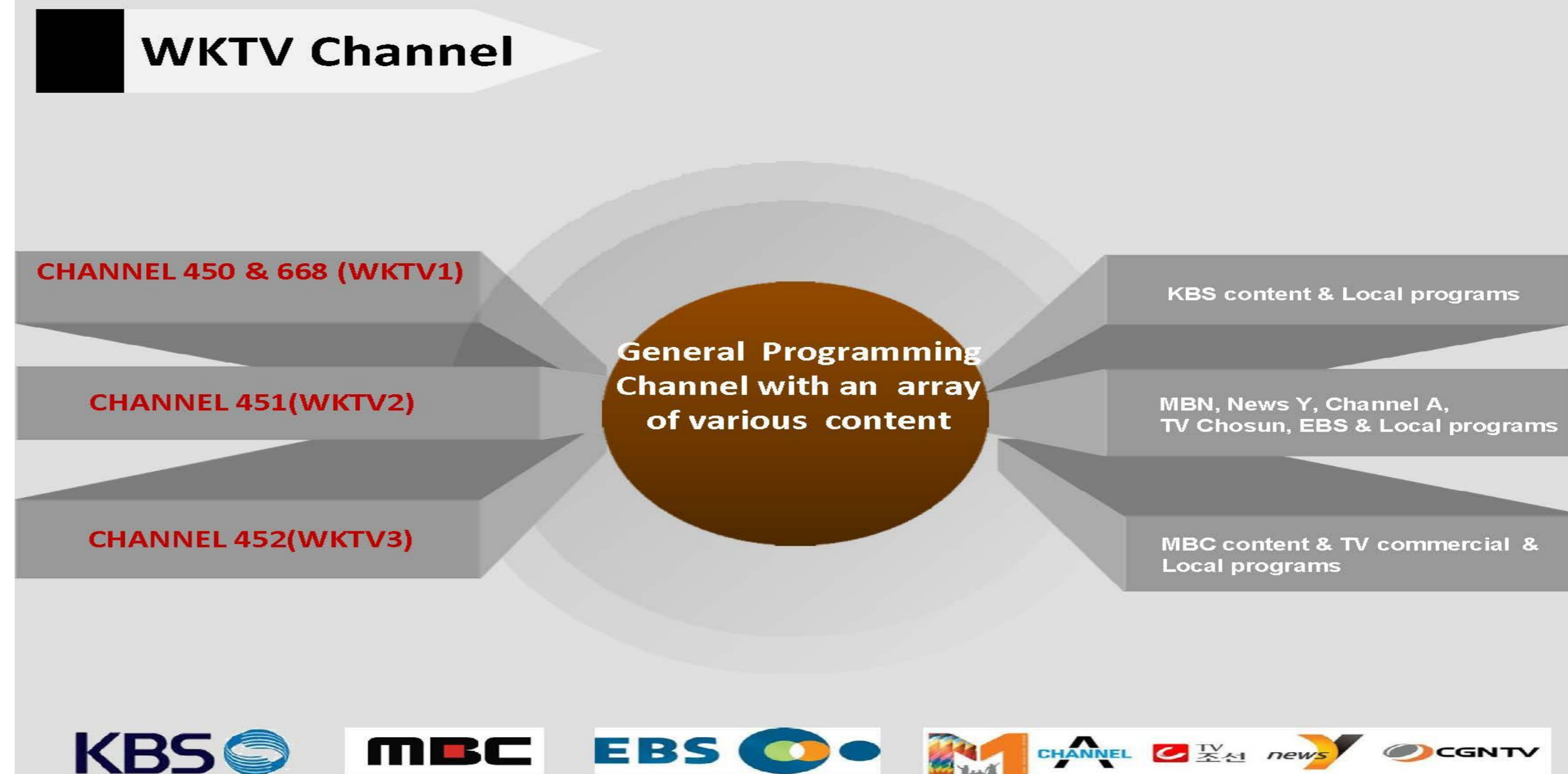


Welcome WKTV!

WKTV Cable Network & Radio Network is a premier multicultural media company focused on serving Korean communities in the United States. WKTV, our flagship station, was founded in 1986. Since then, it has provided direct access to the most entertaining and compelling Korean television programs.

Currently, WKTV Cable Network & Radio Network is providing local and nationwide cable companies with various Korean programs on WKTV Channels 1, 2 and 3, along with Korea Today Radio Network XM Channel 144 through the Sirius XM National Platform.



WKTV & Subscribers

WKTV

1986

Established as the first Korean-American TV Broadcast Station in the Washington Metropolitan Area.

Present

Serves as the only Korean-American TV Broadcast Station in the Washington Metropolitan Area with 3 Korean channels and 2 Chinese channels via 24/7 Cox Cables, as well as 1 Korean channel via 24/7 Comcast in Northern Virginia, DC and MD.

1.15 Million Subscribers (Families)

WKTV has 390,000 Cox subscribers (families) and 760,000 Comcast subscribers (families)

Sponsorship

	Platinum	Gold	Silver	Bronze
Website / Mass Media	√	√	√	√
Table Space	3 Tables	2 Tables	1 Table	
Logo on posters&flyers	√	√	√	√
AD on TV	√ (2mon)	√ (1mon)	√ (1mon)	
News – Before	√	√	√	√
News – After*	√			

*Continuous exposure even after the K-Wave Contest & Festival

Platinum Sponsor(\$10,000)

- Privileged logo exposure on our broadcast news channel, Youtube channel, website, posters, flyers, social media ad.
- Platinum Sponsor will receive mentions during our promotions for the festival.
- If own advertisement is available, we will air it on all three of our WKTV channels, 270 spot times a month for 2 month (total of 540 airings) for free (length of single ad must be within 30 seconds to 1 minute).
- Platinum Sponsor will be provided a booth with three tables and chairs during the festival.
- Continuous exposure even after the festival.

Gold Sponsor(\$5,000)

- Logo exposure on our broadcast news channel, Youtube channel, website, posters, flyers, social media ad.
- Gold Sponsor will receive mentions during our promotions for the festival.
- If own advertisement is available, we will air it on all three of our WKTV channels, 270 spot times a month for 1 month for free (length of single ad must be within 30 seconds to 1 minute).
- Gold Sponsor will be provided a booth with TWO tables and chairs during the festival.

Silver Sponsor(\$3,000)

- Logo exposure on our broadcast news channel, Youtube channel, website, posters, flyers, social media ad.
- Silver Sponsor will receive mentions during our promotions for the festival.
- If own advertisement is available, we will air it on one of our WKTV channels, 90 spot times a month for 1 month for free (length of single ad must be within 30 seconds to 1 minute).
- Silver Sponsor will be provided a booth with ONE table and chairs during the festival.

Bronze Sponsor(\$2,000)

- Logo exposure on our broadcast news channel, Youtube channel, website, posters, flyers, social media ad.
- Bronze Sponsor will receive mentions during our promotions for the festival.