

Columbia University Real Estate Development Conference

8–8:30 am

Registration

8:30 am

Welcome

Patrice Derrington, Holliday Professor of Real Estate and Director,
Real Estate Program, Columbia University GSAPP

8:45–9:15 am

Morning Keynote Speaker

Joseph Sitt, CEO, Thor Equities

9:15–10:00 am

Trends in Urban Development: Mixed-Use, Hospitality-Anchored, Entertainment

Moderator Rani Gharbie, '13 MSRED, Vice President of Development & Acquisitions,
North America, Virgin Hotels
Panelists Cia Buckley Marakovitz, '93 MBA, CIO, Dune Real Estate Partners
Jeff Dvoretz, EVP, Midwood Investment & Development
Richard Born, CEO, DB Hotels
Mark Lanspa, '90 MBA, Executive Vice President Hospitality, Wells Fargo

Morning Break

10:15–10:55 am

Lodging: Positioning in a Competitive Landscape

Moderator Adam Feil, '06 MSRED, Director, Elysian Investments
Panelists Eric Bass, Executive Vice President, GFI Development
Jonah Sonnenborn, '04 LW, '05 MBA, Managing Director & Head of Real Estate,
Access Industries
Peter Peterson, '04 MSRED, President & Managing Partner, Cultivate Hospitality
Mark Keiser, Chief Development Officer, Starwood Hotel Group
Steven H. Grapstein, CEO, COMO Holdings USA, Inc.

11:00–11:40 am

Design for a Vital Urban Environment

Moderator Kate Ascher, Partner, BuroHappold Engineering and Milstein Professor
of Urban Development, Columbia University
Panelists James Andrus, Principal, The Andrus Group
Bassim Halaby, Founder, Chairman & CEO, Benchmark Development
Serdar Bilgili, Chairman, Bilgili Holdings
Melissa Burch, Executive General Manager, New York Development,
Lend Lease Americas

Vitalizing Urban Development: Eat, Drink, Sleep, Work, Play September 14, 2018

Lunch Served

11:40–12:00 pm

Introduction of Lunch Keynote: Rosemary Scanlon, Divisional Dean (Retired),
NYU Schack Institute of Real Estate & Research Scholar, Center for Urban
Real Estate, Columbia University GSAPP

12:00–1:00 pm

Lunch Keynote Speaker

Richard Mack, '93 LW, Co-Founder, Mack Real Estate Group

1:05–1:45 pm

Financing Hotels, Shared Living, and Other Short-Stay Options

Moderator Edward Adler, '88 MBA
Panelists Artie Minson, '97 MBA, President & CFO, WeWork
Matthew Livian, Managing Partner & CIO, Sydel Group
Greg Rush, Partner & Managing Director, Cadre
Mit Shah, Senior Managing Principal & CEO, Noble Investment Group

1:50–2:25 pm

The Hottest Hospitality Transactions

Moderator Rick Kirkbride, Head of Hospitality Practice, Paul Hastings LLP
Panelists Kevin Steussi, Vice President, The Related Companies
Jeff Davis, International Director, Hotels & Hospitality Group, Jones Lang LaSalle
Timothy Haskins, Senior Managing Director, AECOM Capital
Russell Shattan, Senior Vice President, Acquisitions & Development,
MCR Development

2:30–3:10 pm

Emerging forms of Live/Work/Play

Moderator David Kruth, Managing Partner, Brooklyn//Queens Properties
Panelists Chris Bledsoe, CEO, Ollie
Brad Hargreaves, CEO, Common
Ryan Simonetti, Co-Founder, Convene
Craig Robins, CEO and President, Dacra
Susan Fine, Principal, Oases Development

3:15–3:45 pm

Fireside Chat

Scott Rechler, CEO & Chairman, RXR Realty
Michael Stoler, President & CEO, New York Real Estate TV, LLC

3:45 pm

Closing

4:00–5:00 pm

Cocktail Reception