea runs Something In The Air, where she

creates hand-constructed objects & wearables with personally collected antique/vintage textiles.) and used her industrial sewing machine to do singer-sewn saddle stitch for the book. Eventually, we slowly swapped out and acquired equipment as we could afford them and as needed. The learning curve for these machines was also high, and we had to do DIY repairs, source used parts, and troubleshoot technical difficulties, especially since almost all of them were second-hand. It's tough to find a technician for these things! Each day, we are still working manually in tandem with these machines, and our process of making books and prints is by no means automated. But without them, our jobs would be a lot harder, and we wouldn't be able to achieve the amount of projects we had the opportunity to help produce with such a small team.

We acquired the following equipment in approximately this order:

Printer (risograph) → Paper cutter (guillotine) → electric stapler → paper jogger → collator, → creaser → booklet maker → spiral hole puncher → industrial sewing machine → Lo-fi in-house equipment: bone folder → hair dryer → manual paper slicer → creasing board

Resources: ebay • wirebids.com • mybinding.com • instagram • asking around and talking to friends! • riso discord • youtube



GENDERFAIL

OH

8.



				н	1	J
D	E	F	G			
0			GenderFail On	line/Fair Sales 2022	August	September
	April	May	June	July \$95	\$18.93	
March	\$32	\$129.18	\$166.95		\$708	\$2,485
\$28	\$ 32	\$20	\$1,491	\$3,769		\$1,980.99
		\$9,204.71	\$3,983.80	\$6,060.05	\$3,210.21	\$570
\$7,143.02	\$10,723.87	\$5,204.11	\$253	\$754	4004.00	\$211.84
		\$238.56	\$261.44	\$229.25	\$201.05	
\$253.19	\$249	\$230.00				
			Nen-GenderF	al Income 2022		September
			June	July	August	
March	April	May		\$1,977.23	2 \$1,977.22	\$2,531.02
\$1,977.22	\$1,977.22	\$2,143.09	\$1,977.24			
				Services/Visiting Artis	t	
			Genderfail Pa	yment Events/Services/Visiting Artis		
		Event/Service	1	Amount	Payment Metho	od
Payment Method		Program fee	Date Paid	\$15	D Check	
Square		IPC Moderator	F 03/15/2		~ ~ 0	Cri
oquaro		Ш	Ш		(FOIL	15
	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	ч			1	1

TT.

Publishing Row: Gender Fail's Morking Class Guide To Baking A Living the fail for 58

Like so many things it comes down to ceptaim and how it's built to foster competition raties the community. Reader, this is a reminder that commuis indispensable to "making it" in small and set publishing. The small press community seems like a peek into an anti-capitalist art world, one that here could imagine existed. A world driven by our wok the support of our community and the kindness of strangers.

In particular, I want to highlight some of the kindna of other small presses that have helped Genderfal gov into what it is today.

TXTbooks: Kurt and Nichole of the talented TXTbooks were such an important part of how I was alle to survive as a small publisher when first getting m fet wet in NYC. They offered me time and space u print numerous of my publications when I was witout a risograph and most book making equipment. Almost all of my projects in 2019 were produced at TXTbooks and I know I wouldn't be where I am today witout the kindness and support of Kurt and Nichole.

Be Oakley



GenderFail Brooklyn, NY

Tell us a brief bit about your practice

GenderFail is a publishing, programming and archiving platform run solely by Be Oakley. GenderFail is not non-for-profit but profit-for-survival or profit-to-continue-ourwork-without-other-means-of-capital and most importantly to make money for others I publish, to create profit-for-labor. With GenderFail, publishing is personal, it's the means of my livelihood and a tool for the dissemination of imperfect, but powerful ideas. For GenderFail, we seek to publish works that expand queer subjectivity by looking at queerness as an identity that challenges capitalist, racist, ableist, xenophobic, transphobic, homophobic, misogynistic, and anti-environmental ideologies.

What dimension of the artist do you find

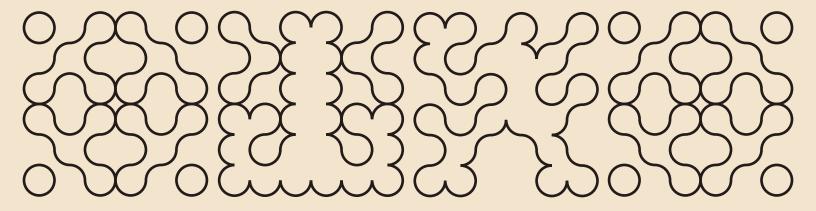
pact on your work?

day to day life as publisher. I have directly. This makes the act of pubworked hard to make GenderFail lishing so personal and lifegiving my full time job. In this, my life centers around Labor/production as a important (at least for my own surmeans to not only make my work, vival). but to make enough money to live. In this current climate of artists, I've said this before in other plat- writers and other creative people forms/lectures/publications: when being silenced/fired for speaking I choose to create a project, espe- up in support for Palestinians, I feel cially with another artist(s), I am in- fortunate to be wholly in charge of

have the greatest im- Labor/Pro- vesting in my future livelihood into duction takes the publication. My finances are inup so much fused with GenderFail and if a projspace in my ect I make fails to sell it affects me (literally) that it makes what I do

my own labor and production. The art world, as many of us know, is unfixable broken and we must all work together to rebuild the system by and for working class artists. As a publisher and artist myself, I try to be transparent with my knowledge to help others find ways of taking their own control over their own means of survival. This exhibition by Tara and Gonzalo is an important blueprint for new world building towards a working focused future.

"My finances are infused with GenderFail and if a project I make fails to sell it affects me directly. This makes the act of publishing so personal and lifegiving (literally) that it makes what I do important (at least for my own survival)."



<u>Are there any you</u> <u>feel should be added</u> <u>to the list?</u> Under "Body of Work" I would add "sound" and under sound I would put "audiobook". I've have had the dream of building an audiobook recording aspect to Gender-Fail. For many of us publishers, we don't have the time or resources to make audio recording of our written works. As a publisher I am always looking for new ways to be both accessible and find new ways to disseminate my work. In the future I imagine creating an artist in residence program where I invite small publishers and authors to record their work. This could even be done now (in one way or another), I just need to finally take the steps to start this process.

<u>What are the aspects</u> of your practice that feel invaluable/unseen?

Universally, Labor is something that is always lost on audiences of artist books. Many of us feel pressure to price our publications lower than we would like so that the work can be sold more easily. It is of course important to make work affordable (for example I offer all my work on sliding scale) but so much unseen labor goes into self publishing work. As a publisher I refuse to take on unpaid help for the production of my project and end up spending countless hours printing and binding work. Since larger institutions with various funding sources can price books lower due to larger production budget it sets standard that can't account for the numerous hours of labor that goes into many small publishing projects.

Talking with numerous small and self publishers rarely include their own labor into the "at cost" for making their work. (At cost: Meaning the money spent on all materials that goes into a book). Therefore, as artists ourselves we don't even value our own labor to add it into the acquisition to understand the true cost of our work. This being because the true cost of making a publication would oftentimes be too expensive for many low income/middle class people. Labor is at the core of all projects and I do whatever I can to help shine a light on that. One way I have found is to post timelapse me doing repetitive labor or printing, binding, collating and cutting. I find these videos add a mesmerizing effect to the dull beauty of our labor as publishers.

Can You Speak About "Financial Administration"

This year I published a book "Pubtration" lishing Now: Publishing now: GenderFail's working class guide to making a living off self publishing" where I have a whole section "Let's Talk About \$\$\$\$" that spans 30 pages of insight including:

GenderFail

Be Oakley



Here I offer a free PDF of the publication for those who can't afford to buy the book:



5. How Much Do I Actually Make From GenderFail Pg.25

6. What Is Wholesale And Consignment? Pg.327. Payment Processing For Small PressesPg.35

8. Taxes: Keep Track Of Your Income And Expenses Pg.38

9. Pricing Your Work Pg.40

- 10. How Much Do We Pay Artists? Pg.45
- 11. Don't Wait On Grants Pg.50
- 12. Against Kickstarter: For Failure Pg.52
- 13. The Power Of Sliding Scale

"Therefore, as artists ourselves we don't even value our own labor to add it into the acquisition to understand the true cost of our work."







AN ATLAS OF MODERN RISOGRAPHY

An Atlas of Modern Risography is an interactive directory of publishers, print shops, and design studios using Risograph duplicators in a creative context.

Log in to add yourself to the map!

HOME



UNITED ARAB EMIRATES	UNITED KINGDOM	UNITED STATES 4D Lab	
ARGENTINA	An Endless Supply	<u>A/D/O</u>	
Capitana - Taller de impresión	Arnox Duplication	<u>a83</u>	

George Wietor





Tell us a brief bit about your practice

Issue Press is a tiny publisher and Risograph print shop operated by George Wietor (hi!) in Grand Rapids, Michigan. Since 2011, it has worked with an elastic mandate to publish captivating works by artists of all mediums that trade in humor, history, and exploration of place.

In addition to publishing, I have initiated several side projects dedicated to the growth of the international Riso community, including stencil.wiki; An Atlas of Modern Risography; and with Matt Davis of Perfectly Acceptable Press, I am a co-founder of the North American Risograph Conference (NARC), a gathering of Riso devotees held occasionally in Chicago, Illinois.

What dimension of the artist do you find have the greatest impact on your work?

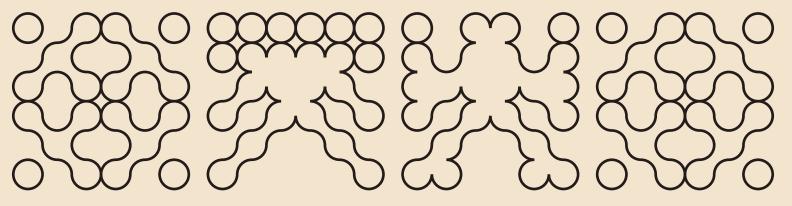
has always been at the core of my organizing, burnout led me to shift and my desire to forge connections practice, even before diving into my focus primarily to printing. Yet, with fellow enthusiasts fueled the when my friends and I set up an all- community vibe of the venue felt Modern Risography. After getting ages music venue and art space lacking. So, it became a natural in our town, where print quickly progression to start collaborating making decisions together. This project is a collaborative effort. collaborative experience spilled into other community projects, My passion for stencil printing Ever since, my organizing efforts both online and off, shaping how I is truly rooted in the vibrant have been dedicated to nurturing approach work.

folks I've met through this shared risograph printing community.

Crafting a sense of community After a decade of community interest are what I cherish the most, the world of print. I started printing a solo print adventure without the creation of projects like the Atlas of my hands on my first Risograph, I realized I didn't really know anyone became our go-to for spreading with others, casting myself in a else using these machines. The the word about our events. Our supporting role. Issue Press remains Atlas emerged as a personal quest venue operated as a collective, a solo endeavor operationally, to connect with every stencil printer with as many as 17 members emphasizing self-reliance, but each I could find, driven by the belief that a thriving community could only

> flourish through mutual awareness. community that surrounds it. The and fostering an international

"Issue Press remains a solo endeavor operationally, emphasizing self-reliance, but each project is collaborative effort."



<u>Are there any you</u> <u>feel should be added</u> <u>to the list?</u> This might fall under personal growth, but over the last decade of involvement in the RISO community, I have noticed several definite stages, burnouts, or "life cycles" in the artist publisher when it comes to the tension of offering print-for-hire services vs. maintaining a personal publishing practice. I think it would be interesting to examine the natural life cycle of a DIY publishing project.

What are the aspects of your practice that feel invaluable/unseen?

I feel like everyone is going to have the same answer here, but running both a studio and various community projects is a LOT of admin. Much of it invisible, much of it thankless, and all of it necessary.

Can You Speak About "Knowledge Sharing"

Knowledge sharing is an essential aspect of community-building for me, and it has a profound impact on my work. I believe that any RISO printer needs a network of people to share information about how to maintain these unique machines and to commiserate with one another when things go awry. They often do. This is why all of my community-building efforts have centered around knowledge sharing.

Eventually the Atlas, a knowledge-sharing project in its own right, evolved into the much more comprehensive stencil.wiki: a website where stencil printing enthusiasts can contribute articles, tutorials, and specifications about each of the machines we use. It has become a central repository of essential information about these machines, and I have even heard rumors that the RISO corporation itself uses the comprehensive color list as a resource.

Inspired by Magical RISO, a gathering of stencil printers that was once held biennially at the Jan van Eyck Academy in Maastricht, Netherlands, Matt Davis and I started the North American Risograph Conference (NARC) in 2017 to create a similar (though much more DIY) in-person gathering on this side of the world. The Conference, held in conjunction with the Chicago Art Book Fair, is a day of talks, panels, and workshops dedicated to strengthening the North American stencil printing community. Although COVID has disrupted the Chicago Art Book Fair and, consequently, NARC, pushing it off our biennial schedule, we plan to bring this gathering back soon.

To me, knowledge sharing goes hand-in-hand with press work, and our community's unwavering commitment to sharing is one of its most captivating qualities. This willingness to share knowledge within our community is what keeps me engaged and motivated to continue my work as both a publisher and a community organizer.



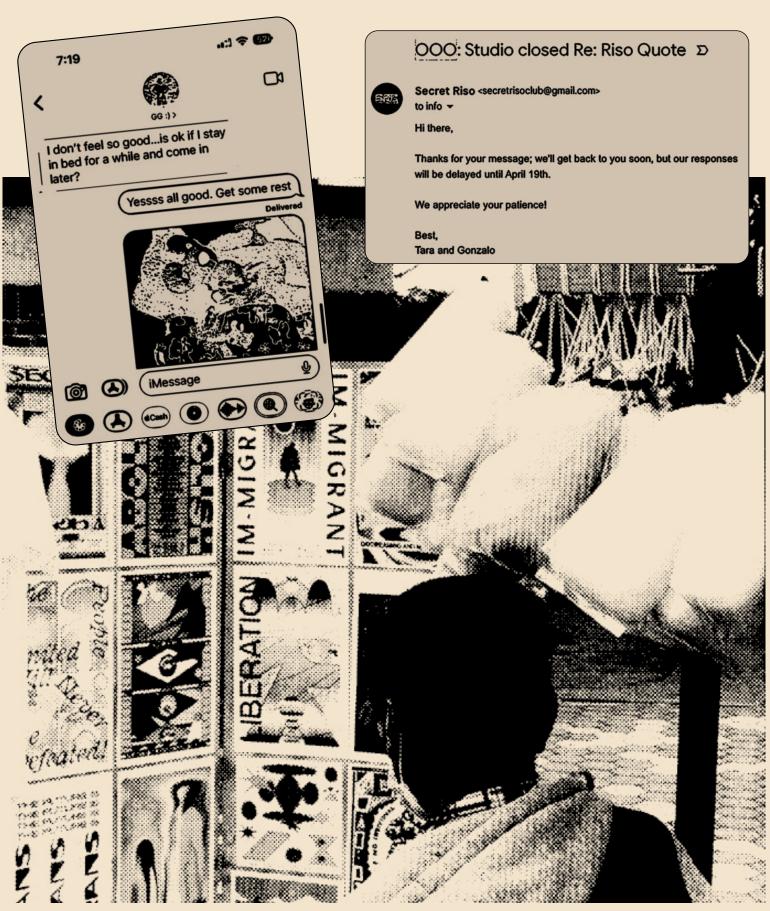
Issue Press

George Wietor

"...knowledge sharing goes hand-in-hand with press work, and our community's unwavering commitment to sharing is one of its most captivating qualities."



SECRET RISO CLUB



Gonzalo Guerrero & Tara Ridgedell

Secret Riso Club

Brooklyn, NY

Tell us a brief bit about your practice

Secret Riso Club is a graphic design and risograph studio that focuses its work on the intersection of social justice, art, design and community building. In our practice, we work to build a platform that serves as a collaborative space for developing ideas and new projects. SRC is run in collaboration between Gonzalo Guerrero and Tara Ridgedell.

Gonzalo Guerrero (he/him) created SRC in 2017 a few years after immigrating to NYC from Chile. As a designer, Gonzalo's practice

What dimension of the artist do you find have the greatest impact on your work?

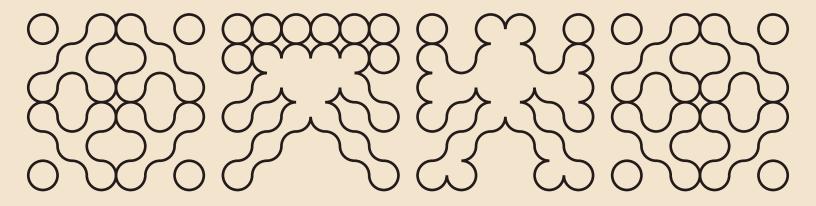
part of our work. It's very easy to get caught up in the daily hustle, exciting opportunities, and administrative work - it can feel

very consuming. We have to deliberately impose rest become paid jobs. When we first started offering times for ourselves and in our friendship - times when we're not talking or thinking about work (even though 30 minutes - that time really adds up when so many it's exciting and we're passionate about it!).

factor for us. It's been difficult to find the balance another studio), we do keep in mind that we want our between making printing affordable and accessible, prices to feel in line with other studios. and it being financially viable for us (especially with

is focused on the use of printing as a tool to experiment and explore ideas around identity, activism and culture. Tara Ridgedell (she/her) has a background in education and comes to the practice with accessibility in mind. Her work focuses on both inward and outward connection and breaking down capitalism's individual-centered focus. In addition to running SRC operations, Tara also runs Practice Print, our in-house screen-printing studio.

Mental health and rest play a big all prices increasing). We've also spent a lot of time developing a system for ourselves that doesn't take too much time. At the beginning of our printing services, making a quote would take about 30 minutes - that time really adds up when so many quotes don't printing services, making a quote would take about quotes don't become paid jobs. While the riso printing community isn't very competitive in NYC (no one's Developing a fair quote system has also been a major trying to grossly undercut the printing prices of



<u>Are there any you</u> <u>feel should be added</u> <u>to the list</u>?

What are the aspects of your practice that feel invaluable/unseen?

Can You Speak About

"Taking care of basic needs"

Transparency of pricing, Friendship, Communication

Friendship and communication play a huge role in our work. We spend a lot of time explicitly working on aligning our communication. Tara has utilized some questionnaires from the Solidarity Economy framework to guide conversations between the two of us, with questions like, "Recall a version of "success" that felt great, what did it look like? If your work is successful, how will the world look different?"

Being very deliberate and clear about our intentions, values, needs and boundaries in our work together has helped us protect and maintian our friendship. As friends, we also make sure to spend fun time together where we don't talk about work at all.

It can be very difficult to take time to care for your basic needs. We're privileged to do work we're excited by and love, but all bodies need time to rest, sleep, eat, and play. Our work in the studio in the past few years has come in waves of busy and stressful months that often weigh heavy on our mental and physical health. There are days we're at the studio 12+ hours a day when we're up against a deadline or preparing for a fair. To protect our minds, bodies and creativity, we've started taking a few weeks to close the studio for printing jobs or commissions to give space and time for some rest and more creative work. This means putting on an email vacation responder and shutting down the online shop.

In addition to taking these more purposeful breaks, we try to take time each day to care for ourselves. Gonzalo likes to wake up, exercise, cook lunch and prep dinner before coming to the studio. Tara has slow mornings and likes to spend time journaling and meditating before coming into the studio. We both regularly communicate in the mornings and if one of us needs to take a day or work from home, we try to be as supportive as possible. There are definitely times when all our self-care is replaced with pizza at the studio and very long days printing or doing fairs (such intense days!), but we try to have grace with ourselves and return to a practice of balance and care.

"Being very deliberate and clear about our intentions, values, needs and boundaries in our work together has helped us protect and maintian our friendship."