



March 2023

Re: PMI SFL Chapter - 2023 Charity Golf Tournament – Benefiting Florida’s Children First

The Project Management Institute South Florida Chapter is hosting a charity non-profit golf tournament event on April 29, 2023, at The Bridges at Springtree Golf Club. We're inviting you to join us as a sponsor for this event, where a percentage of proceeds will go directly towards supporting Florida’s Children First, a non-profit legal advocacy group focused on coordinating and fighting for the rights of children who require various government services.

We've been working towards this goal for two consecutive years now, and with your help, we can continue making a positive impact in our community.

The golf tournament event is an excellent opportunity for you and your company to get involved in our mission while also promoting your brand. The event is expected to draw a large crowd of golf enthusiasts, project management professionals and local businesses, making it an ideal platform to showcase your support for our cause.

There are several sponsorship opportunities available for your consideration. We've attached a sponsorship package detailing the different levels of sponsorship and the benefits that come with each one.

If you're interested in sponsoring our event, please email us at marketing@southfloridapmi.org and let us know which sponsorship level you're considering, and we'll provide you with the necessary information to proceed.

Thank you for considering our proposal. We look forward to hearing back from you and hope to partner with your organization to make a positive difference in our community.

PMI South Florida Chapter

APENDIX A

2023 Golf Tournament

Sponsorship Options	Cost	Promotional Opportunity
Level 1: Contribute complimentary gift for raffle or Give-away bag	Minimum value \$50	Build brand awareness. Gift will be announced with your company name as the sponsor
Level 2: Contribute prize for either: <ul style="list-style-type: none"> • Drive nearest to hole • Straightest drive • Longest drive • Contribute grand prize for raffle 	Minimum value for each: \$150	<ol style="list-style-type: none"> 1. Company logo on tournament website 2. Announce the winner 3. Add company name/logo on the marker
Level 3: Basic sponsor	\$500	<ol style="list-style-type: none"> 1. Company logo on tournament website 2. Announce the winners 3. Third place sponsor
Level 4: Advance sponsor	\$1,000	<ol style="list-style-type: none"> 1. Exclusive logo at sponsored hole 2. Company logo on tournament website 3. Company logo on Chapter website for 3 months 4. Second Prize Sponsor
Level 5: Extreme sponsor	\$2,000 and above	<ol style="list-style-type: none"> 1. Company logo on Chapter website for 3 months 2. Address attendees for 5 minutes during lunch 3. Set Up a table at the registration booth 4. Complimentary team in the tournament 5. Lowest score – First Prize Sponsor
Additional Sponsor Opportunities:		
• Cart Sponsor	\$200	Signage on golf cart (Company name/Logo)
• Silent Auction	\$50 minimum	Donated item with company name/logo on table with item.
• Sponsored Mulligans	\$5 each 10 minimum	This gets you mulligan cards with the company name/logo for you to hand out to any players you choose for advertising.