



SOUND OF HOPE 5K

FOR SUICIDE PREVENTION

Sponsorship Information

EVENT DATE:

September 16, 2023

South Jordan, Ut

[See last year's race!](#)

Contact

**Sponsorship
Coordinator**

Mink Brown

Phone

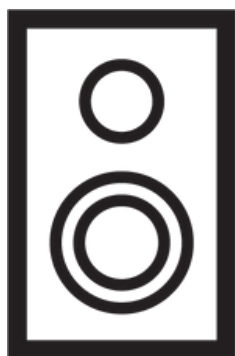
801-436-6631

Email

mink.brown@marshallind.com

Website

<https://runsignup.com/Race/UT/SouthJordan/SoundofHope5k>



Introduction

Suicide is the 9th leading cause of death in Utah – 12th in the nation. Many organizations are working to stop suicide and we've teamed up with the American Foundation for Suicide prevention to help.

We're adding our voice for ending the stigma surrounding mental health and providing an event where anyone affected by suicide can come to continue healing.

100% of the funds raised from participation in this event go to the American Foundation for Suicide Prevention so we rely heavily on help from our sponsors to make this event happen each year. Your support can't be overstated. Please join us by becoming a sponsor and add your name with ours to help stop suicide.

Contents

02. INTRODUCTION

04. ABOUT US

05. ABOUT THE EVENT

06. EVENT SCHEDULE

07. ABOUT SPONSORSHIP

08. SPONSORSHIP OPPORTUNITIES

About Us

The sound of hope 5k was created in 2018 by a Salt Lake based audio-visual integration company, Marshall Industries (that's us).

We had been thinking deeply about what we valued as a company and wanted to do something to support our community. One of the causes that hit closest to home among our nearly 100 employees was suicide prevention.

We decided to get involved by holding a 5k for the community to raise funds. After the first year, our company's president pledged to hold the event every year and has never looked back.

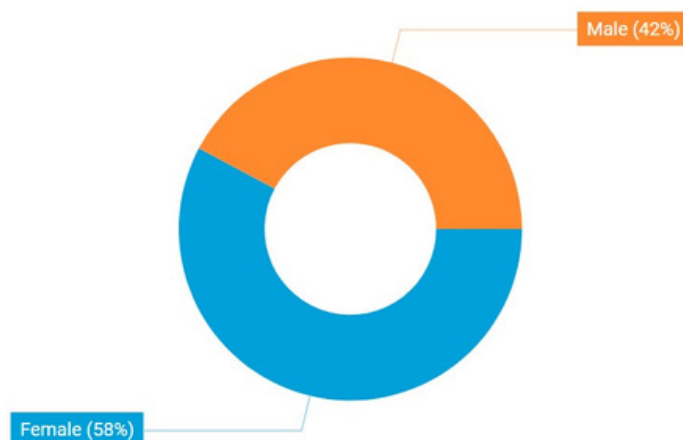
We love this event and are grateful for the opportunity to assist in such an important cause.



About The Event

Demographics

AGE GROUP	PERCENTAGE
Under 18	27.57%
Ages (18 - 29)	18.06%
Ages (30 - 39)	21.09%
Ages (40 - 49)	18.41%
Ages (50 - 64)	11.5%
Over 65	3.37%



[See last year's race!](#)

Families from all over Utah, but primarily from the salt lake valley take part in this event. Many are athletic and appreciate that this race is professionally timed. Many walk or jog and enjoy the atmosphere of support they feel at the event.

Event Schedule



**15
SEP**

Packet Pick-up

Participants can come Friday night before the race to get checked-in, and pick up their shirts and swag bags in preparation for race day.

Location : East Riverfront Park - South Jordan, UT



**16
SEP**

Race Day

Check-in will begin at 7 am. While participants wait for the race to start at 9 am, they can enjoy music, activities, live entertainment, a raffle, and booths from the American Foundation for Suicide Prevention and platinum sponsors. Race begins and ends at East Riverfront Park and goes along the scenic Jordan River Parkway.

Location : East Riverfront Park - South Jordan, UT

About Sponsorship



In a well-designed sound system, each piece works together to contribute to the whole. In the same way, your sponsorship, at any level, plays an important role in helping amplify our voices for suicide prevention.

Our goal for this year is to raise \$30,000 for the American Foundation for Suicide Prevention. Your contribution helps make this possible.

We're calling our amazing sponsors Event Amplifiers. Each level of amplification is represented by a different decibel level. Choose the level that's right for your company by viewing the options on the following pages.



40 dB

equals the average
noise level at home



80 dB

equals the noise in a
busy restaurant



110 dB

equals the sound
at a rock concert



140 dB

equals the sound of the
explosion of fireworks

Sponsorship Packages



140 dB

Sponsor booth at event

Your brand highlighted by company rep or MC at event

Interviewed on event video representing your company/brand

Logo watermark on race photos

Pre-event giveaway in your name (prize provided by you)

Social media shout-outs to promote your company

Option to share your “why” on our social media letting followers know more about why you’re involved in such an important cause.

Logo on photo backdrop

Logo on race bib

Ability to include branded item in swag bags for all participants

Logo on race course signage

Logo highlighted on digital signage at event

Logo featured on banner flag and race arch front

Logo included on registration website

Logo included in all emails to previous participants promoting the event and all attendees post event

Logo featured on race t-shirt – title sponsor alone on sleeve, all others on shirt back with highest level sponsors appearing largest and highest on shirt.

Access to promotional silicone bracelets leading up to the event

Can add branded item(s) to raffle basket

8 race entries

\$5,000

Sponsorship Packages



110 dB

Pre-event giveaway in your name (prize provided by you)

Social media shout-outs to promote your company

Option to share your “why” on our social media letting followers know more about why you’re involved in such an important cause.

Logo on photo backdrop

Logo on race bib

Ability to include branded item in swag bags for all participants

Logo on race course signage

Logo highlighted on digital signage at event

Logo featured on banner flag and race arch front

Logo included on registration website

Logo included in all emails to previous participants promoting the event and all attendees post event

Logo featured on race t-shirt – title sponsor alone on sleeve, all others on shirt back with highest level sponsors appearing largest and highest on shirt.

Access to promotional silicone bracelets leading up to the event

Can add branded item(s) to raffle basket

5 race entries

\$2,500

Sponsorship Packages



80 dB

Ability to include branded item in
swag bags for all participants

Logo on race course signage

Logo highlighted on digital
signage at event

Logo featured on banner flag
and race arch front

Logo included on registration website

Logo included in all emails to previous
participants promoting the event and all
attendees post event

Logo featured on race t-shirt – title
sponsor alone on sleeve, all others on
shirt back with highest level sponsors
appearing largest and highest on shirt.

Access to promotional silicone bracelets
leading up to the event

Can add branded item(s) to raffle basket

3 race entries

\$1,000

Sponsorship Packages



40 dB

Logo included on registration website

Logo included in all emails to previous participants promoting the event and all attendees post event

Logo featured on race t-shirt – title sponsor alone on sleeve, all others on shirt back with highest level sponsors appearing largest and highest on shirt.

Access to promotional silicone bracelets leading up to the event

Can add branded item(s) to raffle basket

1 race entry

\$500

**We hope
you'll join us!**



***Response Deadline: June 2, 2023**

Contact

**Sponsorship
Coordinator**

Mink Brown

Phone

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Email

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Website

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