



2024

**PARTNERSHIP OPPORTUNITIES**

# WHY PARTNER

EMPOWERING CONTENT & AUTHENTIC CONNECTION

**Discover the power of authentic connections and career growth in our vibrant community.**

Be part of a movement that champions diversity, equity, and inclusion in the digital space, ensuring that all voices are heard and valued.

Your support shows your commitment to:

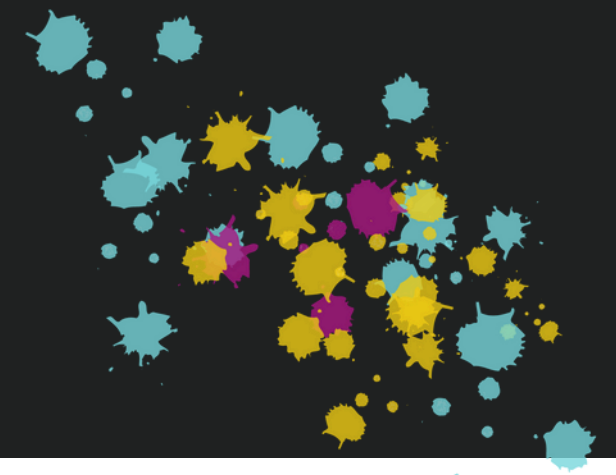
- women's equality,
- employee learning and development,
- improved employee engagement and retention efforts,
- and commitment to creating a workplace culture where everyone thrives.

Partnering with us will expose you to a diverse network of potential clients, talent, and trusted vendors, fostering collaboration and growth opportunities for all.

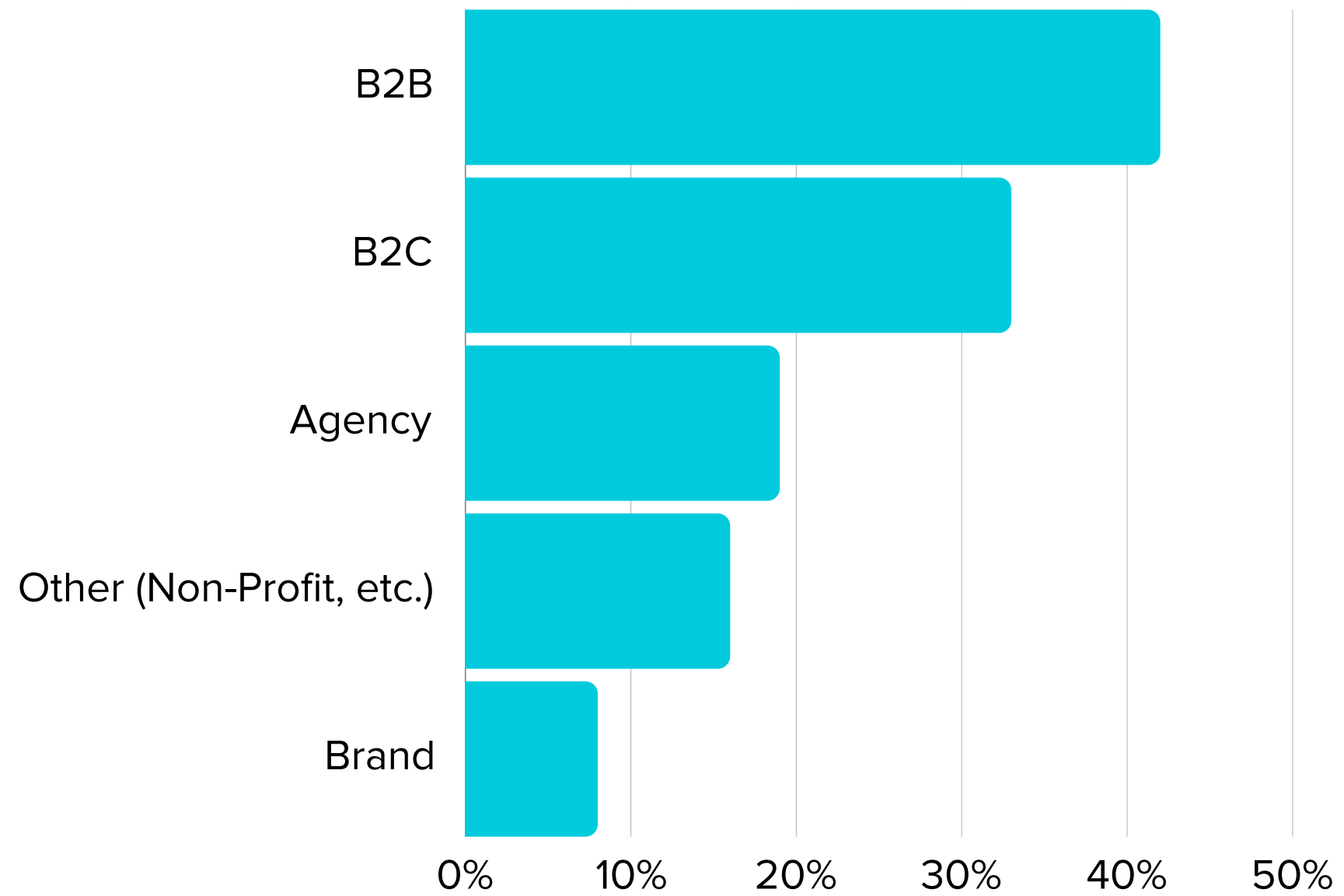
**Join us in shaping the future of digital leadership and making a difference for women in the workforce.**



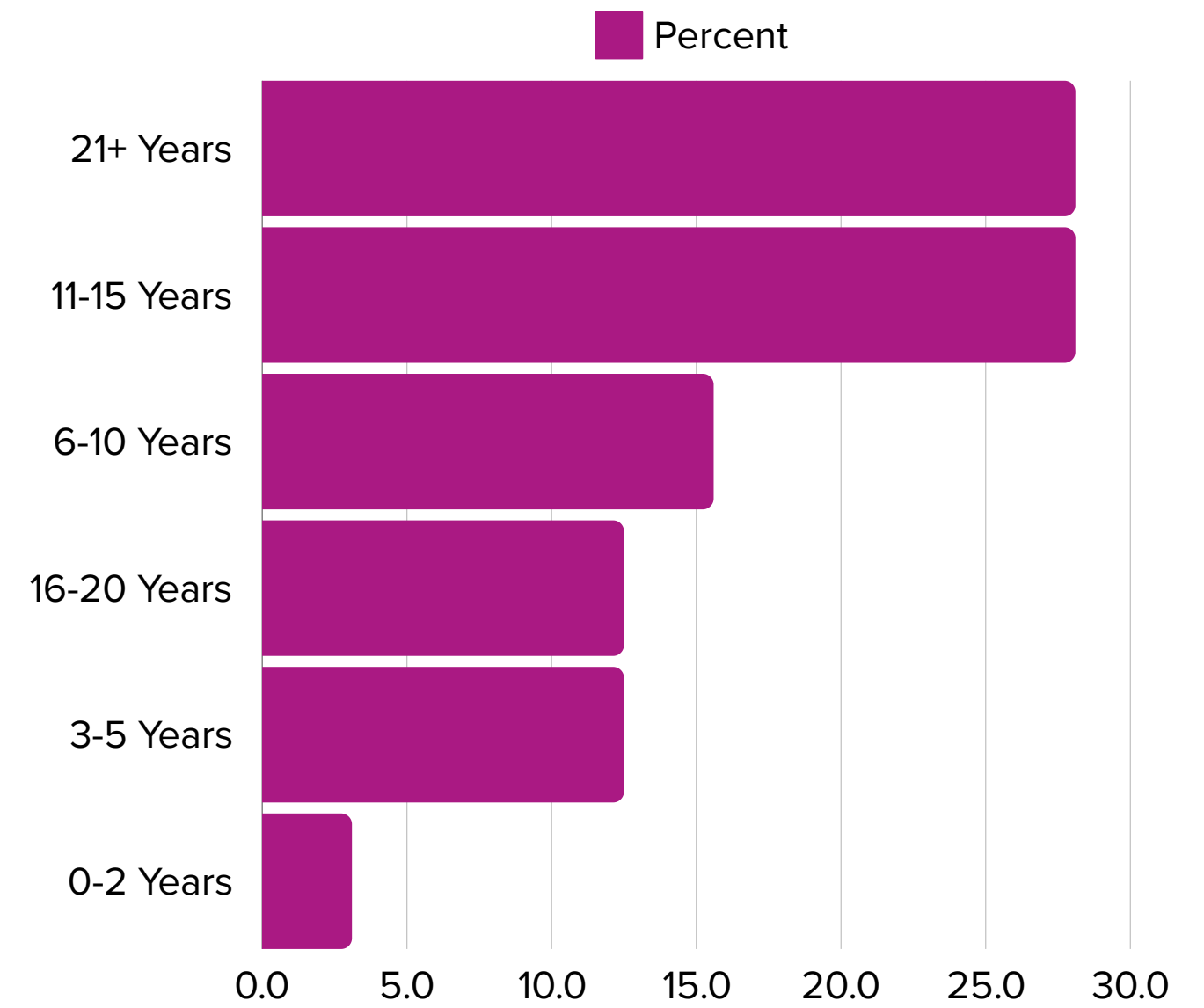
# TOGETHER DIGITAL WHO WE ARE



## SECTOR



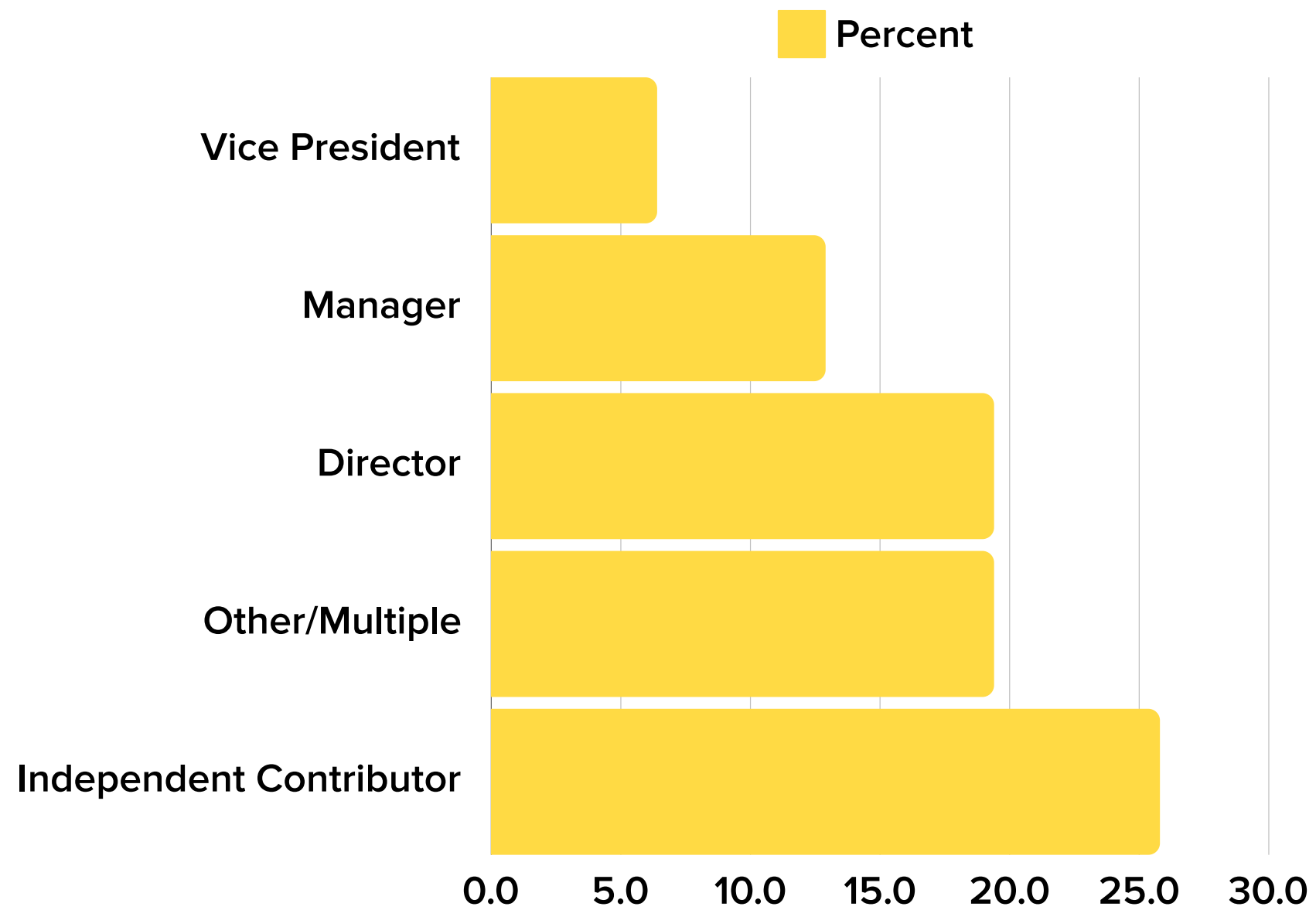
## YEARS EXP



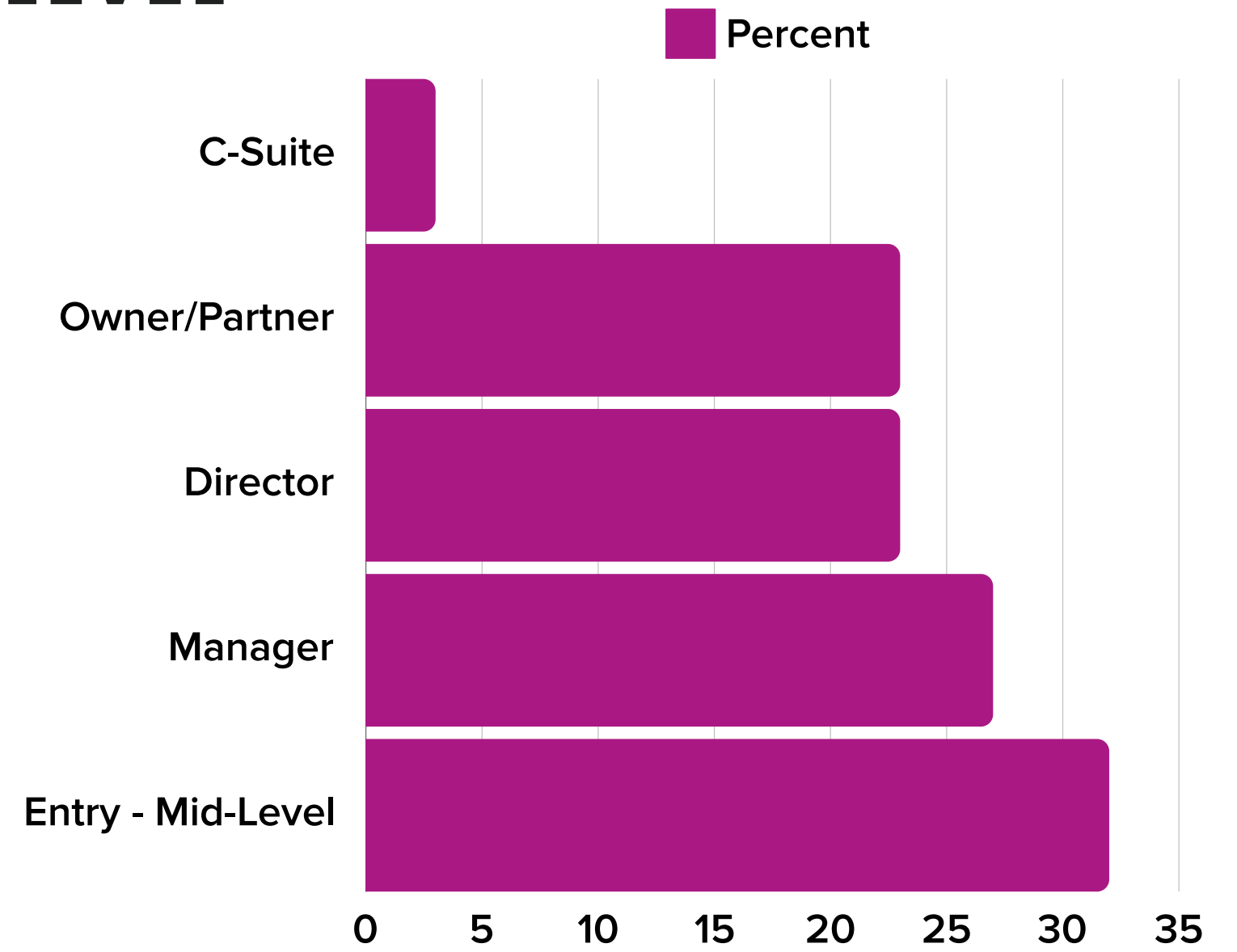
# TOGETHER DIGITAL WHO WE ARE



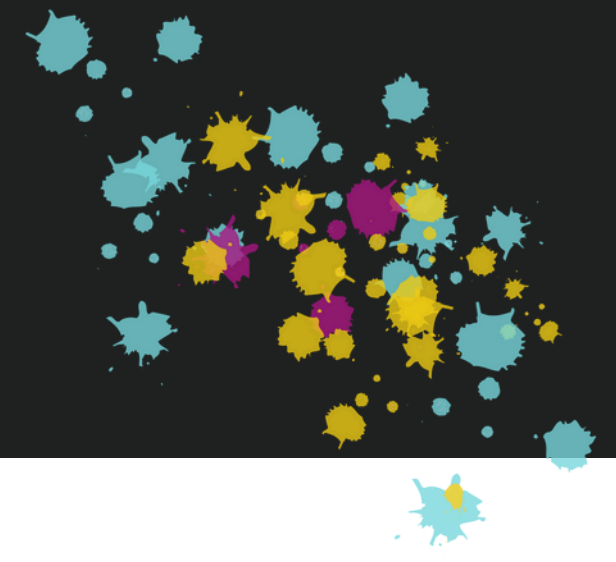
## TITLE



## LEVEL



# TOGETHER DIGITAL WHO WE ARE



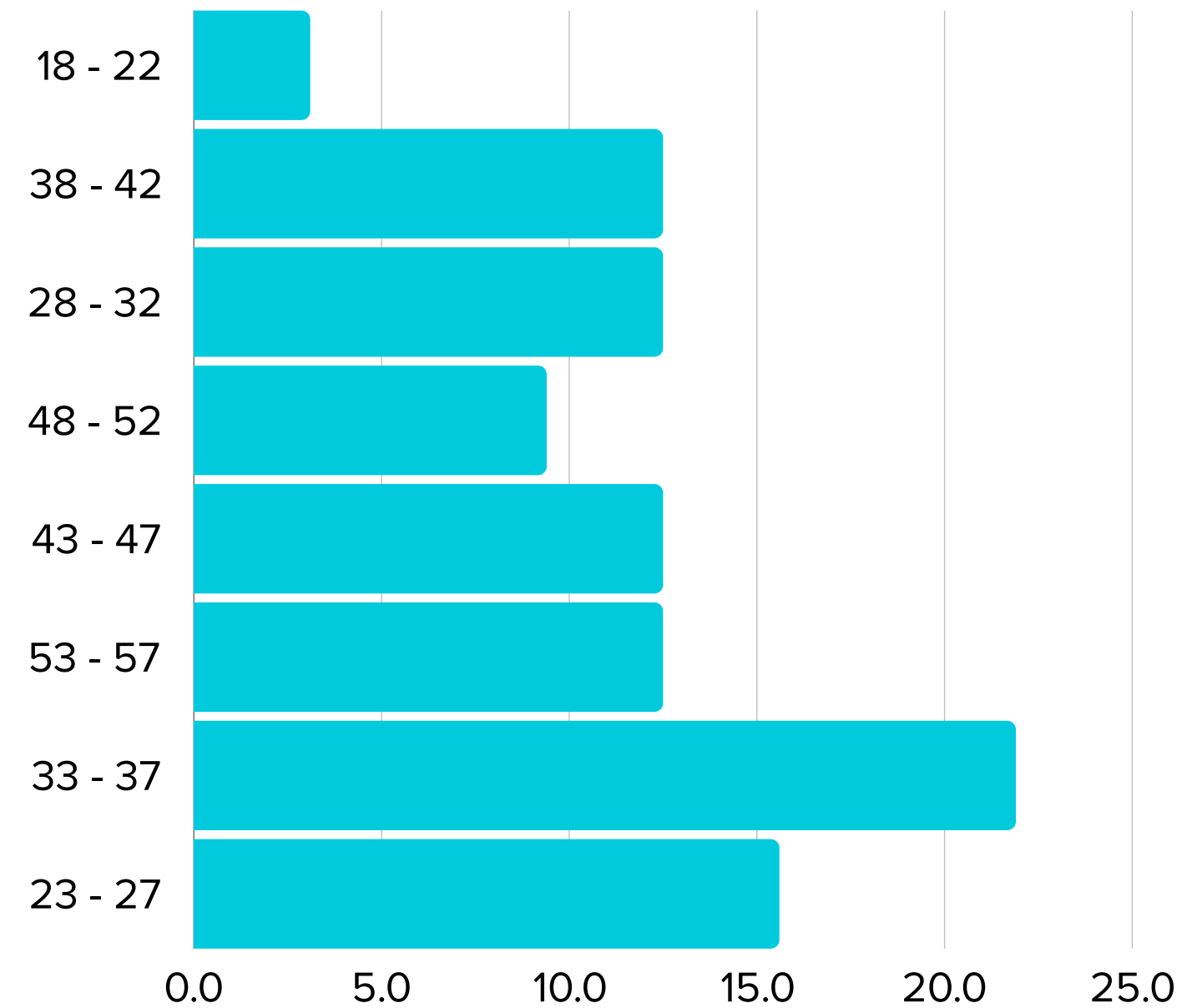
## COMMON INDUSTRIES

B2B	Government
B2C	Healthcare
Banking / Financial	Non-Profit
CPG	Recruitment
Higher Education	Tech + IT
Manufacturing	

## ADDITIONAL DEMOGRAPHICS

17% of Members Identify as Women of Color  
9% of Members Identify as LGBTQIA  
11% of Members Live with a Disability

## AGE





# ILLUMINATE

TOGETHER DIGITAL  
NATIONAL CONFERENCE

Join us on October 17th to shed light on vital digital and workplace issues. Be part of sparking change and stay for BLINK, an immersive citywide light show experience.

 CINCINNATI, OH



# ILLUMINATE

2024

TOGETHER DIGITAL  
NATIONAL CONFERENCE

In a world where visibility is key, this conference serves as a beacon of empowerment, illuminating the way for women in digital.

From navigating digital trends to addressing gender disparities, Illuminate brings together industry leaders and change-makers to spark meaningful conversations and drive positive change. Afterward, stay around as the city of Cincinnati becomes aglow in an immersive light show experience known as BLINK takes over the city in a one-of-a-kind experience.

Partner with us to shine a light on empowerment and innovation.



## TRAILBLAZING VIEWPOINTS

navigating AI, data intricacies, personalized experiences, and the ever-evolving digital frontier.



## EMPOWERING EXCHANGES

fueling innovation and inclusion for women in digital through our Ask & Give Exchanges and Peer Group Networking.



# ILLUMINATE

TOGETHER DIGITAL  
NATIONAL CONFERENCE



## BRING YOUR TEAM

Empower your team with fresh insights, renewed motivation, and a stronger sense of community.

- Your company logo added to our conference t-shirt
- Custom-colored shirts will be shipped to your team to wear to the event
- Save \$75 per ticket
- **Team of 5 for \$1,250**
- **Team of 10 for \$2,500**

### Engagement Opportunities:

- Ask & Give Exchange: Fuel innovation through collaborative problem-solving.
- Peer Group Networking: Build connections and share insights with other professionals.







# ILLUMINATE

TOGETHER DIGITAL  
NATIONAL CONFERENCE



## EXHIBITOR TABLE SPONSOR

**\$1,500**

No one puts Baby in a booth. Let your company ambassadors experience the day on both sides of the table. They will be in the room with us all day, enabling them to connect more meaningfully with our attendees on a deeper, more meaningful level.

Sponsors get:

- 2 Event Tickets
- Logo included on the Conference landing page
- Logo on social media x 2
- Logo on email x 2
- Booth at event
- Swag item in swag bag





# ILLUMINATE

TOGETHER DIGITAL  
NATIONAL CONFERENCE



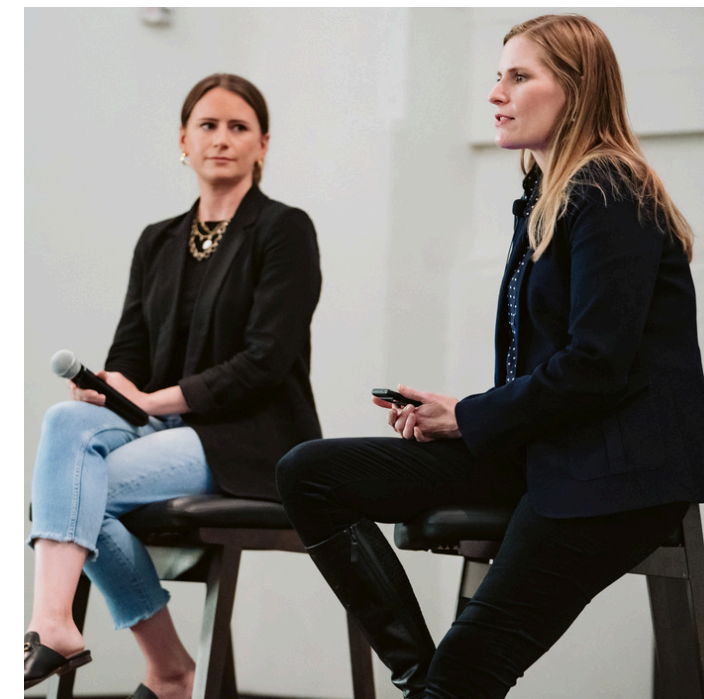
## PANEL SPONSOR

**\$2,000**

Connect with influential women in digital, showcase your commitment to diversity, and contribute to an empowering dialogue.

Sponsors get:

- 2 Event Tickets
- 1 Panel Spot
- Logo up during the discussion
- Logo included on the Conference landing page
- Logo on social media x 2
- Logo on email x 2
- Swag item in swag bag





# ILLUMINATE

TOGETHER DIGITAL  
NATIONAL CONFERENCE



## HAPPY HOUR SPONSOR \$2,000

Elevate your brand at Together Digital's National Conference Happy Hour + ShopHER Experience featuring local hand-made woman-owned businesses.

As a sponsor, engage with influential women in digital, gain visibility, and celebrate diversity. Join us in shaping a vibrant and empowering networking experience.

Sponsors get:

- 2 Event Tickets
- Logo included on the Conference landing page
- Logo on social media x 2
- Logo on email x 2
- Swag item in swag bag





# ILLUMINATE

TOGETHER DIGITAL  
NATIONAL CONFERENCE



## BREAKOUT ROOM SPONSOR

### \$2,500

Be presented as our breakout room sponsor who can brand, host, and facilitate breakout sessions that align with championing your business while providing valuable and actionable insights to our attendees.

This exclusive sponsor gets:

- 3 Event Tickets
- Your own branded breakout space
- Logo included on the Conference landing page
- Logo on social media x 3
- Logo on email x 3
- Booth at event
- Swag item in swag bag





# ILLUMINATE

TOGETHER DIGITAL  
NATIONAL CONFERENCE



## TITLE SPONSOR \$10,000

Be presented as our lead sponsor for the day's event and showcase your support of championing women in digital to all of our attendees.

This exclusive sponsor gets:

- 5 Event Tickets
- “Brought to you by:” byline on event title
- 5 minutes at the opening
- Logo included on the Conference landing page
- Logo on social media x 5
- Logo on email x 5
- Booth at event
- Swag item in swag bag
- Email list





# NEED MORE INFORMATION?

Let's talk about your goals and initiatives!  
Schedule some time with us, and we can  
direct you to a—or create a custom—  
package that fits your needs.

[SCHEDULE NOW >>](#)

