



by

Pi Kappa Alpha Fraternity

Beta Mu Chapter

Corporate Sponsorship Tiers

Title Sponsor – one opportunity available

The Title Sponsorship is our premier partnership level. In addition to receiving all benefits listed in the Executive Sponsorship level, your organization name and logo will be associated with the Pike Fest name in all instances. For example, Pike Fest will be addressed as “Pike Fest brought to you by” in all verbal communications and printed material. Your artwork will be placed in the most prominent position in every case logos are utilized, and be the largest logo on all banners and printed promotional material. There is only one Title Sponsorship available. To ensure you get the best value from your sponsorship we recommend taking advantage of this opportunity now.

Executive Sponsor (\$3,000 +):

Your Executive Sponsorship includes premium recognition on all promotional material at the festival, including: prime visibility and extra-large artwork on the 10ft by 10ft photo backdrop, the Pike Fest promotional t-shirt, and the entry wristband. In addition, a 4ft by 8ft promotional banner solely featuring your company, with the artwork of your choosing, will be placed in a prime location next to the main stage. Your banner will be visible to the thousands of students in attendance during the whole event. Your logo or chosen artwork will have a premium location and size on any promotional event flyers, signs, banners, and advertisements prior to and during the event. Your logo and company name will be displayed in the event webpage headline and include a click link to your website or promotional page of your choice. As an Executive Sponsor you will receive prominent verbal recognition on multiple occasions during the event at all suitable opportunities. We would be honoured to have your representatives attend as special guests at the event, and you will receive 4 complimentary VIP tickets to the event to use as you wish.

Platinum Sponsor: (\$2,000+)

Your Platinum Sponsorship includes prominent recognition on all promotional material at the festival, including: prime visibility and large artwork on the 10ft by 10ft photo backdrop, and the Pike Fest promotional t-shirt. In addition, your own 4ft by 8ft promotional banner, with the artwork of your

choosing will be displayed near the main stage and elevated above the crowd. Your banner will be visible to the thousands of students in attendance during the whole event. Your logo or chosen artwork will have a large display on any promotional event flyers, signs, banners, and advertisements prior to and during the event. Your logo and company name will be displayed on the event webpage along with other top tier sponsors and include a click link to your website or promotional page of your choice. During the event, you will receive special verbal recognition as a Platinum Sponsor at all suitable opportunities. We would be honoured to have your representatives attend as special guests at the event, and you will receive 2 complimentary VIP tickets to the event to use as you wish.

Gold Sponsor: (\$1,500 +)

Your Gold Sponsorship includes your artwork or logo on the 10ft by 10ft photo backdrop, and your logo on the Pike Fest promotional t-shirt. In addition, your logo or chosen artwork will have a large display on any promotional event flyers, signs, banners, and advertisements prior to and during the event. Your logo and company name will be displayed on the event webpage along with other top tier sponsors and include a click link to your website or promotional page of your choice. We would be honoured to have your representatives attend as special guests at the event, and you will receive 2 complimentary VIP tickets to the event to use as you wish.

Bronze Sponsor: (\$750+)

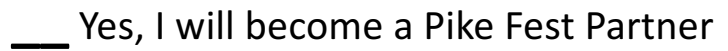
Your Bronze Sponsorship includes your logo on the Pike Fest promotional t-shirt. In addition, your logo or chosen artwork will be displayed as a sponsor on all promotional materials prior to and during the event. Your logo and company name will be displayed on the event webpage along with other sponsors and include a click link to your website or promotional page of your choice. We would be honoured to have your representatives attend as special guests at the event, and you will receive 2 complimentary VIP tickets to the event to use as you wish.

Blue Sponsor: (\$400)

Your Blue Sponsorship includes your logo on the Pike Fest promotional t-shirt. In addition, your logo or chosen artwork will be displayed as a sponsor on all promotional materials prior to and during the event. Your logo and company name will be displayed on the event webpage along with other sponsors and include a click link to your website or promotional page of your choice.

Non-Monetary Donations

All non-monetary donations, such as supplies and services, will qualify for the appropriate sponsorship tier based on the value of the supplies or service donated. Please contact us to discuss your involvement further.



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