

2021



PROJECT NO.
1013



THE PHENOMENAL EVENT

#MAKINGPHENOMENALCHANGE

PROPOSED TO:



ORGANISED BY:
The Gowanbank Hub CIC

WWW.THEPHENOMENALEASEVENT.COM
GLASGOW, SCOTLAND



About
Us

THE GOWANBANK HUB

At The Hub we deliver compassionate help and support, whether responding to an immediate crisis or supporting recovery activity. We work to improve financial well-being, emotional well-being, relationships, educational and employment pathways to make a phenomenal impact on financial insecurity, deprivation, social isolation and health inequality caused by poverty within our community.

PROJECT BACKGROUND

The Gowanbank Hub was “officially” established in February 2021 by our CEO Dawn Peart and Director Leanora Jackson from a cloakroom with a £100 gift voucher from Tesco. The organisation was officially formed to help families within a local school who were in need during the recent Covid-19 pandemic. However the couple later realised there was a real need for the support within the local area.

Having left the school The Gowanbank Hub has expanded significantly and is thought to be one of the fastest growing social enterprises within the region and has recently been awarded official social enterprise status by Social Enterprise Scotland.

OUR VISION

Our vision of the future is where communities are united, resilient, #WorkingTogether thriving filled with smiling people people living in health, wealth, happiness and prosperity. With access affordable food and everyday essentials.

OUR VALUES

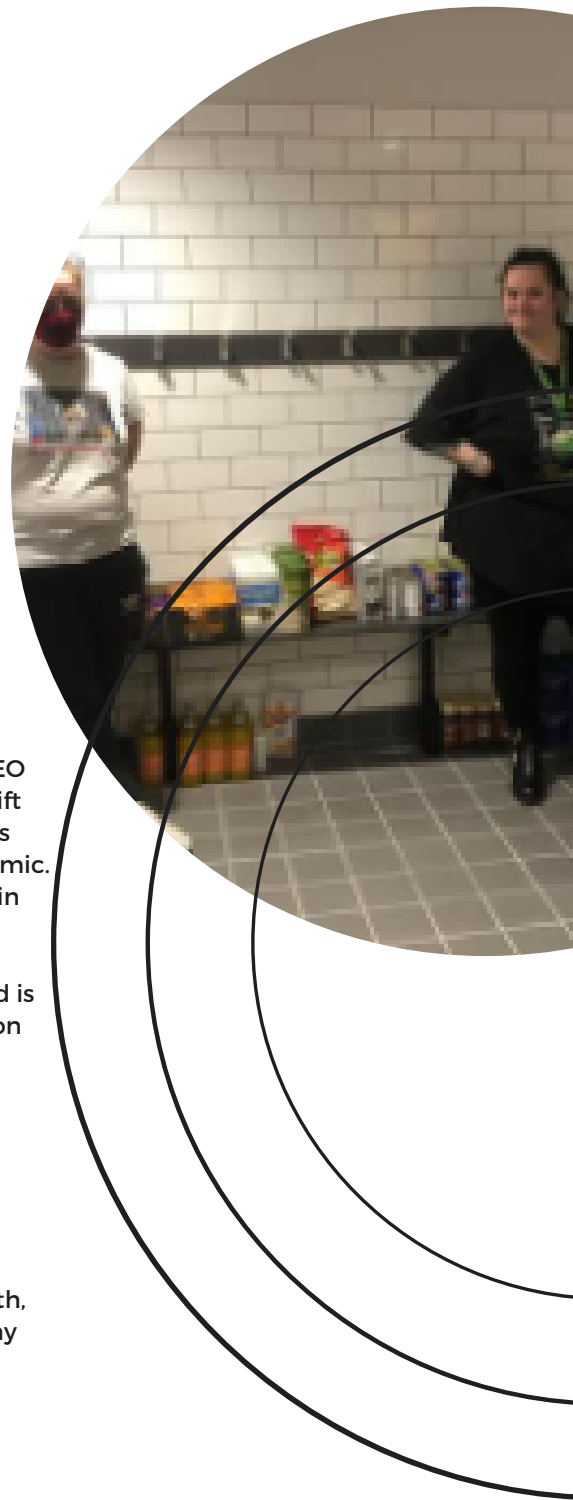
Our values underpin everything we do. It is profoundly wrong that any person should live in poverty, deprivation or social isolation, and we as part of the community have a moral duty and responsibility to stand beside people in crisis.

Care & Compassion: We stand in solidarity with people in financial hardship, deprivation and social isolation. We put the well-being of the people who come to us for help above everything else. We always uphold and protect their dignity.

Justice & Advocacy: We are driven by a desire to see a fairer society. It's not right that anyone faces poverty, deprivation, or social isolation. Everyone should have enough money coming in to be able to afford the everyday essentials.

Community: We believe that as human beings have a moral responsibility to support one another in our communities. To enable this phenomenal change, we must work together to build a fairer society.

Dignity & Respect: We understand the importance of each individual person and will always prioritise their needs. Regardless of background.



EVENT / SPONSORSHIP PROPOSAL

Home | Glasgow News | Charity

Glasgow foodbank receives surprise package of 2,200 Easter eggs and essential items

Gowanbank Foodbank received the unexpected donation from His Foods charity, with volunteers saying they are "still a little in disbelief".

SHARE   

By Laura Ferguson Journalist
13.04.2019 20:23

NEWS

Enter your postcode for local news and info 



The local emergency food aid provider, received the surprise donation from His Foods charity. Image: Gowanbank Foodbank



A Glasgow foodbank has received thousands of **Easter** eggs as part of a surprise donation.

Gowanbank Foodbank received the delivery of 2,200 eggs, as well as essential toiletry and baby food in short supply from His Foods - part of the His Church [charity](#).

The local emergency food aid provider, which operates from a hub on Peat Road, was established after parents on the local school's parent council identified a need. After initially serving the school's families they moved to the new location several months ago and now work to help the entire community.

Dawn Peart, Chairperson and Project Coordinator of Gowanbank Foodbank, said: "We met with local Chris Stephens on Monday and asked if he could help us secure some Easter Eggs to donate to local families.

"I was delighted when I got a call on Tuesday evening to advise that he had secured 50 Easter Eggs for from His Church. However, when the van turned up yesterday with over 2000 eggs and a big pallet of essential items, I was on cloud nine. I am still a little in disbelief.

RELATED ARTICLES

13,000 meals dished out by support group

BY HEATHER CARRICK

A POLLOK-based support group has handed out more than 13,000 meals since they launched, after humble beginnings at a local parent council.

The Gowanbank Hub was created by a group from Gowanbank Primary School's parent council after identifying a need for food and further support in the area.

The team comprises of Dawn Peart, Leeann Jackson and Billy Coull, who launched the idea in February.

Dawn, president of the Gowanbank Parent council, said: "This has all grown so quickly, we are so shocked.

"We moved into our current premise in March after being kicked out of the school for getting too big and we've already had to lease the downstairs."

The volunteer group runs a foodbank, which has helped to feed hundreds of families, with support from Morrison's Cardonald and Newlands, and charity His Church among others, although Billy says that food is the tip of the iceberg when it comes to support that the team offer.

He said: "It sounds weird but the overall aim of our job is to not have this an issue anymore - we want to lose our jobs.



Leeann Jackson, Dawn Peart and Billy Coull, above and below left, are unpaid volunteer directors of Gowanbank Hub
Pictures: Colin Mearns



"One of the biggest issues for us is that people aren't just handed over a food parcel and sent on their way.

"It helps in the short-term but they could find themselves back here again.

"That's why we offer further support which will help people with things like employability skills, as well as offering protection from certain situations like domestic violence."

Gowanbank Hub has now also launched an online form to order from the foodbank, which is

thought to be one of the first online portals in the UK for the service.

With the ever-growing operation, the group are helped by volunteers, many of whom are those that have used the service before.

Dawn said: "We get so much feedback from people that makes this all worth it.

"We get letters, people coming in and even just talking to people on the street.

"Just knowing that you've made this difference to someone's life is unbelievable.

"But it's not about us. We'll be here for as long as people need us."

EVENT / SPONSORSHIP PROPOSAL



HOUSE OF COMMONS
LONDON SW1A 0AA

14 May 2021

To whom it may concern,

Re: Gowanbank Hub Funding Application

As the Member of Parliament (MP) for Glasgow South West, I have worked closely with the Gowanbank Hub since it began operating in early 2021.

All the team at the hub have demonstrated through action that they care about the community they serve, strongly emphasising engagement and support with its clients.

The hub is there for people within one of the most deprived areas of Scotland and provides emergency food and compassionate, dignified wellbeing support to people in crisis.

The hub aims to help people break free of poverty by building relationships and exploring pathways to help people resolve their crises, so they do not need to use the food bank again in the future.

Through support at the hub and community partnerships, the Gowanbank team can offer, or direct, their clients to specialised debt advice, mental health support or welfare guidance.

This vital funding will help them continue to deliver and promote financial wellbeing and offer an emergency service to people in crisis in the Greater Pollok area of Glasgow.

The last twelve months have been challenging for everyone, but it has been particularly challenging for those living in areas with traditional issues of poverty. More than ever, as we emerge from lockdown in the coming months, it is crucial we have people on the frontline working closely with residents in their communities who will inevitably be struggling with their mental, financial, and even physical wellbeing.

I would encourage you to fully support the Gowanbank Hub's application for funding from the Community Fund.

I am happy to discuss this further. You can email me at chris.stephens.mp@parliament.uk or call me on 0141 883 0875.

Kind regards,

Chris Stephens MP

Chris Stephens MP • Glasgow South West

Constituency Office • 1612 - 1614 Paisley Road West, Glasgow, G52 3QN
0141 883 0875 • chris.stephens.mp@parliament.uk • www.chrisstephens.scot



*About
The
Event*

THE PHENOMENAL
ONE / EVENT

THE PHENOMENAL EVENT

On the 28th August 2021 are hosting " THE PHENOMENAL ONE" fundraising event. At this event, we will be hosting a cabaret performance with a number showing the best of local talent including singers, dancers, local performers as well as headline acts.

LOCATION

The phenomenal event will be held at DOUBLETREE BY HILTON GLASGOW CENTRAL Boasting the largest function room in Scotland with 993 sq. m./10,688 sq. ft. of flexible space, accommodating up to 1,500 delegates.

NUMBER OF DELEGATES

Due to covid-19 restrictions DOUBLETREE BY HILTON GLASGOW CENTRAL have placed restrictions on the number of delegates that can attend our event. This currently stands at 300 delegates. However this number is reviewed regularly.

DERMOGRAPHIC

We are inviting 300 delegates to our event. These delegates are from across the private, public and third sectors. With a 52% Male / 46% Female / 2% Other Spit. 58% of our delegates are in the 33 - 56 years old . 76% of our delegates are within middle management - C Suite Level level.



THE PHENOMENAL
ONE / EVENT

BENEFICIARIES

At The Hub we deliver compassionate help and support, whether responding to an immediate crisis or supporting recovery activity.

The areas in which we we work in are within the top 15% of the index of multiple deprivation.

Our service users are from all aged groups, on low incomes, or benefits as a result of poor education, poor social and environmental factors, or other circumstances.

NUMBER OF BENEFICIARIES

we estimate that over 25,000 people will benefit from funds raised from this event this event .

PUBLICITY/ PRESS

We will also issue a press realise into mainstream media across local and national levels.





True Stories

THE PHENOMENAL
ONE / EVENT

ROSES STORY*

Rose arrived at The Gowanbank Hub with her life possessions. She had been forced to flee her community and the people she knew because of domestic abuse.

After several years of abuse, Rose had finally found the courage to leave her marriage and move to a place of safety with her five children.

Luckily for Rose, The Gowanbank Hub was nearby so she could turn to them for help.

The Hub not only gave Rose a food parcel, but they listened to her story and were able to give her additional support. The Gowanbank Hub worked with specialist services to aid her escape to safe accommodation, storing some of her possessions.

The Gowanbank Hub continued to offer support and worked with Rose offering help, advice and support where needed.



JOHNS* STORY

John*, Arrived on a wet Wednesday afternoon, seeking help with food. It Turned it that this gent had just arrived in the community after spending several years living on the streets. John had a whole list of health conditions.

After listening to John, our team discovered that he had no furniture. Luckily for John the team at The Gowanbank Hub have formed some amazing partnerships. John was provided with a food parcel – But unbeknown to John within 3 days or so John had a whole house of furniture.

JOHNS* STORY

Jean a mother of one child, called Love*. Walked into The Gowanbank Hub. This family was special. The Child was (LGBTQ+) The family was in financial hardship and needed help.

Thankfully, The Gowanbank Hub is linked into all schools within the local area. The specialist volunteers at The Gowanbank Hub listened to the story of this family and drew up a self-guided action plan.

We provided Jean and Love with a food parcel, fuel vouchers and they are provided with hot meals every week.

The Gowanbank Hub Work closely with the family and will continue to do so.



Our Packages

PLATINUM SPONSORSHIP – £25,000 (LIMITED AVAILABILITY)

This package includes:

- Free 3 Event Tickets
- Top Tear Branding on Stage
- Branding on stage wings
- Branding on event checking desk
- Link and Blued on sponsor Page
- Company and Logo and confirmation email
- Full Colour two page ad in program
- Company ad before headline act

GOLD SPONSORSHIP – £15,000

This package includes:

- Free 3 Event Tickets
- Branding on Lower Stage Wings of Stage
- Branding on check in desk
- Link and Blued on sponsor Page
- Company and Logo and confirmation email
- Full Colour one page ad in program
- Company ad before community act
- Company leaflets included in take away bag

SILVER SPONSORSHIP – £10,000

This package includes:

- Free 2 Event Tickets
- Top Second Branding on Wings of Stage
- Link and Blued on sponsor Page
- Company and Logo and confirmation email
- Full Colour one page ad in program
- 1/2 Page Ad in program.
- Company leaflets included in take away bag

THE PHENOMENAL ONE / SPONSORSHIP AGREEMENT

1. This Sponsorship Agreement covers the sponsorship of The Gowanbank Hub CIC ("the The Organisation") for the term described in paragraph 2 below ("the Sponsorship") by _____ ("the Sponsor").

2. This sponsorship arrangement is for an event called The Phenomenal Event commencing on the 24th August 2021 and ending the same date ("the Term") and the Sponsor will sponsor the event for Eighty Thousand Great British Pounds Sterling (£80,000) in return for promotional and commercial opportunities as specified within Page 7 of this PDF ("the Schedule")

3. The Sponsor's logo will appear as the prominent sponsor on all agreed materials as agreed with the Schedule The Sponsor's logo will be supplied by the Sponsor.

4. The Sponsor will be named where permitted and appropriate in all publications and publicity as per the schedule

5. The Gowanbank Hub's Board of directors and events team shall ensure the Sponsorship is recorded, in a form acceptable to the Sponsor, in all publications and publicity relating to the Sponsorship during the Term. The Organisations Board of directors or events team shall not publicise, or permit anyone else to publicise, the Sponsorship, other than in a form to which is outwith the scope of the schedule.

6. The Sponsor shall have the right to advertise and promote the Sponsorship in a choice of mediums including, but not limited to:

a) Press, television and radio or any other means as deemed fit by the sponsor

7. The following benefits sponsor will receive all the benefits as specified within the schedule free.

8. The Sponsor reserves the right to appoint one member of the Sponsor's management staff to be a member of the organisations events Team

10. No materials incorporating the Organisations logo logo may be used without the prior written approval of the Club.

111. The Organisations agrees that it will approach the Sponsor first in relation to any renewal on any subsequent sponsorship.

Payment Options

The sponsor agrees to donate the sum £_____ to The Gowanbank Hub CIC. This sum is restricted as shall only be used for the purposes of covering costs related to the said event. The Gowanbank Hub shall submit copies of receipts to the sponsor no later than 30 days after the event.

The sponsor agrees to pay the all amounts due into the bank account of the organisation with 5 working days as stated within bank transfere agreement.

Signature: _____

Print: _____

Date: _____

Bank Transfere Agreement

I _____ on behalf the virgin money group (the sponsor) do hereby agree to send the sum of Eighty Thousand Pounds Sterling (£80,000) by electronic transfer into the account of The Gowanbank Hub CIC using the account details as specified below.

I agree that this payment shall be made within 5 working days of the accepted of these terms and conditions.

Account type:	Business Current Account
Account Name:	The Gowanbank Hub CIC
Account number:	18789223
Sort code:	83-21-06

Signature: _____

Date: _____

Print: _____

Date: _____



Our Contact Info

THE PHENOMENAL ONE /
CONTACT DETAILS

Company Name:

THE GOWANBANK HUB CIC

Company number

SC696786

Registered office address

415 A -- 415b Peat Road, Glasgow, United Kingdom, G53 6SG

Our telephone number

Phone: **0141 319 5410**

Phone: **0800 998 7011**

Our Website

[https:// Wwww.thegbhub.org.uk](https://www.thegbhub.org.uk)

E - Mail

magicbutton@thegbhub.org.uk

ADDRESS:

The Gowanbank Hub CIC
415 A - 415 B Peat Road
Glasgow
G53 6SG

TEL:

+44 (0) 141 319 5410

E-MAIL:

info@thephenomenalevent.com



WWW.THEPHENOMENALEVENT.COM