



THE SHE MARK & COHERE PRESENT

INNOMARKET

WHERE EMERGING PRODUCTS MEET RETAIL

THE EVENT

Cohere and The SHE Mark invite you to a beautiful Venice home to discover over 60 of tomorrow's emerging brands across food, beverage, personal care, apparel, pet, & more. Unlike traditional trade shows, InnoMarket lets you interact with products in the context of their intended use, transforming each room of a house into a fully interactive and immersive CPG experience.

EVENT HIGHLIGHTS:

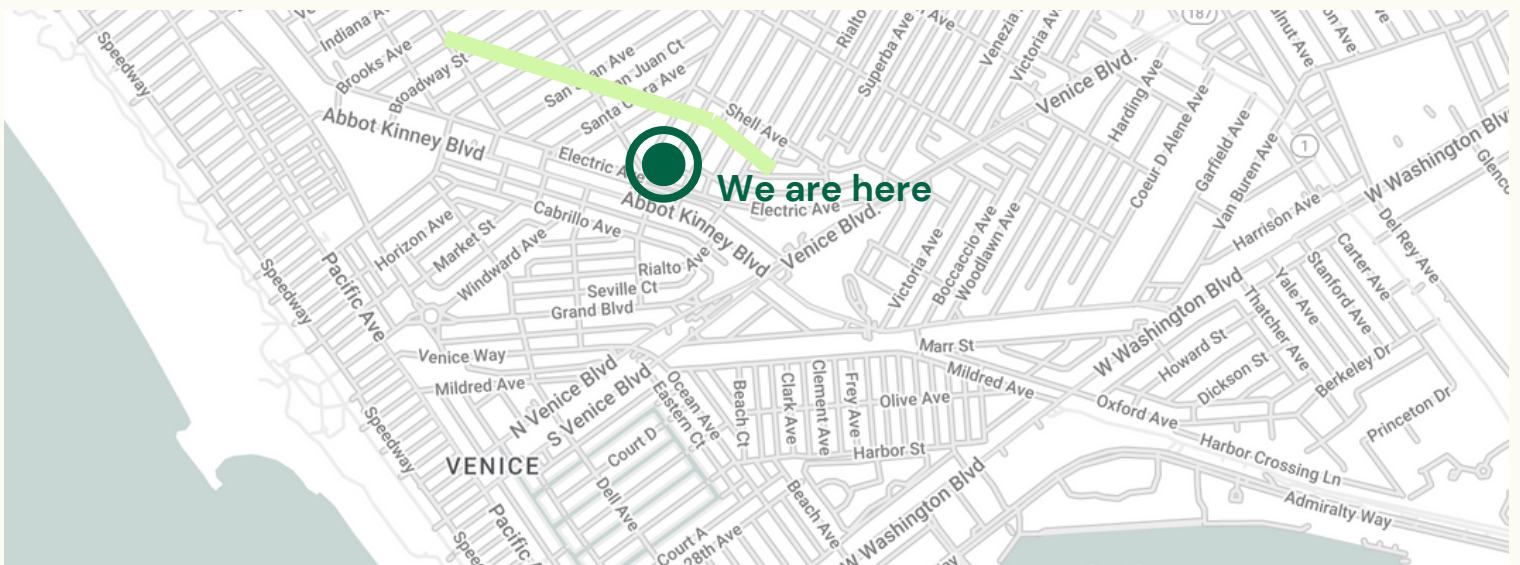
- Experiential trade show featuring over 60 emerging CPG brands
- Curated lunch from chef and local shops
- Panels throughout the day with leading retailers and industry experts
- Networking cocktail reception

DATE AND TIME:

02/21/2024, 10AM – 6PM

LOCATION:

524 Rialto Ave, Venice CA 90291



THE ATTENDEES

Total of 300+ attendees in CPG, retail and tech space.

EXHIBITORS:

35+ On-site Exhibitors

20+ Display-only Exhibitors with product samples

Brand categories include: F&B, beauty and wellness, home goods, and more. These brands represent 2024 retail trends that you can't find at Expo West.



GUESTS:

150 Retail buyers

100 Venture Capital and retail tech startups

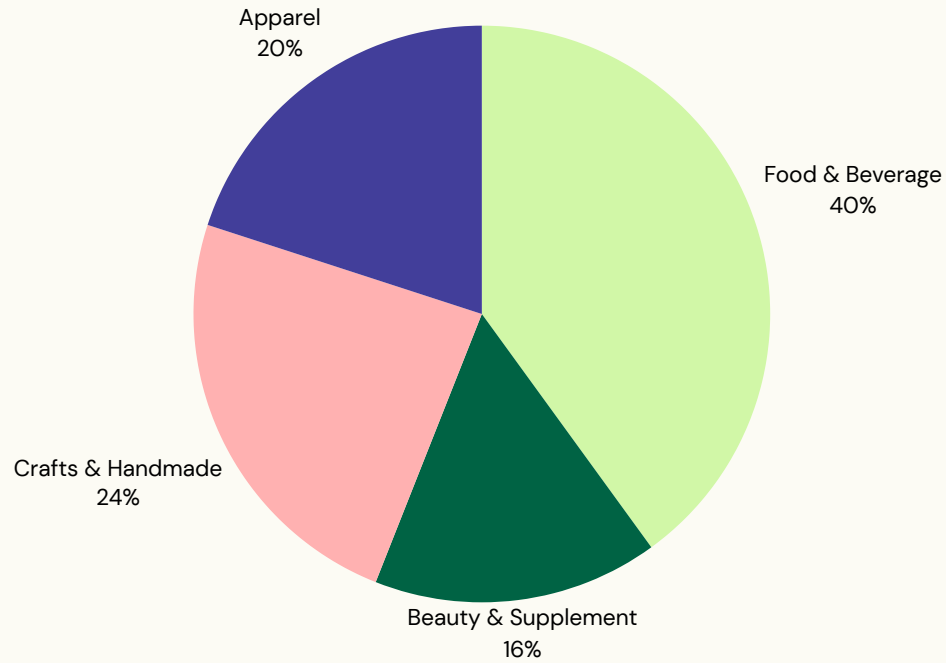
150 retail buyers spanning leading groceries, boutique, and other categories. Additionally, 100 VC and startups in consumer and commerce enablement space.

With this premier group of attendees across key retail, investment, and service provider categories convening for a day of networking and exhibits, the Cohere x The SHE Mark InnoMarket facilitates the connections that will shape the future of the CPG landscape.

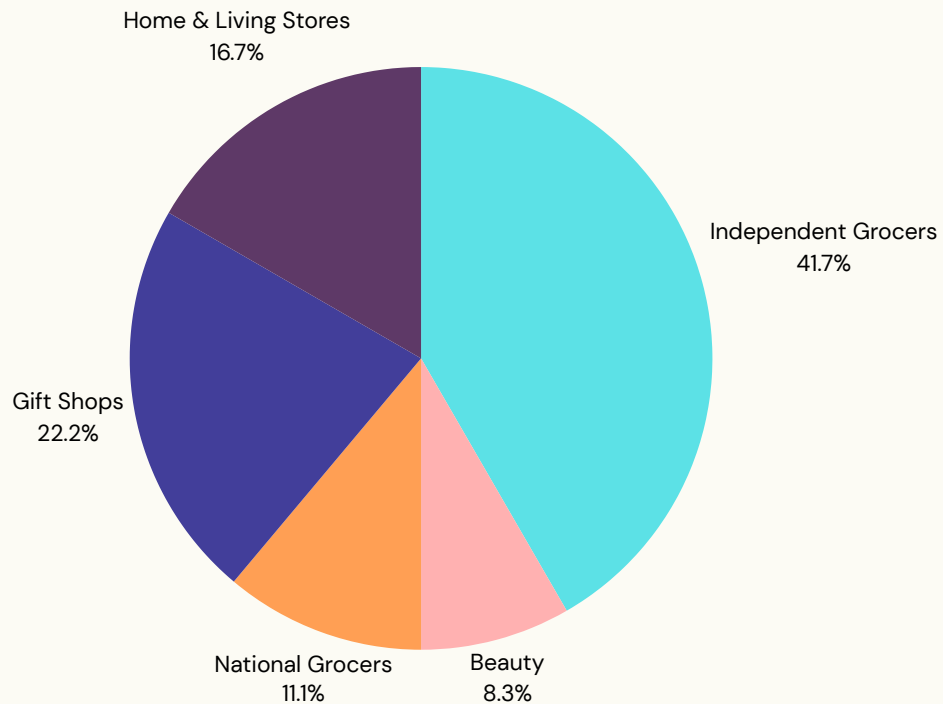
ATTENDEE PROFILE

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CATEGORY DISTRIBUTION:



BRICK-MORTAR & ONLINE RETAIL/MARKETPLACE:



SPONSORSHIP PACKAGES

GENERAL SPONSORS

- \$1,500

BENEFITS:

- Logo displayed on marketing materials
- Logo displayed at the event
- Sponsorship acknowledged in our newsletters
- Speaking opportunity at event to introduce services

MAIN SPONSORS

- \$2,500

BENEFITS:

- **Receive the event attendee list (if consent is given)**
- Logo displayed prominently on marketing materials
- Sponsorship acknowledged in the newsletter
- Speaking opportunity at event to introduce services
- Signage display at the event
- Send a brief message in our post event follow-ups

GET IN TOUCH

For inquiries, please contact us at:



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