

IFCB Week 2022

Startup Deck

14 - 20 September 2022

Greater Noida & New Delhi,
India

By: World Crypto Council





INTERNATIONAL FINTECH, CRYPTO & BLOCKCHAIN WEEK 2022

The first ever Fintech, Crypto & Blockchain Week in India (#IFCB2022) is a premier fintech, crypto & blockchain event to bring together the best people and organizations in the industry and ensure the best for the industry in years to come.

This amazing seven-day event includes exhibitions, keynotes, panel discussions, startup competitions, pitching sessions, networking opportunities, investors meetings, award nights, sightseeing and various parties.



IFCB Week by the Numbers

EXHIBITORS: 80+

SPONSORS: 100+

STARTUPS: 40

INVESTORS: 120+

SPEAKERS: 100+

PARTNERS: 70+

ATTENDEES: 25,000+



Timeline

IFCB Week 2022 Timeline





MAIN EVENT - IFCB START UP COMPETITION

15 - 17 September

India Expo Centre,
Greater Noida, India

IFCB START-UP COMPETITION is one amazing event that brings together the best startups in Web3 & Fintech to compete for cash prizes and investors' funding opportunities.

40 Startups will have various sessions such as pitching and one-to-one meetings and interviews to determine the Grand Winner. Shortlisting has already begun. All startups also get a small area to showcase their products / services to the audience and investors.



The Largest Startup Funding Event in the Industry

40 Startups / 3 Winners / \$50K Prize Money /
\$200K+ Credits from AWS & Airtable /
\$1M Fee-Free Payments from Stripe & Square



Startup Pitch Competition

A total of 40 Web3 / Blockchain / Digital Assets / Fintech Startups from across the globe will be invited to attend the ICB Expo physically in September 2022.

There would be 3 rounds in the competition- One on each day of the event. This would include Pitching Sessions, One-to-one Interviews and Live Discussions.

Three winners will be selected from the 40 participants by a Jury consisting of top investors, fund managers, VCs and C-Level executives of top partner organizations.



Investors Roundtable

A pool of top level investors and VCs from both Traditional & Web3 space have been invited by IFCBW 2022 to attend the event. These investors have collectively invested in 500+ companies over the last 5 years.

We want to give Indian startups and other good startups a chance to showcase their MVP in front of these investors. Hence we provide a small booth for the startup team to have their founders and senior management attend the event as well as interact with others.

There shall also be a AI enabled match-making event for both the startups and the investors. These matched pairs would have one-to-one meetings and discussions about a potential funding or collaboration effort.



Investors MoU Breakfast

The week long event will be the ideal place for the startup founders to engage with the investors and VCs at personal and professional fronts. And will establish a level of understanding and trust amongst them. IFCBW 2022 ends with an amazing event where Investors and Startups / Companies meet together over Breakfast to sign MoUs for future work.

This is one of the highlights of the event, because this will showcase the potential of the efforts and hard-work put in towards arranging such wonderful startups and great investors. We aim to get at least 100 MOUs signed by the end of the event.

GRAND
WINNER

Prizes & Incentives



RUNNER
UP

USD 25,000 Cash Reward.

USD 10,000 AWS Credits.

USD 50,000 Fee-Free Payments on Stripe.

USD 20,000 Fee-Free Payments on Square.

USD 2,000 Airtable Credits.

Fundraising Support.

5 One-to-one Meetings with VCs & Investors for next round funding, with WCC as Lead Investor.

Listing on ICB Website & Branding for 1 year.

USD 15,000 Cash Reward.

USD 5,000 AWS Credits.

USD 50,000 Fee-Free Payments on Stripe.

USD 2,000 Airtable Credits.

2 One-to-one Meetings with VCs & Investors.

3RD PLACE

USD 10,000 Cash Reward.

USD 5,000 AWS Credits.

USD 50,000 Fee-Free Payments on Stripe.

Startup Package Application



Fully furnished exhibition booth of 2m X 2m size with networking table and chairs.

USD 5,000 AWS Credits & USD 20,000 Fee-Free Payments on Stripe.

*Terms & Conditions apply

Branding on Startup Zone & Startup Events at the venue and startup's logo and name to be mentioned as Shortlisted Startup on the official event website and social media channels with backlinks to the company's website.

2x VIP Passes, 2x Standard Passes & 10x Expo Tickets.

25% Discount on Additional Expo Tickets & Passes

All startups must have a MVP or Service with Clients.

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Must have a total valuation of less than \$50 Million & total raised funding of less than \$5 Million.

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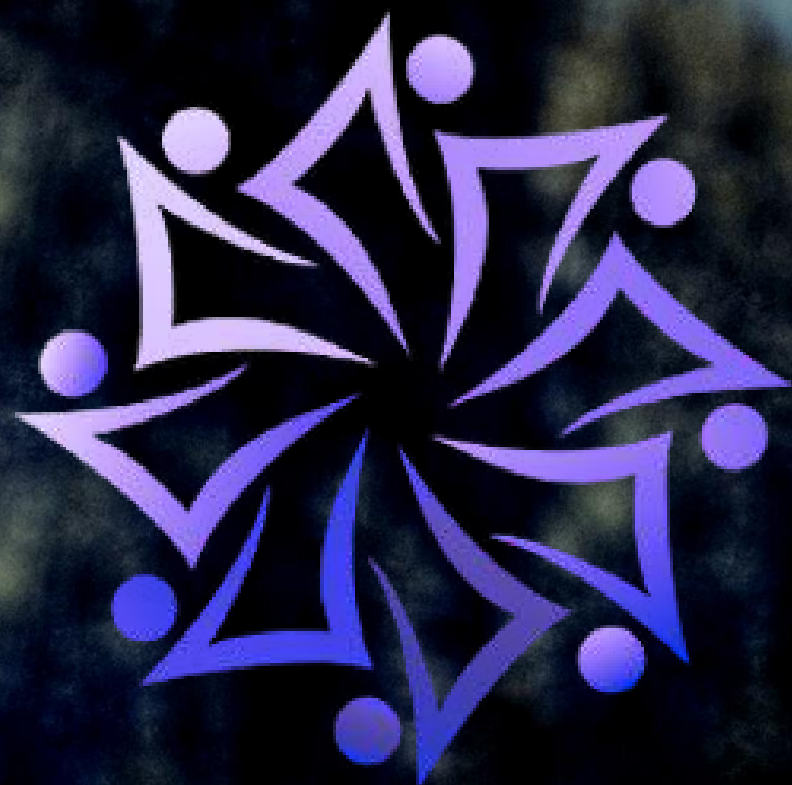
Must be willing to travel to India from 15-17 September 2022 for the physical event.

All the Startups will be shortlisted based on evaluation by a panel of experts consisting of VCs, Fund Managers, Investors, C-Level Executives and Event Partners.

APPLICATION FEE: \$ 7,500



Thank You



E-mail: startups@icbexpo.com

VISIT OUR WEBSITE FOR
MORE DETAILS

<https://www.ifcb.events>