

Table 1

Reporting Starts	Reporting Ends	Campaign Name	Delivery	Results	Result Indicator	Reach	Impressions	Cost per Results	Amount Spent (USD)	Ends	People Taking Action
2018-01-11	2018-02-07	Pick Up The Pace Engagement	not_delivering	22879	actions:post_engagement	63597	66495	0.011020586564098	252.14	Ongoing	21400
2018-01-11	2018-02-07	Pick Up The Pace Video views	not_delivering	24076	actions:video_view	67423	74163	0.010529573018774	253.51	Ongoing	23008
2018-01-11	2018-02-07	release Engagement	not_delivering	57	actions:rsvp	11864	16095	4.4645614035088	254.48	Ongoing	2296
2018-01-11	2018-02-07	Don't Breathe	inactive	10410	actions:post_engagement	29135	30668	0.011787704130644	122.71	Ongoing	9980
2018-01-11	2018-02-07	Dont Breathe views	inactive	13966	actions:video_view	20743	24937	0.0086402692252613	120.67	Ongoing	10136
2018-01-11	2018-02-07	Don't Breathe Engagement	inactive	575	actions:post_engagement	1634	1640	0.011965217391304	6.88	Ongoing	555
2018-01-11	2018-02-07	Don't Breathe Video views	inactive	1543	actions:video_view	3442	3598	0.0087427090084251	13.49	Ongoing	1397
2018-01-11	2018-02-07	release party event	inactive	3	actions:rsvp	634	1229	11.15	33.45	Ongoing	277
2018-01-11	2018-02-07	Record Release Party	inactive	217	actions:post_engagement	1613	2252	0.20198156682028	43.83	Ongoing	208
2018-01-11	2018-02-07	Event: D. Lynch "1985" Record Release Party	inactive	5	actions:link_click	1111	1123	4.526	22.63	2018-02-07	181
2018-01-11	2018-02-07	Hollywater Video views - Copy	inactive	7297	actions:video_view	22136	23598	0.013456214882829	98.19	Ongoing	7092
2018-01-11	2018-02-07	Hollywater Engagement	inactive	58043	actions:post_engagement	156633	182429	0.0131115104319212	761.24	Ongoing	53568
2018-01-11	2018-02-07	Hollywater Video views	inactive	47307	actions:video_view	130711	149583	0.011953833470734	565.5	Ongoing	44400
2018-01-11	2018-02-07	1985 Engagement	inactive	3729	actions:post_engagement	15231	15794	0.043365513542505	161.71	Ongoing	3712
2018-01-11	2018-02-07	1985 Traffic	inactive	323	actions:link_click	18589	21016	0.29328173374613	94.73	Ongoing	348
2018-01-11	2018-02-07	Thisis50 Engagement	inactive	107	actions:post_engagement	1492	1840	0.29271028037383	31.32	Ongoing	102
2018-01-11	2018-02-07	Thisis50	inactive	59	actions:link_click	11770	15455	0.51016949152542	30.1	Ongoing	65
2018-01-11	2018-02-07	Wiz Engagement	inactive	460	actions:post_engagement	2218	2222	0.043282608695652	19.91	Ongoing	455
2018-01-11	2018-02-07	Wiz Traffic	inactive	94	actions:link_click	8220	8650	0.41648936170213	39.15	Ongoing	101
2018-01-11	2018-02-07	Engagement	inactive	34915	actions:post_engagement	95867	103084	0.013677502506086	477.55	Ongoing	34256
2018-01-11	2018-02-07	Royce	inactive	48823	actions:video_view	115260	129659	0.011097228765131	541.8	Ongoing	46016
2018-01-11	2018-02-07	HNHH Engagement	inactive	2298	actions:post_engagement	9512	9881	0.045491731940818	104.54	Ongoing	2274
2018-01-11	2018-02-07	HNHH	inactive	330	actions:link_click	19736	25083	0.32587878787879	107.54	Ongoing	369