

785

How to:

SEMINAR SERIES

Sponsorship Deck

PARTNERS:

ESCAPE2NY
AD EXHIBITIONS
BRAVE THROUGH FAITH
VICTORIAROSE VARGAS
TIMELESS NEXUS

PARTNERING VENUE:

JUTTA GALLERY
NEW YORK, NY



In partnership with:



HOW-TO SERIES: BUSINESS SEMINARS & SHOWCASES

The How-To Series provides a space for new, emerging, and established businesses to learn essential strategies for success.

Each seminar will culminate in a grant competition, where businesses can present their ideas and strategies for a chance to win free marketing services with our agency.

The seminar portion is followed by workshops, set to educate our members with hands-on activities that cultivate their skills to apply what they've learned to what they do.

Our showcase of art allows our members the opportunity to network, and artists the opportunity to gain exposure and sell their art.



Our seminars are designed to guide participants through the critical steps of developing their brands.

WHAT TO EXPECT



The "How-To" Event series is a monthly business seminar and grant program designed to empower businesses with essential marketing services.

Hosted at Jutta Gallery, each event tackles a different key factor in business development, providing actionable strategies for entrepreneurs and business owners to apply to their ventures.

The event offers valuable networking opportunities, business insights from successful professionals, and direct support for business growth.

Our mission is to raise money to kickstart a non-profit organization dedicated to providing companionship for people in hardship.

AGENDA

1

2:00 pm - 2:30 pm

Panel Discussion

Professionals share the trajectory of their career related to the theme, provide tips, and answer questions.

2

2:30 pm - 3:30 pm

Presentations

Businesses present themselves to our members and explain where marketing would help them grow.

3

3:30 pm - 4:00 pm

Winners announced and sponsorship presentations

4

4:00 pm - 5:00 pm

Workshops

This is when people learn how to develop their business according to the theme.

5

5:00 pm - 10:00 pm

Art Exhibition & Open Bar

Our members enjoy live music, art, and an open bar while networking and buying art..

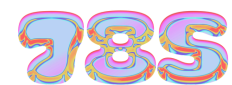


FUNDRAISING

Passes are "pay what you want" as our goal is to raise money for the Kickstarter campaign 'Thank You For Being Here'. Our mission is to launch an application with resources to provide companionship to people dealing with hardships such as medical conditions, terminal illness, and mental health.



Donations of \$50 or more will be given a signature tote bag.



GRANT MARKETING SERVICES

SevenEightSet LLC offers a comprehensive range of services tailored to help businesses thrive:

Brand Strategy:

Helping businesses create a unique identity and position themselves in the market.

Events:

Leveraging social media, email marketing, and influencer partnerships to drive attendance and engagement.

Content Creation:

Developing high-quality visual and written content to tell a brand's story.

Social Media

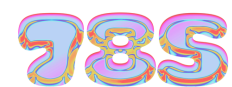
Management:

Building an engaged online community and promoting products or services.

Website Design:

Enhancing brand's online visibility to attract new customers.

Our team works closely with clients to provide customized marketing solutions that align with their business goals, from growth strategies to ongoing brand management.



OUR PARTNERS



Victoriarose Vargas is a social media marketing coach who specializes in online content creation and promotion.

She partners with us to create strategies and execution plans to optimize our audience outreach and gain new community members.



AD Exhibitions is an art pop-up exhibition that cruates events all over NYC. They have curated 8 art shows, with over one hundred artists.

They partner with us on events to curate the art exhibitions at the beginning of our business seminars and grants.



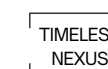
Escape2NY is an events business that caters to communities in the tri-state area on creating spaces for local performers, dj's and venues to connect.

They partner with us on promoting the event, and our performance line-up.



Brave Through Faith is a platform dedicated to teaching emerging professionals vital skills needed to succeed.

They partner with us to provide workshops to cultivate business skills that are transferable..



Timeless Nexus is a record label that connects people through music; providing unique experiences while showcasing artists and their productions.

They partner with us on promotion and performance lineups.

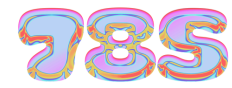
Our partners play a crucial role in scouting panelists, participants, and performers, as well as helping to promote the event to a wider audience.



SPONSORSHIP

Sponsorship helps us book a space to hold our events, get materials, supplies, and provide catering.





SPONSORSHIP PACKAGES

Partner \$10,000+	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,500
<ul style="list-style-type: none">• Name and Logo on all event materials• Onboarding table• Speaking opportunity• Whole-page newsletter• Ten totes	<ul style="list-style-type: none">• Name and Logo on all event materials• Onboarding table• Speaking opportunity• Half-page newsletter feature• Six totes	<ul style="list-style-type: none">• Name and Logo on event materials• Onboarding table• Speaking opportunity• Half-page newsletter feature• Five totes	<ul style="list-style-type: none">• Logo on event materials• Speaking opportunity• Onboarding table• Quarter-page newsletter feature• Five totes
Bronze Sponsor \$2,000	Supporting Sponsor \$1,000	Community Sponsor \$500	Friend of the Event \$250
<ul style="list-style-type: none">• Name on website and logo on fliers.• Onboarding table• Speaking opportunity• Five totes	<ul style="list-style-type: none">• Name on website and logo on fliers.• Speaking opportunity• Five totes	<ul style="list-style-type: none">• Name on website and logo on fliers.• Three totes	<ul style="list-style-type: none">• Name on website and logo on fliers.• Two totes

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IMPACT LIVES WITH A SPONSORSHIP



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