



**BENTLEY
BRANDON**

"CAR WASH GURU"

**NEW WORLD
RECORD**



SPONSORSHIP PROPOSAL

ABOUT THE ORGANIZERS



We bring Luxury to every vehicle in the World



Bentley Brandon first began professionally working at the age of thirteen. Over the next several years, Bentley learned as much about the business as he could, and eventually moved into management when he was only eighteen years old. When the previous owner decided to sell the business in the Spring of 2011, Bentley took advantage of the opportunity to operate his own company, at the age of twenty-four, and Luxury Wash was born!

Bentley has been making headline news since and have committed to furthering the Car wash industry. With newspaper articles, countless T.V appearance and even being feature in Car Wash industry magazine.

In fact, Bentley and Luxury Wash have become so popular that President Barack Obama personally sent a letter of congratulations after learning about Bentley's amazing story!

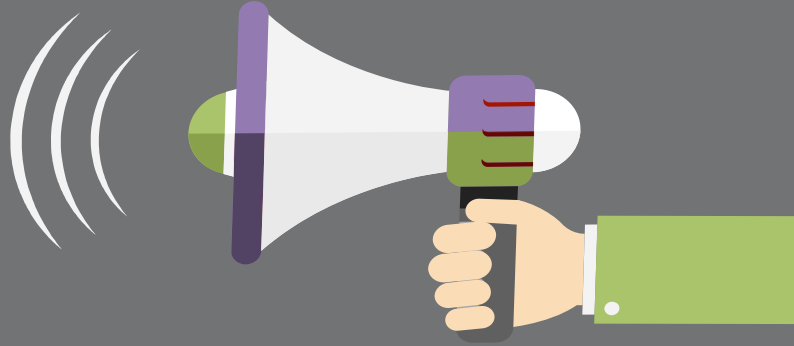
Its clear that Bentley Brandon and Luxury Wash is on a clear path toward success and growth. Whether at our home location, our mobile detailing service, or our corporate garage detailing, Luxury Wash "Brings Luxury to every vehicle in the world."



ABOUT THE NEW WORLD RECORD



We bring Luxury to every vehicle in the World



WHAT?

This new record is washing 100 cars in 8 hours.



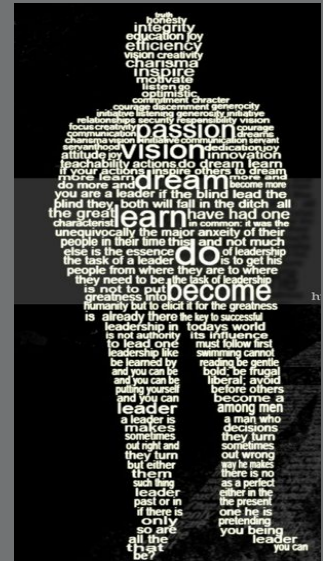
WHEN?

This record event will be on June 09, 2018.



WHERE?

This event will be at Cumberland Mall in the parking lot.

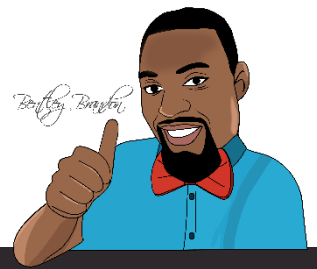


WHO?

This record will be made by Bentley Brandon

NEW WORLD RECORD EVENT!

WHAT BENTLEY BRANDON IS UP TO?



OBJECTIVE

Bentley Brandon is the owner of Luxury Wash Inc. He is an inspiring personality who always look for something unique, challenging and antique. Keeping these uniqueness of Bentley in line, he is up to set a new world record!!



**OFFICIAL
ATTEMPT**

Bentley Brandon is going to set a new world record and mark his name into history. This historical, inspiring and effort-taking record event is going to be observed by thousands of individuals and millions world-wide who maybe your customers!

In this world record event, Bentley Brandon is going to hand wash 100 cars in 8 hours; All type of cars from dealership across Metro Atlanta. Each vehicle will become a memorabilia to his new world record!

**DON'T MISS THIS OPPORTUNITY, BE A PART OF THIS
WORLD RECORD EVENT NOW!!**



Proceeds from event will be donated to Children Healthcare of Atlanta

ABOUT THE VENUE

This new world record event will be observed and experienced at Cumberland Mall parking Lot, on June 9, 2018.

The venue maximum capacity will draw thousands of on looker; this means that thousands people is going to observe this historical event and millions across the world!



LOCATION



CUMBERLAND

MALL
Parking Lot

JUNE

09

2018



Proceeds from event will be donated to Children Healthcare of Atlanta

WHY SPONSOR LUXURY WASH INC.



By Sponsoring us, you will be a part of our growing family. Your company will also share a exclusive moment in history with us. You will be seen and recognize around the world. Locally and national news station and press will cover this event also radio stations will consider this a trending topic as well as millions around the world will see your company as one of the top elite brands on the market.



Guinness World Records name speaks for itself and their reputation is known worldwide and there events are always huge. This will be the first time Guinness World Records has been held in Atlanta for this type of record ceremony. Each sponsor will have exposure and visibility to local and national media coverage. This event will provide visibility for sponsors to gain maximum market exposure via live television. Media Alerts, Social Media Marketing, Content Marketing and Other resources like guerilla marketing will be very instrumental. Thus, this gives a great opportunity for sponsors to grab such media and get maximum benefits out of these medias!

SPONSORSHIP PACKAGES



This sponsorship package covers branding opportunity for your company in our upcoming record breaking event.

- The event will provide an opportunity for sponsors to promote their businesses and products within huge market and audience.
- Your company will have an ever lasting dialogues with your targeted audience which will help them recall your brand.

This opportunity would require an investment from your company so that effective operations can be taken to organize this event.

SPONSORSHIP BENEFITS

1. This event will raise awareness of your brand among decision makers, customers and clients.
2. This event will increase your organization's visibility within customers' mind..
3. Showcase your organization's expertise at a world-class record breaking ceremony. The event is an excellent opportunity to network with your targeted customers; you will get a chance to engage with customers and you can get into much deeper insights of customers through this event.
4. Collaborate with prospects and clients in our upcoming event.
5. Credibility by association; it's an intangible benefit that organizations receive when they communicate with their customers. Thus, we provide our sponsors an opportunity to create credibility by association among the customers.





THE PACKAGES

VIP SPONSOR

You will be entitled with the following benefits, by being a VIP Sponsor:

1. Logo listed on all materials including event flyers, event posters, newspapers ads and other promotional materials
2. Exclusive Press Release
3. Opportunity to make welcoming comments at event
4. Opportunity to make closing comment at event
5. 10 company promotional commercial played on video wall
6. Bentley Brandon Live Testimony for sponsor
7. Logo on canvas wall for selfie on all exhibition entrance
8. Air Plane Banner for New World Record with Sponsor logo
9. 5 Promotional Bus stop ads on Cobb Linc routes
10. FREE CATER FOOD
11. VIP seating for 5
12. FREE ADMISSION for 10 Guest
13. Exclusive Photo with Bentley Brandon with GWR Plaque

\$ 10,000

DEALER ONLY

You will be entitled with the following benefits, by being a Dealer Level Sponsor:

1. Logo use on all promotional material
2. Exclusive make of car brand (ex: Honda dealer only)
3. Availability to sale all vehicles onsite
4. 10 vehicle will be used for live event (hand picked by Bentley Brandon)
5. Company Logo on collage selfie canvas wall
6. Name listed on Bentley Brandon website as corporate sponsor
7. Company rep introduction speak pre event or doing live exhibition
8. Each vehicle will receive a hand autographed memorabilia picture from Bentley Brandon
9. FREE CATER FOOD
10. 1-3 minute company promo played on video wall every rest break
11. Bentley Brandon live testimony of vehicle while washing during event.
12. VIP seating on stage for 2.
13. Media Press interview
14. Special announcement by Host custom to dealer
15. Entire Dealership Team will take photo with Bentley Brandon with GWR Plaque
16. Each vehicle will receive a hand autographed memorabilia picture from Bentley Brandon
17. VIP guest takes photo with Bentley with GWR Plaque doing the award ceremony

\$ 5,000



THE PACKAGES

BASIC SPONSOR

You will be entitled with the following benefits, by being a Basic Sponsor:

1. Logo use on promotional material & event stuffer
2. Company acknowledge before, doing, after the event
3. Company Logo on selfie canvas wall
4. FREE CATER FOOD
5. FREE ADMISSION for company guest limited to 5
6. Press interview
7. Photo taken with Bentley Brandon
8. Name listed on Bentley Brandon website as corporate sponsor

\$ 1,500

HOT SPONSOR

You will be entitled with the following benefits, by being a Hot Sponsor Level:

1. Handout materials to all guest
2. 3 Speaking Engagement (Introduction, 2 Rest Breaks)
3. Logo on selfie canvas wall
4. Media Press Interview
5. Promotional video played 5 times on video wall
6. FREE CATER FOOD
7. Special announcement by Host custom to sponsor
8. VIP seating on stage for 1
9. Special acknowledgement from Bentley Brandon live doing the event
10. Sponsor takes group photo with Bentley with GWR Plaque doing this award ceremony
11. Sponsor will take solo picture with Bentley Brandon

\$ 2,500

All Dealers and VIP sponsor will also be given first come first serve rights on location of sponsor logo on Bentley *Brandon event* uniform. Including full entire wardrobe; As well as to be Licensed to use Guinness World Records promotional material at your location. Also Bentley Brandon will mention all level of sponsorship in any interviews including TV, Radio, Print. Video footage of event will be available for all sponsors.

Please email us for more details and query!

CONTRACT FORM

We would like to become sponsor of the "Luxury Wash Inc.":

<input type="checkbox"/>	DEALER ONLY	\$	<input type="text"/>
<input type="checkbox"/>	VIP SPONSOR	\$	<input type="text"/>
<input type="checkbox"/>	HOT SPONSOR	\$	<input type="text"/>
<input type="checkbox"/>	BASIC SPONSOR	\$	<input type="text"/>

GENERAL TERMS AND CONDITIONS

All Sponsorship Agreements are subject to approval and acceptance of Luxury Wash Inc. (herein referred to as the Publisher). Acceptance of the Sponsorship Agreement shall constitute an agreement to provide advertising space as described in the Agreement. The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein. The Agreement is subject to all such terms which are expressly made a part of this Agreement.

Cancellations or changes in the Sponsorship Agreement are accepted only in writing to the Publisher, and must be received on or before the Sponsorship Closing Date for the applicable issue.

The Publisher will schedule, run, and invoice all contracts in possession on the advertising closing date of a scheduled issue. THE ADVERTISER/SPONSOR IS RESPONSIBLE FOR PROVIDING ARTWORK TO THE PUBLISHER. Advertisers/Sponsors are responsible for the submission of the advertising copy and materials by material deadlines. Payment is due and payable within 5 days of receipt of invoice.

Accepted this Day of 2018

SPONSOR

Authorized Person Name

Authorized Person Signature

LUXURY WASH INC.

Representative Name

Representative Signature