

Zeroinfy is India's Largest Online Platform for Exam Preparation, with over 1000+ HD quality video courses, 50+ best Professors, currently covering exams like CA, CS, CFA, FRM, CMA, IIT- JEE, Banking etc. We are a Nasscom incubated and Calcutta Angel Funded ed-tech startup based out of Kolkata. We are currently selling video content of India's top instructors of the domains covered. We are the fastest growing ed-tech startup in India. We have a very strong foothold in East and North East part of India.

We are now also featuring into New Segments such as - Online Book Selling & Content Creation.

"Big Idea - One Point Solution in Education Industry - Video Lectures + Books + Test Preparation + Mentoring + Placement "

Brand - FINANCE TADKA WITH ABHISHEK

#### Speakers

- 1) Abhishek Bajaj – Chartered Accountant & Founder of Zeroinfy.com
- 2) Ranjit Agarwal – ICAI Central Council Members
- 3) Vikash Dhanania – Doctor of Service Tax
- 4) Pawan Lohia – Kydsmart / Ernst & Young Alumni
- 5) Aswini Bajaj – CA/CS/CFA/FRM/CAIA
- 6) Snehashis Sur – Press Reporter & St. Xaviers Alumni president
- 7) Jimmy K Tangree – Radio 91.90 - Owner
- 8) Bandhan Bank
- 9) Sanjeev Sanghvi – Tech Enabled Chartered Accountant
- 10) DB Desai – Tax Expert
- 11) Amitabh Kothari – Famous Speaker
- 12) Kalyan Kaun - Angel Investor
- 13) Anil Singhvi – CA & Investment Advisor
- 14) Rahul Johri (President Bandan Bank)

#### Attractions

Interactive & Intellectual Quiz session

Fireside Chat

Rapid Fire between esteemed Personalities

Vikalp Mehta - Best Standup Comedian to turn you upside down

Sonam C Chhabra - Host of the Event

### **Esteemed Guests**

- 1) Kishore Biyani**
- 2) Y C Deveshwar**
- 3) RS Goenka**
- 4) RS Agarwal**
- 5) Miraj Shah**
- 6) Prof Suman Mukherjee**
- 7) CM Mamta Banerjee**
- 8) ParthaChatterjee**
- 9) Dinesh Bajaj**
- 10) SrikantMohata**
- 11) Pradeep Chopra**

### **Presentation Agenda**

- 1) Commerce Stream – Introduction
- 2) CA/Why CA/Life as a CA
- 3) Articled Assistant/Tutorials in CA
- 4) Earning your own bread (18-22)
- 5) New Updates in CA Field
- 6) GST / Direct Tax
- 7) IFRS/IndAs/USGAAP
- 8) Options in Commerce Field
- 9) Personality Development
- 10) General Updates/ Development
- 11) Results tentation – How to Overcome
- 12) Use Technology to Simplify Work

**Duration - 7 Hours (9.30 AM - 5PM)**

**Venue - Hyatt**

**Date - 14th July ,2017**



**Sponsorship Rack Rate**

INR 1 Lakhs – 35 Posters in Kolkata for 1 Month

INR 2 Lakhs – Above + Digital Marketing

INR 3 Lakhs – Above + Radio Promotion

INR 4 Lakhs – Above + Media Promotion + Stalls

INR 5 Lakh – Above + Speaker

Looking Forward to have a Cordial Business relation with you.

Thanking You in Anticipation

**Managing Director**  
**Finance Tadka With Abhishek**  
**(Abhishek Bajaj)**