

sporcle THE WORLDS LARGEST QUIZ COMMUNITY

We make knowledge fun for everyone. Sporcle connects with audiences in the real world and digitally through millions of online quizzes, nationwide pub trivia events, apps, and exclusive experiences. We give fans ways to Sporcle whatever, whenever, and wherever they want.

4 THINGS YOU NEED TO KNOW

8.5M ONLINE USERS / MONTH
1.7M QUIZZES PLAYED / DAY
30K IN-PERSON PLAYERS / WEEK
4.4B QUIZZES PLAYED ONLINE

sporcle

WEB
Global reach to more than 200 countries, users spending 13+ minutes/session

sporcle events

LIVE EVENTS
Sporcle hosted live and virtual trivia events – the largest community network of bars.

sporcle con

TENTPOLE EVENT
A signature 3-day event featuring games, experiences, music, celebrities & more.

sporcle con 3-DAY TRIVIA & ENTERTAINMENT EXPERIENCE

There's something for everyone at SporcleCon! SporcleCon is a tentpole celebration that connects people to share the joy of knowledge. SporcleCon brings together amazing communities of trivia fans and influencers in one place to compete for cash and other prizes, raising money for charity.

Co-Hosted by Self Proclaimed Sporclers



12-Time Jeopardy! Champion Austin Rogers



Billboard Top 40 Artist Lawrence

With a Special Performance by Austin TX hip hop duo



Black Killaz

LIVE Jeopardy! Auditions

JEOPARDY!

SCHEDULE

FRIDAY, SEPT 23

Trivia Hunt - Embassy Row
Austin Rogers Trivia Night
Welcome Party (Lawrence)

SATURDAY, SEPT 24

Learned League Live
Battle of the Brains

SUNDAY, SEPT 25

BP Titans Buzzer
Jeopardy! Auditions

Events

Over 50 unique events and activities. Team and individual play. Gamification, badging, sponsored prizing to enhance enjoyment.

Experiences

Welcome Party
Learned League
Austin Rogers Trivia Night
Music, comedians and brand activation opportunities throughout

Community

Gameplay in support of 5 charity partners. Sporcle Lounge, an integrated, sponsorable VIP area for celebrities, clients and fan experiences.

OVER 50 EVENTS, \$15K IN PRIZES, AND \$15K IN CHARITABLE DONATIONS OVER ONE INCREDIBLE WEEKEND!

SPONSOR PACKAGES

Starting at \$750
(pending benefit mix)

Where do you Sporcle?

PARTNERSHIP OPPORTUNITIES INCLUDE

Naming, On-Site Branding, Product Integration, Celebrity Engagement, Austin Rogers Trivia Integration, VIP Hospitality, Earned Media on sporcle.com and Sporcle LIVE events

CONTACT

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