



LIVE AT  
**PRIDE**

—  
2019

WORLDPRIDE 2019

# QUEST



## FREEDOM

### EXPRESS YOURSELF

We encourage creative statements that celebrate diversity by connecting artists and audiences through immersive experiences that showcase the joy that comes from being free to live authentically.



## WELLNESS

### RESTORE YOURSELF

We incite the connection of the mind, body and heart to influence a holistic happiness that propels all involved to move onwards, upwards and outwards.



## INCLUSIVITY

### BE YOURSELF

We create spaces that bring queers and allies together in a celebration of common humanity while embracing and respecting our diversity.

**ROCK THE HUDSON**  
 PROJECT BRANDSHINE  
 DECK ACTIVATION BRANDING

pbs@unthinkablelife.com

**TICKETING**

Complimentary Tickets

8 Tickets

15 Tickets

25 Tickets

Discounted Tickets via Code

8 Tickets

15 Tickets

25 Tickets

**DIGITAL**

Host Ticketing & Online  
Experience Logo

Yes

Yes

Yes

Deck Naming  
(i.e. creative flow - hosted by)

Yes

Yes

Yes

Welcome Map Logo

Yes

Yes

Yes

Prominent Branding Display  
Digital Display on Deck

Yes

Yes

**SWAG**

Onboard Branding

Yes + Print Costs

Yes + Print Costs

Yes - Inc Print Costs

Branded Merchandise

Customizable

Customizable

Customizable

**OTHER PERKS**

Bar Branding

Yes + Print Costs

Yes + Print Costs

Yes - Inc Print Costs

Pre-Embarkation Cocktail

Yes

Yes

Outside Space  
Designated Visibility

Yes

**ROSE PINK**

(Deck 1)

\$7,500.00

**HOT PINK**

(Deck 2)

\$14,000.00

**SHOCKING PINK**

(Deck 3)

\$25,000.00

**LET'S GET FIZZICAL**

PROJECT BRANDSHINE

ACTIVATION BRANDING

(CELEBRITY FITNESS WORKOUT)

pbs@unthinkablelife.com

**TICKETING**

Complimentary Tickets

**ROSE PINK**

Mind

\$10,000

8 Tickets

**HOT PINK**

Body

\$25,000.00

15 Tickets

**SHOCKING PINK**

Soul

\$50,000.00

25 Tickets

Discounted Tickets via Code

8 Tickets

15 Tickets

25 Tickets

Discounted Tickets via Code

10 Tickets

10 Tickets

10 Tickets

**DIGITAL**

Host Ticketing & Online Experience Logo

Yes

Yes

Yes

Welcome Map Logo

Yes

Yes

Yes

Prominent Branding Display Throughout Intrepid

Yes

Yes

Yes

Designated Branding (i.e. hosted by)

Yes

Lead Branding (i.e. hosted by)

Yes

**SWAG**

Pop Up Tent at Festival

Yes + Costs

Yes + Costs

Yes + Costs

Branded Merchandise

Customizable

Customizable

Customizable

**OTHER PERKS**

Festival - Host Breakfast

Yes + Costs

Yes + Costs

Festival - Host Evening Reception

Yes + Costs

Yes + Costs

Departure Good-For-You Bags

Yes + Costs



# ROCK THE HUDSON CONCERT & INCREDIBLE FESTIVAL

PROJECT BRANDSHINE

ACTIVATION BRANDING

pbs@unthinkablelife.com

## TICKETING

Complimentary Tickets

8 Tickets

15 Tickets

25 Tickets

Discounted Tickets via Code

8 Tickets

15 Tickets

25 Tickets

Discounted Tickets via Code

10 Tickets

10 Tickets

10 Tickets

## DIGITAL

Host Ticketing & Online Experience Logo

Yes

Yes

Yes

Welcome Map Logo

Yes

Yes

Yes

Prominent Branding Display

Yes

Yes

Yes

Designated Branding (i.e. hosted by)

Yes

Lead Branding (i.e. hosted by)

Yes

## SWAG

Pop Up Tent at Festival

Yes + Costs

Yes + Costs

Yes + Costs

Branded Merchandise

Customizable

Customizable

Customizable

## OTHER PERKS

Festival - Ground Branding

Yes + Costs

Yes + Costs

Yes + Costs

Festival - GI & Ground

Yes + Costs

Yes + Costs

Ferries - Branding

Yes + Costs

## ROSE PINK

\$10,000.00

## HOT PINK

\$25,000.00

## SHOCKING PINK

\$50,000.00

# ROCK THE HUDSON CONCERT & INCREDIBLE FESTIVAL

PROJECT BRANDSHINE

ACTIVATION BRANDING

## TICKETING

Complimentary Tickets - Festival

2 Festival Tickets

Discounted Tickets via Code

4 Festival Tickets

Complimentary Tickets - Festival

8 Festival Tickets

## FESTIVAL TENTS / KIOSKS

Festival Tent 10x10

\$1,500.00

Festival Tent 10x15

\$2,500.00

Festival Tent 10x20

\$5,000.00

Festival Booth

Customizable

Festival Booth Branding

Customizable

## SWAG - FESTIVAL

Product - Yes

Yes + Print Costs

Branded Merchandise

Customizable

## PRICING

**ALL EXPERIENCES**

PROJECT BRANDSHINE

DECK ACTIVATION BRANDING

**PROJECT BRAND  
SHINE INCLUSIONS:**

Exclusive BrandShine Partner for designated deck/area within your shade of pink

Exclusive promotional visibility for designated deck/area

Opportunity to brand onboard bar on your deck

Open flow plan, guests will flow through space immersively

Opportunity to brand immersively, creatively, and dynamically with guests

Let's Get Fizzical - 3,000 guests

Rock the Hudson & Incredible - 10,000 guests

\*Costs include visibility, point of sale and product costs subject to quotation



**unthinkable**

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Don't be left on the docks...

we can't wait for you to

**PRIDE**

with us!

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